The Cash Box

VOLUME XXI—NUMBER 29 APRIL 2, 1960

Ed Burton, personal manager of Santo & Johnny, and Neil Galligan of Canadian American Records celebrate the first anniversary of their association with Santo & Johnny, one of the hottest instrumental combos in the business during the past twelve months. Since the release of their initial smash "Sleepwalk", the guitarists have been on the charts continually. "Teardrop" and their current hit "Caravan" have kept their chart string intact. The boys have also made it big in the LP field with the chart riding album bearing their name as its title.

Climbing RIGHT TO THE TOP

Thanks DJS OPERATORS DEALERS

"SUDDENLY"

"SUDDENLY"

"SUDDENLY"

"SUDDENLY"

by

Nicky De Matteo

GUYDEN RECORD # 2024

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The Cash Box

Vol. XXI—Number 29 April 2, 1960

The Cash Box

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SUBSCRIPTION RATES $15 per year anywhere in the U. S. A. Published weekly. Second class mailing privileges authorized at New York, N. Y.

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music vending, service and amusement machines are covered.

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FCC Ruling Causes CONFUSION

A major state of confusion has developed throughout the radio industry (as well as the record industry) as a result of the FCC's new ruling that radio stations must announce the donor of all records programmed on the air that have been received free of charge. According to the ruling, even if a record played is received by the station on a subscription basis, the station must announce that it has received the disk at a nominal price, and state the name of the donor.

Since all licensees are anxious to comply with the FCC's wishes immediately, stations throughout the country have decided to act. However there is mass confusion at every station as to the proper course of action. Stations' attorneys have been analyzing the edict and it appears now that many have advised their clients to buy all records it will program at a price not yet determined in order to avoid the necessity of crediting the donor.

But what is the price a station must pay for a single or an album so it will not have to credit the donor? Must it pay the list price, distributor price, pressing cost? Must a station destroy its library and purchase anew all disks it expects to play in the future? Must a smaller station's programming suffer because it cannot afford to buy as many records as a larger station in its area?

If a station decides to give credit, how does it go about it? Must it mention the donor after each record?—e.g. "The record you have just heard, 'My Love Is A True Love' was donated to us by the So and So Music Publishing Company, publisher of the flip side which you did not hear." If the station gives credit to the donor once, must it give credit again the next time the record is played or is the first credit sufficient for the record's length of life at any given station? Can the station give credit to a list of donors at the end of the show so as not to destroy continuity of conversation by the disk jockey? WCBS in New York has announced it will make the following statement every quarter hour: "Broadcast and audition copies of the records played during this quarter hour were supplied through the manufacturers and distributors of those records."

Record companies are equally anxious to comply with FCC regulations, but manufacturers and distributors of records, which have become the life's blood of radio are as confused as the stations are at present.

Record companies ask: Should we continue to send records in to stations, or will stations now get all records from distributors? What price should we charge? Distributors ask: Are we legally permitted to sell DJ samples which say "Not For Sale" on them and for which we haven't paid?

It is quite obvious that the FCC's ruling—although handed down in a sincere effort to prevent payola and free plug tactics on the air waves and to clean up harmful practices—is extremely confusing and ambiguous and must be clarified for the broadcasters.

The National Association of Broadcasters has filed a "Stay Order" with the FCC requesting time so the many problems involved can be ironed out. Whether the "Stay Order" is granted or not by the time this editorial reaches the industry, it is absolutely urgent that stations throughout the country contact the FCC and advise them that requirements of the ruling need clarification before a harmful state of turmoil develops in radio.

In a conversation with a key representative of the FCC last week, *The Cash Box* advised the Commission of the confusion that was rampant throughout the radio and the record industries and the representative stated that the subject would be brought up at a meeting and further clarification of the ruling may be forthcoming shortly.

The Cash Box TOP 100

Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS —April 2, 1960

	Pos. 3/26	Pos. 3/19
1—Theme From A Summer Place ★ⓇCO-41490—PERCY FAITH DO-16059—FONTANE SISTERS EP-9366—JACKIE RAE MG-12833—LEROY HOLMES VI-7599—HUGO WINTERHALTER WB-5108—DON RALKE	1	1
2—Baby ★ⓇME-71565—DINAH WASHINGTON & BROOK BENTON	3	4
3—He'll Have To Go CO-41360—BILLY BROWN DO-16046—JIM LOWE ★ⓇVI-7643—JIM REEVES	2	2
4—Puppy Love ★ AP-10082—PAUL ANKA	5	7
5—Wild One ★ CM-171—BOBBY RYDELL	4	3
6—Sweet Nothin's ★ DE-30967—BRENDA LEE	6	9
7—Harbor Lights ★ⓇME-71563—PLATTERS	7	8
8—Mama DZ-501—JOHN BUFANO FO-180—AL MARTINO ★ MG-12874—CONNIE FRANCIS SV-101—JAMES CARONE	9	15
9—This Magic Moment ★ AT-2050—DRIFTERS	13	22
10—Beatnik Fly ★ WA-520—JOHNNY & HURRICANES	12	14
11—Handy Man ★ CU-9049—JIMMY JONES	8	6
12—White Silver Sands ★ HZ-2021—BILL BLACK'S COMBO	23	38
13—What In The World's Come Over You ★ RK-2028—JACK SCOTT	10	5
14—O Dio Mio ★ VS-354—ANNETTE	15	23
15—Money (That's All I Want) ★ AM-1111—BARRETT STRONG	21	24
16—Greenfields ★ CO-41571—BROTHERS FOUR KA-323—JULIUS LA ROSA	25	40
17—Lady Luck ★ AP-10075—LLOYD PRICE	11	11
18—I Love The Way You Love ★ UA-208—MARV JOHNSON	26	41
19—Am I That Easy To Forget ★ DO-15985—DEBBIE REYNOLDS VI-7671—SKEETER DAVIS	20	29
20—Sink The Bismarck ★ CO-41568—JOHNNY HORTON	29	45
21—Don't Throw Away All Those Teardrops ★ CN-1048—FRANKIE AVALON	32	50
22—Beyond The Sea ★ AC-6158—BOBBY DARIN	14	10
23—(Welcome) New Lovers ★ⓇDO-16048—PAT BOONE	27	28
24—Midnite Special ★ GU-205—PAUL EVANS	17	16
25—Clementine ★ AC-6161—BOBBY DARIN	56	—
26—Sixteen Reasons ★ WB-5137—CONNIE STEVENS	31	44
27—Delaware ★ VI-7670—PERRY COMO	18	17
28—Forever CS-264—GOOGIE RENE CO-41548—BILLY WALKER ★ UV-210—LITTLE DIPPERS	16	12
29—Footsteps ★ AP-10085—STEVE LAWRENCE	45	55
30—Starbright ★ CO-41583—JOHNNY MATHIS	46	60
31—Let It Be Me ★ CD-1376—EVERLY BROTHERS CF-120—McMILLON BROS.	24	18
32—Teen Angel ★ MG-12845—MARK DINNING	19	13
33—About This Thing Called Love ★ CN-1047—FABIAN	33	37
34—Teddy ★ MG-12874—CONNIE FRANCIS	35	36
35—String Along ★ CN-1047—FABIAN	36	43
36—Tall Oak Tree ★ ER-3012—DORSEY BURNETTE	22	19
37—Summer Set AC-6160—ACKER BILK ★ CC-527—MONTY KELLY DO-16063—LAWRENCE WELK LO-1911—RONNIE CHAMBERLAIN	43	57
38—Night ★ BR-55166—JACKIE WILSON	51	71
39—Someday ★ VI-7706—DELLA REESE	60	78
40—Fannie Mae ★ PZ-1008—BUSTER BROWN	42	49
41—Chattanooga Shoe Shine Boy ★ SW-4050—FREDDY CANNON KM-1045—CHUCK HOWARD	28	27
42—Let The Little Girl Dance ★ OT-1076—BILLY BLAND	69	79
43—Too Much Tequila ★ CK-59063—CHAMPS	30	21
44—Paradise ★ BG-3032—SAMMY TURNER DO-16060—LOUIS PRIMA & KEELY SMITH MU-2002—PAN AMERICAN ORK	38	34
45—Teenage Sonata ★ VI-7701—SAM COOKE	49	66
46—Caravan ★ CV-111—SANTO & JOHNNY FZ-11—ESQUIRE BOYS	55	65
47—Outside My Window ★ DN-628—FLEETWOODS	34	35
48—Step By Step ★ CE-525—CRESTS	58	68
49—The Old Lamplighter ★ VI-7700—THE BROWNS	63	80
50—Just One Time ★ VI-7690—DON GIBSON	54	72
51—Shazam ★ JA-1151—DUANE EDDY	64	74
52—Alvin's Orchestra ★ LI-55233—DAVID SEVILLE & CHIPMUNKS	37	32
53—Matador ★ CA-4338—KINGSTON TRIO	61	70
54—Big Iron ★ CO-41589—MARTY ROBBINS	65	92
55—Baby What You Want Me To Do ★ VJ-333—JIMMY REED	41	42
56—Cradle Of Love ★ ME-71598—JOHNNY PRESTON	71	100
57—Why Do I Love You So ★ CD-1372—J. TILLOTSON	39	31
58—Where Or When ★ LA-3044—DION & BELMONTS	40	20
59—Little Bitty Girl ★ CM-171—BOBBY RYDELL	53	47
60—Ruby ★ CE-526—ADAM WADE TM-1019—BOBBY MILANO	68	75
61—Mr. Lucky RK-2037—GEORGIE AULD ★ VI-7705—HENRY MANCINI	96	—
62—Tracy's Theme ★ CO-41532—SPENCER ROSS	47	26
63—It Could Happen To You ★ ME-71560—DINAH WASHINGTON	75	93
64—Cindy ★ TR-101—TEDDY VANN	66	73
65—Apple Green ★ ME-71588—JUNE VALLI	84	—
66—Angela Jones ★ MG-12855—JOHNNY FERGUSON	59	58
67—Don't Fence Me In ★ MG-12871—TOMMY EDWARDS	57	62
68—Harlem Nocturne ★ MA-123—VISCOUNTS UA-202—GEORGIE AULD	62	46
69—Rockin' Little Angel ★ JD-1016—RAY SMITH	52	39
70—Stairway To Heaven ★ VI-7709—NEIL SEDAKA	98	—
71—At My Front Door ★ AN-1037—DEE CLARK	87	94
72—Don't Deceive Me ★ AT-2052—RUTH BROWN	91	95
73—Down By The Station ★ CA-4312—FOUR PREPS UN-0001—RITA & ROBIN	50	33
74—Suddenly ★ GY-2024—NICKY DeMATTEO	76	82
75—Chattanooga Choo Choo ★ RE-117—ERNIE FIELDS ORK	78	87
76—Wake Me When It's Over ★ CD-1378—ANDY WILLIAMS	89	97
77—Cherry Pie ★ BN-7010—SKIP & FLIP	100	—
78—Lonely Blue Boy ★ MG-12857—CONWAY TWITTY	48	30
79—Just A Little Bit ★ VJ-332—ROSCOE GORDON	79	85
80—Someone Loves You Joe ★ MA-126—SINGING BELLES	88	100
81—Country Boy ★ IM-5645—FATS DOMINO	67	48
82—Mountain Of Love ★ RT-1003—HAROLD DORMAN	83	90
83—Way Of A Clown ★ AP-10088—TEDDY RANDAZZO	90	96
84—Ooh Poo Pah Doo ★ MI-607—JESSIE HILL	99	—
85—The Madison ★ AY-804—AL BROWN'S TUNETOPPERS	—	—
86—Little Susie CO-41553—RAY BRYANT TRIO ★ SS-12026—RAY BRYANT TRIO	81	88
87—Running Bear LI-44025—SMILEY WILSON ★ ME-71474—JOHNNY PRESTON	44	25
88—Madison Time ★ CO-41628—EDDIE MORRISON & RAY BRYANT COMBO	—	—
89—You Don't Know Me AC-6159—HELEN MERRILL ★ CD-1373—LENNY WELCH	85	89
90—Love You So ★ DZ-1315—RON HOLDEN	—	—
91—Bad Boy DO-16040—ROBIN LUKE ★ EP-9356—MARTY WILDE	70	53
92—Lonely Weekend ★ PH-3552—CHARLIE RICH	100	—
93—Think Me A Kiss ★ MG-12877—CLYDE McPHATTER	93	100
94—(Baby) Hully Gully ★ VA-562—OLYMPICS	74	63
95—Stolen Angel ★ RB-6905—SCOTT BROS.	92	98
96—What Am I Living For ★ MG-12886—CONWAY TWITTY	—	—
97—China Doll ★ VI-7655—AMES BROS.	72	69
98—El Paso ★Ⓡ—CO-41511—MARTY ROBBINS	77	51
99—Lawdy Miss Clawdy ★ CC-525—GARY STITES	80	83
100—Road Runner ★ CK-942—BO DIDDLEY	—	—

★ INDICATES BEST SELLING RECORDS

Ⓡ AVAILABLE AS STEREO SINGLE

SEE CODE FOR RECORD COMPANY NAMES ON JUKE BOX TOP 10 PAGE

● RED BULLET INDICATES SHARP UPWARD MOVE

A FIRST RELEASE THAT WILL BE LONG REMEMBERED!!!

MARC TANNO

A BILLBOARD PICK
THE BILLBOARD SPOTLIGHT WINNERS OF THE WEEK

A MUSIC VENDOR PICK
MUSIC VENDOR

A MUSIC REPORTER PICK
The Music REPORTER SCOOP

"FIRST LOVE"

and

"ONE MOON, ONE SIGH, ONE KISS"

20th FOX #185

20th FOX Record Corporation

all you hear is beauty

Record Reviews

B+ VERY GOOD B GOOD C+ FAIR C MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Pick of the Week

"FAME AND FORTUNE" (2:28) [Gladys ASCAP—Wise, Weisman]
"STUCK ON YOU" (2:17) [Gladys ASCAP—Schroeder, McFarland]
ELVIS PRESLEY (RCA Victor 7740)

● The only question here is which one'll hit the top spot first. This is the pairing that everyone's been waiting for and there's no doubt it'll be Elvis' first post-service gold-disk'er. It's the Pres at his vocal best on both the ballad, "Fame And Fortune", and rhythm, "Stuck On You", sides. Once again, the Jordanaires lend great vocal support on both stanzas.

"GOOD TIMIN'" (2:10) [Sequence ASCAP—Tobias, Ballard, Jr.]
"MY PRECIOUS ANGEL" (2:15) [Sheldon BMI—Davis, Ballard]
JIMMY JONES (Cub 9067)

● Jimmy Jones had to go a long way to top his sensational performance of "Handy Man". He's done just that with "Good Timin'". It's an up beat ditty on which Jimmy's vocal, the lyrics, the choral-ork support (by Bob Mersey), the arrangement, gimmicks, etc. all blend in fabulous fashion. It's another chart-topper. Backing's a beat-ballad lovely that rates a very close look.

"HITHER AND THITHER AND YON" (2:33) [Sigma, Vanessa ASCAP—Schroeder, Gold]
"THE TIES THAT BIND" (2:30) [Play BMI—Corso, Otis]
BROOK BENTON (Mercury 71566)

● Brook Benton continues to demonstrate his fabulous wax talent via these two superb new Mercury offerings. The artist's warm, rich tones are a listening treat as he beautifully caresses the sentimental romancer, "Hither And Thither And Yon". Watch this one zoom. More of the same on the ultra-lovely "The Ties That Bind". Excellent backdrops supplied by the Fred Norman crew.

"A STAR IS BORN (A LOVE HAS DIED)" (2:43) [Acuff-Rose BMI—R. & J. Surrey]
"YOU WIN AGAIN" (2:32) [Acuff-Rose BMI—Williams]
MARK DINNING (MGM 12888)

● Dinning follows his chart-topping "Teen Angel" performance with a platter that has all the ingredients of repeat success. On it, a tear-drenched ballad tabbed "A Star Is Born (A Love Has Died)". Mark sadly relates that he has lost his love to the 'bright lights'. Stellar performance all-around. Coupler's a fine chorus-string revival of the Hank Williams' great, "You Win Again".

"OH, LITTLE ONE" (2:07) [Starfire BMI—Scott]
"BURNING BRIDGES" (2:40) [Sage & Sand SESAC—Scott]
JACK SCOTT (Top Rank 2041)

● "Oh, Little One", Jack Scott's second outing on Top Rank, should easily follow in the footsteps of his initial smash, "What In The World's Come Over You". It's a slightly up beat, chorus-backed romantic weeper that Scott puts across with telling effect. The slow paced, heartbreaking lilter, "Burning Bridges", also has an eye on the charts.

"NAPOLI" (2:18) [Lombardo ASCAP—Lombardo]
"PROFESSOR, PROFESSOR" (2:32) [Momar ASCAP—DePaul, Cahn]
DEAN MARTIN (Capitol 4361)

● Take your pick here. Both ends of Dino's new Capitol outing are certain to soon be echoing throughout the pizza parlors all across the country. Tabbed "Napoli" and "Professor, Professor", they're two typically warm, ear-arresting Neopolitan-flavored romancers expertly handled by the crooner. Gus Levane's vocal and instrumental backgrounds are top drawer on both lids.

"WHITE TENNIS SNEAKERS" (2:05) [Hillary-Ultra-Admiration BMI—Schwartz]
"CINDY" (2:02) [Hillary-Ultra-Fiji BMI—Berry, Torrence]
JAN & DEAN (Dore 548)

● Duo comes thru with another sock release tailored for the teen trade. Both sides, "White Tennis Sneakers" and "Cindy" (not the same as the current Teddy Vann hit), chock full of gimmicks that the twosome's known for. Potent pair of coin-catchers.

ART & DOTTY TODD (Dart 405)

B+ "SAY YOU" (2:20) [Oakland ASCAP — Todd, Todd] Team comes-up with another individual sound (i.e. "Chanson D'Amour") that ought to be eyed. Sprightly teen-beat setting.

B "CHOP CHOP" (2:00) [Oakland ASCAP — Todd, Todd] This novelty opens with an Oriental-like combo beat which later on becomes strongly big-beat inclined. Vocal portion is mostly chanting.

EILEEN RODGERS (Columbia 41634)

B+ "OLDER BUT WISER" (2:37) [Edwin H. Morris ASCAP—Adams, Strouse] Talented thrush does a fine job on a strong romantic from the upcoming musical, "Bye Bye Birdie." Ork and male chorus effectively supports. Should be getting important airtime.

B+ "I CRY BY NIGHT" (2:31) [ASCAP — Segal, Fisher] More dramatic fare, with chances for success, too. Tune—cut before—is strong.

KASANDREA & THE MIDNIGHT RIDERS (Imperial 5638)

B+ "I COULDN'T LET YOU DOWN" (2:15) [Travis BMI — Anderson, Thompson] Whatever their name they have a pro way with a tune. Gal on the lead, Riders with the chorus support, and a sincere ballad makes for interesting listening.

B "TURTLE DOVING" (2:19) [Travis BMI—Anderson, Thompson] Now for the frantic end of things as all go out for this swinging testimonial of love.

KENYON HOPKINS (United Artists 217)

B+ "BLUES FROM THE FUGITIVE KIND" (2:10) [United Artists ASCAP — Hopkins] An odd session that should stir up interest because of its uniqueness. An indistinguishable mumble is the vocal and its moaned over a hauntingly repititous theme. Comes from the flick of the same name.

C+ "GET CRAZY" (2:22) [United Artists ASCAP — Hopkins] This half's a more ordinary instrumental. Honking saxes, guitars, big beat rhythm etc. combine for a barrelhouse brawl.

HANK LEVINE (Tops 313)

B+ "BANJO ROCK" (2:24) [Sherman-DeVorzon BMI — Levine] With Joe Maphis leading the way with his banjo, Levine and the Blazers carve out a finger-snapping instrumental. Dancing teeners are in for a treat.

B "MIDNIGHT" (2:24) [Tower BMI — Levine] Dark, moody instrumental features guitar, sax and shrill chorus at their murkiest. This one really reaches down in the depths.

FOSTER BROS. (B&F 1333)

B "PRETTY, FICKLE WOMAN" (1:48) [Frederick BMI — Clay] Vocalists blend with good upbeat humor while the combo dishes-out a busy rock sound. A disk the kids will like to move around with.

C+ "REVENGE" (1:40) [John H. Burton BMI — Burton, Klein] A nice, unhurried feel of a 40's ballad date here.

DOBIE GRAY (Stripe 827)

B+ "HEARTS ARE WILD" (2:14) [Musi-Chord ASCAP — Finch] Gray wraps up this sad love affair in attractive teen beat packing. Chorus and strings are lush in backdrop. Well worth a ride on the turntables.

B "TO BE WANTED" (2:15) [Musi-Chord ASCAP — Stewart] Another sensitively portrayed romantic. This time with a cute femme chorus helping out. Gray has the ballad poise.

BOBBY GENO (Dorset 5003)

B "LITTLE ROCK GETAWAY" (2:15) [Feist ASCAP—Sullivan] Geno's guitar kicks up a strumming storm on the old instrumental. He's aided by sans-lyric chorus.

B "NOTHING" Part 1 (2:11) [Dimas, Lowell BMI—Genovese] Another hot guitar-featured instrumental. This one's a driving blues-oriented opus in which a sax gets a few blasts in.

DUKE MITCHELL (Verve 10206)

B+ "I'LL BE WITH YOU IN APPLE BLOSSOM TIME" (2:37) [Broadway ASCAP — Von Tilzer, Fleeson] The oldie takes a light-swing approach with a tongue-in-cheek (a la Dean Martin) delivery by Mitchell. Should win a host of friends. Real delighter.

B "TIK-A-TEE, TIK-A-TAY" (2:17) [E. B. Marks BMI—Lama, Feola, Andre] Flip's a contagious, quick moving Neopolitan item featuring a happy-go-lucky vocal by Duke. Kieth R. Williams' ork-chorus lends a colorful assist on both ends.

JEFF TABOR (Dolton 631)

B+ "HERE'S WHERE A BROKEN HEART LIVES" (1:54) [Cornerstone BMI—Wadsworth] Tabor could attract lots of attention to the fine essay he gives this folk flavored saga of lost love. Tune is reminiscent of the old "Cry of the Wild Goose."

B+ "I'M LONESOME" (2:21) [Cornerstone BMI—Tabor] Tabor displays a pro knowhow for instilling a romantic with a folk-ish influence. He is effectively tender on this poignant tale.

GLEN PACE (ABC-Paramount 10091)

C+ "TELL ME" (2:17) [Dundee BMI —Garcia] A belt item in which the sock combo pose plays the most important role, tho Pace does have a good chanting bit.

C+ "NEXT YEAR" (2:09) [Dundee BMI — Blackman] Lovers' plans after graduation are relayed with an OK teen-ballad sound from Pace and Gliders' songsters and combo.

VINNIE BURKE (Astro 200)

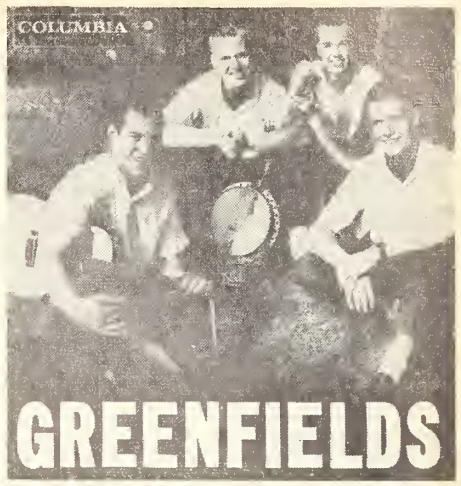
B+ "ST. THOMAS" (2:12) [Prestige BMI — Rollins] Burke, former leader of the String Jazz Quartet, leads a new group in a very original reading of the Sonny Rollins jazz standard. Burke's bass and a piano open the contagious Latin affair very fragilly and then are joined by rhythm for a swinging treatment the rest of the way.

B "NIGHT BEAT" (2:53) [Scope BMI — Burke, Graboff] A Burke original trades on dissonant piano sounds for effect. Pairing of interest for jazz markets.

ON COLUMBIA #1 IN CONSUMER SALES

THE BROTHERS FOUR

THE HOTTEST SINGLE IN THE COUNTRY



4-41571

Would you believe it? WE have a hit!

It just sounds too good to be true . . .

Yeah . . . I still think the whole world is putting us on . . .

No, fellers . . . it's true . . . it's true! I've checked charts, stations, dealers . . . An' everyone agrees that we have a real big hit.

BOY am I nervous!

DON'T FORGET...THEIR GREAT 12" LP "THE BROTHERS FOUR" CL 1402, CS 8197 FEATURES "GREENFIELDS."

Columbia ® Marcas Reg. Printed in U.S.A.

Record Reviews

B+ VERY GOOD B GOOD C+ FAIR C MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Pick of the Week

"FOOT-STOMPIN'" (2:05) [Dundee BMI—Tomsco]
"KISSIN'" (1:55) [Dundee BMI—Petty]

THE FIREBALLS (Top Rank 2038)

● Either end here can follow in the hit footsteps of the group's previous clicks, "Torquay" and "Bulldog." "Foot-Stompin'" is a haunting thumper while "Kissin'" rocks along at a little wilder clip. Ultra-commercial sounds are right up the teeners' alley. Get with 'em!

"SKATER'S WALTZ" (2:18) [Talisman ASCAP—Arr: Fontaine]
"BEG YOUR PARDON" (2:15) [Robbins ASCAP—Craig, Smith]

BILLY VAUGHN (Dot 16064)

● Billy Vaughn, whose ork currently has an LP smash in "Theme From A Summer Place," should soon have a pair of singles hits in the two great old favorites, "Skater's Waltz" and "Beg Your Pardon." Former's taken for a lilting, alto-sax-led string ride while the latter shuffles along in rhythmic Francis Craig-like fashion. Two fine ear-pleasers.

"PLEASE DON'T EAT THE DAISIES" (2:17) [Daywin BMI—Lubin]
"HERE WE GO AGAIN" (2:28) [Midway ASCAP—Senaca]

DORIS DAY (Columbia 41630)

● The lark comes up with two delighters that the deejays are gonna have a picnic with. One side's the contagious title tune from the upcoming flick (based on the best seller), "Please Don't Eat The Daisies." Bill Marx' ork and a children's chorus happily back up Miss Day's wonderful piping of the happy romancer. Jim Harbert's ork-chorus lends a terrific showcase for the bright Lloyd Price-like romantic jumper, "Here We Go Again." Looks like back-to-back winners.

"A KISS TO BUILD A DREAM ON" (2:09) [Miller ASCAP—Hammerstein, Kalmar, Ruby]
"COME ON, BABY, LET'S GO" (2:15) [Eden BMI—Otis, Benton, Hendricks]

ERNESTINE ANDERSON (Mercury 71604)

● The fine vocal talent, Ernestine Anderson, could have the singles success she's been seeking in this Mercury stand. It's the oldie, "A Kiss To Build A Dream On," handled with a very listenable tango beat arrangement and on it the lark moves expertly. On "Come On, Baby, Let's Go" the stylist has a neat-sounding, medium beat blues affair with an interesting rock-a-string setting. Can also mean big chart news.

"FREE FOR ALL" (2:12) [Conley BMI—Slay, Jr., Crewe]
"THE INS AND OUTS (OF LOVE)" (2:18) [Claridge ASCAP—Mann]

BILLY & LILLIE (Swan 4051)

● It's more than likely that Billy & Lillie will have themselves a "Free For All" on the charts in no time flat. It's a tantalizing new rock-a-cha cha ditty with lyrics based on the current hit titles (as they did with "Lah-De-Dah." On the other they solidly belt out "The Ins And Outs (of Love)." Watch it too! Tremendous two-sided ork assist by Frank Slay's outfit.

"THEME FROM THE UNFORGIVEN" (2:59) [Hecht-Buzzell ASCAP—Tiomkin, Washington]
"STREETS OF PARIS" (2:47) [United Artists ASCAP—Costa]

DON COSTA ORK & CHORUS (United Artists 221)

● It's a good bet that the theme from the soon-due flick, "The Unforgiven" ("The Need For Love"), will follow the theme from "A Summer Place" hit route. This beautiful entry is treated to a lush and lovely ork and sans-lyric chorus reading by the Don Costa organization. The enchanting waltz coupler warmly captures the "Streets Of Paris" feeling.

"BECAUSE THEY'RE YOUNG" (2:30) [Columbia Pictures Schroeder, Gold, Costa]
"TEARS IN MY EYES" (1:43) [Gower-Friend, Nieves]

JIMMY DARREN (Col-Pix 142)

● The actor-songster has a winning way with the charming title tune from the Dick Clark pic, "Because They're Young." It's a very pretty lilter with an attractive instrumental wrapping supplied by the Bob Mersey ork. It's George Duning's crew tastefully supporting Darren's heartfelt warbling of the ballad-with-a-beat romancer, "Tears In My Eyes."

SPEEDO AND THE IMPALAS (Cub 9066)

B+ "WHEN MY HEART DOES ALL THE TALKING" (2:02) [Figure BMI—Zwirn, Giosasi] Group has an agreeable teen sound on the upbeat lament. Bright finger-snapper quickly gets across its meaning.

B "ALL ALONE" (1:55) [Figure BMI—Zwirn, Giosasi] Moody teen beat ballad is expresively conveyed by Speedo and the crew. Has an interest-getting sound.

PAT SHANNON (Decca 31072)

B+ "SO HAPPY NOW" [Camarillo BMI—Glasser] The bright side of teen romance is fully and contagiously explored by songster, combo, and chorus. Joyous handclapper has the right approach.

B "EVERYTHING BUT YOU" [Ridgeway BMI—Glasser, Boldi] Shannon then falls neatly into a sensitive, weeping opus, giving it his sincerest best.

HARRY JAMES ORCH. (MGM 12880)

B "DOODLIN'" (2:37) [Silhouette ASCAP—Silver] The Horace Silver jazz standard gets a fine brass sound from the vet maestro's crew. It makes engaging light-swing programming.

B "I'LL TALK CARE OF YOUR CARES" (2:34) [Remick ASCAP—Monaco, Dixon] A solid item for the dance-floor as the James' trumpet and ork plus vocalist Ray Sims offer a sentimental session.

BOB ORRISON (Liberty 55237)

B "SARAH LEE" (2:04) [Metric BMI — Orrison, James] Orrison and combo have a rockin' field day with this old calypso item. Catchy tune.

C+ "FLORECITA" (2:20) [Chris BMI — Orrison, James] Pretty Spanish ballad is given an authentic South-of-the-Border rendition.

MARTY NEVERS (Double D 1001)

C "I SEE HER THERE" (2:28) [—Nevers] Nevers gets the plaintive point of the opus, while a legit band backs-up. Might pull some jock time.

C "STAND THERE" (2:03) [—Nevers] The rocker has little originality.

BOBBY LORD (Columbia 41596)

B+ "WHERE DID MY WOMAN GO?" (2:04) [Acuff-Rose BMI—Bryant] The C&W artist vies for pop acceptance with his effective handling of an appealing calypso plaintive. Both chorus and combo provide an attractive setting.

B "GIVE ME A WOMAN" (2:32) [Earl Barton BMI — Tubert, Knight] A tender folk ballad expressively rendered by Lord.

JOE & ANN (Ace 577)

B "WHEREVER YOU MAY BE' (2:20) [Ace BMI—Joseph, Tyler] Shrill voiced chirp of the love words backed by male vocal sounds. Tune bears strong resemblance to standby "In the Still of the Night."

B "GEE BABY" (2:19) [Ace BMI—Joseph, Tyler] Thrush is in dual lead light with the guy for the reading of this engaging rhythmic stanza.

CATERINA VALENTE (London 1913)

B "DOWN BY THE RIVERSIDE" (2:55) [Zodiac BMI—Arr. Delanoe, Marbot, Aber] As Miss Valente sings it, the traditional comes out as "Qu'il Fait Bon Vivre," for she uses French to communicate the tune's irresistable infectiousness. A sparkling outing for the oldie.

B "SWEETHEART, MY DARLING, MY DEAR" (2:56) [Arcadia Verlag ASCAP—Muller, Byl, Poterat] Again it's to the French language that Miss Valente turns but romance is the appropriate subject of this lilting ballad. Pleasant syncopated beat and strings surround her.

THE POETS (Spot 107)

B "HONEY CHILE" (2:17) [Aries, Tornado BMI—DeVold] Enticing terms of devotion are delivered forcefully by male lead of the group. Others support him well.

B "I'M IN LOVE" (2:25) [Aries BMI — DeVold, Jones] Smooth warble of the weeper by same lead voice.

EMPALA SIX (Blue Moon 419)

B "SWEET AND SOUR" (2:50) [Cliff BMI — Carroll, Stayton, Barrick] Instrumental team gets a good funky sound. This type of deliberate-paced work needs heavy exposure, but it could make some noise.

C+ "EMPALA ROCK" (2:35) [Cliff BMI—Sherwood, Puerta, Thelen] Boys belt one out here and achieve OK sock results. Verve Records distributes.

SALLY STARR (Arcade 157)

B "ROCKY THE ROCKIN' RABBIT" (2:00) [Valleybrook ASCAP—Keeper, Haley, Keeper] The performer—a popular WFIL-TV-Philly attraction—offers a sprightly, kiddie-directed Easter item arranged with a mild teen-beat. Catchy issue.

C+ "SING A SONG OF HAPPINESS" (1:51) [Valleybrook ASCAP — Khoury, Howard] Another good-natured light-beat session.

JERRY & JOHNNY (Heart 777)

B "MY EVERYTHING" (2:10) [BMI — Harkins] Boys blend appealingly on the inviting tribute. A softie the kids will feel for.

C+ "SYLVIA" (1:45) [BMI — Harkins] Songsters get a Latinish combo sound in a brighter pose.

SEVILLE RECORDS INC.

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"EIGHT O'CLOCK SCENE"

by

The Casals

Seville # 105

"DREAM ON"

by

Richard Barrett

and the Sevilles

Seville # 104

SEVILLE RECORDS INC.

756-7th Ave.
NEW YORK, N.Y.
PLaza 7-7178

Record Reviews

B+ VERY GOOD B GOOD C+ FAIR C MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Pick of the Week

"CLAP YOUR HANDS" (2:06) [Westbury BMI—Beau-Marks]

"DADDY SAID" (2:45) [Clifton BMI—Beau-Marks]

THE BEAU-MARKS (Shad 5017)

● The big Canadian hit, "Clap Your Hands" (not the same as the recent Wheels' chart-rider), pops up on the Shad label here and we'll probably be seeing on U.S. charts in the near future. It's a tremendous handclap (natch) rhythm slice that the artists sock out with solid sales authority. The house-rockin' "Daddy Said" rounds out a great teen-angled release.

"POOR ME" (1:42) [Mills ASCAP—Vandyke]

"NOW THAT YOU HAVE GONE" (2:15) [Northern ASCAP—Evans]

MARTY EVANS (Coral 62192)

● Either end of Evans' label bow can come through for him. Both ends, "Poor Me" (the current English chart-topper) and "Now That You Have Gone" (an Evans' original) are quick beat romantic weepers that the songster waxes with a feel of the late Buddy Holly. Stand-out chorus and string showcases dished up by the Henry Jerome crew with Dick Jacobs handling the dandy arrangements.

"JUST ABOUT TIME" (2:12) [Winneton BMI—Watts, Mosley]

"CRAZY MOONLIGHT" (2:26) [Winneton BMI—Watts, Mosley]

ROBERT MOSLEY (Coed 528)

● The newcomer, who kicked up a territorial fuss with his Coed intro, "Just A Little More", could break out on the national scene with the follow-up, "Just About Time". It's a captivating, chorus-backed ditty on which the artist has decided to get hitched (like this reviewer). Pretty romantic ballad makes for an ear-arresting coupler.

"8 O'CLOCK SCENE" (2:10) [Rush BMI—Pruitt, Castor]

"TEACHER CRUSH" (2:08) [Rush BMI—Pruitt, Castor]

THE CASALS (Seville 105)

● Look for "8 O'Clock Scene" to make the national scene within the coming weeks. It's performed with teen beat gusto by a crew of newcomers, the Casals, and it receives a colorful Richard Hayman arrangement. Don't overlook the flip, "Teacher Crush", an engaging slice that they also knock out in money-making fashion.

"FRANKIE AND JOHNNY" (2:22) [DeCoteau, Robinson, Obrecht]

"COME HOME" (2:40) [Jay-Cee BMI—Johnson]

SYLVIA ROBBINS (Jubilee 5386)

● That twosome, "Frankie And Johnny", are back for another chart go-round. This time they're being guided by newcomer Sylvia Robbins and it looks like the thrush has a big hit on her hands. Sensational ork-chorus, "Stagger Lee"-like (with strings) arrangement by the Regal Obrecht outfit. Slow, weeper opening is quite effective. The Bubba Johnson ballad beauty, "Come Home", can also take off for hitsville.

"HE'LL HAVE TO STAY" (2:05) [Central BMI—Allison, Allison, Grean]

"YOUNG AT CHA CHA (YOUNG AT HEART)" (1:53) [Cherio BMI—Leigh, Richards]

CORINA MINETTE/TOMMY THOMAS (ABC-Paramount 10097)

"HE'LL HAVE TO STAY" (2:40) [Central BMI—Allison, Allison, Grean]

"UNDER YOUR SPELL AGAIN" [Central BMI—Owens, Rhodes]

JEANNE BLACK (Capitol 4368)

● Here are two potent versions of the sequel to the Jim Reeves' smasheroo, "He'll Have To Go". Both the Corina Minette-ABC-Paramount and the Jeanne Black-Capitol waxings are delivered sweetly, tho theme, of course, takes a different view. Flip of the Minette deck finds the Tommy Thomas crew brightly displaying (instrumentally) the big, few-years-back Sinatra item. Janie Black joins Jeanne on a fine reading of the Buck Owens-Ray Price country biggie, "Under Your Spell Again". Billy Leibert's outfit flavorfully backs up on the Capitol twosome.

TANIA VELIA (Warwick 528)

B+ "JA-MA-I-CA" (2:25) [Mills ASCAP—Vincy] Actress and former "Miss Yugoslavia" offers a warm continental reading of a moody Latin-beat sentimental on her initial outing. Her sensuous voice will attract attention.

B+ "SCRIVIMI" (2:18) [Rossi ASCAP—Raimondo] Old Italian ballad is caressed softly by the gal. Mood is effectively caught by the musical accompaniment—marimba and guitar plus ork. Sides are worth a close listen.

DICK ROMAN (Epic 9363)

B+ "LOVIN'" (2:17) [Elliot ASCAP—Reichner, Lawrence] Bright swinging melodic opus gets a fine strong-voiced legit turn from the baritone. A hip affair with the big band sound.

B+ "WAGON WHEELS" (2:50) [Shapiro-Bernstein ASCAP—Hill, DeRose] The evergreen is treated to Roman's straight-from-the-shoulder delivery; with the band really wailing behind him.

OTIS WILLIAMS (King 5332)

B+ "RICKETY RICKSHAW MAN" (2:20) [Melody Lane BMI—Drake] Deck opens with a Chinese theme and then swings violently into a tuneful rhythm opus. Williams gives the bright vocal a solid working-over.

B "SILVER STAR" (2:15) [Simon House BMI — Zolas, Cooper] Coupler is a plaintive teen beat ballad and it's handled with the usual Williams knowhow.

LARRY BRIGHT (Tide 006)

C+ "MOJO WORKOUT" (2:42) [Cepha BMI — Bright] Frantic upbeat blues is violently shouted by the songster. Raunch combo sounds maintain the mood with rock interest.

C+ "I'LL CHANGE MY WAYS" (2:32) [Cepha BMI — Bright] Fairly familiar beat ballad is sold vocal group-wise for the teeners.

JOHNNY DESMOND (Columbia 41631)

B+ "I NEVER MEANT TO FALL IN LOVE" (2:40) [Harms ASCAP—Webster, Fain] Glen Osser provides a dramatic musical setting for the crooner's warm reading of the love ballad. Beautiful new song from the soon-to-open Broadway musical.

B "EIGHTH WONDER OF THE WORLD" (2:52) [Hut BMI—Burch, Nelson] Another pretty romantic is the Desmond vehicle here. He gives it a rich sendoff.

MARTY GOLD (RCA Victor 7722)

B+ "HOME FROM THE HILL" (2:28) [Miller ASCAP — David, Kaper] Title tune from the flick that's currently clicking for the Kingston Trio is taken the lush string instrumental route, superimposed over triplet piano. Could get a chunk of the coin.

B "LONELY GUITAR" (2:48) [Deerhaven ASCAP — Ramin, Gold] A western-flavored item is investigated interestingly here. Has a haunting sound. Tune's not the same as the Annette hit of a short while back.

GLORIA LYNNE (Everest 19337)

B+ "MY REVERIE" (2:33) [Robbins ASCAP—Clinton] The standard is interpreted beautifully by Miss Lynne, whose warm voice fits right in with the haunting Latin beat setting. Deserves exposure.

B "HAPPINESS IS JUST A THING CALLED JOE" (2:39) [Feist ASCAP — Harburg, Arlen] Another chestnut is revived by the song stylist. Her phrasing and intonation makes for rewarding listening.

NINA SIMONE (Colpix 143)

B "FINE AND MELLOW" (3:16) [E. B. Marks BMI—Holiday] The jazz vocalist is in an earthy blues mood here, essaying the stanza with soul and blues authority. She helps herself out on piano too.

B "SUMMERTIME" (2:37) [Gershwin ASCAP — Heyward, Gershwin] The Gershwin classic is rendered in the singer's individualistic style. Both cuts are from the "Nina at Town Hall" LP.

LILLIAN BRIGGS (Coral 62193)

B+ "BE MINE" (2:30) [Peer Int'l BMI — Madchen, Kussen] Tune that's making it in England is given a powerful belt for the American market by the songstress. It's a bright sparkler and could do it here too.

B "NOT A SOUL" (1:49) [United Artists ASCAP — Hopkins, Williams] Languid ballad from "The Fugitive Kind" flick features a memorable blue lyric by Tennessee Williams. Moody tenor sax blows softly in the background.

BABS GONZALES (Crazy 0001)

B+ "DEM JIVE N.Y. PEOPLE" (2:43) [Lottie BMI — Gonzales] King of the hipsters is in a solid groove with his cool dissertation on the con activities of some typical N.Y. types. Gonzales even has a moral, and it sure makes sense. Pretty, incidental jazz in the backdrop. Jazz jocks should dig it the most.

B "BABS' CELEBRITY PARTY" (2:46) [Lottie BMI — Gonzales] This side, Gonzales describes the goings on at a party loaded with jazz celebrities. Jazz fans will get a kick out of it.

THE EGGHEADS (Decca 31079)

B+ "WHAT DID UNDA WEAR" (2:05) [Gunston ASCAP — Gordon] A comical take-off on the recent Perry Como hit. Using the same tune, the group serves up strange sets of lyrics using all sorts of silly rhymes. Good fun.

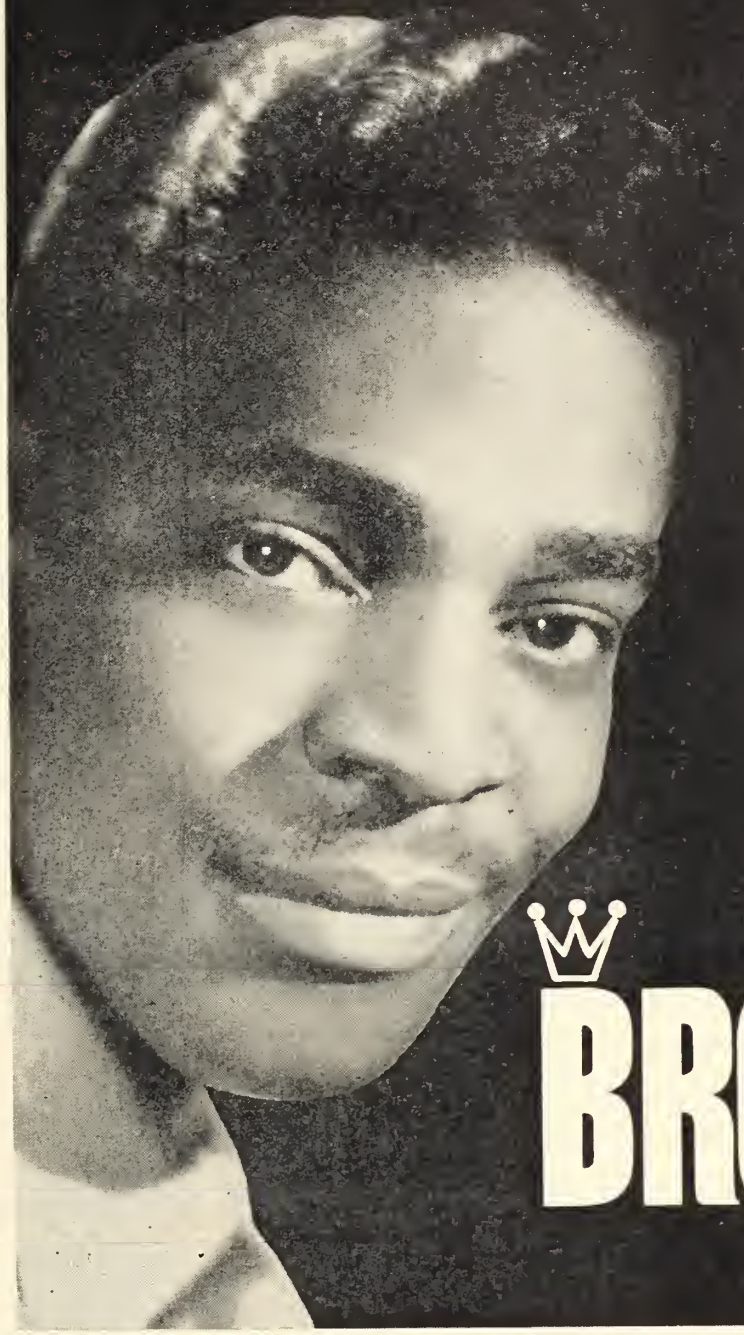
C+ "THE CELLARS OF PARIS" (2:04) [Gunston ASCAP — Gordon] This side seems a straight effort. Male and female voices hum lightly over the strains of a bright jazz-like melody.

THREE G's (Columbia 41584)

B "TAKE THAT STEP" (2:00) [Camarillo BMI — Glasser] Boys brightly display the spiritual-flavored romantic ("take that step to love"). Unbilled backing has a solid swing sound. Happy programmer.

C+ "EENY-MEENY-MINY-MOE" (1:49) [Camarillo BMI—Glasser, Clotman] Another sunny item, with the beat more in the teen-beat groove.

Still Another Smash Hit from the Ballad King!



HITHER and THITHER and YON

B/W THE TIES THAT BIND
71566

BROOK BENTON

Mercury RECORDS

MORE BIG NEW ONES FROM

IT COULD HAPPEN TO YOU	Dinah Washington	71560
CRADLE OF LOVE	Johnny Preston	71598
APPLE GREEN	June Valli	71588
2223 MILES	Patti Page and PROMISE ME THOMAS	71597
YOUR TRUE LOVE ONCE MORE	Phil Phillips	71611

Record Reviews

B+ VERY GOOD B GOOD C+ FAIR C MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Best Bets

TOMMY FACENDA (Atlantic 2057)

B+ "I DON'T KNOW" (2:57) [Republic BMI—Mabon] The one-time Willie Mabon smash is back for another chart try. Tantalizing novelty is by Facenda, of "High School, U.S.A." fame.

B+ "BUBBA DITTY" (2:10) [Progressive BMI — Facenda, Burton] Fetching, teen beat tale 'bout a guy from the 'windy city' makes for a solid two-sider. Stan Applebaum's backdrops are just great.

COZY COLE (Random 602)

B+ "ALA TOPSY 4" (2:51) [Love ASCAP — Dennis, Rood] Cole continues his great drum sounds onto his first outing for the Random label. Built along the lines of his Topsy hit, part 4 can return the drummer to chart status. He really wails here.

B+ "ALA TOPSY 3" (2:36) [Love ASCAP — Dennis, Rood] More frantic instrumental music from Cole.

RAY CHARLES (Atlantic 2055)

B+ "JUST FOR A THRILL" (2:22) [Leeds ASCAP—Armstrong, Raye] Ray Charles with strings. Unusual but very effective as the blues singer turns in an expressive reading of the poignant ballad. Powerful Atlantic entry from Charles.

B+ "HEARTBREAKER" (2:51) [Progressive BMI—Ertegun] Right down Charles' alley is this solid beat, up-tempo blues, and he wails it in top form. Solid coupling.

JOHNNY RAY (Columbia 41626)

B+ "BEFORE YOU" (2:25) [Larry Taylor ASCAP — Tobias, Carr] The songster's got a superior ballad here and he handles it with his usual pro way. A deck that deserves attention.

B+ "I'LL MAKE YOU MINE" (2:28) [Roosevelt BMI—Scott] A bright-beat rhythmic about a guy who's using all kinds of good-luck devices to win the girl. Could happen, too.

DAVID HILL/GARLANDS (Kapp 329)

B+ "BE MINE" (2:00) [Peer Int'l BMI—Stellman, Menke, Panas, Luth] Hill and fascinating string accompaniment offer a solid cover of the tune that's a smash for Lance Fortune in England (also released here). If song succeeds, here's a version to watch.

B "BE MINE" (2:00) [Peer Int'l BMI—Stellman, Menke, Panas, Luth] This instrumental reading by the Garlands has an arrangement similar to the top-half (organ is the main difference here).

THE CHEVRONS (Time 1)

B+ "COME GO WITH ME" (1:55) [Fee Bee BMI—Quick] A double singles bow—for both the label and the artists. Could be the start of something big, for the group is in great spirits on the one-time hit. Version here has a very clean sound.

B+ "I'M IN LOVE AGAIN"—"ALL SHOOK UP" (2:20) [Reeve BMI — Domino, Bartholomew; Presley, Shalimar BMI—Blackwell, Presley] The Fats Domino and Elvis Presley hits are given a solid reading via the medley route. Both sides are from the album, "Rock 'N' Roll Sing-A-Long."

TOMMY SANDS (Capitol 4366)

B+ "THAT'S LOVE" (2:00) [Grace—Trost, Barrow] Sands offers a good-natured item on the ingredients of Love. He gets a fine swing arrangement (femme chorus included). Could come thru.

B "CROSSROADS" (2:49) [Grace—David, Sands] Appealing ballad sound on this end. Falsetto femme is part of setting.

ARTHUR PRYSOCK (Old Town 1079)

B+ "IF EVER I SHOULD FALL IN LOVE" [Sel Bonn BMI—Myles] A handsome ballad account by the songster, who receives a lush & legit ork setting. This inviting side could make it.

B "THE VERY THOUGHT OF YOU" [M. Witmark ASCAP—Noble] The sturdy is surveyed in a similar manner.

PHIL PHILLIPS (Mercury 71611)

B+ "WHAT WILL I TELL MY HEART" (2:25) [DeSylva, Brown & Henderson ASCAP—Tinturin, Lawrence] Songster—who had the "Sea Of Love" smash—does a strong job on the solid oldie. Fine sentimental, full ork-chorus support. Can score.

B+ "YOUR TRUE LOVE ONCE MORE" (2:36) [Play BMI—Gaines, McCoy] An infectious middle-beat boogie offers the kids a sound to welcome. Also worth watching.

CHUCK JOHNSON (Calico 116)

B+ "OH BABY MINE" (1:57) [E. H. Morris ASCAP—Ballard] Strong revival of the one-time 5 Keys' hit. The solid Johnson vocal receives an exciting combo-chorus backdrop, including a swingin' organ. Ditty can be a chart item again.

B+ "MR. SANDMAN" (2:13) [E. H. Morris ASCAP — Ballard] Another years-back click—by the Chordettes—is revived with an interesting, easy-paced sound. Bears watching, too.

EDDIE CASH (Todd 1057)

C+ "THINKIN' MAN" (2:19) [Drake BMI—Harris] A brisk-beat session that has an infectious, if generally ordinary sound.

C "LIVIN' LOVIN' TEMPTATION" (2:01) [Drake BMI — Cash] A Santo & Johnny-like guitar effect in the setting helps this deliberately paced essay.

JACK LE BANC (Monument 415)

B+ "BOOGIE WOOGIE" (2:13) [E. H. Morris ASCAP — Smith] A fine-sounding affair headed by guitarist Le Banc. There's an intriguing, string-included opening and chorus also helps out. Well-worth programming.

B "TAMMY" (2:12) [Northern ASCAP — Livingston, Evans] The pretty one-time Debbie Reynolds smash is given an appealingly tender treatment. Makes solid mood programming.

DENNIS WELLS (Crest 1068)

B "LILLABELLE" (1:55) [Choice —Tableporter] Pretty folk-like opus is warmly handled by the songster and male singers in the setting. Might move with sufficient exposure.

C+ "BROWN-EYED CELIA" (2:58) [American BMI—Ieraci] A lighter tempo in another folkish display.

TONY WILDE (Gardena 101)

C "FUNNY BONE" (2:30) [Red River Songs Duhig] The value of a "funny bone" in life is relayed with a fair "Fever"-like sound.

C "WHISPER TO ME" (2:03) [Class BMI—Nail] A light-beat blues romantic.

MICKEY GILLEY (Potomac 901)

B "IS IT WRONG" (1:58) [Copar BMI—McPherson] The C&W hit is strikingly displayed—with a C&W feel—by the songster and heavy-beat, honky-tonkin' combo. Good sound.

B "NO GREATER LOVE" (2:30) [Longhorn BMI—Gilley, Gilley] A more sentimental touch here, tho overall sound also comes from a C&W heritage.

WALTER BRENNAN/BILLY VAUGHN (Dot 16066)

B "DUTCHMAN'S GOLD" (3:20) [American BMI—Capehart] The vet actor and Vaughn ork-chorus effectively tell the story of a mountain and its gold. Brennan narrates and the Vaughn crew solidly read the song, which has a lovely melody.

C+ "BACK TO THE FARM" (2:30) [Talisman ASCAP — Vaughn] Lighter moments as Brennan recites the pleasures of country life. Honky-tonkish sound supports.

BACHELORS (Epic 9369)

B "DO THE MADISON" (2:23) [Saratoga BMI — Strong] A sound-wise version of the new teen dance that's getting teen acceptance. Songsters offer the "lesson" against a pro beat from the Chuck Sagle ork.

B "THE BACHELOR'S CLUB" (2:02) [Knollwood ASCAP—Chait] Cute, engagingly performed ditty about a fella who's found his love and is gonna forget about joining the Bachelor's Club. Fine lighthearted programming.

VIC SCHOEN ORCH. (Kapp 325)

B "TIGHTROPE" (2:44) [S-G ASCAP — Dunning] Effective TV main-title. Theme is smooth and receives easy-swing jazz embellishments. Will get spins.

B "LAS VEGAS" (2:43) [Garland ASCAP—Schoen] A similar, but more frenzied approach here. Two interesting jazz-styled instrumentals.

KEN CARLISLE (Jungle 501)

C+ "WELL DON-CHA KNOW" (2:43) [Jungle BMI—Iser, Belt, Willet] A fair medium-beat rhythmic, with Carlisle singing along with chorus chants. Some attention possible.

C+ "GENTLY" (2:45) [Jungle BMI —Iser, Belt, Willet] A soft-spoken ballad and it kinda grows-on-you.

DOUG POWELL (Judi 051)

B "CRAZY GEORGIA SHAKE" (2:18) [Robert Mellin BMI—Johnston, Mellin, Powell, Daniels] Title is a teen dance down Georgia way, says Powell in this bright-beat display. Songster's combo backing provides a fine dance beat.

B "BIG WIDE WORLD OF ROMANCE" (2:11) [Robert Mellin BMI—Powell] A good country-styled ballad sound from the performer and combo-chorus.

RAY & LAMAR (Smoke 102)

B "I'M TIED TO ONE" (3:10) (Gulf Stream—Smith] Something of a Everly Bros. sound in the boys' essay of a sentimental item about a triangle. Kids will like the sound.

C+ "I'D LIKE TO KNOW" (2:03) [Gulf Stream—Smith] Team tries one on the upbeat and an OK teen sound is the result.

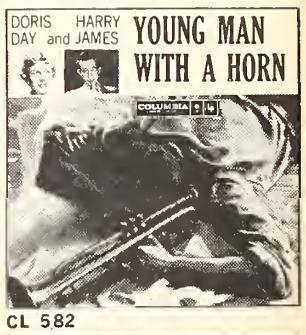
JEANNE McMANUS (Shasta 131)

C+ "NO LETTER TODAY" [Peer —Brown] New lark offers a smooth, mostly overdubbed reading of a one-time C&W success.

C "IN THE CHAPEL OF ST. ANTHONY" (2:23) [Republic—Brown, Chiarelli] Typical Chapel-theme opus.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

CL 1438 • CS 8234



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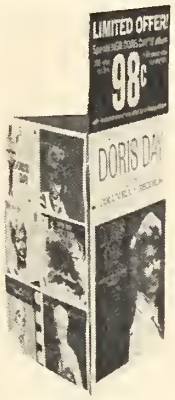

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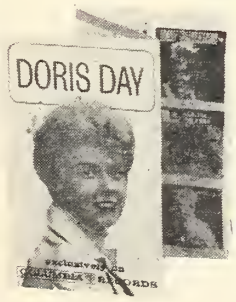

FULL-COLOR ACCORDION FOLD CONSUMER BROCHURE

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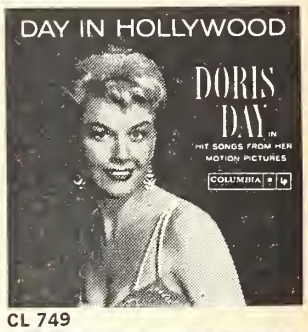

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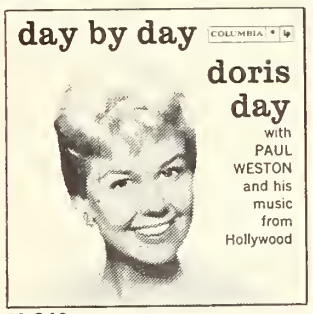

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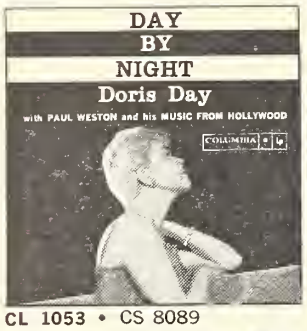

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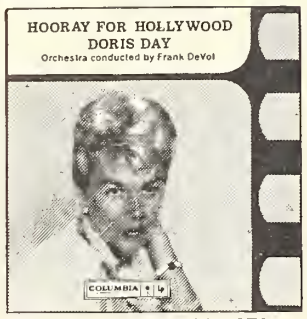

C2L 5 • CS 8066 CS 8077

OL 5210

COLUMBIA #1 IN CONSUMER SALES

"Columbia" Marcas Reg. Printed in U.S.A.

Record Reviews

B+ VERY GOOD **B GOOD** **C+ FAIR** **C MEDIOCRE**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Best Bets

DAMITA JO (Mercury 71608)

B+ "LITTLE THINGS MEAN A LOT" (2:30) [Feist ASCAP—Lindeman, Stutz] The while-back Kitty Kallen hit (and recent Joni James success) is revitalized via the thrush's individual styling. Could be in for another chart run.

B "I BURNED YOUR LETTER" (2:28) (E. B. Marks BMI—McCoy] Rousing rocker is belted with vigor by the gal. For the teeners.

TRAVIS AND BOB (Sandy 1029)

B+ "WAKE UP AND CRY" (2:30) [Burnt Oak BMI—Pritchett Travis] Travis and Bob can get back into the hit-swing of things with this quick-paced cutie with portions that resemble "Wake Up Little Susie". Strong side. Can take off.

B+ "THAT'S HOW LONG" (2:00) [Burnt Oak BMI — Weaver] Change-of-pace 'pledge of eternal love' item is warmly caressed by the twosome. Powerful duo.

ANDY ROSE (Coral 62189)

B+ "LIFETIME OF HAPPINESS" (2:40) [Wemar BMI—Millet, Coleman] Andy Rose, who made noise with "Just Young" awhile back can do it again with this very pretty romantic opus. Inviting side. Watch it.

B+ "UNDECIDED" [Leeds ASCAP — Shavers, Robin] The years-back Ames Bros. smasheroo gets a terrific teen-beat setting here. Dick Jacobs' ork is responsible for the tasty backdrops.

TERRY PHILIPS (Time 1022)

B+ "DREAM TIME" (2:06) [Admont ASCAP — Epstein, Philips] This very pretty cha cha affair serves as a fine vehicle for Terry Philips' label bow. It's a chorus-backed ear-pleaser that has the chart goods. Keep close tabs on it.

B "GIVE ME BACK" (2:04) [Westbury BMI—Tietelbaum] This pleader, with a beat-ballad sales punch rounds out a strong pairing. Artist has a winning way with the tunes. Watch his stock soar.

THE REBELS (Marlee 0094)

B+ "WILD WEEKEND" (2:15) [Shantodd BMI — Todaro, Shannon] This instrumental outing by the Rebels should gladden the teeners' hearts. It's a thumper that has those click ingredients.

B "WILD WEEKEND CHA-CHA" (2:08) [Shantodd BMI—Todaro, Shannon] Same tune here, tho fitted up cha cha style. Swan distributes deck.

JESSE PEARSON (Decca 31068)

B+ "SOME ENCHANTED EVENING" [Williamson ASCAP—Rodgers, Hammerstein] The "South Pacific" great, recently revived chart-wise by Carl Mann, is treated to an interesting, off-beat reading by Jesse Pearson. Jack Pleis' ork-chorus neatly supports on the ballad-with-a-mild beat backing. Can happen.

B "FINGER PRINTS" [Hollis BMI—Singleton] Catchy beat-ballad romancer on this end can also come in for coin.

BIG JAY McNEELY (Swingin' 622)

B+ "MY DARLING DEAR" [Mercedes BMI—Young, McNeely, Warner, McNeely] Little Sonny Warner is the featured vocalist with the McNeely Band here, and he turns in a sock job on the blues-like ballad pleader. As expected the band wails solidly behind him. Strong entry.

B "MINNIE" [Mercedes BMI—McNeely, McNeely] On this half everyone cuts loose with the contagious upbeat sounds. Fervent rhythm affair.

JOHNNY PROPHET (Cathay 105)

B+ "FIND A PENNY" (2:16) [Lidville BMI—Winn, Gould] Contagious community-type sing affair. Opus has a happy philosophy and rendition catches the spirit. Could move.

C+ "(I've Got) TWO ARMS" (1:48) [Lidville BMI — Winn, Gould] A romancer this time, tho in a similar spirit.

GARY SHELTON (Alpine 56)

B+ "HONEY BEE" (2:32) [Gil BMI — Shelton] Snappy, full-sounding beat enterprise that can mean something. The happy Shelton vocal receives lots of interesting beat sparkle from the combo-chorus. Keep tabs on side.

B+ "TIL THE END OF THE LINE" (2:11) [Gil BMI—Shelton] Songster tones-down to a feelingful expression of true-love. Pretty ballad portion.

DONNIE BROOKS (Era 3014)

B+ "THE DEVIL AINT A MAN" (2:00) [Bamboo Saracen — Regan, Saraceno] A quick-beat sparkler that recalls the march hit several years ago, "Honey Babe." The Brooks vocal is a striking standout and the combo includes a hopping sax. Could move out.

B "HOW LONG" (2:35) [Bamboo — Perry] A relaxed-beat wistful from the artist.

GORDON RAMSEY (Palladium 606)

B+ "HURRY DOWN TO BLEECKER" (2:34) [Planetary ASCAP—Waterson, Ramsey] Offbeat item about a beatnik in New York's Greenwich Village area. Ramsey sings against those beatnik sounds, bongos and flute. Good hip sound.

C+ "I NEED A LOVER" (2:39) [Roncom ASCAP — Ramsey] A haunting quality to another big-city affair. Bongos and flutes again.

ROCKN' G's (Town 1967)

B "CYCLONE" (1:58) [Jalo BMI—Santella] The combo gets-off a good upbeat sound, with guitars-sax-percussion in nice unison. Side's got teen-beat style.

C+ "LANI" (2:06) [Jalo BMI—Lofland, Kiosterud, Santella] An interesting, funky-like view of an Hawaiian-flavored theme. Chanting voices sometimes accompany.

FRANK FARARA (MCI 1022)

B+ "ONLY IN MY DREAMS" [Desert Palms BMI—Farara] A deck hep to teen sounds. Farara has something of the late Buddy Holly in his light-beat delivery and combo supports with a pro beat. Can get places.

B "GOTTA GET TO YOU" [Desert Palms BMI—Farara] A skip-beat sound that's good, but not as effective as track above.

JEANNIE THOMAS (Genie 7816)

B+ "I WISH" (2:10) [Genie BMI—Phillips, Roberts] This sunny-beat side greatly resembles the years-back Betty Johnson click, "I Dreamed." Pleasant happy spin date.

B "BELIEVING" (2:33) [Villa BMI —Phillips, Roberts] Thrush is appealingly multi-tracked on the pretty sentimental.

JIMMY OLIVER & ROCKERS (Port 70016)

B+ "SLIM JIM — Part 1" (2:35) [Earl Benell BMI—Oliver] One of those all-out sock instrumentals that the youngsters go for. A busy-beat item tailored for hop spins.

B+ "SLIM JIM — Part 2" (2:45) [Earl Benell BMI—Oliver] Voices are added to this continuation of the top-half proceedings.

JACXSON SISTERS (Skip 149142)

C+ "LONELY" (1:55) [Alice BMI—Kane] Set against a soft Latinish beat, gals blend in OK fashion on the conventional disenchanted.

C+ "THE COLOR OF LOVE" (1:55) [Alice BMI — Athens] More deliberate warbling here as the gals tell of the ups-and-downs of love and the colors that go along with the changes.

JOHN ASHLEY (Silver 1005)

B+ "THE CRY OF THE WILD GOOSE" (2:37) [American BMI—Gilkyson] The while-back Frankie Laine success can happen again this time via the sock performance of John Ashley. Good sounds from Ashley, the chorus and ork. Watch it.

C+ "ONE LOVE" (1:35) [American BMI—Capehart] Romancer with a simple guitar backdrop is softly and effectively waxed here.

BIRD ROLLINS (Harvard 810)

B+ "BETTY LOU" (1:58) [Harco BMI—Ramal, Rollins] Bird Rollins and chorus are a rockin' delight on this ditty devoted to the chick. Sock jump backing should really appeal to the teeners.

B "AS PURE AS GOLD" (2:08) [Harco BMI — Ramal, Rollins] Strong, fish-beat hip-swinger can also attract loads of attention. United Telefilm handles label.

MARC TANNO (20th Fox 185)

B+ "FIRST LOVE" (2:46) [Bryden BMI—Weiss, Eisner] This tender ballad is treated to a warm, sincere reading by newcomer Marc Tanno. The Wendell Tracy ork-chorus flavorfully backs up songster's soft piping.

B "ONE MOON, ONE SIGH, ONE KISS" (2:02) [Delaware ASCAP—Goldman, Catalano] Another warm ballad affair here. Pretty coupling.

LEE ADRIAN (Richcraft 5006)

B "BARBARA, LET'S GO STEADY" (2:28) [Richcraft BMI—Schwartzberg] The falsetto-voiced Lee Adrian puts his heart into his plea for a one-and-only love. Warm, chorus-backed, beat-ballad job can catch loads of spins.

B "I'M SO LONELY" (2:33) [Richcraft BMI—Schwartzberg] This romantic heartbreaker moves along with more of a steady beat.

DICK RIDDLE (Riddle 501)

B "COOL ME BABY" (2:14) [XYZ ASCAP—Jacobs, Greene] Pleasant cha cha styled ditty is carved out appealingly by Dick Riddle and the Lon Norman group. Catchy vocal and instrumental effects.

C+ "SHRINKING VIOLET" (2:10) [XYZ ASCAP—Jacobs] There's a flavorful delivery of a quick beat ditty with a cute set of love lyrics on this stanza.

FOUR X's (Lost 20)

C+ "WHY CAN'T YOU LOVE ME" (2:17) [Jo-Jer BMI — Stadin] Boys blend in OK fashion against a medium-beat Latinish backing.

C "I'LL REMEMBER" (2:45) [Jo-Jer BMI — Irwin] A wistful essayed tenderly. Label is distributed by Seeco Records.

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—Kate Cameron, N.Y. Daily News

A glittering swirl of songs and dances, a bouncing bountiful musical comedy.
—Rose Pelswick, N.Y. Journal American

Rousing comedy and illustrious romance, fortified with distinguished characters... There's something for everyone.
—Archer Winsten, N.Y. Post

Twentieth Century-Fox has a blockbusting musical winner in CAN-CAN... a motion picture that bristles with entertainment, a colorful blend of many skills which mean fine filmmaking.
—Ron Silverman, Variety

A racy, raucous show... a mixture of TV spec, Broadway revue and movie musical.
—Dick Williams, L.A. Mirror News

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The entire production is a complete delight... Color, wit, charm, insinuating music, and perfect casting. This picture is going to sing a paean of triumph at the box office.
—Harrison Carroll, L.A. Herald & Express

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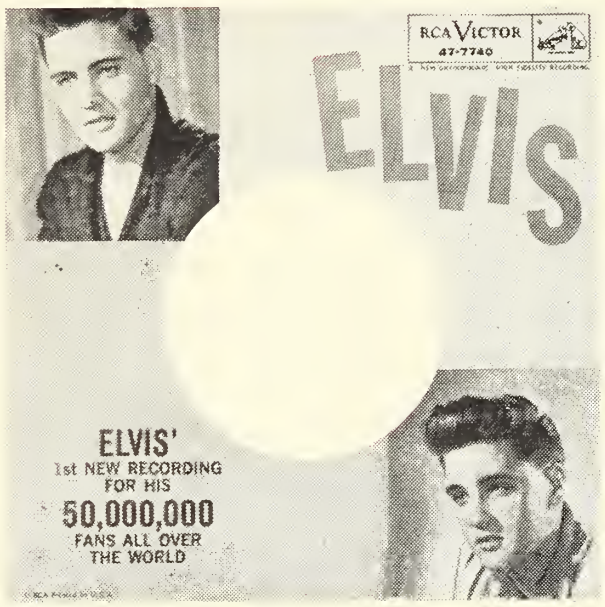

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RCA VICTOR

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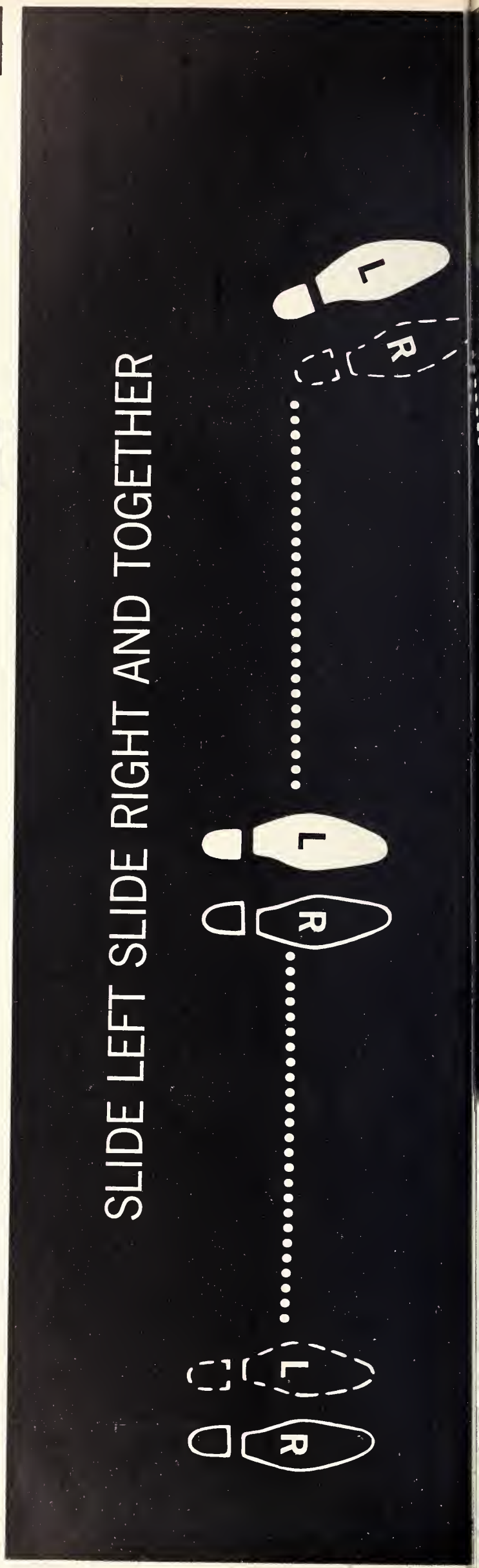
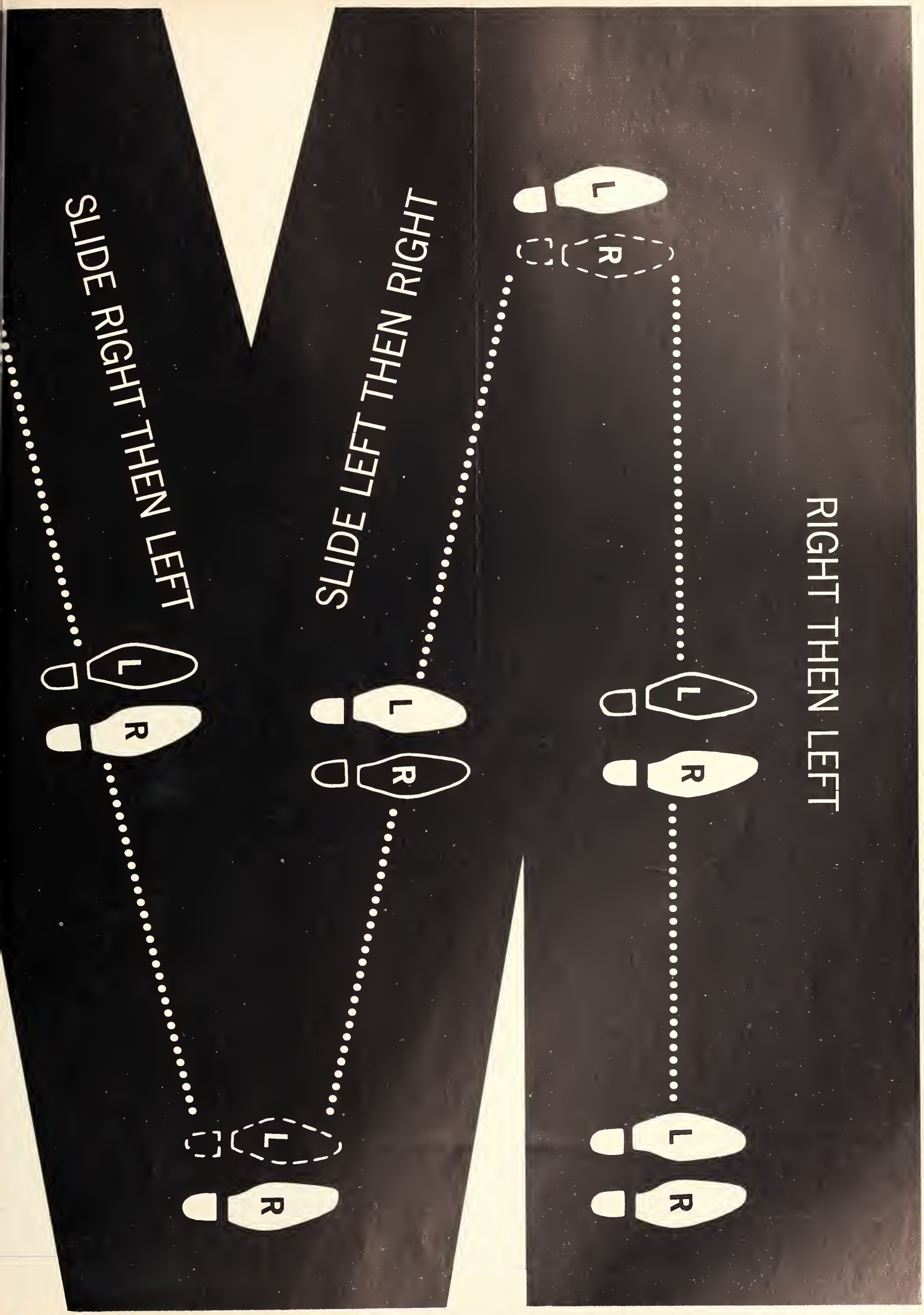
"MADISON TIME"
RAY BRYANT VERSION
"MADISON TIME"
DANCE VERSION
"MADISON TIME"
ILLUSTRATED SLEEVE VERSION
"MADISON TIME"
COLUMBIA VERSION **4-41628**

#1 IN CONSUMER SALES

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Record Ramblings

NEW YORK:

Cash Box Editor **Ira Howard** feelin' like he owns the #1 tune in the country. Reason for the elation might just stem from the announcement of his engagement last week, to lovely actress-model **Beverly Bennett**. And they said it couldn't be done! . . . **Richard Wess**, ace freelance arranger-conductor-composer ("Mack The Knife," "Clementine," etc.) to make his in-person bandleader debut, 3/31, at Basin Street, along with **Chris Connor**. . . . Madison prexy **Larry Uttal** tells us that he has defintely decided not to wax the "Amy" or the "Columbia" (possible new dance crazes). Larry's

RICHARD WESS

DOLPH HEWITT

FRANCES FAYE

happily having his hands full with orders pouring in on his two current chart-riders, "Harlem Nocturne" by the **Viscounts** and "Someone Loves You Joe" by the **Singing Belles** and a newcomer, "Poor Boy Needs A Preacher" by the Untouchables. . . . Mayfair's **Mike Kelly** infos that **Harold Drayson** has joined the firm in the capacity of VP and Sales Mgr. Mike adds that **Sanford Clark's** "Pledging My Love" (Jamie), **Nicky DeMatteo's** "Suddenly," (Guyden) the **Flamingos'** "When Nobody Loves You" (End), **Little Anthony & Imperials'** "Bayou, Bayou Baby"-"My Empty Room" (End), and **Duane Eddy's** "Shazam" (Jamie) are all busting loose in N.Y. . . .The recently-formed Bronx diskery, Orchid Records, has signed up **Vince Castro, Ann Stone** and **Joe Spa** with releases due soon. Heading the outfit is **Thomas J. Pungitone** and A&R chief is **Peter Pungitone**. . . . **Ziggy Lane** buzzin' to tell us that he's the solo headliner at the 3/31-Hotel St. George dinner for the Brooklyn Navy Boy's Club. . . . **Johnny Cash** culminated a week of p.a.'s in N.Y. and N.J. with a 3/26-**Dick Clark** stint. . . . **Judith Stearn**, of Kenco's promo dept. items that **Ted Caruso's** "Patrick Henry," which broke out in Cleveland, is now spreading 'cross the country and that label topper, **Ken Hecht**, is going on an all-out plug trek in behalf of the lid.

Barbara Barnes long-distancing from Memphis to tell us that the **Charli Rich**—Phillips waxing, "Lonely Weekend," looks like a real smasheroo. . . . N.R.C.'s eastern rep **Steve Topley** singing the praises of **Harold Dorman's** "Mountain Of Love" (on the Rita subsid) and the **Sonny James** label bow "Jenny Lou." . . . **Dave Dreyer** letters that **Brook Benton'll** follow his Clois ters' 4-week'er in Hollywood (starting 3/23) with the big Brooklyn Paramoun 10-day show (which kicks off 4/15) that he headline along with **Dinah Wash** ington. Also on the bill are **Lambert, Hendricks & Ross, Milt Kamin, Maynarc Ferguson** and **William B. Williams**, who'll emcee. . . . Decca's **Toni Arden** tc make her straight-dramatic flick bow in 20th-Fox's "Murder, Inc." . . . **Eydie Gorme** to guest on the 6/7 Gary Moore TV'er. . . . The **Four Lads** recently received the Roseland Dance City Gold Plaque for being the nation's to group in their 10 years in showbiz. Crew, in town for the 3/30 p.a. on the **Perry Como** outing, out with a Columbia newie, "Goona, GooGoona" and "You're Nobody 'Til Somebody Loves You." . . . **Buddy Basch**, who's han-dling national promo for **Stan Zabka's** Palladium label, predicting (from initial reaction) that **Gordon Ramsey's** "Hurry Down To Bleecker" will be a big one. Buddy's also been signed to handle **George Rockliffe's**. Gillette line and the **Don Heller** bow, "Sweet Sixteen" and "Painted On The Fences." . . . Scepter prexy **Florence Greenberg** excitedly claiming that the **Shirells** latest, "The Dance Is Over," looks bigger than their "I Met Him On A Sunday" and "Dedicated To The One I Love" clicks. . . . Cy **Carlton** tells us that everyone over at Carlton feels that **Anita Bryant's** "Paper Roses" is the greatest deck the chirp has cut to date and it's a natural for both pop and country honors. . . . The **Alfred Duckett** firm is currently conducting "Theatre Caberet Par-ties," to encourage up-coming talent, Tues. evenings in the Upstairs Room of the Wells Restaurant on 7th Ave.

* * * * *

Manny Album hit the road, this week, to plug away on his recently re-leased Top Rank LP, "Double Exposures." **Sam Cerami**, mid-western divisional mgr. for the label, will be with Manny on his tour of the Cleveland-Detroit-Chi area. . . . **Benjamin J. Mayhams**, Ass't Mgr. of Sorority-Fraternity's Co-ed Records recently set up deals in Europe and the Far East for decks cut by Mr. Anonymous, **Norris The Troubadour** and **Jenny Mae Coed. Paul Small** Ent. of Philly is handling the Co-ed Collegiate activities in this country. . . . Laurie's Jazz Director, **Murray Singer**, proud of the praise received from **Cole Porter** upon his hearing of the "**Bernard Peiffer** Plays the Jazz Version of Cole Porter's 'Can Can' " package. . . . Jazz trumpeter **Leon Merian**, whose Quartet plays "Fiorello" on a Seeco LP, opens at **Dick Kolmar's** Paris In The Sky nitery, in E. Orange, N.J., 3/28, for a 5-week stint. . . . **Paul Anka's** big swing east, following his Honolulu stand, will include Blinstrub's in Boston, Town Casino in Buffalo, Twin Coaches in Philly and the Copa here for prom week, 6/23. . . . **Lee Gallo** up to tell us that three's sensational, immediate reaction to **Sylvia Robbins'** (formerly of **Mickey & Sylvia**) "Frankie And Johnny" (Jubilee). . . . **Mickey Cox**, of Box & Cox, items that **Pierre Cavalli's** Jamie outing, "Little Serenade," belongs to Peter Maurice ASCAP. . . . **Roger Sherman**, Dart topper, notes that "Young Hearts" is busting loose in the Balt.-Wash. area. . . . London's **Marvin Deane** short-distancing to tell us that he's been real happy with sales response to **Bill Black's** "White Silver Sands" (Hi), **Frank Chacksfield's** "On The Beach" (London) and the new **Paul Clayton** "This Land Is Your Land" (Monument). . . . **Sid Prosen** thrilled with the Adonis session, "Did She Ask About Me" and "Barbara Of Seville" by **Johnny Barness** (lead voice on the **Platter's** "Magic Touch"). . . . **Elaine Rich** letters that Decca brass is quite excited with the sales figures on the **Sal Salvadore** LP, "Colors In Sound." Sal, who takes off on a 21 state tour

(Continued on page 24)

A TWO-SIDED HIT! Another "Winner" by THE BLUENOTES on Brooke Records

"I'M GONNA FIND OUT"

b/w "FOREVER ON MY MIND" Brooke 116

The Cash Box Pick of the Week

March 26th

THE BILLBOARD SPOTLIGHT WINNERS OF THE WEEK

March 21st

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A BRAND NEW
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BY...

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C/W "CROSSROADS"

Record No. 4366

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DUKE RECORD # 318

FLASH! 96,000 SOLD FIRST TWO DAYS

Bobby Bland's "HOLD ME TENDERLY"

DUKE RECORD # 318

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Billy Davis and the Legends

PEACOCK-1694

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- Little Jr. Parker's "YOU'RE ON MY MIND • DUKE RECORD #317
- Chester McDowall's "TELL ME NOW" • DUKE RECORD #316
- Al "TNT" Braggs' "CHASE 'EM TOM CAT" • PEACOCK #1693
- Bobby Doyle's "UNLOVED" • BACK BEAT #531

DUKE - PEACOCK - BACK BEAT RECORDS

2809 ERASTUS ST., HOUSTON 26, TEXAS

Record Ramblings

(Continued from page 22)

with his band, has been re-booked at the Cork 'n Bib Club for an Easte week engagement. . . . **Tommy Zang** does his Hickory slice, "Under You Spell Again" on the **Bob Braun**, WLW-TV-Cincinnati show, 3/26. . . . We known jazz bassists, **Marty Grabo** and **Vinnie Burke**, have formed a ne label, Astro Records, and their initial releases are "St. Thomas" by Burk and "P.S. I Love You" by the **Starlets**. . . . The Jolly Joyce Agency, MC. and **Jose Valencia** have arranged for **Bill Haley** to appear for 3 weeks, startin Fri., in Mexico City's Auditoriums, arenas and ballrooms.

CHICAGO:

Argo Records hosted a swingin' soiree at The Blue Note 3/15 to hono **The Jazztet**, featuring **Art Farmer** and **Benny Golson**, who were appearin at the nitery. **Leonard Chess**, **Phil Chess**, **Max Cooperstein** and **Jack Trace** were on hand to greet their many friends in radio, television and the pres who attended. . . . Versatile Audio Fidelity artist **Peter Appleyard** is skedde for a London House date commencing 4/19. His latest LP effort is "The Vib Sound Of Peter Appleyard." . . . Radio personality **Sig Sakowicz** (WGN WHFC-Chicago) hied himself to exotic Puerto Rico last week to soak u some of that warmth and sunshine which has been pretty rare hereabout these days. . . . **An Interesting Revelation:** Janie Records' pactee **Dolph Hewit** tells us he just discovered that he is a direct descendant of an 18th century English songwriter and musician. But, getting back to the 20th century Dolph reminds us to tune an ear to his newie "You're The Keeper Of My Heart" b/w "There's Somebody Else On Your Mind." . . . **Paul Baio** and the gang at Decca report heavy action on their new LP "One Step Beyond" which is the theme music from the TV'er Alcoa Presents. Of course, the **Kalin Twins**' new single "Chicken Thief" is also moving along steadily, sez Paul. . . . Mercury artist **Johnny Raphael** popped into the office last week with word that he's preparing for an extensive cross country tour in behalf of his latest coupling "Let Me Walk You Home" b/w "School Of Love." . . . "It's Crazy" b/w "Meant To Be" by **the Sheppards** on Apex has been causing quite a stir among teens at record hops, according to **George Kroloff**, who sez the kids are really going for both sides of this one. George further relates "A Hundred Years From Today" b/w "Life With You" by the **Four Shades** of **Rhythm** is beginning to show signs on local airways. . . . Best wishes to **Erwin Barg**, of Robbins-Feist-Miller publishers, and his missus on their 37th wedding anniversary. Erwin boasts a bevy of chart climbers in their catalog. Among them "Paradise" by **Sammy Turner** (Big Top) **Adam Wade's** "Ruby" (Coed) and "Home From The Hill" by **The Kingston Trio** (Capitol). . . . RCA's **Stan Pat** tells us he's been kept quite busy setting up deejay visits for **Della** "Somebody" **Reese**—who's currently warbling at The Cloister here, **Henry Mancini** and **Neil Sedaka**. Mancini's "Mr. Lucky" and Sedaka's "Stairway To Heaven" are both soaring, sez Stan. Two new releases on RCA-Victor are "Red Light" by **Boots Randolph** and "Gee, But I'm Lonesome" by **The Playmates**. . . . Get well wishes to Garmisa Distribs' **Ed Yalowitz** who is recuperating from leg surgery. **Lennie Garmisa** and the boys are currently riding high with "Way Of A Clown" by **Teddy Randazzo** (ABC-Paramount); **Frankie Avalon's** "Don't Throw Away All Those Teardrops" (Chancellor) and "Footsteps" by **Steve Lawrence**. . . . **"The Madison"** hit Chicago by storm last week when Arnold Records' **Morrie Price** made the scene with **Walter Blumberg**, Amy Records' exec, and **Cookie** and **Al Brown**, originators of the new dance. There was near panic at the Pershing Ballroom when the boys demonstrated the dance for the 1,000 kids in attendance and almost all of them got up and joined in. . . . **Frank Giacalone**, Summit Dist., making the rounds with **Warren Barker's** latest album "Music Of Desire" (Warner Bros.). Frank infos **Annette** (Vista) will be a Chicago visitor 3/31 to 4/2. . . . **Fred Arquilla**, Spectra Music topper, tells us he's hammering away at his composition of new tunes now that St. Patrick has been roundly feted all over the city. . . . **Abner**, Vee Jay-Abner Records, reports tremendous sales and airplay on **Dee Clark's** "At My Front Door." Dee will do the side on **Dick Clark's** TV'er 3/29. **Roscoe** "Just A Little Bit" **Gordon** is in session here cutting his initial Vee Jay album which, Ab sez, will be released soon. Hot items out of Advance Dist., according to **Neil Feeley**, are "Five Foot Two" by **Don Johnson** (Kandy) and "Satisfied" by the **McMillin Bros.** (Christy). . . . **Mike Oury**, Profile Records, long distanced from Atlanta that **Junior Wells'** "Little By Little" is going great guns. Mike's next stop will be Florida for a little sun and relaxation. . . . **Irv Garmisa**, Garlan Distribs, smiling these days with an armload of potential chart busters, namely, "I Love The Way You Love" by **Marv Johnson** (UA); **Harold Dorman's** "Mountain Of Love" (Rita); "Cherry Pie" by **Skip & Flip** (Brent) and **Charley Rich's** "Lonely Weekend" (Phillips).

LOS ANGELES:

Bobby Rydell, in town to star in "The Singing Delinquent" segment of the **Danny Thomas** Show, hosted a cocktail party for Hollywood's younger set at The Crescendo. . . . Bacon-Johnson retained to handle **Gogi Grant**, **Billy Eckstine**, and **The Kirby Stone Four**. . . . Swan-Cameo topper, **Bernie**

JOHNNY PROPHET

JOHN ASHLEY

OLYMPICS

Lowe, in town for several days on business. . . . **Johnny Prophet**, currently playing the Half-Way House in Torrance, debuts on new Carthay label with "Find a Penny," gaining deejay spins locally. . . . It was announced this week by Dot Records that **Debbie Reynolds'** next LP will be titled—"Am I That Easy To Forget." Lark's new deck just out pairs, "A Touch of Love"

(Continued on page 26)

BILLY VAUGHN AND HIS ORCHESTRA
WITH ANOTHER
GOLDEN HIT SINGLE!

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BILLY VAUGHN

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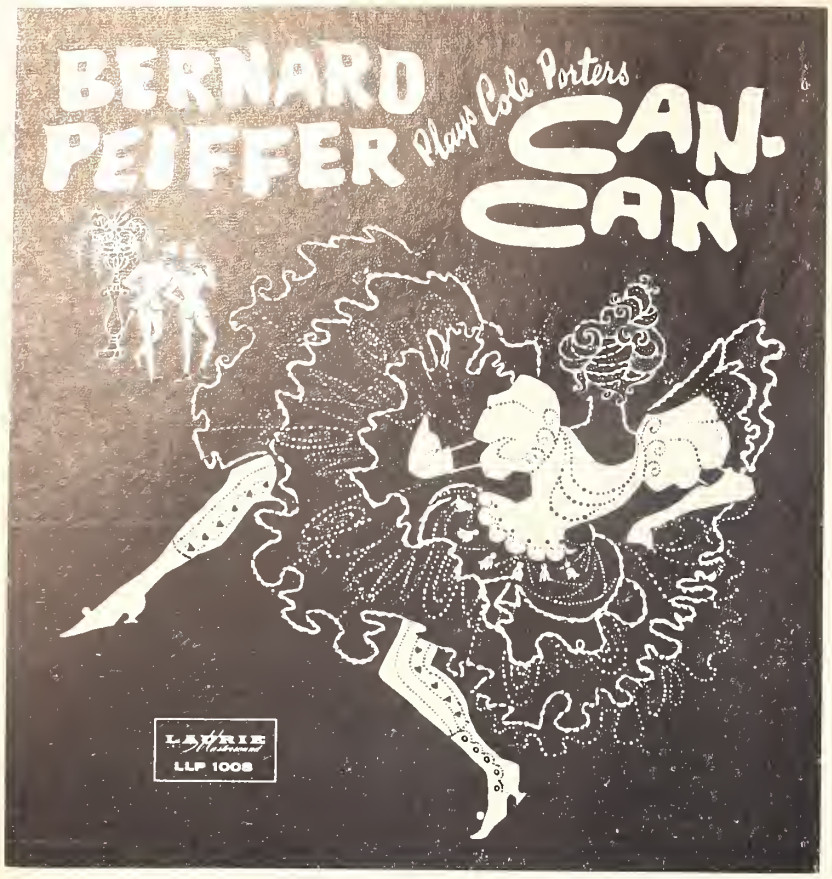

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Distributors: Few Territories Still Open

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Record Ramblings

(Continued from page 24)

b/w "City Lights." . . . **Duke Ellington** commuting between Hollywood ar Las Vegas to prepare new piano package for the Columbia banner. . . . **Johnr Burnette** getting heavy air-play at KFWB with his new Liberty slice, "Patric Henry." . . . In a switch of assignments, **George Duning** immediately star writing the score for the Columbia feature, "All The Young Men," starrin **Alan Ladd.** Duning's stint on "Strangers When Meet" has been postpone to follow "All The Young Men." . . . **Gus Lampe** has inked singer **Vivienr**

BOBBY BLAND

IRMA THOMAS

RICHARD BARRETT

Della Chiesa to appear with **Jack Carter** in the next show at the Cocoanu Grove bowing 3/29. . . . Challenge Records' **Mel Bly**, reports distributo reaction from all promotion personnel extremely exciting on the new **Jerr Wallace** coupling, "You're Singing Our Love Song" and "King of the Mountair of Love." . . . **Buddy Robinson**, at California Music, thinks **Toni Fisher** ha a strong follow-up to "The Big Hurt" with "How Deep Is The Ocean," or Signet. . . . Recent Crystalette pactee, 17-year-old **Deedee Carson**, hittin the market with her debut offering, "Seventeen" b/w "I'll Walk Into The Sea. . . . R&r singer, **Johnny October**, causing excitement in several areas with his current Capitol waxing, "There'll Always Be A Feeling" paired with "So Mean." . . . Songstress **Kitty Kallen** lifting two tunes from her Columbia LP, "If I Give My Heart To You," to make up her latest single deck, "Got A Date With An Angel" b/w "You Are Always In My Heart." . . . New vocal find **Gene McDaniels**, hitting with "In Times Like These" on Liberty, on a p.a. trek taking him to Seattle, Portland, San Francisco, Sacramento and Reno. . . . Coral Records more than happy with the initial sales reaction to the **Pete Fountain** package, "Pete Fountain Day." . . . Old Town Records has another potent item with **Billy Bland's** chanting of "Let The Little Girl Dance," . . . Warner Bros. Records artist, **Bob Markley**, whose biscuit "Will We Meet Again" is taking off, pacted by producer **Joe Pasternak** to appear in his forthcoming MGM release, "Where The Boys Are." . . . Vocal due **Skip & Flip**, have another hot chart rider on Brent titled, "Cherry Pie," according to **Norty Beckman** at Norty's Music Center. . . . **Dorothy Vance**, recently promoted to Director of National Radio and Television Relations for Dot Records, on an extensive two-week promo tour to the East Coast. . . . Modern vocal stylists, **The Hi Lo's**, returning to Hollywood this week for a wax session at Columbia. . . . **John Guss**, Gardena Records prexy, reports platter "My Baby Doll," formerly out on the Magnet label featuring the **Cobra Bros.**, is now on Gardena with the group changing their name to the **Key Bros.** . . . Following an appearance on the **Dick Clark** Show 3/30, **The Olympics** will be making a p.a.-promo trek through the East plugging their Arvee LP "Doing The Hully Gully." . . . Nitery entertainer **Frances Faye**, who's GNP package "Caught In The Act" has just hit the stalls, is currently at the Crescendo for a 4-week stint. . . . Capitol thrush **Janice Harper**, who hit all the charts with "Cry Me A River," steps-out with her second LP titled, "Embers of Love." . . . **John Ashley**, Silver's singer-actor signed to star in his own TV series, "The Racers." His current outing is a revival of **Frankie Laine's** "Cry Of The Wild Goose."

HERE AND THERE:

PHILADELPHIA—Big items over at Cosnat, according to **Jerry Ross**, include **Sonny Til's** "Come On Home" (Jubilee), the **Olympics'** "Hully Gully" (Arvee), **Eddie Quinteros'** "Come Dance With Me" and **Skip & Flip's** "Cherry Pie" (both Brent) and the **Billy Vaughn**, "Summer Place" Dot LP. . . . **Bob Heller**, over at Chips, items that his top sellers list **Annette's** "O Dio Mio" (Vista), **Santo & Johnny's** "Caravan" (Canadian-American) and the Playmates' "These Things I Offer You" (Roulette).

* * * * *

NEW ORLEANS—**Joe Ruffino**, Ron-Ric prexy, informing that the **Irma Thomas** deck, "Don't Mess With My Man", is continuing steadily on its merry sales-way.

* * * * *

DETROIT—Jobete Music's Al Abrams thrilled with the smash path that **Barrett Strong's** "Money (That's All I Want)" (Anna) is following. Strong, by the way, is managed by **Berry Gordy, Jr.**, who also handles Brunswick's **Jackie "Night" Wilson.** . . . **Betty Alexander**, of B&H distribs, buzzin' to tell us that "The Madison" by **Al Brown's Tunetonners** (Amy), "Easy Lovin'" by **Wade Flemons** (Vee-Jay) and "Railroad #1" by **Lionel Hampton** (Glad) are on the hot-sellers list.

* * * * *

HOUSTON—Red hot with **Don Robey's** outfit are **Bobby Bland's** newies "Lead Me On" and "Hold Me Tenderly" (Duke) and **Billy Davis'** & Legends' "Spunky Onion" (Peacock).

* * * * *

SAN FRANCISCO—New Sounds' **Stan Cumberpatch** informs that **Ron Holden's** "Love You So" (Donna) is the biggest record seller in one week's time (5,000) that they've had and that he's high on the new **Odetta** package, "Ballad For Americans" (Vanguard). . . . **Don Graham**, C&C distribs, reports strong Bay area reaction to **Connie Stevens'** "Sixteen Reasons" (Warner Bros.)

* * * * *

ATLANTA—National Record distribs' **Wendell Parker** types that **Brook Benton's** "The Ties That Bind" (Mercury) and **Sonny James'** "Jenny Lou" (NRC) are off to fast starts and that the **5 Satins'** look like they may have a real big one "I'll Be Seeing You" (Ember).

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FCC Edict Upsets Industry

NEW YORK—A blockbuster, possibly the biggest ever to hit the broadcasting and record industry, exploded last week as a result of the FCC's "Sponsorship Identification of Broadcast Material" notice issued by the FCC March 16th.

SECTION 317 CLAUSE

The notice calls to the attention of radio stations Section 317 of the Communications Act which reads as follows:

"All matter broadcast by any radio station for which service money, or any other valuable consideration is directly or indirectly paid, or promised to or charged or accepted by. the station so broadcasting, from any person, shall, at the time the same is so broadcast, be announced as paid for or furnished, as the case may be, by such person."

Although the notice goes on to discuss the Commission's interpretation of the above section as it relates to record hops, promotion of outside activities on the air, acceptance of travel expenses, etc., and other valuable consideration for plugging a place, product, service or event, the portion that has had an H-Bomb effect on the record and radio industries falls under the heading of "Free Records" in the Commission's notice. The section reads as follows:

FCC RULING ON FREE RECORDS

Information before the Commission indicates that virtually all broadcast stations receive some free musical recordings from manufacturers, distributors or other parties interested in promoting the recording itself or the performer or musical selection displayed thereon. The number of such recordings received, the charges to the station (if any), the number of copies of an *individual recording* received, the manner and degree of solicitation (if any) on the part of the station and other similar factors vary from station to station. The Commission's information indicates that, generally, stations in major metropolitan areas receive essentially all recordings free of charge; stations in smaller cities receive records at substantially reduced prices from manufacturers or distributors via "subscription services"; and the remainder of the stations secure few free records or subscription service records.

The Commission is of the view that the receipt of *any* records by a station which are intended by the supplier to be, or have the practical effect of being an inducement to play those particular records or any other records on the air, and the broadcast of such records, requires an appropriate announcement pursuant to Section 317. This includes, but is not limited to, those situations in which a manufacturer, distributor or other person donates recordings (whether or not copies of the selections being played on the air) to the station as an inducement for exposure on the air of recordings handled by the same manufacturer or distributor. The Commission is of the view that, as a practical matter, quantities of records are given to broadcast stations for no other purpose than as an inducement to obtain preferential air exposure for certain recordings in which the donor has a financial interest—especially in those situations where a relatively large number of recordings are "donated" to a station for distribution to listeners as prizes, or to be given away at "record hops" etc.

The Commission is further of the view that an announcement must accompany the playing of any recording received under terms such as those outlined above, indicating that the station has received consideration and from whom for playing the particular recording and/or that the recording was furnished to the station, and by whom, as appropriate. An announcement merely stating the trade name on the record label, for example, without the added indication that consideration (in the form of the recording itself or otherwise) was supplied or furnished is insufficient. Only an announcement containing both of these elements, where applicable, provides the degree of information to the listening public contemplated by the Congress in enacting Section 317. It follows then that compliance with said statute requires that an appropriate announcement accompany the playing of all recordings received free or at a nominal charge, and that a similar announcement be made when the station broadcasts recordings of a particular manufacturer, distributor, etc. who has provided other free records which the station utilizes in any non-broadcast manner.

STATION REACTIONS

As a result of the above notice, major confusion hit radio in the early part of last week. Stations conferring with their attorneys to analyze the requirements of licensees so as to comply with the FCC edict, interpreted the ruling differently. WCBS in New York announced it would use the following statement at the end of each fifteen minutes of recorded programming: "Broadcast and audition copies of the records played during this quarter-hour were supplied through the manufacturers and distributors of those records."

Station WMGM will be using the same method to give credit to donors of records but will make its statement of donors every hour.

But a great number of the stations around the country have decided to purchase all records—a move which has had a confusing effect on record manufacturers and distributors. Since the FCC wants donors of records purchased by the stations at a "nominal" price (or on a subscription basis) announced, stations are assuming that the usual $1 per LP going subscription price is considered a token fee. However stations are not clear as to what they must pay for an LP (or for that matter a single) so they can program their records without giving donor credit.

One distributor on the west coast, was contacted by a TV station in Los Angeles which asked if it could buy singles at 20¢ each, the figure the station decided upon as the proper price. However, the distributor cannot sell his regular copies, for which he pays in the neighborhood of 46¢ at the 20¢ price. But he is afraid to sell his dee jay samples which say "Not For Sale" and for which no excise tax has been paid.

Although it was impossible to check stations' interpretations of the ruling, which were changing from minute to minute around the country, reports tell us that all of Cincinnati's radio stations have decided to purchase all their records.

Radio station WRCA in New York, since it cannot determine which of the records in its library it had purchased through the years and which it had been given free, has locked the doors to its library and is re-stocking its entire library with records it is purchasing from local distributors.

Every station seems to be using its own judgment and each station is acting differently. No pattern has yet been set to indicate a specific course that will be followed in the future by all record companies and all radio stations, but it appears at this writing that the purchase of records by a majority of the key stations in many cities is going to be the practice until such time as the ruling is clarified or changed.

It is also reported that one distributor has laid off its promotion men because the stations in his territory no longer want any free records coming into the stations, but on the other hand, one distributor said his promotion men are more important than ever.

Many stations are saying they will return all free records received in the mail with the packages unopened. Many others will welcome the sample copies, choose which ones they desire to program, and order those records from local distributors. Others have said they will throw away all free records.

NAB "STAY ORDER"

The National Association of Broadcasters has filed a "Stay Order" with the FCC requesting time so that requirements of the ruling can be clarified and problems involved in the ruling brought to the attention of the Commission.

The Cash Box phoned George Gillingham, Information Officer of the Federal Communications Commission, last Thursday afternoon after the FCC execs met in a body, but he reported that nothing had been said at the meeting regarding the ruling which the Commission issued a week earlier and the NAB "Stay Order" had not even been brought up.

MAJORS CONTINUE SENDING DISKS TO STATIONS AS IN PAST

Major record companies, at this writing, are following the same pattern of sending out new releases as they have in the past. Since most of the majors send new releases direct to a dee jay mailing list, this practice will continue at present. This includes Columbia, Victor, MGM, Capitol and Decca. Mercury Records, which had a set of singles set for mailing at t early part of the week, has held ba the mailing temporarily to see wh will develop. ABC-Paramount, whi services jockeys through distributo will continue to follow this metho

INDIES EXPECT TO BE HUR

Independent record companies see to be in mutual agreement that t FCC ruling will hurt them most. J Records reports that it is cancelli three scheduled sessions until su time as the problem is clarified. Abner, of Vee Jay records says th although "Federal legislation is n intended to be punitive, it is if prevents me from exposing my pro uct—which is the end effort of th current state of confusion. Statio don't know how to buy their records

Most of the indie manufacturers v have spoken to during the past wee feel that the FCC ruling will kill u known talent. The general feeling that when new releases reach a st tion, name personalities' records wi be purchased and unknowns will no Indies are of the belief that this wi benefit the majors. In the album fiel indies feel stations with a limite budget, will buy the big names on th major labels and will not have enoug money to purchase the indies' L product.

PROMOTION MEN

A number of promotion men fee they are being driven out of wor by the ruling since many stations a present don't want to have anyon bringing up free records. However a few promotion reps see an increase need for their services since now station will have to be sold on record.

NETWORKS CHALLENGE EDICT

On Thursday, the major networks NBC, CBS and ABC challenged the FCC's proposed definition and rules on payola. They questioned the warning that broadcasters could get into trouble with the government by accepting free records from record companies. The broadcasters urged the FCC to give more thought to the question of what constitutes payola and of how to crack down on it. The Westinghouse network and many independents also filed complaints. They all went along with the general goal of eliminating payola, but they urged the commission not to adopt policies outlined in the March 16th statement without further serious study and possibly public hearings. NBC called the FCC's attitude towards free records and other matters "novel" and different from its past interpretations of the law. CBS suggested formal rule-making procedures which would give the industry a chance to thrash out the problems with the FCC. ABC suggested the possibility of "an industry-government conference" to consider the payola question saying that the new ruling would "impose an onerous requirement upon station licensees which would serve only to clutter the air with announcements serving no real public purpose."

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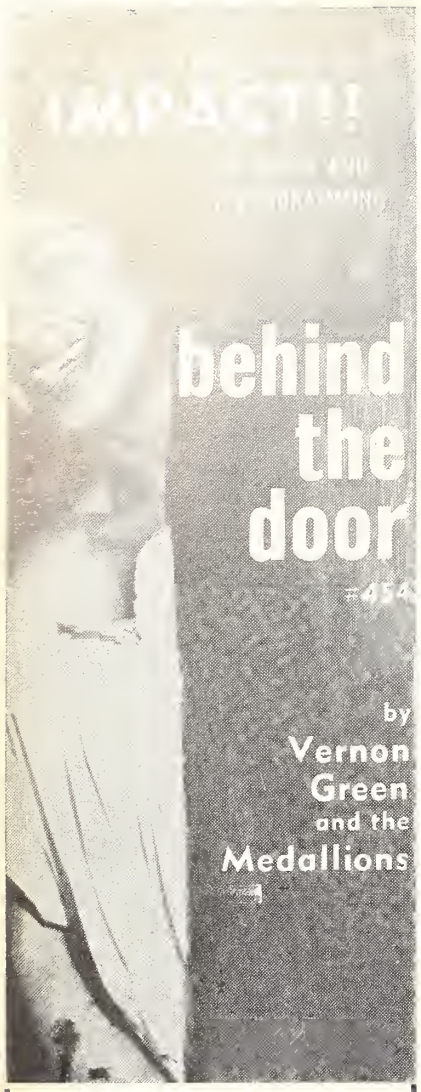

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			Position Last Week
1	**THEME FROM A SUMMER PLACE** PERCY FAITH CO-41490	Fontane Sisters—DO-16059 Jackie Ray—EP-9366 Leroy Holmes—MG-12833 Hugo Winterhalter—VI-7599 Don Ralke—WB-5108	1
2	**HE'LL HAVE TO GO** JIM REEVES VI-7643	Billy Brown—CO-41380 Jim Lowe—DO-16046	2
3	**WILD ONE** BOBBY RYDELL CM-171		4
4	**BABY** DINAH WASHINGTON & BROOK BENTON ME-71565		5
5	**HANDY MAN** JIMMY JONES CU-9049		3
6	**PUPPY LOVE** PAUL ANKA AP-10082		9
7	**HARBOR LIGHTS** PLATTERS ME-71563		8
8	**SWEET NOTHIN'S** BRENDA LEE DE-30967		10
9	**WHAT IN THE WORLD'S COME OVER YOU** JACK SCOTT RK-2028		6
10	**MAMA** CONNIE FRANCIS MG-12874	Al Martino—FO-180 James Carone—SV-101	17

11) TEEN ANGEL.
12) LADY LUCK.
13) BEATNIK FLY.
14) BEYOND THE SEA.
15) FOREVER.
16) THIS MAGIC MOMENT.
17) O DIO MIO.
18) MIDNITE SPECIAL.
19) DELAWARE.
20) TALL OAK TREE.
21) MONEY (THAT'S ALL I WANT).
22) AM I THAT EASY TO FORGET.
23) WHITE SILVER SANDS.
24) LET IT BE ME.
25) TOO MUCH TEQUILA.
26) CHATTANOOGA SHOE SHINE BOY.
27) WELCOME NEW LOVERS.
28) GREENFIELDS.
29) WHERE OR WHEN.
30) SINK THE BISMARCK.
31) I LOVE THE WAY YOU LOVE.
32) OUTSIDE MY WINDOW.
33) SIXTEEN REASONS.
34) DON'T THROW AWAY ALL THOSE TEARDROPS.
35) ABOUT THIS THING CALLED LOVE.

RECORD MANUFACTURERS CODE

AA—AAMCO
AB—Alton
AC—Atco
AD—Allied
AE—Ace
AF—Audio Fidelity
AG—Argo
AI—Alpine
AL—Aladdin
AM—Anna
AN—Abner
AO—Apollo
AP—ABC-Paramount
AQ—Antler
AR—Arrow
AS—Adonis
AT—Atlantic
AU—Audicon
AV—Arvee
AW—Arwin
AX—Apt
AY—Amy
AZ—Anna
BB—Back Beat
BG—Bigtop
BI—Big B
BK—Brooke
BL—Blaze
BN—Brent
BO—Bomarc
BR—Brunswick
BS—Bullseye
BT—Bethlehem
BU—Blue Note
CA—Capitol
CB—Case
CC—Carlton
CD—Cadence
CE—Coed
CF—Christy
CG—Challenge
CH—Chess
CI—Climax
CJ—Cover
CK—Checker
CL—Colonial
CM—Cameo
CN—Chancellor
CO—Columbia
CP—Colpix
CQ—Crest
CR—Coral
CS—Class
CT—Coronet
CU—Cub
CV—Canadian American
CW—Carrollton
CX—Calico
CY—Crystalette
CZ—Clock
DA—Dana
DB—Dade
DD—Dale
DE—Decca
DF—Del Fi
DG—Dean
DI—Disneyland
DL—DeLuxe
DM—Demon
DN—Dolton
DO—Dot
DR—Dore
DT—Dooto
DU—Duke
DY—Dynasty
DY—Darlan
DZ—Donna
EM—Ember
EN—End
EP—Epic
ER—Era
EV—Everest
EW—East-West
EX—Excello
FA—Fargo
FD—Freedom
FE—Federal
FI—Fiesta
FL—Flippin'
FM—Fame
FO—20th-Fox
FP—Flip
FR—Fraternity
FS—Felsted
FT—First
FU—Fury
FW—Fernwood
FX—Fox
FY—Folly
FZ—Fransil
GA—Grand Award
GC—Grey-Cliff
GD—Golden Crest
GL—Glory
GN—GNP
GO—Gone
GU—Guaranteed
GV—Glover
GY—Guyden
HA—Hanover
HE—Herald
HI—Hi Fi
HO—Hollywood
HU—Hunt
HY—Hickory
HZ—Hi
IM—Imperial
JA—Jamie
JD—Judd
JJ—Jay Jay
JP—Jackpot
JU—Jubilee
JY—Joy
JZ—Josie
KA—Kapp
KE—Keen
KI—King
KM—Kim
KY—Kayo
LA—Laurie
LI—Liberty
LK—Lark
LN—Lancer
LO—London
LV—Love
LU—Laurel
MA—Madison
MC—Mecca
ME—Mercury
MF—Mayflower
MG—MGM
MH—Music Hall
MI—Minit
MK—Mark
MN—Monument
MO—Modern
MT—Metro
MX—Montel
MU—Musidisc
MV—Maverick
NA—Nasco
NO—Norgolde
NR—NRC
NT—Note
OS—Original
OK—Okeh
OR—Oriole
OT—Old Town
PA—Paris
PE—Peacock
PF—Profile
PH—Sam Phillips, Int.
PL—Pallette
PR—Parkway
PT—Prestige
RA—Raynote
RB—Ribbon
RE—Rendezvous
RI—Rip
RK—Top Rank
RO—Roulette
RP—RPM
RT—Rita
RV—Raven
SA—Savoy
SB—Sunbeam
SC—Scepter
SD—Sandy
SE—Sue
SF—Surf
SG—Sage
SH—Shad
SI—Swingin'
SJ—Strand
SK—Signet
SL—Splash
SN—Spann
SO—Studio
SP—Specialty
SR—Starday
SS—Signature
ST—Shan-Todd
SU—Sun
SV—Siena
SW—Swan
SX—Shasta
SY—Signature
SZ—Sphinx
TD—Todd
TE—Tender
TI—Tico
TM—Time
TN—'Teen
TP—TeePee
TR—Triple-X
TS—Testa
TX—Tempus
UA—United Artists
UN—Unical
UR—Unart
UV—University
VA—Vanguard
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VS—Vista
VT—V-Tone
WA—Warwick
WB—Warner Bros.
WD—Word
WG—Wheeling
WH—Whitehall
WO—Wonder
WP—World Pacific

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

*ONE BLOW-UP SUITABLE FOR FRAMING OF THE ABOVE PHOTO OF GEORGE GOLDNER WILL BE GIVEN ABSOLUTELY FREE TO THE FIRST 8 DISTRIBUTORS ORDERING 50M OR MORE OF THE RECORDS BELOW!

THANKS FOR WAKING ME AT 3 AM TO RUSH YOU MORE OF THE NEW, **"NOBODY LOVES ME LIKE YOU"** BY THE **FLAMINGOES, END 1068**, AND THE GREAT NEW TWO SIDED HIT BY **LITTLE ANTHONY AND THE IMPERIALS: "BAYOU BAYOU BABY" & "MY EMPTY ROOM", END 1067**. I'LL ATTEND TO IT RIGHT THIS MINUTE. BY THE WAY I'M DELIGHTED WITH THE SUCCESS OF OUR 2 HITS ON **GOLDISC: #3001 "BARBARA"** BY THE **"TEMPTATIONS"** AND **#3003 "LET THEM SAY"** BY **IVORY JOE HUNTER.**

END RECORDS 1650 BROADWAY NEW YORK, N. Y. **GOLDISC RECORDS**

3 SIZZLERS FROM ATLANTIC

TOMMY FACENDA
I DON'T KNOW | BUBBA DITTY
Arranged and Conducted by Stan Applebaum
2057

RAY CHARLES
JUST FOR A THRILL
and
HEARTBREAKER
2055

BETTY JOHNSON
YOU DON'T CARE A ROWBOAT
and
FANTASTIC
with Glenn Osser and his Orchestra 2056

GOING GREAT !!
"A LONELY SOLDIER"
by
JERRY BUTLER
ABNER 1035

SOARING IN ALL AREAS !
"AT MY FRONT DOOR"
by
DEE CLARK
ABNER 1037

BUSTING WIDE OPEN !
"EASY LOVIN'"
by
WADE FLEMONS
VEE JAY 344

VEE-JAY–ABNER RECORDS
1449 S. MICHIGAN AVE.
CHICAGO 5, ILL.

BREAKING WIDE OPEN!
"LONELY AND BLUE"
by JACKIE & JOHNNY
ANNA 1108

THEY'RE DANCING THE MADISON TO IT!
"BEATNIK BEAT"
by PAUL GAYTEN
ANNA 1112

STILL GOING STRONG!
"MONEY"
by BARRETT STRONG
ANNA 1111

ANNA RECORDS
5BB Farnsworth—Detroit 2, Mich.
Tel. TEmple 1-7474

Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"MR. LUCKY" — Best Bet 3/5
Henry Mancini ..... RCA Victor 7705

"APPLE GREEN" — Pick of the Week 2/20
June Valli ..... Mercury 71588

"STAIRWAY TO HEAVEN" — Pick of the Week 3/12
Neil Sedaka ..... RCA Victor 7709

"AT MY FRONT DOOR" — Pick of the Week 2/27
Dee Clark ..... Abner 1037

"DON'T DECEIVE ME" — Pick of the Week 3/5
Ruth Brown ..... Atlantic 2052

"WAKE ME WHEN IT'S OVER" — Pick of the Week 3/5
Andy Williams ..... Cadence 1378

"CHERRY PIE" — Pick of the Week 3/12
Skip & Flip ..... Brent 7010

Duane Eddy Signed For Pic

HOLLYWOOD—Duane Eddy, who has just left with Bobby Darin for his first tour of Europe, has been signed for a top role in a British movie, "Nineteen Nights." Eddy recently appeared in Dick Clark's Columbia movie, "Because They're Young." English producer, Michael Brighton, signed Duane for the story of British teenagers. Filming will start at the end of April after Eddy finishes his co-starring personal appearance tour with Darin.

Winding-Columbia Part

NEW YORK—Jazz trombone star and bandleader Kay Winding has asked for and obtained a release from his contract with Columbia Records, it was announced last week.

Winding plans to cut his own tapes. Winding rose to prominence when he was teamed with J. J. Johnson following thru with his own septet with which he now works. He is currently playing college dates in the South.

Scaff's Duties Clarified

LOS ANGELES — In last week's issue of The Cash Box Liberty Records reported it had appointed Bob Scaff eastern promotional manager, with headquarters in New York City, to increase sales and promotional activity in the New York City area.

Actually the move was made to step up Liberty activity on the entire east coast and not just New York, as Liberty had said.

Capitol Signs Team

HOLLYWOOD—Jeanne and Joanie Black have been signed to an exclusive recording contract by Capitol Records, it was announced recently by Lloyd W. Dunn, Vice-President for Artists-&-Repertoire.

Simultaneously, Capitol is rushing out their first single record, "He'll Have To Stay" backed with "Under Your Spell."

New Debbie Reynolds LP

NEW YORK—Debbie Reynolds' next album for Dot Records will be titled "Am I That Easy To Forget."

Album is to contain love ballads, headed by Debbie's hit single, "Am I That Easy To Forget", which is reported to be nearing the half million mark in sales.

Debbie's latest Dot single, "A Touch Of Love", backed by "City Lights", is scheduled for release this week.

LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1 **COME DANCE WITH ME**
Eddie Quinteros (Brent 7009)

2 **JAMBALAYA**
Bobby Comstock & Counts (Atlantic 2051)

3 **GOODBYE KANSAS CITY**
Wilbert Harrison (Fury 1028)

4 **2,223 MILES**
Patti Page (Mercury 71597)

5 **LOVEY**
Clovers (United Artists 209)

6 **THIS IS MY LOVE / I ONLY WANT YOU**
Passions (Audicon 105)

7 **EARTH ANGEL / PLEDGING MY LOVE**
Johnny Tillotson (Codence 1377)

8 **DOWN BY THE RIVERSIDE**
Les Compagnons De La Chanson (Capitol 4342)

9 **HOUSE OF BAMBOO**
Earl Grant (Decca 31044)

10 **HEART**
Peggy Lee (Capitol 4344)

11 **NOBODY LOVES ME LIKE YOU**
Flamingos (End 1068)

12 **COME ON HOME**
Sonny Til & Orioles (Jubilee 5348)

13 **BECAUSE OF MY PRIDE**
Fireflies (Ribbon 6906)

14 **DEAREST**
Al Martino (20th-Fox 184)

15 **IF I KNEW**
Cruisers (V-Tone 207)

16 **GOTTA GET A DATE**
Von Strickland (Judson 7001)

17 **MY EMPTY ROOM / BAYOU, BAYOU BABY**
Little Anthony & Imperials (End 1067)

18 **MR. LONELY**
Videls (JDS 5004)

19 **WALK WITH THE WIND**
Fidelitys (Sir 247)

20 **BARBARA**
Temptations (Goldisc 3001)

21 **'TIL TOMORROW**
Jonice Harper (Capitol 4356)

22 **CHAINS OF LOVE / MY LITTLE HONEY DIPPER**
Joe Turner (Atlantic 2054)

23 **EASY LOVIN'**
Wade Flemons (Vee-Jay 344)

24 **DREAM TALK**
Herb & Betty Warner (Jubilee 5308)

25 **DOGGIN' AROUND**
Jockie Wilson (Brunswick 55166)

FREE ALBUMS ON HIFIRECORDS GET-RICH-PLAN

DEALER DIVIDENDS

FREE ALBUMS

Increase your profits by 20%. 2 albums free with every purchase of 10 HIFI albums (e.g. $50.00 minimum dealer order must include 1 each of new releases). The entire HIFI album catalog is available for purchase on this plan.

PAY LATER

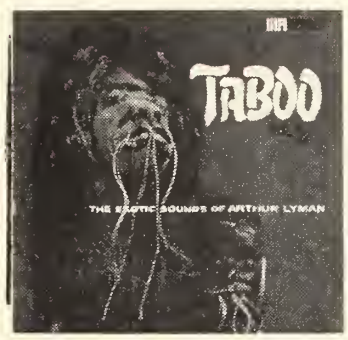
. . . BUT BUY NOW. Restock your inventory and take 60 days to pay. ½ due in 30 days; ½ due in 60 days.

FAST SALES

. . . Can be yours when you stock these new HIFI releases: TABOO Vol. 2—Arthur Lyman's follow-up to his million-seller TABOO album.

SOMETHING BLUE—Featuring the Paul Horn Quintet—Produced by Dave Axelrod, a consistent producer of top-selling Jazz albums.

DUTCH BAND ORGAN—A Dutch import sound novelty; a big potential stereo seller.



The exotic sounds of Arthur Lyman
HIFIRECORD #822

The Paul Horn Quintet
HIFIJAZZ #615

A Dutch import sound novelty.
HIFIRECORD #902

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"The sound that named a company"

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REG. U. S. PAT. OFF.

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Hollywood 46, Calif.

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The Dale Scott Brothers
RIBBON RECORDS
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CLOCK RINGS IN THE HITS
SAMMY BENSKIN and the SPACEMEN
CLOCK 1018
CLOCK RECORDS, 1619 B'way, N. Y.

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LONELY WEEKENDS
by
Charlie Rich
Phillips International #3552
SAM C. Phillips International Records
706 UNION AVENUE
MEMPHIS, TENN.

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SINGERS IMMEDIATE SESSIONS
WRITERS IMPORTANT RELEASES
PUBLISHERS GUARANTEED PROMOTION
SHARE THE COST
Released This Month
Coral—2 sides
20th Fox—2 sides
Canadian Amer—2 sides
Laurie—2 sides
Next Month
Strand—4 sides
Canadian Amer—2 sides
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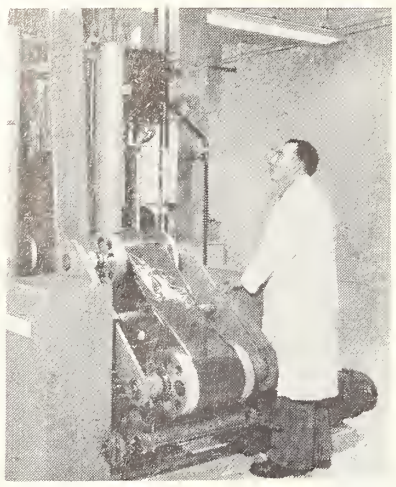
The Hit Version Of
"SUMMER SET"
Monty Kelly
is on
CARLTON #527

BREAKING BIG FOR A SMASH!
THEME FROM A SUMMER PLACE
PERCY FAITH—
COLUMBIA #4-41490
MUSIC PUBLISHERS HOLDING CORPORATION

RCA Enters Tape Mfr. Field With Opening Of New Plant



NEW YORK—The Radio Corporation of America announced it had entered the magnetic tape manufacturing field and was producing tape for commercial, professional and home recording use at a new Indianapolis plant.

Charles M. Odorizzi, group executive vice president, said RCA's entry into the rapidly-growing business was preceded by "years of research to develop the highest-quality tape available today and to provide the consumer with a superior product." Tape production will be a part of the RCA Victor Record Division's activities, he added.

Already in operation, the Indianapolis plant will produce two billion feet of tape during its first year, according to A. L. McClay, general plant manager, Manufacturing, for the Division.

Output will be stepped up to meet the growing requirements of the recording industry and the broad market stimulated by rising sales of home tape recorders, he said.

Until RCA established its own manufacturing facilities, magnetic tape was purchased from outside sources for use in producing both RCA Victor records and pre-recorded tape, and for sale in blank form.

Blank tapes for professional, broadcasting, industrial and home use are marketed by the Distributor Products organization of the RCA Electron Tube Division. Sales of these products currently are made through electronics and photographic distributors. Pre-recorded tape is marketed by the RCA Victor Record Division.

"For the time being the Indianapolis plant will concentrate on the manufacture of audio tape," McClay said. "Later we will turn out magnetic tape for use in electronic data processing systems and television tape recorders. Together, they represent a vast new market for the expanding tape industry."

In addition to its production units, the new plant will house a technical development group for experimental and test work in the magnetic tape field.

In the photo, a technican checks production equipment at the plant. The high-speed coating machine shown here applies and cures magnetic coating to base film.

Brandt On Distributor Tour

NEW YORK—Sid Brandt, vice president in charge of operations for MGM Records, is currently touring and inspecting west coast distributor operations. While on the coast he will meet with Jess Kaye, MGM studio rep for the diskery.

Brandt plans to make periodic junkets throughout the nation inspecting and studying MGM's distributor operations.

Top Selling Records Reported by Retail Outlets From Coast to Coast

LAMP'S MELODY LANE
Lakewood 7, Ohio

1. Summer Place (P. Faith)
2. Mr. Lucky (H. Mancini)
3. Sink The Bismarck (Horton)
4. Puppy Love (P. Anka)
5. He'll Have To Go (Reeves)
6. Cloudy Summer Afternoon (Bud & Travis)
7. Outside My Window (Fleetwoods)
8. Playboy's Theme (Coleman)
9. Alvin's Orchestra (D. Seville & Chipmunks)
10. Why Do I Love You So (J. Tillotson)

ANDRE'S MUSIC SHOP
Lansing, Mich.

1. He'll Have To Go (Reeves)
2. Beatnik Fly (J. & Hurricanes)
3. Sweet Nothings (B. Lee)
4. White Silver Sands (B. Black's Combo)
5. Baby (Washington & Benton)
6. Puppy Love (P. Anka)
7. Don't Throw Away Those Teardrops (F. Avalon)
8. Footsteps (S. Lawrence)
9. About This Thing Called Love (Fabian)
10. Summerset (M. Kelly)

SUPER MUSIC CITY
Washington, D.C.

1. I Love The Way You Love (M. Johnson)
2. Summer Place (P. Faith)
3. Puppy Love (P. Anka)
4. He'll Have To Go (Reeves)
5. Little Bitty Girl/Wild One (B. Rydell)
6. Baby (Washington & Benton)
7. Sweet Nothings (B. Lee)
8. Lady Luck (L. Price)
9. Am I That Easy To Forget (D. Reynolds)
10. Make Those Eyes At Me (R. Peterson)

BUDISCO ONE STOP
Miami 37, Florida

1. He'll Have To Go (J. Reeves)
2. Theme From A Summer Place (P. Faith)
3. Someday (D. Reese)
4. Forever (Little Dippers)
5. Beatnik Fly (J. & Hurricanes)
6. Wild One (B. Rydell)
7. Baby (Benton & Washington)
8. Greenfields (Brothers Four)
9. Starlite (J. Mathis)
10. What In The World's Come Over You (J. Scott)

ROYLES T V
Salt Lake City, Utah

1. Summer Place (P. Faith)
2. He'll Have To Go (Reeves)
3. Handy Man (J. Jones)
4. Wild One (B. Rydell)
5. What In The World's Come Over You (J. Scott)
6. Teen Angel (M. Dinning)
7. Rockin' Little Angel (Smith)
8. You've Got What It Takes (M. Johnson)
9. Sweet Nothings (B. Lee)
10. Sixteen Reasons (C. Stevens)

BURK'S MUSIC SHOP
St. Paul, Minn.

1. Puppy Love (P. Anka)
2. Sixteen Reasons (C. Stevens)
3. Why Do I Love You So (J. Tillotson)
4. Money (B. Strong)
5. String Along (Fabian)
6. Outside My Window (Fleetwoods)
7. Wild One (B. Rydell)
8. Greenfields (Brothers Four)
9. He'll Have To Go (Reeves)
10. El Matador (Kingston Trio)

COLUMBIA MUSIC CO.
San Francisco, Calif.

1. Theme From A Summer Place (P. Faith)
2. Sink the Bismarck (J. Horton)
3. Teddy/Mama (C. Francis)
4. Wild One (B. Rydell)
5. Cherry Pie (Skip & Flip)
6. Sweet Nothin's (B. Lee)
7. Puppy Love (P. Anka)
8. Greenfields (Brothers Four)
9. Harbor Lights (Platters)
10. He'll Have To Go (J. Reeves)

COMER'S RECORD NOOK
San Antonio, Texas

1. Theme From A Summer Place (P. Faith)
2. Puppy Love (P. Anka)
3. Wild One (B. Rydell)
4. Cherry Pie (Skip & Flip)
5. Sixteen Reasons (C. Stevens)
6. O Dio Mio (Annette)
7. Teen Angel (M. Dinning)
8. Let It Be Me (Everly Bros.)
9. El Matador (Kingston Trio)
10. Sink The Bismarck (Horton)

THE MELODY HOUSE
St. Louis 2, Mo.

1. Theme From A Summer Place (P. Faith)
2. Wild One (B. Rydell)
3. Baby (Brook & Dinah)
4. He'll Have To Go (Reeves)
5. Midnite Special (P. Evans)
6. Sixteen Reasons (Stevens)
7. Paradise (S. Turner)
8. Beatnik Fly (J. & Hurricanes)
9. White Silver Sands (Black)
10. Angela Jones (J. Ferguson)

RADIO DOCTORS
Milwaukee, Wisc.

1. Summer Place (P. Faith)
2. The Old Lamplighter (Browns)
3. Greenfields (Brothers Four)
4. Sink The Bismarck (Horton)
5. Why Do I Love You So (J. Tillotson)
6. He'll Have To Go (Reeves)
7. O Dio Mio (Annette)
8. Clementine (B. Darin)
9. Tall Oak Tree (D. Burnette)
10. Summerset (M. Kelly)

THE MUSIC SHOP
Springfield, Ill.

1. Summer Place (P. Faith)
2. Wild One (B. Rydell)
3. Beatnik Fly (J. & Hurricanes)
4. Teddy (C. Francis)
5. Tall Oak Tree (D. Burnette)
6. China Doll (Ames Bros.)
7. Sixteen Reasons (C. Stevens)
8. Forever (Little Dippers)
9. I Don't Know Why (Deep River Boys)
10. Stolen Angel (Scott Bros.)

ODLAND MUSIC SHOP
Sioux Falls, So. Dak.

1. Summer Place (P. Faith)
2. He'll Have To Go (Reeves)
3. About This Thing Called Love (Fabian)
4. Tall Oak Tree (D. Burnette)
5. Puppy Love (P. Anka)
6. Delaware (P. Como)
7. Beatnik Fly (J. & Hurricanes)
8. Beyond The Sea (B. Darin)
9. Welcome New Lovers (Boone)
10. Angela Jones (J. Ferguson)

MELODY MART
Paducah, Ky.

1. Summer Place (P. Faith)
2. Big Iron (M. Robbins)
3. Lovers Leap (W. Pierce)
4. A Closer Walk (Fountain)
5. Wild One (B. Rydell)
6. Don't Throw Away Those Teardrops (F. Avalon)
7. He'll Have To Go (Reeves)
8. Puppy Love (P. Anka)
9. New Lovers (P. Boone)
10. Handy Man (J. Jones)

MUSIC CENTER
Chattanooga, Tenn.

1. The Old Lamplighter (Browns)
2. Wild One (B. Rydell)
3. What In The World's Come Over You (J. Scott)
4. Puppy Love (P. Anka)
5. Beatnik Fly (J. & Hurricanes)
6. Forever (Little Dippers)
7. Baby (Benton-Washington)
8. Welcome New Lovers (Boone)
9. Bulldog (Fireballs)
10. He'll Have To Go (Reeves)

GRAYMAT MUSIC SHOP
Morristown, N. J.

1. Theme From A Summer Place (P. Faith)
2. Beatnik Fly (J. & Hurricanes)
3. Harbor Lights (Platters)
4. Sink The Bismarck (Horton)
5. This Magic Moment (Drifters)
6. He'll Have To Go (Reeves)
7. Greenfields (Brothers Four)
8. Shazam (D. Eddy)
9. Clementine (B. Darin)
10. Fallen Angel (The Scotts)

MUSIC BOX
Cambridge, Mass.

1. Sink The Bismarck (Horton)
2. Mama (C. Francis)
3. O Dio Mio (Annette)
4. Theme From A Summer Place (P. Faith)
5. Old Lamplighter (Browns)
6. Harbor Lights (Platters)
7. Sweet Nothings (B. Lee)
8. Wild One (B. Rydell)
9. Clementine (B. Darin)
10. He'll Have To Go (Reeves)

PEERLESS CAMERA STORES
New York, N. Y.

1. Sink The Bismarck (Horton)
2. Summer Place (P. Faith)
3. Mama (C. Francis)
4. What In The World (Scott)
5. Running Bear (J. Preston)
6. He'll Have To Go (Reeves)
7. Beatnik Fly (J. & Hurricanes)
8. O Dio Mio (Annette)
9. Alvin's Orch. (Chipmunks)
10. Baby (Washington & Benton)

LISHON'S
Chicago, Ill.

1. What In The World (Scott)
2. Summer Place (P. Faith)
3. He'll Have To Go (Reeves)
4. Harlem Nocturne (Viscounts)
5. Footsteps (S. Lawrence)
6. Violino (N. Noble)
7. O Dio Mio (Annette)
8. Beyond The Sea (B. Darin)
9. Delaware (P. Como)
10. El Paso (M. Robbins)

CALIFORNIA MUSIC CO.
Los Angeles, Calif.

1. Summer Place (P. Faith)
2. Wild One (B. Rydell)
3. Hully Gully (Olympics)
4. Beatnick Fly (J. & Hurricanes)
5. He'll Have To Go (Reeves)
6. Money (B. Strong)
7. Baby (Washington & Benton)
8. Puppy Love (P. Anka)
9. What In The World (Scott)
10. Clementine (B. Darin)

WILLIAM
Philadelphia, Pa.

1. Summer Place (P. Faith)
2. He'll Have To Go (Reeves)
3. O Dio Mio (Annette)
4. Mama (C. Francis)
5. Tall Oak Tree (D. Burnette)
6. Puppy Love (P. Anka)
7. Summerset (M. Kelly)
8. Sweet Nothings (B. Lee)
9. Clementine (B. Darin)
10. Greenfields (Brothers Four)

STAMPFLI'S RECORD ROOM
Reno, Nev.

1. Summer Place (P. Faith)
2. He'll Have To Go (Reeves)
3. Handy Man (J. Jones)
4. Wild One (B. Rydell)
5. Beyond The Sea (B. Darin)
6. What In The World (Scott)
7. Teen Angel (M. Dinning)
8. Let It Be Me (Everly Bros.)
9. Puppy Love (P. Anka)
10. Sweet Nothings (B. Lee)

THE NEW VERSION OF AN
ALL-TIME BEST SELLER

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BALLERINA

LOVE ME FOREVER

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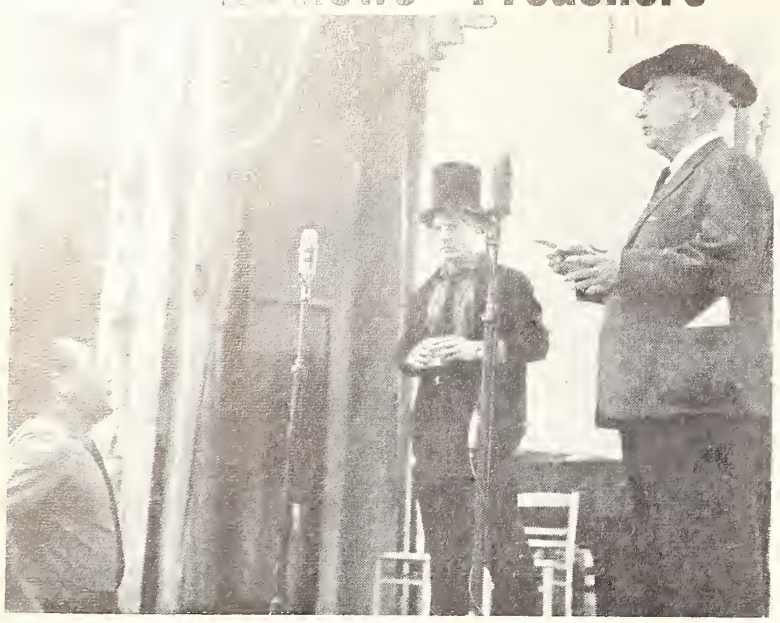

NEW YORK—Frank Loesser (l), composer of the "Greenwillow" score, gives William Chapman and Cecil Kellaway last-minute instructions at a recent RCA Victor recording session of the original cast album. When Chapman and Kellaway started to cut their comic duet, "The Sermon," Loesser sent to the Alvin Theater for the hats they wear in the show to insure the kind of performance for records that they give to their live audiences.

DECCA
presents
Sam Hawkins
NO TIME
FOR TEARS
DECCA 31059
a New World of Sound...

Mills HIT REMINDERS
★ ST. JAMES INFIRMARY
HAL WALTERS Colpix-CP 146
DEAN JONES 88 Brand-801
FRANKIE LAINE Columbia-4-41613
★ THAT'S MY DESIRE
CHRIS CONNOR Atlantic-2053
MILLS MUSIC, INC.

O DIO MIO
Vista F-354
Annette's 4th In A Row!
BUENA Vista RECORDS

CAMEO • CAMEO • CAMEO
GOING WILD
Bobby Rydell
"WILD ONE"
CAMEO # 171
CAMEO RECORDS
CAMEO • CAMEO • CAMEO

Hi-Fi's Spring Plan

NEW YORK—High Fidelity Recordings will launch its first spring sales plan for dealers, tagged the "Get Rich Plan." The plan kicks off April 1, it was announced by the label's national sales manager, Jeff Clark.

The "Get Rich Plan" offers dealers 20% off on all merchandise purchased in the month of April, or two free albums for every ten bought. Plan encompasses HiFi Records' entire catalog, both monaural and stereo, and includes sixty-day extended billing for all dealer purchases during April.

Coinciding with and included in the sales plan are three new releases, to be made available April 1. They are: "Taboo, Volume II," by Arthur Lyman, a follow-up to Lyman's first "Taboo" LP which was on the best-selling charts for over a year; "Something Blue," by the Paul Horn Quintet, a jazz album; and "Dutch Band Organ," an imported sound novelty album.

Clark plans to have co-op distributor advertising and in-store display material available to go along with the sales plan.

Louis-Keely Month At Dot

NEW YORK—Dot Records, in line with a campaign of special discount plans to the retail record dealers, initiates "Louis Prima and Keely Smith Month" for the month of April. During this time Dot's Prima-Smith merchandise—eight LP's—will be offered on a dated billing plan up to 90 days plus an actual discount of two free LP's with every 10 purchased.

To herald the special month, Dot distributors will be supplied with specially designed mobile units, counter and window easels, browser boxes and LP divider cards to be given free to all retail outlets.

Dot's "Stereo Month", last January, was responsible for the sale of nearly $800,000 in stereo merchandise and the company's "Lawrence Welk Month", last November, accounted for more than $250,000 worth of Champagne Music sold during a 30-day period.

Prima and Smith albums in the Prima-Smith discount plan are "Louis and Keely"; "Be My Love", Keely Smith; "Louis Prima—His Greatest Hits", Louis Prima; "Pretty Music—Prima Style", Louis Prima; "Swing, You Lovers", Keely Smith and "The Wildest Clan" by Sam Butera and the Witnesses.

Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Bruce Morrow, popular WINS-New York spinner, has included a 15 minute segment of folk music in his evening time slot. According to the station listener response has been just phenomenal. Morrow spins records by such artists as **Harry Belafonte, Theodore Bikel, Odetta, Burl Ives** and the **Limeliters.** Morrow's "Musical Museum" segment, during which time he brings back the oldies, is another well-received feature of his four hour evening stint. . . . **Big Bob Dougherty** Day takes place this week when deejay **George Chamberlin** honors the Golden Crest recording artist on his WREN-Topeka, Kans. show. Dougherty will be in the area appearing at the Mambo Club in East St. Louis. His latest sides are "If I Had My Way" b/w "Lorelei." . . . Everyone dig the latest **Morty Wax** Creative Mailings? The guy gets better every time. . . . **Fred Webb** is leaving his disk jockey post at KUMA-

BRUCE MORROW
(WINS—New York)

RANDY HALL
(KDKA—Pittsburgh, Pa.)

DEAN COLLINS
(WPGC—Washington, D. C.)

Pendleton, Ore. to return to the University of Oregon and complete courses for a bachelor's degree. Since coming to KUMA in Nov. 1959 he has become one of the most popular air personalities in the area. A replacement for Webb will be announced by the station soon. Meanwhile, **Jim Bradley** and PD **Murray Westgate** will share Webb's vacated airtime. . . . All Pascagoula, Miss. is excited about the set of twins that **Katye Speights** presented to hubby **Terry**, the program director of WPMP. **Donald Quave**, chief engineer notes that Terry will be back in shape soon, when he gets over the initial shock. . . . **Gene Kaye**'s "Notre Dame Bandstand" (WAEB-Allentown, Pa.) featured **Cally Dodd** for two evenings this weekend. The Calico disk artist sang her new release "Much Too Much." . . . And **Richard Hayes** presented both **Eileen Barton** and **Stubby Kaye** on his "Big Beat" WNEW-New York TV'er Saturday eve. Stubby rocked the audience with his singing of "Sit Down You're Rocking The Boat." . . . WIS-Columbia, S.C. kicks off its part in the Coke Hi-Fi Club "Talentsville, USA" competition March 31 with a gala broadcast from the Memorial Youth Center.

* * * * *

Brian Lord was the brains behind a recent unique situation at CFUN-Vancouver, B.C. While the **Ames Brothers** were in town for a two week engagement at the Cave Supper Club, Brian thought that it would be too ordinary to have the boys on the show for an interview. Instead he invited one brother to come up each day and act as a disk jockey for a full hour, reading the commercials, selecting his own disks, and talking generally on whatever he felt like. Tacked on to this was a station promotion asking listeners which brother was the best deejay. Over 1500 letters came in. The order of preference was **Gene, Ed, Vic and Joe.** . . . In another odd promotion KDKA-Pittsburgh jockey **Randy Hall** has been won for a week in the station's Leap Year Contest. Artist **Lyu Da Corta Fumei** from Avonmore, Pa. had the winning letter in the "Why I Would Like to Be Escorted by Randy Hall" contest and will be making the rounds of Pittsburgh's supper clubs, restaurants, and theatres for an entire week on the arm of the handsome, 24 year old Randy. Randy in turn is being given a week's vacation from the station. . . . WAIT-Chicago and the Mutual Broadcasting System jointly hosted one of the city's swingingest cocktail parties last week when they invited over 500 guests to the Ambassador Hotel to a party in honor of MBS president **Robert F. Hurleigh.** Occasion also celebrates WAIT's affiliation with the Mutual network. . . . KVI-Seattle disk jockeys are bringing **Ray Conniff** to the Orpheum Theatre, Apr. 25. PD **Bob Cooper** says a jam-packed house is expected to welcome the Conniff aggregation.

VITAL STATISTICS:

Mort Fega has assumed the late hours jazz spinning for WEVD-New York, in the spot vacated by **Symphony Sid Torin. Dave Royce** had been filling in temporarily. . . . **Elliot "Biggie" Nevins** took over **Jim Gallant's** "Connecticut Bandstand" on WNHC-New Haven. His "Coke Hi-Fi Club" has also been extended to a full hour. . . . After 7 years at KFWB-Los Angeles, **Al Jarvis** has taken up residence at KLAC. Also new at KLAC is **Ray Briem,** who comes from KING-Seattle. . . . **Wally Thornton** has been appointed program director for KRAK-Sacramento. . . . **Dean Collins** left WGH-Norfolk, Va., for a post at WPGC-Washington, D.C. . . . Named new PD for WCUE-Akron, Ohio, is **Bob Edwards,** from WTAX-Springfield, Ill. He replaces **Dick Carr** who departed for WIP-Philadelphia. . . . WIP has also added **Bob Dahlgren** to its staff. He comes from WCAO-Baltimore. . . . **Bill "Turk" Thompson** is the newest member to join KFIL-FM-Santa Ana, Cal. He was with KWIZ-Santa Ana. . . . **Lou Reigert** is the new weekend swinger at KDWB-Minneapolis, having departed Twin City stations WLOL and WMIN. . . . **Bill Gormly,** former production mgr. for KANS-Kansas City, is now the early evening man for WHO-Des Moines. . . . **Chuck Collins** has moved from CKPT-Peterborough, Ontario, to CJSP-Leamington, Ontario. . . . **Stan Scott** leaves WSAI-Cincinnati and wings over to WING-Dayton. . . . WHVH-Henderson, N.C. brought **Bud Morgan** to the station. . . . **Larry Dean** popped up at WITH-Baltimore. . . . **Bill Plante,** formerly with WNMP-Evanston, Ill. is now on the announcing staff of WISN-Milwaukee. . . . **Jerry Flesey** promoted to general mgr. of KOIL-FM-Omaha, Nebr. . . . **Ruth Meyer** is supervising all music programming as production director for WMCA-New York.

1,275,000 Initial Order For Presley Disk

NEW YORK—Elvis Presley is scheduled to receive a gold record from RCA Victor for a recording cut less than 10 days ago, and just recently available in stores.

Steve Sholes, manager, pop A&R, who supervised the Presley session with Chet Atkins, announced that initial orders for the disk totaled well over 1,275,000 copies. The tunes, "Stuck On You" and "Fame And Fortune", were pieces Elvis had looked at and liked while he was still in the army, Sholes said. Production on the special sleeve for the record was begun well before the singer's discharge, he added.

RCA Victor placed a mammoth manufacturing and supply effort into action. William Bullock, vice-president, caught a 6:30 a.m. plane out of Nashville Monday (21) with the session tapes, and mastering was completed that day in New York. On Tuesday morning, presses at Rockaway were already in action on the record. Within hours presses in Indianapolis and Hollywood were swinging into action, using masters flown out of New York.

Distributor orders of more than a million began to pour in, and RCA Victor, in anticipation, set into motion the plans made long before Presley was discharged. The company was geared to "insure that a minimum of 1,000,000 copies of the singer's first recording would be pressed within five days of Presley's first session. The plan carried through without a hitch.

Sholes said the presentation of the gold record to Elvis for this single would mark the first time any artist ever received such an award before the record was available in many stores.

Newport Jazz Documentary Set For New York Run

NEW YORK—"Jazz On a Summer's Day," a film by Bert Stern, is scheduled to open here April 4 simultaneously at the 55th Street Playhouse and the Fifth Avenue Theatre.

The film is a documentary of the 1958 Newport Jazz Festival, shot in color by still photographer Bert Stern. It presents nearly 50 leading jazz instrumentalists and vocalists in performance and while the emphasis is on the actual performances, the film also presents a picture of Newport and the thousands who flock there each year.

Artists appearing in the film include Louis Armstrong, Mahalia Jackson, Gerry Mulligan, Dinah Washington, George Shearing, Chico Hamilton, Jimmy Giuffre, Anita O'Day, Jack Teagarden, Thelonious Monk, Sonny Stitt, Art Farmer, Nat Gersham, Max Roach, and blues artists Big Maybelle and Chuck Berry.

The film won wide acclaim when it was shown at the Venice Film Festival last year.

MRIA Plans '61 Hi-Fi Show

CHICAGO—The 1961 San Francisco High Fidelity Show will be sponsored by the Magnetic Recording Industry Association, it was announced following the quarterly meeting of the association's Board of Directors, recently.

This year's successful show in San Francisco's famed Cow Palace was sponsored by MRIA, the first time the magnetic recording group had undertaken such a project. More than 20,000 persons attended the four-day show at which more than half a hundred exhibitors displayed high fidelity products valued at more than $3½ million.

A date for the 1961 show will be announced later. James Logan, executive director of this year's production, will again head the project.

Webcor, of Chicago, one of the country's largest tape recording manufacturers, was admitted as a member, it was announced. Other new members were International Radio and Electronics Corporation, of Alkhart, Indiana, manufacturers of the Crown tape recorder, and Vanguard Recording Company. This brings to forty-eight the number of MRIA members.

The Board also announced that the annual MRIA membership meeting will be held in Chicago, May 18. This meeting again will be held at the closing of the May Parts Show, as it has been done in previous years. The board will meet May 15 preceding the membership meeting. Location of both will be announced later.

Rendezvous Moves To H'wood

HOLLYWOOD — Rendezvous Records is remodeling of the entire ground floor of 6367 Selma Ave., this city, including the exterior of the building which will become Rendezvous' new headquarters about April 1st.

Rod Pierce, president of Rendezvous, pointed out that "the move to this ideal location will place Rendezvous in the hub of music and recording activities, bringing us closer to songwriting and recording talent," and afford his company more space for upcoming additional personnel "in line with the label's rapid growth."

School of Jazz' 4th Session

LENOX, MASS.—The School of Jazz will begin its fourth annual session on the grounds of the Music Inn here, August 14, it was announced last week by the school's director, John Lewis. A three-week workshop in jazz performance, the session will continue through September 2. A number of $100 scholarships will be available to students for the first time this year, in addition to the special awards which are granted annually.

Josephine Was Here

CHICAGO—Stan Pat, RCA Victor's promotion man, congratulates Josephine Baker on both her new Victor LP, "The Fabulous Josephine Baker" and the packed-house audiences she played to during her recent 2 weeks stand at the Regal Theatre. Miss Baker will return to the U.S. in April to do a one-woman show in New York.

Visits Home Town

PITTSBURGH—Welcoming home former Pittsburgher Billy Eckstine (left) are KDKA radio personalities Bob Tracey (center) and Rege Cordic. While appearing at a local night club, Mr. "B" brought up his latest Roulette LP, "Once More With Feeling" which also features another Pittsburgh native, Billy May, conducting the orchestra.

Four New NARM Members

WASHINGTON, D.C.—The Board of Directors of the National Association of Record Merchandisers (NARM) has approved four firms for membership in the association.

They are: Roulette Records, Rank Records of America and Fidelitone, Inc. of Chicago, for associate memberships. Market Merchandisers of Newark, N.J. has been approved for regular membership.

Signature Signs Fortune

HOLLYWOOD—Al Jarvis, one of the first disk jockeys in American radio moved his "Original Make Believe Ballroom Show" to KLAC Los Angeles, on Sunday March 20, to occupy the 10 A.M. to 2 P.M. time slot. In making the move, Jarvis declared that he "had never been so excited about a show in his 28 years in radio". The new show is produced by Over 21 Productions. All of the transcribed features will be syndicated and available to stations throughout the country.

Jarvis Syndicates New Show

NEW YORK — Signature Records' prexy, Bob Thiele, announced last week the signing of England's Lance Fortune, simultaneous with the release of his first disk, "Be Mine".

The record is now in on English charts.

Fortune, although only nineteen, turned down a scholarship at Aberystwyth University, majoring in Geography, to go all out in "show biz". This, his first effort at recording, has landed him a featured spot with the Everly Brothers tour when it hits the British Isles in April. As is the case with many of the American young talents when they achieve recognition, Lance Fortune has signed to do a film by Tom Littlewood.

Gardiner Named Mills Ad Mgr.

NEW YORK—Jack Mills, President of Mills Music, has appointed Robert L. Gardiner as Advertising Manager and Publicity Director of Mills Music, Inc.

Gardiner brings a background a music and advertising to Mills, having done publicity for National Artists Corporation (N.C.A.C.) and was copy chief and production manager for Rea, Fuller & Co., Advertising Agency.

Stu Phillips Named Colpix MD

NEW YORK—Stu Phillips has been appointed musical director of Colpix Records it was announced last week by Jonie Taps and Paul Wexler. Phillips will direct all Colpix A&R activity, which includes the coordination of independent production.

The 29-year-old arranger-conductor has formerly been associated with Hugo & Luigi, Enoch Light, Blossom Seeley and Jimmie Rodgers. Recently he wrote and produced a number of TV commercials. Phillips received his musical education at the Eastman School of Music, Rochester, N.Y.

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EVEREST

Disk Jockey

REGIONAL RECORD REPORTS

JACK KAREY
WCFL—Chicago, Ill.
1. Theme From A Summer Place (P. Faith)
2. Down By The Riverside (Les Companos De La Chanson)
3. Apple Green (J. Valli)
4. Scandinavian Shuffle (Swe-Danes)
5. Little Susie (R. Bryant)
6. Violino (N. Noble)
7. Mr. Lucky (H. Mancini)
8. You Always Hurt The One You Love (K. Starr)
9. Ruby (A. Wade)
10. Turkish Bath (F. Slatkin)

JIM MACKAY
KXOL—Ft. Worth, Tex.
1. Money (B. Strong)
2. Lady Luck (L. Price)
3. Beyond The Sea (B. Darin)
4. Baby (B. Benton & D. Washington)
5. Handy Man (J. Jones)
6. Harbor Lights (Platters)
7. Forever (Little Dippers)
8. Just One Time (D. Gibson)
9. O Dio Mio (Annette)
10. Wild One (B. Rydell)

BRUCE LEE
WIND—Chicago, Ill.
1. Theme From A Summer Place (P. Faith)
2. He'll Have To Go (J. Reeves)
3. Footsteps (S. Lawrence)
4. Puppy Love (P. Anka)
5. Wild One (B. Rydell)
6. Let The Little Girl Dance (B. Bland)
7. Harlem Nocturne (Viscounts)
8. What In The World (J. Scott)
9. Mama (C. Francis)
10. Violino (N. Noble)

TOM DUNN
KLEO—Wichita, Kan.
1. Theme From A Summer Place (P. Faith)
2. Little Bitty Girl/Wild One (B. Rydell)
3. Baby (B. Benton & D. Washington)
4. Tobacco Road (Loudermilk)
5. Welcome New Lovers (P. Boone)
6. Sweet Nothin's (B. Lee)
7. He'll Have To Go (Reeves)
8. This Magic Moment (Drifters)
9. What In The World's Come Over You (J. Scott)
10. Lady Luck (L. Price)

JIMMY GRANT
WKXY—Sarasota, Fla.
1. Theme From A Summer Place (P. Faith)
2. He'll Have To Go (J. Reeves)
3. Delaware (P. Como)
4. Green Fields (Brothers Four)
5. Baby (Washington & Benton)
6. Starbright (J. Mathis)
7. Puppy Love (P. Anka)
8. Welcome New Lovers (Boone)
9. Let It Be Me (Everlys)
10. Beyond The Sea (B. Darin)

AL PLACHTA
KOPR—Butte, Mont.
1. Theme From A Summer Place (P. Faith)
2. Wild One (B. Rydell)
3. Baby (Washington & Benton)
4. Puppy Love (P. Anka)
5. He'll Have To Go (J. Reeves)
6. Harbor Lights (Platters)
7. What In The World's Come Over You (J. Scott)
8. Mama (C. Francis)
9. Sweet Nothin's (B. Lee)
10. Beyond The Sea (B. Darin)

LARRY AIKEN
KQV—Pittsburgh, Pa.
1. Puppy Love (P. Anka)
2. Money (B. Strong)
3. Theme From A Summer Place (P. Faith)
4. He'll Have To Go (Reeves)
5. Wild One (B. Rydell)
6. Ooh Poo Pah Doh (J. Hill)
7. I Remember When Cameos)
8. Don't Throw Away All Those Teardrops (F. Avalon)
9. I Love The Way You Love (M. Johnson)
10. Mama (C. Francis)

LARRY FREDERICKS
CKVL—Montreal, Can.
1. Wake Me When It's Over (A. Williams)
2. Why Do I Love You So (J. Tillotson)
3. Greenfields (J. La Rosa)
4. El Paso (Homer & Jethro)
5. Footsteps (S. Lawrence)
6. Starbright (J. Mathis)
7. Matador (Kingston Trio)
8. Night (J. Wilson)
9. The Old Lamplighter (Browns)
10. You Don't Know Me (L. Welch)

T. NEWELL
KSDJ—Belle Fourche, S. D.
1. Teenage Sonata (S. Cooke)
2. Just One Time (D. Gibson)
3. He'll Have To Go (Reeves)
4. Old Lamplighter (Browns)
5. Harbor Lights (Platters)
6. Tall Oak Tree (Dorsey Burnette)
7. Pretty Blue Eyes (Lawrence)
8. Don't Fence Me In (Edwards)
9. Crazy Arms (B. Beckham)
10. Mama (C. Francis)

BRUCE RECTOR
WRUN—Utica, N. Y.
1. Theme From A Summer Place (P. Faith)
2. Puppy Love (P. Anka)
3. He'll Have To Go (J. Reeves)
4. Mama/Teddy (C. Francis)
5. Midnight Special (P. Evans)
6. Beyond The Sea (B. Darin)
7. Wild One/Little Bitty Girl (B. Rydell)
8. This Magic Moment (Drifters)
9. Handy Man (J. Jones)
10. 16 Reasons (C. Stevens)

JACK SPECTOR
WPRO—Providence, R. I.
1. Puppy Love (P. Anka)
2. The Theme From A Summer Place (P. Faith)
3. Wild One/Little Bitty Girl (B. Rydell)
4. Teddy/Mama (C. Francis)
5. Beatnik Fly (Johnny & Hurricanes)
6. Am I That Easy To Forget (D. Reynolds)
7. This Magic Moment (Drifters)
8. He'll Have To Go (Reeves)
9. Footsteps (S. Lawrence)
10. Chattanooga Shoe Shine Boy (F. Cannon)

LEN LAWRENCE
WTAO—Boston, Mass.
1. He'll Have To Go (J. Reeves)
2. Theme From A Summer Place (P. Faith)
3. Beyond The Sea (B. Darin)
4. Puppy Love (P. Anka)
5. Mama (C. Francis)
6. On The Beach (E. Maxim)
7. Baby (Washington & Benton)
8. Sweet Nothin's (B. Lee)
9. Forever (L. Dippers)
10. Doodlin' (H. James)

BOB GRIBBEN
KDTH—Dubuque, Iowa
1. Theme From A Summer Place (P. Faith)
2. Little Bitty Girl (B. Rydell)
3. Angela Jones (J. Ferguson)
4. Welcome New Lovers (Boone)
5. Delaware (P. Como)
6. Sweet Nothin's (B. Lee)
7. Puppy Love (P. Anka)
8. Beatnik Fly (Johnny & Hurricanes)
9. Sink The Bismarck (J. Horton)
10. Don't Throw Away All Those Teardrops (F. Avalon)

CHARLIE SIMMS
KVLC—Little Rock, Ark.
1. Baby (D. Washington & B. Benton)
2. Forever (Little Dippers)
3. Beyond The Sea (B. Darin)
4. He'll Have To Go (Reeves)
5. Wild One/Little Bitty Girl (B. Rydell)
6. Harbor Lights (Platters)
7. Midnight Special (P. Evans)
8. Rockin' Little Angel (Smith)
9. Country Boy (F. Domino)
10. What In The World's Come Over You (J. Scott)

MIKE BOOTH
WKXY—Sarasota, Fla.
1. Theme From A Summer Place (P. Faith)
2. Forever (Little Dippers)
3. He'll Have To Go (Reeves)
4. Baby (B. Benton & D. Washington)
5. Let It Be Me (Everlys)
6. Beyond The Sea (B. Darin)
7. Puppy Love (P. Anka)
8. Welcome New Lovers (P. Boone)
9. What In The World's Come Over You (J. Scott)
10. Delaware (P. Como)

GAYLE PRICE
KBYG—Big Spring, Tex.
1. Theme From A Summer Place (P. Faith)
2. Teddy (C. Francis)
3. Handy Man (J. Jones)
4. Wild One (B. Rydell)
5. New Lovers (P. Boone)
6. Eternally (S. Vaughan)
7. El Matador (Kingston Trio)
8. Puppy Love (P. Anka)
9. Footsteps (S. Lawrence)
10. Clementine (B. Darin)

BILL PREVITTE
KLOS—Albuquerque, N. M.
1. Theme From A Summer Place (P. Faith)
2. He'll Have To Go (Reeves)
3. Let It Be Me (Everlys)
4. Handy Man (J. Jones)
5. Teen Angel (M. Dinning)
6. Lady Luck (L. Price)
7. Mama/Teddy (C. Francis)
8. Wild One (B. Rydell)
9. Puppy Love (P. Anka)
10. About This Thing Called Love (Fabian)

MITCH DUPRE
WCMP—Pine City, Minn.
1. Sweet Nothin's (B. Lee)
2. Why Do I Love You So (J. Tillotson)
3. Theme From A Summer Place (P. Faith)
4. Rockin' Little Angel (Smith)
5. He'll Have To Go (Reeves)
6. O Dio Mio (Annette)
7. Don't Fence Me In (Edwards)
8. Am I That Easy To Forget (D. Reynolds)
9. Welcome New Lovers (P. Boone)
10. You Don't Know Me (L. Welch)

DAN BIRIN
KIHO—Sioux Falls, S. D.
1. Mama (C. Francis)
2. Puppy Love (P. Anka)
3. O Dio Mio (Annette)
4. Beatnik Fly (Johnny & Hurricanes)
5. He'll Have To Go (J. Reeves)
6. Wild One (B. Rydell)
7. Harbor Lights (Platters)
8. Tall Oak Tree (D. Burnette)
9. Sweet Nothin's (B. Lee)
10. Theme From A Summer Place (P. Faith)

RICHARD HOLLINGSWORTH
WMOX—Meridian, Miss.
1. What In The World's Come Over You (J. Scott)
2. Handy Man (J. Jones)
3. Pretty One (R. Orbison)
4. New Lovers (P. Boone)
5. Forever (Little Dippers)
6. Puppy Love (P. Anka)
7. Lady Luck (L. Price)
8. Wild One (B. Rydell)
9. What's Happening Baby (W. Fleming)
10. Tall Oak Tree (Dorsey Burnette)

DAN ANDERSON
WLOL—Minneapolis, Minn.
1. Theme From A Summer Place (P. Faith)
2. Forever (Little Dippers)
3. Baby (Benton & Washington)
4. Summer Set (Acker Bilk)
5. Mama (C. Francis)
6. El Matador/Home From The Hills (Kingston Trio)
7. Beyond The Sea (B. Darin)
8. Am I That Easy To Forget (D. Reynolds)
9. Welcome New Lovers (Boone)
10. Harbor Lights/Sleepy Lagoon (Platters)

Disk Jockey

REGIONAL RECORD REPORTS

BOB EVANS
WHVH—Henderson, N. C.
1. Theme From A Summer Place (P. Faith)
2. He'll Have To Go (Reeves)
3. Baby (B. Benton & D. Washington)
4. What In The World's Come Over You (J. Scott)
5. Puppy Love (P. Anka)
6. Sweet Nothin's (B. Lee)
7. Since I Met You Baby (P. Evans)
8. All The Way (M. Lindsey)
9. White Silver Sands (Black)
10. Wild One (B. Rydell)

"BIG DAVE" McCORMICK
CFUN—Vancouver, B. C., Can.
1. Wild One (B. Rydell)
2. Handy Man (J. Jones)
3. Angela Jones (J. Ferguson)
4. Bad Boy (M. Wilde)
5. Sweet Nothin's (B. Lee)
6. Puppy Love (P. Anka)
7. O Dio Mio (Annette)
8. What Do You Want (Faith)
9. Beatnik Fly (Johnny & Hurricanes)
10. Stairway To Heaven (Sedaka)

TOM HOPKINS
WILM—Wilmington, Del.
1. Warsaw Concerto (R. Conniff)
2. Perfect Fool (F. Martel)
3. New Lovers (P. Boone)
4. Caravan (Santo & Johnny)
5. Solitaire (J. Vale)
6. Everything Is Coming Up Roses (K. Stone Four)
7. Candy (4 Freshmen)
8. Footsteps (S. Lawrence)
9. He's A King (B. McNair)
10. Hello Young Lovers (L. Watkins)

HAL SMITH
WAKY—Louisville, Ky.
1. He'll Have To Go (Reeves)
2. What In The World's Come Over You (J. Scott)
3. Handy Man (J. Jones)
4. Am I That Easy To Forget (D. Reynolds)
5. Baby (B. Benton & D. Washington)
6. I Love The Way You Love (M. Johnson)
7. Puppy Love (P. Anka)
8. Wild One (B. Rydell)
9. Let It Be Me (Everlys)
10. (Welcome) New Lovers (P. Boone)

DENNIS HUNT
KSIR—Wichita, Kan.
1. Wild One (B. Rydell)
2. Theme From A Summer Place (P. Faith)
3. Harbor Lights (Platters)
4. Puppy Love (P. Anka)
5. Handy Man (J. Jones)
6. What In The World's Come Over You (J. Scott)
7. Sweet Nothin's (B. Lee)
8. Angela Jones (J. Ferguson)
9. Money (B. Strong)
10. He'll Have To Go (J. Reeves)

LEE DERSHEN
WKZO—Kalamazoo, Mich.
1. He'll Have To Go (J. Reeves)
2. Handy Man (J. Jones)
3. Theme From A Summer Place (P. Faith)
4. Beatnik Fly (Johnny & Hurricanes)
5. What In The World's Come Over You (J. Scott)
6. Baby (Washington & Benton)
7. Running Bear (J. Preston)
8. Tracy's Theme (S. Ross)
9. El Paso (M. Robbins)
10. Sweet Nothin's (B. Lee)

DANNY STILES "THE KATMAN"
WNJR—Newark, N. J.
1. Theme From A Summer Place (P. Faith)
2. Handy Man (J. Jones)
3. Baby (B. Benton & D. Washington)
4. Beatnik Fly (Johnny & Hurricanes)
5. He'll Have To Go (Reeves)
6. Harbor Lights (Platters)
7. Where It Hurts The Most (M. March)
8. Wild One (B. Rydell)
9. Mama (C. Francis)
10. After You've Gone (Fisher)

BOB FRANKLIN
WIDI—Portsmouth, Ohio
1. Theme From A Summer Place (P. Faith)
2. He'll Have To Go (Reeves)
3. Baby (B. Benton & D. Washington)
4. Handy Man (J. Jones)
5. Puppy Love (P. Anka)
6. Midnight Special (P. Evans)
7. Forever (Little Dippers)
8. Beatnik Fly (Johnny & Hurricanes)
9. Delaware (P. Como)
10. Outside My Window (Fleetwoods)

CHUCK WILSON
WBVP—Beaver Falls, Pa.
1. Theme From A Summer Place (P. Faith)
2. He'll Have To Go (Reeves)
3. Hazel (R. Dawson)
4. New Lovers (P. Boone)
5. Wild One (B. Rydell)
6. What In The World (Scott)
7. Step By Step (Crests)
8. O Dio Mio (Annette)
9. Forever (Little Dippers)
10. Lady Luck (L. Price)

RAY READ & JOE HILL
WAZA—Bainbridge, Ga.
1. Wild One (B. Rydell)
2. Theme From A Summer Place (P. Faith)
3. Baby (Washington & Benton)
4. Sweet Nothin's (B. Lee)
5. Lady Luck (L. Price)
6. Why Do I Love You So (J. Tillotson)
7. Sixteen Reasons (C. Stevens)
8. He'll Have To Go (J. Reeves)
9. Handy Man (J. Jones)
10. Harbor Lights (Platters)

JIM BLAINE
KWIZ—Santa Ana, Calif.
1. Theme From A Summer Place (P. Faith)
2. Wild One (B. Rydell)
3. Puppy Love (P. Anka)
4. What In The World's Come Over You (J. Scott)
5. Beatnik Fly (Johnny & Hurricanes)
6. Clementine (B. Darin)
7. Someday (D. Reese)
8. Don't Throw Away Those Teardrops (F. Avalon)
9. Cherry Pie (Skip & Flip)
10. Why Do I Love You So (J. Tillotson)

DICK DEAN
WKTO—Norway-Paris, Me.
1. Mama (C. Francis)
2. Theme From A Summer Place (P. Faith)
3. Baby (Benton & Washington)
4. Summet Set (M. Kelly/Bilk)
5. You Don't Know Me (Welch)
6. Don't Throw Away Those Teardrops (F. Avalon)
7. Sweet Nothin's (B. Lee)
8. Teenage Sonata (S. Cooke)
9. Wild One (B. Rydell)
10. O Dio Mio (Annette)

TINY MARKLE
KFSD—San Diego, Calif.
1. Theme From A Summer Place (P. Faith)
2. Beyond The Sea (B. Darin)
3. Tracy's Theme (S. Ross)
4. El Matador (Kingston Trio)
5. Clementine (B. Darin)
6. Delaware (P. Como)
7. Hello Young Lovers (L. Watkins)
8. Don't Fence Me In (Edwards)
9. Wake Me When It's Over (S. Lawrence)
10. Magic Words (M. Rayburn)

JOHNNY MAGNUS
KGFJ—Hollywood, Calif.
1. Mr. Lucky (H. Mancini)
2. Lullaby Of The Leaves (L. Uggams)
3. Hello Young Lovers (L. Watkins)
4. Clementine (B. Darin)
5. Water Boy (B. Crewe)
6. It Could Happen To You (D. Washington)
7. There's A Tree In The Meadow (E. Freeman)
8. Wake Me When It's Over (A. Williams)
9. You Don't Know Me (L. Welch)
10. Don't Ask (N. De Francis)

HAL RAYMOND
KISN—Portland, Ore.
1. Theme From A Summer Pla (P. Fait
2. He'll Have To Go (Reeves)
3. Beatnik Fly (Johnny & Hurricane
4. What In The World's Con Over You (J. Scott)
5. Wild One (B. Rydell)
6. Sink The Bismarck (Horton)
7. Money (B. Strong)
8. Harbor Lights (Platters)
9. Baby (You've Got What Takes) (M. Johnson)
10. Bad Boy (M. Wilde)

VIC AIME
KDTH—Dubuque, Iowa
1. Puppy Love (P. Anka)
2. Teddy/Mama (C. Francis)
3. Theme From A Summer Plac (P. Faitl
4. Wild One (B. Rydell)
5. Angela Jones (J. Ferguson)
6. Forever (Little Dippers)
7. New Lovers (P. Boone)
8. Step By Step (Crests)
9. Sink The Bismarck (Horton)
10. Footsteps (S. Lawrence)

TOM LEWIS & JIM NELLY
KBRC—Mt. Vernon, Wash.
1. Clementine (B. Darin)
2. Teddy (C. Francis)
3. The Old Lamplighter (Browns
4. 16 Reasons (C. Stevens)
5. Summer Set (M. Kelly)
6. Angela Jones (J. Ferguson)
7. Night (J. Wilson)
8. Stairway To Heaven (N. Sedaka)
9. Opportunity (Jewel & Eddie)
10. Footsteps (S. Lawrence)

H. DUANE WADSWORTH
KELP—El Paso, Tex.
1. El Paso (Homer & Jethro)
2. Teen (Browns)
3. What Do You Want (B. Vee)
4. Pretty Eyed Baby (Caruso)
5. Last Chance (Collay)
6. To Cry Alone (R. Paige)
7. Stairway To Heaven (N. Sedaka)
8. You Don't Know Me (L. Welch)
9. Answer Me My Love (R. Peterson)
10. Goodbye To Kansas City (W. Harrison)

DAVE MILLAN
WKNX—Saginaw, Mich.
1. Midnight Special (P. Evans)
2. Am I That Easy To Forget (D. Reynolds)
3. Time And The River (N. Cole)
4. White Silver Sands (B. Black)
5. O Dio Mio (Annette)
6. Sweet Nothin's (B. Lee)
7. Theme From A Summer Place (P. Faith)
8. Wild One (B. Rydell)
9. Bad Boy (M. Wilde)
10. 16 Reasons (C. Stevens)

ROGER CLARK
WGH—Newport News, Va.
1. Theme From A Summer Place (P. Faith)
2. Sweet Nothin's (B. Lee)
3. I Love The Way You Love (M. Johnson)
4. Baby (B. Benton & D. Washington)
5. He'll Have To Go (Reeves)
6. Puppy Love (P. Anka)
7. Wild One (B. Rydell)
8. Handy Man (J. Jones)
9. Lady Luck (L. Price)
10. Harbor Lights (Platters)

DICK SINCLAIR
KFI—Los Angeles, Calif.
1. Got A Date With An Angel (K. Kallen)
2. Theme From A Summer Place (P. Faith)
3. Waitin' For The Stars To Shine (Silver Sisters)
4. Outside My Window (Fleetwoods)
5. After You've Gone (Fisher)
6. Nobody Loves Me Like You (Flamingos)
7. There's A Tree In The Meadow (E. Freeman)
8. Tracy's Theme (S. Ross)
9. Scandanavian Shuffle (Swe-Danes)
10. Playboy's Theme (Coleman)

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

Last Week		
1	THEME FROM A SUMMER PLACE *Percy Faith (Columbia)*	(1)
2	HE'LL HAVE TO GO *Jim Reeves (RCA Victor)*	(2)
3	BABY *Dinah Washington & Brook Benton (Mercury)*	(4)
4	WILD ONE *Bobby Rydell (Cameo)*	(3)
5	HARBOR LIGHTS *Platters (Mercury)*	(5)
6	PUPPY LOVE *Paul Anka (ABC-Paramount)*	(9)
7	SWEET NOTHIN'S *Brenda Lee (Decca)*	(7)
8	BEATNIK FLY *Johnny & Hurricanes (Warwick)*	(8)
9	THIS MAGIC MOMENT *Drifters (Atlantic)*	(11)
10	MAMA *Connie Francis (MGM)*	(12)
11	HANDY MAN *Jimmy Jones (Cub)*	(6)
12	WHAT IN THE WORLD'S COME OVER YOU *Jack Scott (Top Rank)*	(10)
13	AM I THAT EASY TO FORGET *Debbie Reynolds (Dot)*	(15)
14	SIXTEEN REASONS *Connie Stevens (Warner Brothers)*	(20)
15	MONEY (THAT'S ALL I WANT) *Barrett Strong (Anna)*	(21)
16	LADY LUCK *Lloyd Price (ABC Paramount)*	(13)
17	BEYOND THE SEA *Bobby Darin (Atco)*	(14)
18	(WELCOME) NEW LOVERS *Pat Boone (Dot)*	(25)
19	O DIO MIO *Annette (Vista)*	(27)
20	I LOVE THE WAY YOU LOVE *Marv Johnson (United Artists)*	(31)
21	GREENFIELDS *Brothers Four (Columbia)*	(32)
22	DELAWARE *Perry Como (RCA Victor)*	(16)
23	WHITE SILVER SANDS *Bill Black's Combo (Hi)*	(35)
24	CLEMENTINE *Bobby Darin (Atco)*	(54)
25	FOOTSTEPS *Steve Lawrence (ABC-Paramount)*	(40)
26	TALL OAK TREE *Dorsey Burnette (Era)*	(18)
27	LET IT BE ME *Everly Brothers (Cadence)*	(19)
28	DON'T THROW AWAY ALL THOSE TEARDROPS *Frankie Avalon (Chancellor)*	(37)
29	SINK THE BISMARCK *Johnny Horton (Columbia)*	(38)
30	ABOUT THIS THING CALLED LOVE *Fabian (Chancellor)*	(33)
31	MATADOR *Kingston Trio (Capitol)*	(34)
32	FOREVER *Little Dippers (University)*	(17)
33	MIDNITE SPECIAL *Paul Evans (Guaranteed)*	(22)
34	CARAVAN *Santo & Johnny (Canadian-American)*	(41)
35	NIGHT *Jackie Wilson (Brunswick)*	(47)
36	TEEN ANGEL *Mark Dinning (MGM)*	(23)
37	OUTSIDE MY WINDOW *Fleetwoods (Dolton)*	(24)
38	TEDDY *Connie Francis (MGM)*	(39)
39	TOO MUCH TEQUILA *Champs (Challenge)*	(26)
40	STEP BY STEP *Crests (Coed)*	(52)

41) Tracy's Theme.
42) Starbright.
43) String Along.
44) Teenage Sonata.
45) Running Bear.
46) Why Do I Love You So.
47) Someday.
48) Shazam.
49) The Old Lamplighter.
50) Ruby.
51) Summerset.
52) Fannie Mae.
53) Paradise.
54) Let The Little Girl Dance.
55) Lonely Blue Boy.
56) Down By The Station.
57) Just One Time.
58) Cindy.
59) Way Of A Clown.
60) Cradle Of Love.
61) It Could Happen To You.
62) Big Iron.
63) Rockin' Little Angel.
64) Baby What You Want Me To Do.
65) Chattanooga Shoe Shine Boy.
66) Little Susie.
67) Alvin's Orchestra.
68) Stairway To Heaven.
69) Mr. Lucky.
70) Apple Green.
71) Where Or When.
72) Little Bitty Girl.
73) Cherry Pie.
74) Someone Loves You Joe.
75) Angela Jones.
76) Don't Fence Me In.
77) Don't Deceive Me.
78) Wake Me When It's Over.
79) At My Front Door.
80) Suddenly.

CBS Labs Intros New 1⅞ i.p.s. Tape Cartridge

NEW YORK—C.B.S. Laboratories introduced a perfected long-play tape recording machine at the Institute of Radio Engineers at the Waldorf Astoria last week. Dr. Peter Goldmark, inventor of the 33⅓ LP disk, and his associates demonstrated the machine.

Heart of the new machine is a sealed tape cartridge only 3½ inches square. The tape moves at the speed of one and seven eighths inches a second (1⅞ i.p.s.), the slowest speed yet developed for commercial recording, providing a full hour of uninterrupted music. The tape, less than one seventh of an inch wide, has three tracks, will play stereophonically and has a provision for a third channel.

The playback machine consists of two small speakers and a console unit. It has a stacking and changing mechanism which allows for five tape cartridges, providing five hours of music.

Developed by CBS Labs under a research program conducted by the Minnesota Mining and Manufacturing Company, the tape will reproduce music comparable to professional equipment, with an upper frequency range of 15,000 cycles a second. Until recently, standard tape playback time was 7½ i.p.s., but last year RCA Victor introduced a tape cartridge that played at 3¾ i.p.s.

Zenith Radio Corp. will produce the equipment in the U.S. while the Grundig Company has been assigned the license in Germany. The machines will be commercially available in 1961.

Meanwhile, Herbert L. Brown, vice president of the Ampex Corp., reported that Ampex had developed a method for recording at one and seven-eighths i.p.s. which would be compatible for the new CBS cartridge. Brown said that Ampex was willing to offer full cooperation to anybody if the recording industry could come to agreement on a single cartridge standard. Ampex is prepared to supply full details on its 1⅞ i.p.s. recording method, license and process on a royalty-free basis and even make available duplication equipment and conversion kits to interested parties.

Automatic Tape Cartridge Changer Debuted By Armour Research Engineer

NEW YORK, N.Y.—At the same convention, Marvin Camras, senior engineer at Armour Research Foundation of the Illinois Institute of Technology, introduced a tape recorder that automatically changes tape cartridges. Speaking before the Institute, Camras said the cartridge is compatible with millions of tape recorded now in use. A takeup reel with a ball detent in the hub-costing about fifty cents—would be all that is necessary for manual operation of the new cartridge on existing recorders. Semi-automatic operation would be possible by modifying present tape recorders with inexpensive adapters.

The cartridge is 3¾ inches in diameter, contains a ¼ inch magnetic tape and its central opening fits present recorders. Camras stated that the cartridge is universal in regard to running speed, tape width and single or multi-channel operation.

In describing his new cartridge Camras said that it would enable tapes to "compete most favorably with long play phonograph records both on a cost basis and convenience in handling. In addition, tapes can be edited, erased and re-used, may contain several channels for use with multi-speakers, and will not deteriorate with age."

Camras claims that his new cartridge is designed to protect the recording from abuse and accidental erasure, allows the smoothest possible flow of tape and the most rapid rewind, and is inexpensive.

HOT NEW RELEASE!
"HOLY ONE"
JERRY GLENN
CHECKER 949

"ALL I COULD DO IS CRY"
ETTA JAMES
ARGO 5339

"POOR LITTLE RHODE ISLAND"
DALE HAWKINS
CHECKER 944

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Album Reviews

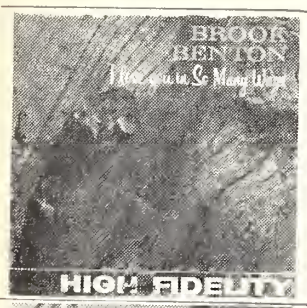
POPULAR PICKS OF THE WEEK

"GREENWILLOW" — Original Broadway Cast—RCA Victor LSO-2001

The new Frank Loesser musical has been put to disk with extreme care to retain the fairy tale spirit of the stage production. Designated a "folk opera," there are no "typical" songs here (with the exception of "The Music Of Home") but still the score abounds with tunefulness; e.g. "A Day Borrowed From Heaven," "Summertime Love," "Faraway Boy." Anthony Perkins fits very well into the setting of the show. There is charm and humor, and a general happy spirit pervades the atmosphere. A departure from the usual that should do well.

"CAN-CAN" — Original Soundtrack—Capitol W 1301

The Cole Porter Classic comes to the screen, though revised and augmented by Porter songs of other origins, with all the gaiety and sparkling wit that made it such a success on Broadway. The soundtrack disk manages to capture this setting, and it is to arranger-conductor Nelson Riddle's credit that it's done so well. Of course he has the help of the "Gigi" charmers—Maurice Chevalier and Louis Jordan—as well as Frank Sinatra and Shirley MacLaine. Cast and songs are great: what else is needed for success?



"I LOVE YOU IN SO MANY WAYS"—Brook Benton—Mercury MG 20565

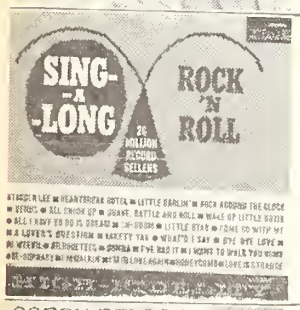
Benton's overwhelming warmth finds new areas to conquer as he glides smoothly over a package of new love ballads, of which seven give him writer credits. The one standard is Gershwin's "Someone To Watch Over Me," probably included as a sort of comparison to the new items. The other titles are "Tell Me Now Or Never," "If You But Knew," "So Close" and "In A Dream," plus his recent hit single, "So Many Ways." A delicately lush vocal offering.

"HE'LL HAVE TO GO"—Jim Reeves—RCA Victor LPM 2223

A survey of Reeves' most recent pop and country hits. He renders such beautiful ballads as "Partners," "Home," "Billy Bayou", "I'd Like To Be" and the smash title tune. His deep, rich voice comes through winningly on these and other sides, and leaves no doubt as to the reasons for his success. It's a captivating session and should do extremely well across the counters.

"ONCE MORE WITH FEELING"—Billy Eckstine—Roulette R 25104

Eckstine has always invested his singing with generous helpings of warmth, sincerity and a certain measure of striking dynamism. This new outing, coupling him with the arranging talents of Billy May, always acutely sensitive to the needs of singers, is one he can be particularly proud of. He reviews his single hits: "Cottage For Sale," "I Apologize," and offers exciting reading of "I'm Beginning To See The Light," "As Time Goes By," "I Love You" and "Stormy Weather" among others. A rewarding album.



"SING-A-LONG, ROCK 'N ROLL"—The Chevrons—Time 10008

With the sing-along fad riding high in the LP field this unique release could steal the show with the younger set. It's a natural for heavy play wherever youngsters gather. The Chevrons present 26 of the top pop songs of the past years. In fact the number of million sellers represented here is staggering. They include "Come Go With Me," "Little Star," "Little Darlin'," "Wake Up Little Suzie," "Love Is Strange," "Donna" and "Silhouettes." Group itself deserves attention for the work they do here.

"SANDY NELSON PLAYS TEEN BEAT"—Imperial LP 9105

Nelson of the heavy drum beat whomps along at an earnest clip on this album, playing such tunes as "In the Mood," "I'm Walkin'," "Funny Face," "Party Time" and his hit single "Teen Beat." It's a good dance package for the teenagers, full of the infectious rhythm they demand.

"BON VOYAGE!" — Continental Souvenirs — Percy Faith and His Orchestra—Columbia CL 1417

The famous Faith strings take the listener on a European tour via the sweet sounds of "Under Paris Skies," "Anema E Core," "Petite Fleur," "La Vie En Rose" and "Arrivederci, Roma" among others. It's a pleasant journey for the Faith arrangements are clear, clean and unobtrusive. Pretty mood album; fine addition to the large and popular Faith catalog.

"ORIGINAL AMATEUR HOUR 25TH ANNIVERSARY ALBUM"—United Artists UXL-2

To commemorate the silver anniversary of this long popular radio and TV show, UA has packaged 24 air checks into a two-disk album. The album is quite a revealing experience as it includes performances by Teresa Brewer (at 7 years old), Stubby Kaye (doing imitations when he was Martin Wilson), Art Lund, Irving Fields, Pat Boone, Jerry Vale, Adelaide Bishop and Eddie Lawrence. Of course Major Bowes and Ted Mack are present for the introductions. Nostalgic entertainment.

"AMOR" — Raymond Scott and His Swinging Strings—Everest SDBR 1080

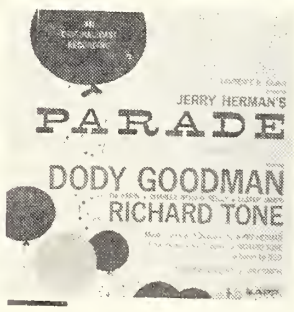
In an attempt to allay adult distaste for rock and roll, Scott has put together a commendable program in which a symphonic-like string unit plays standards in cohorts with a heavy beat rhythm section. This is much like the Knightsbridge Strings albums on Top Rank. The tunes are from the melodic past and include "How High The Moon," "Orchids in the Moonlight," "Star Dust," "La Cumparsita" and "Over the Rainbow." Whether the object is accomplished is secondary to the wide commerciality of the package.

"HORA"—Oranim Zabar Troupe—Elektra EKL-186

This trio of young Israelites is one of the freshest folk song and dance groups to come out of the country. Geula Gill is a superb vocalist and with her two male companions divests her repertoire with a bright, zestful exuberance. The selections are typical Israeli songs, embracing both the old and new. Album comes with booklet containing dance instruction, music and bi-lingual lyrics. An outstanding album in its field.

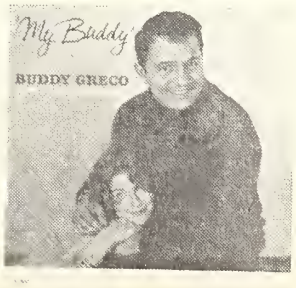
"AFTER SIX" — Dick Hyman, His piano and Trio—MGM E3827

Bright, bubbly package of "stepping out" melodies is interestingly played by the pianist. With such tunes as "The Continental," "Top Hat, White Tie and Tails," "Let's Get Away From It All," "Together Wherever We Go" and "Charleston" in the line-up the music can't help but be infectious and Hyman accords them their rhythmic due for dancing. Album being promoted thru tie-in with "After Six" formal attire.



"PARADE"—Original Cast—Kapp KDL-7005

Jerry Herman's off-Broadway revue is a bright, whimiscal affair. From Dody Goodman's impassioned plea to "Don't tear down the House of Detention, the symbol of my youth" in "Save the Village" to her and Charles Nelson Reilly's almost-frightful spoof of the current Broadway dramas in "Jolly Theatrical Season," the show crackles with wit and charm. At last a successful revue, and it has all been put down here with care.



"MY BUDDY"—Buddy Greco—Epic LN 3660

Le Bistro (Chicago), where this set was recorded, is typical of the "smart" niteries where Buddy Greco's intimate piano and singing manner is fully appreciated. His knowledgeable approach to a song, effortless, fully relaxed, and his choice of material makes for easy listening. The tunes here comprise a well-balanced program; among them are "Like Young," "Misty" "Just In Time," "The Lady is a Tramp" and "Something's Gotta Give."

Album Reviews

"DUEL"—The Brasilia National Band—Musidisc MS-16010

A brilliantly engineered stereo recording of typical bullfight music. The Band is loud and brassy as expected, colorfully portraying such popular melodies as "Espana Cani," "El Relicario," "Cancao Do Toreador" (from "Carmen") and "Granada." The music crackles with the excitement of the bull ring, with its flash, thrills, and color. Sound is an important factor and Musidisc comes through winningly.

"THE FAMOUS WARD SINGERS AT THE APOLLO THEATRE"—Hanover HM 8011

No doubt the best of the contemporary Gospel groups, the Ward Singers are caught in this location recording stirring up the responsive audience at an Apollo Theatre. Shouting, moaning, driving violently through the complicated rhythmic patterns of the music, and generating an unsurpassed excitement, the Singers cannot be denied undivided attention from the listener. Immensely rewarding experience.

JAZZ PICKS OF THE WEEK

"BLUES & ROOTS"—Charlie Mingus—Atlantic 1305

Mingus seems to have found his groove at last. He demonstrated that in his last outing for Columbia and now for Atlantic he delves again into blues and church music derivatives. There is tension, excitement and a gripping urgency to the music here. Huge credit must be given drummer Dannie Richmond, whose rhythmic sense is amazing, and who fits exceedingly well into the Mingus pattern. On "Wednesday Night Prayer Meeting" Mingus has caught the gospel spirit in a rich setting. Other selections are "Cryin' Blues," "My Jelly Roll Soul" and "E's Flat Ah's Flat Too." Electrifying session.

"RAY BRYANT PLAYS"—Signature SM 6008

Bryant is an immensely interesting pianist. He satisfies both the pseudo-jazz fan's need for melodic and rhythmic identification, yet he is an improviser of no small capabilities. No style setter, he fits well into many grooves. This set for Signature is devoted to the compositions of important jazz figures, Bryant applying his own identification to the originals. They include "Blue Monk," "Now's The Time," "Doodlin'," "Bags' Groove" and his own "Sneaking Around." Pop attention to "Little Susie" adds pop market sales to the jazz attraction here.

"AT THE FIVE SPOT CAFE"—and Art Blakey—Blue Note 402

A swinging album to say th the casual atmosphere of the flected in the musicians' rela guid, manner. "Hallelujah" i in which everyone concer toward a smashing finish. is just beautiful here. C "Birk's Works" and "Lad listening.

"THE FOX"—The H J 612

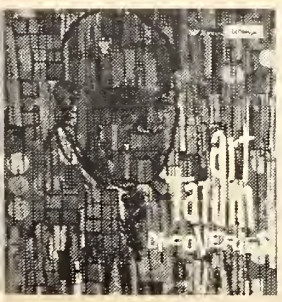
Quite an unusual for the sounds h derivation. Land' searing, instrum mold. Dupree this class and Blakey-Civil tune is the context on there to do

"DOWN Sonny

For one try un h

"MORE OF THE GREATEST PIANO OF T ALL"—Art Tatum—Verve MG V-8347

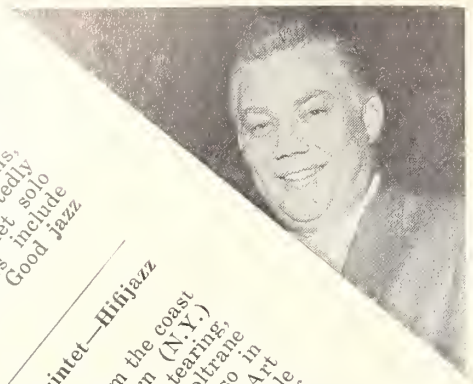
Timeless is the Tatum piano. An enti itself it remains a whole school of jazz peers. This second Verve volume of panied Tatum recordings is a revelatio and to lovers of piano music in any ca is revered by the classical music f The songs included here are "Swe "Indiana," "Mean to Me," "Isn't and "S'Posin'." A must for any ser



"THE ART TATUM DISCOV FOX 3029

The discovery is the tape formances at a private par this recording presents t side of Tatum—when he friends. His genius for be more revealed than o issue—almost priceless The tunes include "Be to Watch Over Me," " Be the Same" and covery."

Feted On Coast



-Kenny Burrell

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rold Land Quintet—Hifijazz

album to come from the coast
re are all of Eastern (N.Y.)
s tenor is a pushing, tearing,
ent which falls into a Coltrane
bolton's trumpet work is also in
the rhythm section is in an Art
War pattern. The hard top-ish title
clincher that this group is out of
the west coast, and thank God they're
some preaching. Worth a close listen.

HOME BLUES"—Brownie McGhee &
Terry—Prestige 1002

almost twenty years this team has been
of the foremost exponents of the pure "coun-
blues," McGhee's rhythmic guitar and Terry's
usual harmonica set up some of the strangest
rmony patterns, laying down a solid base for
cGhee's soulful vocal. Terry is heard in a few
vocals but his significance is mainly in his har-
monica. The numbers range from the sensual "Let
Me Be Your Big Dog" to the urgency of "Freight
Train." Of vital importance to the blues field.

Wienstroer Heads New St. Louis Distributing Firm

ST. LOUIS, MO.—Norman Distributing Company, a new independent record distribution company headed by Norman Wienstroer, president, and operating out of 1916 Washington, in this city, will open for business May 1.

The indie will cover the territories of Missouri, Kansas, Southern Illinois and Western Kentucky.

Wienstroer is currently in New York negotiating with a number of companies for distribution of their lines in his territory. He has already acquired some important lines which ill be announced in the near future.

Wienstroer, whose home is St. Louis, d his career in the record busi- h Decca Records in 1945 as nager in St. Louis. During ure he was manager of icago, St. Louis, Des branches. He was th Eastern divi- ca in Atlanta. rred to New les of the n April inted nd

Bruce Rozet Named To New Capitol Exec Post

HOLLYWOOD — Bruce Rozet Southern California management con sultant, has joined Capitol Record in the newly-created post of Admin istrator, Management Planning, CR it has been announced by Daniel C Bonbright, Vice President, Adminis tration & Finance Division, CR Rozet's appointment was effectiv March 15. He reports directly t Bonbright.

In making the announcement, Bon bright stated: "The increasing scop of the activities of the Capitol family of companies has enlarged the respon sibilities for management planning. I order for the Administration & Finance Division to improve its capabilities to provide these services the position of Administrator of Man agement Planning has been created."

In his new post, Rozet will super vise the Administration & Finance Division's Organization Planning De partment, which includes the forme Systems & Procedures Department; the Profit Planning Department; and a new activity, the Management Re view and Development Department. Under the new organization, Rozet's department will provide specialized management services to all managers n Capitol Records and its subsidiaries.

Rozet comes to Capitol from the f McKeand & Company, man- consultants, in which he was He is an industrial engi- duate of Pennsylvania ty and has completed ward a Ph.D. degree f Southern Cali- een an instruc- ses. For the rved as a business Cal-

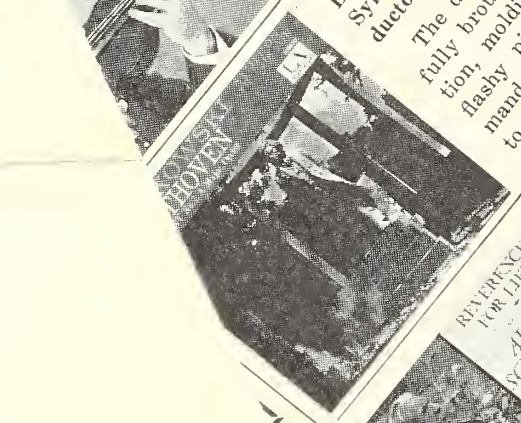
CLASSICAL

BEETHOVEN: Violin Concerto in D Major—
David Oistrakh, violin, French National Radio Orchestra conducted by Andre Cluytens—Angel S 35780

This is the fifth Oistrakh reading of the work available but the first in stereo. If overdone, it still reveals the artist's amazing quality of consistency, for in each he has produced a performance of rare beauty. His grasp of the piece is unchallenged, exercising magnificent control over his artistry. The stereo angle will add greatly to sales prospects.

BEETHOVEN: Symphony No. 7 in A Major—
Symphony of the Air, Leopold Stokowski, conductor—United Artists UAL 7003

The dramatic intensity of the work is beautifully brought out by Stokowski's vigorous direction, molding a well modulated reading of the flashy piece. His orchestra responds to his reading of the mands with sparkling virtuosity. Good addition to an already overcrowded catalog.

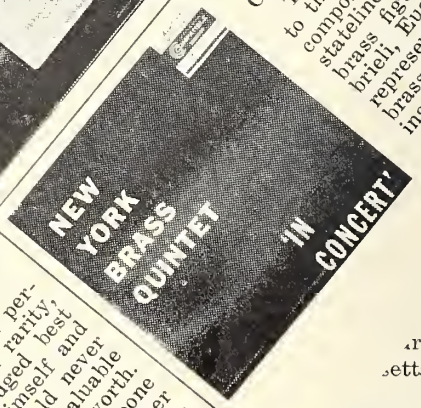


REIF: "Reverence For Life" — Walter Cassel, baritone, Epic String Quartet, Leonid Hambro, pianist — "MONSIEUR LE PELICAN" — New York Wind Ensemble — Conducted by Paul Reif —Epic LC 3667

Spoken tributes by Thornton Wilder and Marion Preminger set the stage for Reif's musical tribute to Dr. Albert Schweitzer on the occasion of his 85th Birthday. It is a work of compassion, encompassing two songs which Walter Cassel delivers stirringly. "Monsieur Le Pelican" is not unlike the first piece in that it reveals a deep knowledge of the Dr.'s life and environment. Two delicately wrought programmatic works.

"THE NEW YORK BRASS QUINTET"—Golden Crest

The rich, sonorous brass figures. Such compositions which can be fore relatively stateliness of warri represented, Eugene Bozza, brass music. A "differ ing appeal for more brieh,



HEM

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RIES"—20th Fox

of solo Tatum per-
ty in 1956. A rarity,
e acknowledged best
played for himself and
mprovising could never
n this record. A valuable
in its collector's worth.
in the Beguine," "Someone
Body and Soul," "I'll Never
"Yesterdays." A true "Dis-

emphasis by the
release of a new
trumental album also
is hit, "Summer Set."
osed plans for three more
al albums by Kelly this
is readying a package pro-
for the fall called "Has Any-
Here Heard Kelly."

H BOX"

Columbia Launches "Doris Day" Month

NEW YORK—"Doris Day Month" s another name for April at Columbia Records!

Headlined by her April release, 'What Every Girl Should Know," Columbia's all-out, month-long drive will feature the entire Day catalog of eleven best-selling albums, supported by coordinated national efforts of the Company's advertising, publicity, promotion and sales departments.

Highlighting the entire program will be a specially priced 12" LP premium record — "Listen To Day." Available for a limited time only, "Listen To Day" will be offered to the consumer for $.98 (regular) and $1.29 (stereo) with the purchase of any Doris Day album now in the catalog, including "What Every Girl Should Know."

"Listen To Day" contains a dozen songs appearing for the first time on a Doris Day LP. Two of the selections, "Oh! What a Lover You'll Be" and "No," have not previously been released in any form. All of the others have enjoyed strong airplay, including four from Doris's current film success, "Pillow Talk," and "Anyway the Wind Blows" from her forthcoming movie, "Please Don't Eat the Daisies."

Following the general outlines of its highly successful Johnny Mathis, Ray Conniff and Mitch Miller Months earlier in the year, Columbia will supply special header cards for use with floor merchandiser racks, window and in-store streamers, full-color stationary and revolving displays, and accordion-fold consumer brochures. National consumer and trade advertising has been scheduled.

On initial distributor orders, provisions will be made to allow for existing inventories.

Special SORD Session

CHICAGO—The executive committee of SORD (Society of Record Dealers of America) was called into an extraordinary special session on the 14th and 15th of March in the University Court Hotel in Coral Gables, Florida.

Mike Spector, president of SORD, convened the meeting at 9:30 AM on the morning of the 14th and presented the members with an agenda which included such items as "co-ops in certain localities; 10 per cent return privileges which have been accorded certain areas and denied certain other areas; notification of dealers by the manufacturer of items to be deleted from catalogs; and the convention agenda of the Society at its June convention in the Palmer House in Chicago." Of prime interest to the committee members was a detailed report from the attorneys who are handling the suits against RCA, Columbia, and Capitol in Chicago.

Executive committee members from all over the country reported that "wide awake" dealers in their vicinities are no longer paying regular dealer prices for their merchandise. Some of these dealers are getting as much as 25% off the regular dealer price on prime merchandise. In this way, SORD reports, "these progressive" dealers are stemming the tide of tough competition from discount houses and record clubs. In line with this new defense against an industry gone wild, it was learned that dealer co-ops are springing up around the country, some of them with sizeable quantities of stock already sold to participating dealers. The largest of these new corporations according to SORD is selling its stock at $1000.00 per share.

Several of the committee members bought this stock during the Florida meet. Although SORD's official position is not to participate in a commercial activity, it looks with favor on this type of survival tactic.

April "Chris Connor Month" At Atlantic

NEW YORK—April is Chris Connor month at Atlantic Records. In honor of her completing five years on the Atlantic label, during which she has been the diskery's most consistent LP hitmaker, Atlantic is launching a month-long campaign, "An April Shower Of Music With Chris Connor". For having sold more than 500,000 albums, Chris will be awarded a gold LP.

Promotion and advertising centers around a new Chris Connor LP, "Chris In Person," a "live" performance at New York's famed Village Vanguard. During April, the new LP is being offered as part of a deal to consumers; purchase of "Chris In Person" at the regular price entitles the buyer to purchase any other Chris Connor LP at 50% off.

Through Atlantic distributors, dealers are being offered the entire Chris Connor catalogue at specially reduced prices. Dealers are being sent catalogues of the Chris Connor LPs, window display material and mats for local advertising. National advertising is being scheduled by the label in trade and consumer publications.

A special promotion EP has been sent in an attractive, specially printed sleeve to 4,000 pop disk jockeys with daily programming suggestions for an "April Shower of Music With Chris Connor".

On April 10 Chris Connor will be featured on the Ed Sullivan TV show.

U.A. Waxes Parade

NEW YORK—United Artists Records had their microphones on hand to record the sounds of the recent St. Patrick's Day Parade in New York. Highlights of the five hour parade will be released in a long playing album entitled, "A Souvenir In High Fidelity Sound of the New York City St. Patrick's Day Parade". The event, the largest of the annually scheduled parades in New York, attracts some of the nation's finest Irish marching bands. Over forty bands and 120,000 marchers participated in this year's parade. All royalties from the sale of the United Artists album will be donated to the Irish Red Cross Society and the St. Vincent De Paul Society. The label is speeding production of the album in order to release it this week.

The album which was produced by Jack Lewis and Don Costa will be available in both monophonic and stereo sound, and will retail for $3.98 and $4.98.

Richcraft Records Formed

NEW YORK—Richcraft Recording Company, a recording studio, has formed its own record label under the name Richcraft. President of the firm, Richard Rahmey, announced the release of the first single, "Barbara, Let's Go Steady" b/w "I'm So Lonely" by Lee Adrian. The company is located at 2314 63rd Street, Brooklyn, N.Y.

Renewing Rose

NEW YORK—Songster Andy Rose is shown renewing his contract with Coral Records. Appearing at the signing are Rose (seated left), his agent Jolly Joyce (standing behind him), Dick Jacobs, Coral A&R head, and George Weiner, publisher of Rose's first single, "Lifetime of Happiness."

Decca Gets "A To Z" Score

NEW YORK—Decca Records has acquired the rights to record the original cast album of "A To Z," the new Hermione Gingold-starred play scheduled to open April 20 at the Plymouth Theatre. The deal was set by Mike Sukin for Decca.

The pre-Broadway run of the show begins March 26 in New Haven, followed by two weeks at the Forrest Theater in Philadelphia.

There's Our Hits

PHILADELPHIA — Checking the WIBG 'top 100' charts to see where their records stand are Swan wax star Freddy Cannon, left, and Strand hit-maker, Larry Hall, on the right. Center man is WIBG deejay, "Stagg". Artists, Cannon's current slice is "Chattanooga Shoe Shine Boy" while Hall has "A Girl Like You", were in the Abindale, New Jersey area for a "March Of Dimes" benefit.

A Direct Hit!
Johnny Horton's
"SINK THE BISMARCK"
Columbia # 41568
CAJUN PUBLISHING CO.
Shreveport, La.

101 Strings
The World's First
STEREO-SCORED
Orchestra

BETTER MUSIC BY
Musidisc
THE
Super Sound
System
MUSIDISC INTERNATIONAL INC.
666 FIFTH AVENUE • NEW YORK 19, N. Y.

RECORD LABELS
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PHONE: HYacinth 7-2320
PROGRESSIVE LABEL CO.
286-290 Stanhope St., Brooklyn 37, N. Y.

COZY COLE'S
ALA TOPSY
"MUSIC VENDOR" HIT PICK

RECORD EXECUTIVE
Thirty-eight years of age, desires to change positions. Has had the following experience. Road salesman promotion man, branch manager of independent record dist. firm. President of my own recording and publishing corporations. Write
Box # 500, The Cash Box
for full résumé.

ENGLAND

Frank Chalmers, Head of the International Division of Rank Records London, recently returned from visits to The Hague and Stockholm for meetings with the Benelux and Scandinavian members of Rank Records International, and from Paris where he attended a meeting with the Everest Distributors in Europe. The meeting was headed by **Harry Belock** and **Joe Goodstadt** of Everest, New York. The event was held to acquaint the various members with the forthcoming Everest International recording schedule and discuss problems of mutual interest. Chalmers commented "From the way Everest Distributors seemed to enjoy themselves at the fabulous Paris Lido their problems must be few indeed!" Whilst in Paris Chalmers also met **Bernard Taylor** of Artico, Top Rank's French Distributors as well as **Harry Jansen** of Delahay Records, Holland, who distribute Top Rank in addition to Everest.

Top Rank will release the original American recording of "O Dio Mio" under the title of "Annette" on April 1st. Two new British recordings, also entitled "Annette" but with new lyrics, will be made by **Alma Cogan** on H. M. V. and **Joan Regan** on Pye. Music is published by Leeds.

Jim Kent, Managing Director of the newly formed group of music publishers, Francon, Harvard and Mulberry, has the new **Connie Francis** M. G. M. disk "Valentino" (Francon). Since its release date, less than a week ago, the initial orders have been doubled. **Connie Francis** returns to England in May for disk sessions. Harvard Music published "Wedding Song", an instrumental by **Manuel** on the Columbia label—Manuel's last disk "Honeymoon Song" and "Proud Matador"—the latter also published by Harvard—was a **Cash Box** Pick of the Week last November.

Noel Rogers has just completed his first year as Managing Director of the Dominion Music Company's London office. His biggest hits have been the Continental success "Morgen" (One More Sunrise) by **Ivo Robic**—of the fifteen disks released here the **Dickie Valentine** version on Pye proved the best seller. Another hit "Happy Anniversary" with five disks has now become a standard. An associate company, Soho Music, has been formed to handle show music.

In addition to developing British and Continental material Rogers is building up a catalogue of light orchestral, jazz, Latin-American and Spanish music.

Frank Patten, Managing Director of Dash Music Publishing Company Limited, has just acquired the publishing rights of "Farewell My Love" for all countries outside Europe. This is a German instrumental number which was recorded originally by **Jack Simon** and his All Stars; **Jack Simon** is, incidentally, the composer of the number. Patten negotiated the deal with August Seith Verlag of Musik-Verlag, the German publishers, after receiving a telephone call from **Ted King**, Radio Luxembourg disk jockey, who, having heard the number consistently broadcast on German networks, was positive it was a potential hit. **Norrie Paramor**, too, became very enthusiastic about it—**Martin Slavin** arranged it—and the completed tapes have been flown out to Italy for **Eddie Calvert** so that he can record his solo trumpet on to it. This number is scheduled for release on Columbia on April 29th. Eddie Calvert originally made a tremendous impact with his recording of "Oh Mein Papa" another German number. **Dick Rowe**, A & R Man for the Top Rank label has also expressed interest in the number and there is a strong possibility of another release on this label.

Also published by Dash Music is "The Old Lamplighter", originally a big hit on both sides of the Atlantic in 1946, and now revived by **The Browns** on R. C. A. and currently shooting up **The Cash Box Top 100**. The disk was released over here on March 11th.

Apart from his publishing activities Frank Patten is also Director of High-Fye Jingles Ltd.—which he founded eighteen months ago—since when the company has been responsible for some of this country's most successful advertising jingles.

Frank Patten told **The Cash Box** that High-Fye Jingles also supplied the background music for the Anglo-Scottish picture "Beauty and the Beach" to be distributed by British Lion for screening with their latest hit, "The Angry Silence" starring **Richard Attenborough** when this film goes on general release.

The Decca Record Company gave a party this week at London's Mayfair Hotel to welcome **Bobby Darin** and **Duane Eddy**, here to star in a nation-wide package tour with **Clyde McPhatter** and Britain's **Emile Ford.** Impressario, **Leslie Grade** reports that all dates were sold out long before the opening. During the reception both stars received a Silver Disk presented by **E. R. Lewis**, Managing Director of The Decca Record Company.

The reception given by M.G.M. Records to welcome **Clyde McPhatter** was attended by many top recording stars, disk jockeys and company executives. With **Bobby Darin's** "Beyond The Sea", **Duane Eddy's** "Bonnie Came Back" and **Emile's Ford's** "On A Slow Boat To China" currently in **The Cash Box** British charts there is little doubt that **Cyde McPhatter's** "Think Me A Kiss" will soon be keeping them company.

The British Song Writers Guild has invited many distinguished names to attend a dinner at London's Savoy Hotel on Sunday in honor of Richard Rodgers and Oscar Hammerstein II.

Undoubtedly the big surprise of the week is that **Vera Lynn**, one of Britain's most popular recording stars, has terminated her association with The Decca Record Company after twenty-five years. During this time her two biggest hits—chart toppers on both sides of the Atlantic—have been "Yours" and "Auf Weidersehen". It is understood that offers under consideration include at least one major American label.

MANY THANKS TO ALL MY FRIENDS AT ATLANTIC
FROM
LONNIE DONEGAN
NOW BACK ON THIS SIDE OF THE ATLANTIC
CYRIL BERLIN
LONDON
MANNIE GREENFIELD
NEW YORK

ENGLAND'S BEST SELLERS

1 **Running Bear**—Johnny Preston (Mercury) (Southern)
2 **Delaware**—Perry Como (R.C.A.) (Leeds)
3 **Theme From A Summer Place**—Percy Faith (Philips) (Blossom)
4 **Poor Me**—Adam Faith (Parlophone) (Mills)
5 **Why**—Anthony Newley (Decca) (Debmar)
6 **Slow Boat To China**—Emile Ford (Pye) (Morris)
7 **You Got What It Takes**—Marv Johnson (London) (Leeds)
8 **Be Mine**—Lance Fortune (Pye) (Southern)
9 **Pretty Blue Eyes**—Craig Douglas (Top Rank) (Maxana)
10 **Summer Set**—Acker Bilk (Columbia) (Cromwell)
11 **Who Could Be Bluer**—Jerry Lordan (Parlophone) Francis Day & Hunter
12 **What In The World's Come Over You**—Jack Scott (Top Rank) (Southern)
13 **Voice In The Wilderness**—Cliff Richard (Columbia) (Chappell)
14 **Fings Ain't Wot They Used T'Be**—Max Bygraves (Decca) (World Wide)
15 **Hit And Miss**—John Barry (Columbia) (Mills)
16 **Beatnik Fly**—Johnny & Hurricanes (London) (Duchess)
17 **Looking High, High, High**—Bryan Johnson (Decca) (Robbins)
18 **Royal Event**—Russ Conway (Columbia) (Noel Gay)
19 **Way Down Yonder**—Freddy Cannon (Top Rank) (Lawrence Wright)
20 **Bonnie Came Back**—Duane Eddy (London) (Burlington)

England's Top Ten LP's

1 **South Pacific**—Soundtrack (R.C.A.)
2 **Gigi**—Soundtrack (M.G.M.)
3 **Songs For Swingin' Sellers**—Peter Sellers (Parlophone)
4 **Cliff Sings**—Cliff Richard (Columbia)
5 **My Concerto For You**—Russ Conway (Columbia)
6 **The Twang's The Thang**—Duane Eddy (London)
7 **Five Pennies**—Soundtrack (London)
8 **This Is Darin**—Bobby Darin (London)
9 **Seven Stages Of Acker Bilk**—Acker Bilk (Columbia)
10 **The Explosive Freddy Cannon**—Freddy Cannon (Top Rank)

England's Top Ten EP's

1 **Strictly Elvis**—Elvis Presley (R.C.A.)
2 **Expresso Bongo**—Cliff Richard (Columbia)
3 **Strictly For Grown Ups**—Paddy Roberts (Decca)
4 **Tommy The Toreador**—Tommy Steele (Decca)
5 **The Late Great Buddy Holly**—Buddy Holly (Vogue-Coral)
6 **Cliff Sings No. 2**—Cliff Richard (Columbia)
7 **Cliff Sings No. 1**—Cliff Richard (Columbia)
8 **Nina & Frederik**—Nina & Frederik (Columbia)
9 **With A Song In My Heart**—Ella Fitzgerald (H.M.V.)
10 **The Best Of Sellers No. 2**—Peter Sellers (Parlophone)

Zerega Heads EMI Int'l. Publishing

HOLLYWOOD — Joseph E. Zerga, vice president and general manager of Ardmore Music Corp. and Beechwood Music Corporation, and director of Ardmore & Beechwood, Ltd., is resigning his positions with these subsidiaries of Capitol Records, in order to accept appointment as international manager of music publishing activities for Capitol's parent firm, Electric & Musical Industries, Limited (EMI). Announcement of Zerga's move, effective April 30, 1960, was made by Glenn E. Wallichs, President of Ardmore Music Corp. and Beechwood Music Corporation.

In his new post, Zerga will have direct administrative and supervisory control of all EMI music publishing firms throughout the world except the Capitol subsidiaries. He will make his headquarters at EMI, Hayes, England, and will report to Graham Hurst, General Manager of EMI's International Marketing & Administration Division.

Zerga joined Capitol Records, in December, 1946, as assistant to the director of repertoire. In January, 1951, he was named business manager of the A&R Division. During 1956 he was elected to the office of Vice President and was appointed general manager of Ardmore Music Corp. and Beechwood Music Corporation.

In announcing Zerga's new position, Wallichs commented:

"As Joe leaves Capitol to take up his new and expanded responsibilities in England, he takes with him the good wishes of all Capitol people everywhere for outstanding success in his new appointment."

Australian Record Hop

MORWELL, AUSTRALIA—Disk Jockey John Breit appears bewildered at the enthusiastic reception he receives from the crowd at the first record hop he conducted in conjunction with his station, 3UL-Warragul, Victoria. Part of the hop's success was due to the cooperation of Australian record companies, who supplied special give-away singles as prizes.

AUSTRALIA

English promoter and artists' manager, **Larry Parnes**, who is currently n Australia with his top star **Tommy Steele**, has signed 17-year old Melbourne eenage attraction **Barry Greenwood** to a six weeks concert and TV deal in England later this year. This is an important break for the young singer who was unknown until about six months ago. Barry, who has just cut his first disk for the Astor label, will pull in about $1,000 per week during his English jaunt. Many people in the trade predict big things for Barry Greenwood, who is rapidly developing into a name attraction in this country.

A surprise addition to the present **Lee Gordon** line-up of thirteen top American disk attractions on tour here is **Tommy Sands**, who has made a previous visit to Australia. **Johnny O'Keefe** will also make his first appearance since he returned from his recent promotion tour of the United States. Other artists in this Lee Gordon package are **Jerry Lee Lewis, Rod Lauren, Johnny & The Hurricanes, Tommy Clanton, Freddy Cannon, Dion and The Belmonts, Marv Johnson, Mark Dinning, Jack Scott, Dick Caruso, Neil Sedaka, Chan Romero and Johnny Preston**—all these stars are represented by hot singles in Australia right now.

BARRY GREENWOOD

"Starlight Starbright", a single released on the Leedon label featuring young singer **Lonnie Lee**, is starting to make some noise. Lonnie is managed by **Johnny O'Keefe**, who brought the song back from America for him.

Among the top hits on sheet music here at the moment is "Running Bear" from Southern Music, which is doing well via the original **Johnny Preston** disk on Mercury. Leeds Music has secured the Australian rights to "Midnight Special". The **Paul Evans** disk is set for release on London. One of the original traditional versions of "Midnight Special" by **Freddy Jacobs** on W & G Records has been available for the past few weeks. Leeds Music has also acquired the exclusive Australian rights to "Delaware", "I Know What God Is" and **Annette's** latest disk success "O Dio Mio".

An interesting new release on the Astor label—which should have an appeal to the international market—is an Ep entitled "Happy Birthday" which "features" **Gerry Gee**, the popular ventriloquist doll of **Ron Blaskett**. The market for kiddie-disks is quite strong here and this one by these popular television personalities which carries "Ding Bat The Singing Cat", "An Apple For The Teacher", "Bimbo", "Nick Nack Paddy Whack" and the title song should reach a healthy sales figure. Backings are supplied by **Bob Horsfall and the Tunetwisters.**

Concert promoter **Lee Gordon** has just completed a country-centres tour of Northern New South Wales and the Queensland coastal areas with a package consisting of **Col Joye, Warren Williams, Carol Davies, Rex Dallas and The Crescents.** The show sold out in every town and in many cases extra shows were staged and these, too, sold out. As a result of this tremendous success, the Lee Gordon Office plans to stage many more similar tours by local artists.

Following strong public response to the initial release of the all-stereo Concert-Disk albums, Festival Records have rushed out the second issue which consists of four new LPs; "Caesar Plays", by pianist **Caesar Giovanni**; "Dreaming", by the **Jay Norman Quintet** and "Symphony Of The Air", with the former NBC Symphony Orchestra.

Philips Records, a division of the giant world-wide electrical organization, has recently embarked on a series of special promotion and advertising drives in relation to some of their newly released disks. This activity has been aimed at their **Lester Lanin** albums, a series of Golden Award songs on Polydor, and a special batch of Ballet LPs. Philips is making extensive use of color ads in national and state weekly publications and a range of merchandising aids for dealer and distributor use. **Arthur Major** is in charge of this action for Philips. Arthur reports they are having encouraging success with the Roulette label which Philips is now handling for this area.

Recently released singles include a cover version of "Sweet Nothin's" by **Carol Davies** on Festival, whilst the new Rex label—a subsidiary of Festival—has issued "Rose In Her Hair" by **Mona Wiki**, "One Step Beyond" by **Margaret Hooper** and popular blonde and glamorous twosome **Candy and Mandy** with "This Is It" c/w "Willie Boy". E.M.I.'s Columbia label carries **Johnny Ashcroft** with "Little Boy Lost", the story in song of 4-year old Stephen Walls who was recently lost in a heavily-timbered area for several days. W & G Records has issued **Teddy Randazzo's** "The Way Of A Clown" also **Steve Lawrence's** hot new one "Footsteps".

Australia's Best Sellers

1 **Running Bear**—
Johnny Preston (Mercury)
2 **If I Had A Girl**—
Rod Lauren (RCA)
3 **Teen Angel**—
Mark Dinning (MGM)
4 **I Want That**—
Crash Craddock (Coronet)
5 **What Do You Want To Make Those Eyes At Me For**—
Emile Ford (Pye)
6 **Handy Man**—
Jimmy Jones (MGM)
7 **Among My Souvenirs**—
Connie Francis (MGM)
8 **She's My Baby**—
Johnny O'Keefe (Leedon)
9 **Pretty Blue Eyes**—
Steve Lawrence (W & G)
10 **Bonnie Came Back**—
Duane Eddy (London)

New Zealand's Best Sellers

1 **Running Bear**—
Johnny Preston (Mercury)
2 **What Do You Want To Make Those Eyes At Me For**—
Emile Ford (Pye)
3 **Way Down Yonder In New Orleans**—
Freddy Cannon (Top Rank)
4 **Among My Souvenirs**—
Connie Francis (MGM)
5 **We Got Love**—
Bobby Rydell (Top Rank)
6 **The Big Hurt**—
Toni Fisher (Top Rank)
7 **Oh Carol**—
Neil Sedaka (RCA)
8 **Robbin' The Cradle**—
Red Hewitt (Audion)—local
9 **Hound Dog Man**—
Fabian (HMV)
10 **Marina**—
Joe Vina (Top Rank)

SCANDINAVIA

Henry Fox of Fisher Musik AB in Stockholm to London to watch the Eurovision Song Festival. Fox represents Fisher Music Corp. of USA, and is also one of the top men behind Swedish Palette Records. **Dan Fisher** of Fisher Music Corp. is expected to visit Stockholm May of this year, reports Fox. It will be Fisher's first Swedish visit.

Edition Liberty AB is the most recent Swedish music publishing company. It has been founded by Telefunken Försäljnings AB and Grammofon AB Electra, the former representing Telefunken records and the latter RCA Victor in Sweden. **Sixten Eriksson** is president of both companies, and also of the new publishing outfit.

Felix Stahl of Stockholm's Musikproduction, music publishing company, off for Eurovision Song Festival in London on March 29th. After London, **Stahl** will go on a business tour that will bring him to Brussels, Paris, Zurich and Hamburg.

When Finland's radio and TV arranged its song competition for this year's Eurovision Song Festival, they received one contribution titled "Tuo tumma ilta lokakuun" (The dark night in October), composed by **Rauni Autio.** The Radio and TV-company had some difficulties in understanding this song as the sheet copy they received was written in notes used by blind people and the radio-TV-people had to ask for "translation" by an association for blind people. The tune is described as "very promising".

The Swedish jazzclubs will have their annual meeting in Stockholm during April 2nd and 3rd this year.

Telefunken Försäljnings AB will handle distribution of the label Swedish Society. Swedish Society is mainly in the classical field, patricularly works by Swedish composers. Several recordings by Swedish Society is contracted for world distribution through Westminster of USA.

The most popular record in Finland during 1959 (of foreign origin) was "Only Love Me" by **Steve Lawrence**, released in Finland by Karusell, it is reported. Among the Finnish records, the top was "Katinka", recorded by **Brita Koivunen** at Scandia.

Paavo Einiö of Scandia Musikki in Helsinki back from a business visit to the United States. Scandia is a Finnish music publishing company as well as record company.

ITN Radio, record label with headquarters in Vaduz, Liechtenstein, and Globe Music Co. Ltd., of London, will be represented in Scandinavia by **Sven G. Winquist**, who visited Zurich for business talks with **Edmund Nichols-Roth** of ITN Radio, **Leonard Hodes** of Criterion Music of New York, and others, in middle of February this year. Winquist reports he has been successful in finding a distributor for the record label in the Scandinavian territories.

FINLAND'S BEST SELLERS

1 **Marina** (Laila Kinnunen/Scandia)
2 **Rote Rosen werden blüh'n** (Passion Flower) (Caterina Valente/Decca)
3 **Dicienciello vuie** (Mauno Kuusisto/ RCA)
4 **Vid foten av fjället** (Red River Valley) (Matti Heinivaho/HMV)
5 **Morgen** (Billy Vaughn/London)
6 **Unhoita menneet** (Tuula-Anneli Rantanen/HMV) Finnish song
7 **Ar du kär i mej ännu, Klas-Göran?** (Lill-Babs/Karusell) Swedish song
8 **Carina** (Umberto Marcato/Karusell)
9 **On an Evening in Roma** (Umberto Marcato/Karusell)
10 **Mona Lisa** (Rock-Ragge/Decca)

NORWAY'S BEST SELLERS

1 **Er du glad i meg enna** (Nora Brockstedt/Philips) Swedish song
2 **What Do You Want To Make Those Eyes At Me For** (Emile Ford/ Metronome)
3 **Marina** (Rocco Granata/Cupol)
4 **Heartaches By the Number** (Guy Mitchell/Philips)
5 **Be My Guest** (Fats Domino/ California)
6 **Morgen** (Billy Vaughn/Dot)
7 **Gull og grönne skoger** (Vidar Sandbeck/Fontana)
8 **Why** (Frankie Avalon/Sonet)
9 **Oh! Carol** (Neil Sedaka/RCA)
10 **Seven Little Girls** (Paul Evans & The Curls/London)

E. R. Lewis Awards Darin—Eddy

LONDON—Bobby Darin and Duane Eddy receive silver disks in recognition of their records reaching the quarter million sales mark in England. With them is E. R. Lewis, chairman of Decca, Ltd., who made the presentation at a Decca party here.

Eddy received his for "Some Kinda Earthquake" while Darin collected two, for "Dream Lover" and "Mack the Knife."

GERMANY

[illegible] Gesellschaft is handling 25 songs that were on the Top Ten Lists during January 30th issue of **The Cash Box.**

[illegible] hit, is not a success in Germany, as the market [illegible] for this type of record.

Following "My Happiness," **Connie Francis** has a big one here with "Among My Souvenirs." Because of the interest in original sound tracks, Polydor has released "Oklahoma," "Gigi" and "Kiss Me Kate" on MGM.

Ines Taddio, young Italian singer, whose last record "Signore" is released in America by Decca, now goes to London for discussions with TV and newspaper people.

German band leader **Kurt Edelhagen** out with an album entitled, "Holiday In Brazil" on Polydor. These are original Brazilian folk songs arranged by Claus Obermann, a German who now lives in New York and also works for American firms.

Decca is now distributing the classical records on Deutsche Grammophon in America.

Polydor has released the American hit, "Theme From A Summer Place" on MGM.

Experiences have shown that in Germany instrumental sessions are easier to sell than vocals. The reason is that the American vocal hits are covered by the German firms in a very short time and the new recorded German version with a popular German singer has a bigger chance to sell. In contrast the original instrumental sessions have a very good chance.

When **Sidney Bechet** visited the United States in 1953, **George Wein**, pianist, singer and leader of the famous jazz festivals at Newport and producer and owner of the jazz clubs, Storyville and Mahogany Hall in Boston, got the idea to conduct his best oldtime musicians in a session with Sidney in the Copley Square Hotel in Boston. The record which was made on this event is now on Vogue. It is titled, "Sidney Bechet At Storyville," and is an important document of the musical story of the unforgotten "Pops" Bechet.

Also in 1953, the LP "Albert Nicholas—New Orleans Clarinet" was recorded, now newly published on Vogue. This LP had been recorded during Nicholas' European tour in 1953. Nicholas will be sixty years old this year.

Sixteen internationally famous orchestras recorded on one LP titled, "Super Collection Kangorou No. 1" on Vogue. The LP "Super Collections Kangorou No. 2" included ten hit names out of the jazz world such as **Sidney Bechet, Teddy Buckner, Lionel Hampton, Roy Eldridge and Buck Clayton.**

"Atomic Mr. Basie," which got the German Jazz Federation prize as the best big band of 1959, now is also in Stereo on Sonet.

On March 14th, the German **Cash Box** office was visited by **John Mosley**, formerly recording engineer for Audio Fidelity Records and now doing independent work. John is on a trip to see Deutsche Grammophon and Telefunken in Hannover, for whom he worked for a long time. After his stay in Germany he went to Amsterdam.

Annie Cordy, the internationally well known French Singer, with her new record, "Tange Militaire" and "Cigarettes And Whiskey And Cheerio" is celebrating a real comeback in Germany. She is on a big tour throughout France and in May will shoot a film in Paris.

Germany's Best Sellers

1 **Unter fremden Sternen (Under Foreign Stars)**—(Freddy-Polydor-Peter Schaffers)
2 **Marina** (Rocco Granata/Will Brandes—Columbia/Electrola-West-Ton-Verlag)
3 **Red River Rock** (Johnny & The Hurricanes/The Fellows—London/Decca-Melodie der Welt)
4 **Du musst alles vergessen (You Must Forget All)**—(Freddy-Polydor-Peter Schaeffers)
5 **Gitarren klingen leise durch die Nacht (Guitars Sound Softly Through The Night)**—(Jimmy Makulis-Ariola-Editon Montana)
6 **Traenen in deinen Augen (Tears In Your Eyes)**—(Ralf Paulsen-Polydor-Seith)
7 **Mr. Blue** (Detlef Engel—Telefunken—Seith)
8 **Wen die Glocken hell erklingen (When The Bells Sound Clearly)**—(Lys Assia—Telefunken—Dr. Marbot-Verlag)
9 **Morgen** (Ivo Robic—Polydor-Peter Meisel)
10 **Sag Warum (Say Why)**—(Camillo—Electrola—Seith)

"Dustman"

NEW YORK—An apparent advocate of "The Method," Lonnie Donegan (right) gets in the mood for his latest recording, "My Old Man's a Dustman," which will be released in the states on Atlantic. No one could say whether Lonnie's photo partner is really his 'old man'.

Tour Extended

NEW YORK—Powerful response to a group of young American performers in England has resulted in a request for a ten week extension of their current tour there. Al Wilde, manager and spokesman for Duane Eddy, reports that the all-star show headed by Bobby Darin, was originally contracted for a 23 day tour.

Wilde, on behalf of Eddy and his instrumental group, the Rebels, has agreed to a two week extension. The popular young entertainers have solidly scheduled commitments in the U.S. which make it impossible for them to comply with requests for another ten weeks.

ITALY

"Lonely Blue Boy" by **Conway Twitty** on MGM is now available in Italy. It is distributed by CGD.

Mr. Cariaggi of Italian Philips announced that singer **Wilma De Angelis** will leave for Portugal on April 17th. She will sing at the best night club in Lisbon, "Estoril."

Italian Philips signed **Alberto Rabagliati**, who was top artist of Italy before the last war. In 1929 he was selected as the new **Rudolf Valentino** in a contest held in the States. At the moment he is enjoying a period of renewed popularity in Italy and has appeared many times on the screens. He will immediately begin recording some tunes on the Philips label.

Italian singer **Clam Sacco** will record on the Durium label.

Nat "King" Cole is expected in Italy on May 7th, 8th and 9th for appearances in Rome and Milan. "Time And The River" by Cole is available on the Italian market at this time. It is coupled with a tune which the artist performs at the piano without singing. **Mr. Candida** told me that nearly all 45 RPM and many of the LP's by Cole, **Frank Sinatra,** and **Dean Martin** (Capitol) have been published in Italy by VCM (His Master's Voice-Columbia-Marconophon). "Matador" by **The Kingston Trio** on Capitol is now released in Italy. It is indicated as a sharp upward moving disk on the Top 100. Another tune, which rose on the Top 100 for several weeks, is now distributed here by VCM. It is "Pretty Blue Eyes" by **Steve Lawrence** on ABC-Paramount.

"E' Vero" backed with "Noi" by **Marino Baretto Jr.,** were first sung at the last San Remo Festival. I received a copy of this record from **Maestro Alfredo Rossi,** director of Ariston, which publishes the tune in Italy, penned by Bindi, the youngest and most successful Italian author of light music. Young and dynamic publisher, Alfredo Rossi is the brother of **Carlo Alberto Rossi,** director of the publishing house C. A. Rossi and manager of the record firm, Juke Box (currently on the charts with "When Evening Falls"). All the compositions by Bindi are published by Ariston (Vicolo Pattari 2, Milan). So far Bindi's biggest success is "Arrivederci" (Goodbye), which, sung by **Marino Baretto** (Philips), became a national best seller. Besides composing, Bindi sings, too, recording on the Ricordi label. At the Rossi office I met popular singer **Nicola Arigliano,** who recently recorded "My Wonderful Bambina" on Columbia. This tune is also published by Ariston and is fairly successful.

Philips of Brazil requested the tapes of twelve tunes sung by Marino Barretto, Jr. of Italian Philips in order to release them in that area.

Arturo Tests and **Luciano Rondinella,** of the Philips cast, will tour Buenos Aires, Sao Paolo, Rio De Janeiro and Santiago. The former will sing new Neapolitan successes, the latter old melodies of Naples.

Christy label (California) and Chess, Checker and Argo labels (Chess Production Co., Chicago) will be represented in Italy by **Mr. Panvini,** of the Hollywood Record firm.

The annual Sei Giorni (Six Days) will take place in Milan on April 7-12. This light music contest is organized by a daily newspaper.

"Bad Boy" by **Robin Luke** is likely to become a success here.

"Run, Boy, Run" by **Sanford Clark** on the Jamie label was already broadcast many times by the only Italian disk jockey **Vittorio Zivelli.**

Italy's Best Sellers

1 **Marina** (Marino Marini/Rocco Granata—Durium/Bluebell)
2 **Romantica** (Tony Dallara—Music—Titanus)
3 **Mr. Blue** (Fleetwoods—Top Rank)
4 **Kriminal Tango** (Marino Marini/Trombetta—Durium/Columbia—Fortissimo)
5 **Il Mare** (The Sea) (Sergio Bruni—His Master's Voice—Curci)
6 **Why** (Frankie Avalon—Bluebell)
7 **It's Time To Cry** (Paul Anka—Columbia)
8 **Personalita** (Caterina Valente—Decca)
9 **E' Vero** (It's True) (Mina/Marino Barreto, Jr./Bindi—Italdisc/Melodicon Ricordi)
10 **Quando Viene La Sera** (When Evening Falls) (Joe Sentieri—Juke Box—C. A. Rossi)

England's Wilde Visits U.S.' Grant

WASHINGTON, D.C.—Before his appearance on Milt Grant's WTTG-TV show, Marty Wilde is snapped with his entourage: (l. to r.) Bernie Block, Marnel; Mrs. Wilde; Marty Wilde; Milt Grant; and Herb Linsky, Epic Records. The British songster sang his Epic recording of "Bad Boy" for his appearance on the show.

CANADA

At the Golden Jazz Room of L'Coq Dor **Jackie Paris** holds forth a second ek until **Zoot Sims** comes in for a six nighter. Upstairs **Ronnie Hawkins** nes back to town for a two week stint. . . . March 29th the **Tommy Dorsey** nd with **Warren Covington** comes to town for a one nighter that should a powerhouse attraction being staged by radio CHUM for the Crippled ildren's Fund. . . . Good friend of **The Cash Box Lou Tomasi** of CJSP amington, Ontario phones that his station will start what is the first of series of Radio Spectaculars on March 29. This four hour segment will of the Glenn Miller Story and will be followed by Goodman, Kern, Gershwin d other shows saluting the musical greats of then and now. The idea, highly successful one in Cleveland, is having it's premier in Canadian lio according to Lou. . . . **IN RECORD LAND . . . IN TORONTO . . . te Fountain Month.** That's the word from Geo. the genial boss at Apex. ith promotion man **Bill Reed,** Geo. is mapping out one of the most extensive dio, press dealer tie-ins in some time. Altho Fountain sells in strong antities, the many new LP's that Coral is releasing will introduce him to new and larger audience, since many of the LP's are not all Dixie. **Stan ood** of Sparton reports that "Footsteps" by **Steve Lawrence** looks very rong around the area, along with the already hot items like "Adam and e," the **Annette** deck of "O Dio Mio" and the **Steve Lawrence-Eydie Gorme** . . . . **Bill Stevens** of Pye, happy with the reaction of his **Emil Ford** deck What Do You Want To Make Those Eyes At Me For." With all the com- tition on the song, Bill happy that the jocks have gone on the new Pye abel in Canada on its first release. **Mike Darrow** of CHUM had the deck "Darrow Disk of the Week". The reaction has been great, also Bill tells at Vancouver and Montreal are moving good quantities of the slicing. . . . **ord Edwards** advises there is plenty of action on "Someday" by **Della eese.** Also that the newie by **The Browns** "The Old Lamplighter" very ry hot. **Frank Jones** of Columbia back in town after a long week on ad in Montreal and Quebec. Reports good action on the "Waltz of a housand Beats" by **Jaques Brell,** a sensation in the Paris, France market. ith Brell coming into the Quebec market big things are expected of the ck. Frank reports "Sink the Bismarck" is their number one mover at esent. "Starbright" is the fastest breaking newie in the Columbia pack hits. **Jack Boswell** all smiles with his "Beatnik Fly" riding the top slot the city. With "Summer Set" by **Monty Kelly** going great guns all the lks at Phondisc are very happy.

Canada's Best Sellers

1 **Angela Jones**—Johnny Ferguson (MGM)
2 **Beatnik Fly**—Johnny and the Hurricanes (Warwick)
3 **Theme From A Summer Place**—Percy Faith (Columbia)
4 **He'll Have To Go**—Jim Reeve (RCA)
5 **Mama**—Connie Francis (MGM)
6 **Adam And Eve**—Paul Anka (Sparton)
7 **Clap Your Hands**—The Beau Marks (Quality)
8 **How Will It End**—Barry Darvel (Colt 45)
9 **Just One Time**—Don Gibson (RCA)
10 **Beyond The Sea**—Bobby Darin (Atco)

New U.S.-Foreign Distributor Set Up

NEW YORK—A new record distributing organization for U.S. and foreign sales has been formed here, it was announced last week.

According to Sherman Ford, Jr., vice-president and general manager of the new concern, known as World-Wide Record Distributors, Inc., negotiations are now underway with distributors in Australia, Africa, Europe and Asia for World-Wide's products.

"In the past", Ford stated, "most independents have been forced, because of inexperience or lack of contracts, to deal with other labels in foreign countries settling for only ten per cent or less of the sales profits.

"World-Wide will bypass these foreign companies and deal directly with record distributors and other selling organizations. This will enable World-Wide to collect about twenty-five per cent of the profit for the independent labels.

"World - Wide's foreign service, however, will only be available to companies whose distribution is handled by World-Wide in the U.S. and Canada.

"World-Wide, aside from its distributing functions, is set up for stocking, billing, collecting and packaging.

"Stroll In Turol"

ORLEANS, FRANCE — Comedy scene finds American singer Bill Ramsey (l) getting a music lesson from Heinz Gietz. Ramsey, who hails from Cincinnati, is scoring with his recordings in Germany. Instructor Gietz produced Ramsey's first German hit, "Stroll in Turol," as well as his latest release, "Souvenirs" b/w "Go Man Go."

BENELUX

The well known music publisher in Benelux, Les Editions Internationales Basart L.C., Amsterdam, wrote The Cash Box that Dutch pianist **Guus Jansen** will leave Holland on April 6th to visit the United States for five or six weeks. During this trip, Jansen will try to contact music publishers and record companies to push Dutch compositions in the States. He will also release an LP album with 12 instrumental compositions especially written for the American market. In 1938 Jansen started as a pianist-arranger on Dutch radio. He won the Grand Prix Eurovision, 1957. H. Ch. Gomperts of Les Editions Internationales Basart L.C. thinks it is of great importance that Jansen visits the United States.

German singer **Barbel Wachhulz** and famous **Vico Torriani,** who both appeared on Dutch Television on Saturday evening, March 12th, had an animated meeting with the Dutch press in the Clairon Bar of the Hotel Gooiland (Hilversum) on March 11th. At this press conference, we saw among others Dutch artists **Willy Alberti** and his daughter **Willeke Alberti,** singer **John de Mol,** and the internationally famous **Malando,** composer of the tango, "Ole Guapa."

Vico Torriani just released two Dutch songs on Decca (managed by L.C. Phonogram, Amsterdam), "In Mijn Droom" (Te Diro) and "Het Dorpje Van St. Bernadette," (The Village of St. Bernadette). Some days ago, Decca released the very first EP of the well known **Dutch Blue Diamonds.** On it are, "Till I Kissed You," "I'm Gonna Get Married," "Let It Be Me" and "Pretty Blue Eyes." The Blue Diamonds, who made an enormous career for themselves in five months, are the favorite teenage artists in Benelux.

The latest discovery of Dutch talent scout **Johnny Hoes** is the German orchestra, **Die Regenpfeifer.** They made a version of "Leila" on Philips, the song that has had unheard of success in the southern part of Holland and in Belgium. The "Regento Stars," on Tivoli has already been released in Benelux.

Famous Dutch cabaret artist **Wim Sonneveld,** who is very busy with his Dutch version of the popular musical, "My Fair Lady," has just released the songs, "Aan De Amsterdamse Grachten," composed by **Pieter Goemans,** and "Carolientje" on Philips.

The singing sisters, **The Selveras,** (On CNR Records, managed by C.N. Rood, L.C., Rijswijk) will commemorate the fact that two years ago on March 24th was the day that they started singing in Benelux. The two girls made many big hits and for their versions of "De Postkoets" (The Mail Car), and "Twee Reebruine Ogen" (Two Roe-Brown Eyes) they received the Golden Disk. In Benelux, the Selveras are one of the most popular vocal duos. The record "De Postkoets" sold more than 200,000, which is unique for our countries. That's the reason why C.N. Rood L.C. will give them a platinum disk during a cocktail party in the Amstel Hotel at Amsterdam on March 24th. They just released the Dutch version of the American hit, "Baciare, Baciare" on the CNR Label, which seems to be a great success in Benelux. Another interpretation of this song is by singer **Annie de Reuver** on Philips.

On March 26th, the famous **Count Basie Band** will visit our countries. Basie will give a concert at Scheveningen (Kurzaal), then will visit the Amsterdam Concertgebouw.

On April 3rd, the **Dave Brubeck Quartet** will give two concerts in Holland. One in the Kurzaal (Scheveningen) and the other in the Concertgebouw (Amsterdam).

Impresario **Lou van Rees** will introduce Norman Granz' Jazz At The Philharmonic II in Holland with the following artists—**The Miles Davis Quintet, The Stan Getz Quartet** and the **Oscar Peterson Trio.**

Some days ago, in Paris, there was a conference of the Everest distributors. The Benelux representative of Everest Records, **Harry Jansen,** (from Delahay Record Co., L.C.) was also present. The most important decision of that conference was that the price of Everest stereo records should be the same as the price of monaural records, effective March 15. L.C. Phonogram did the same for her labels—Philips, Decca, Fontana and London. This should makes a big difference. It is expected that other record companies will do the same.

HOLLAND'S BEST SELLERS

1 **Oh Carol**—
Neil Sedaka/The Blue Diamonds (RCA/Decca)
2 **Marina**—
Rocco Granata/Willi Alberti (Delahay/Philips)
3 **Till I Kissed You**—
The Everly Brothers/The Blue Diamonds (Heliodor/Artone)
4 **Send Me The Pillow**—
Lydia (Imperial)
5 **What Do You Want To Make Those Eyes At Me For**—
Emile Ford (Pye-Nixa)
6 **Morgen**—
Ivo Robic (Polydor)
7 **Red River Rock**—
Johnny And The Hurricanes (London)
8 **Heartaches By The Number**—
Guy Mitchell (Philips)
9 **Wat Een Geluk**—
Rudi Carrell (Omega)
10 **Lonely Boy**—
Paul Anka
(ABC Paramount/Artone)

BELGIUM'S BEST SELLERS

1 **Een Hutje Op De Heide & In De Schaduw Van De Mijn**—
Bobbejaan Schoepen (Decca)
2 **Oh Carol**—
Neil Sedaka (RCA)
3 **Marina**—
Rocco Granata (Delahay/Tonalty)
4 **Red River Rock**—
Johnny And The Hurricanes (London)
5 **Put Your Head On My Shoulder**—
Paul Anka (ABC-Paramount)
6 **I'll Never Fall In Love Again**—
Johnnie Ray (Philips)
7 **Morgen**—
Ivo Robic (Polydor)
8 **La Bella**—
Rocco Granata (Moonglow)
9 **It's Time To Cry**—
Paul Anka (ABC-Paramount)
10 **Die Gitarre Und Das Meer**—
Freddy (Polydor)

Lauren In Marathon Promotion

SACRAMENTO—Station KRAK kicked off its increase to 50,000 watts recently with a novel promotion which revolved around the playing of Rod Lauren's new release on RCA Victor for 24 hours continuously with Lauren on the air the entire time. It was estimated that the record, "Listen My Love," was played approximately 375 times during the marathon. The idea for the stunt was originated by Bill Stewart of KRAK, and the actual broadcast emanated from the Weinstock-Lubin Department store. In the left hand pic, Rod is seen riding through the city, following his arrival at the airport, in a motorcade leading to the station. In the other pic Rod is shown taking a needed rest toward the end of the 24-hour stint.

THIS MAGIC MOMENT
recorded by
THE DRIFTERS ATLANTIC
Rumbalero Music, Inc.
THE HURT IN MY HEART
recorded by
CONWAY TWITTY MGM
Aberbach (Canada) Ltd., Moorpack Music Corp.
YOU DON'T KNOW ME
recorded by
HELEN MERRILL ATCO
LENNY WELCH CADENCE
Hill And Range Songs, Inc.
HITHER AND THITHER AND YON
recorded by
BROOK BENTON MERCURY
Sigma Music, Inc. And Vanessa Music, Inc.
JUST A CLOSER WALK WITH THEE
recorded by
JIMMY RODGERS ROULETTE
Homefolks Music, Inc.
HILL AND RANGE SONGS, INC.
1619 Broadway, New York, N. Y.

From coast to coast it's
NAPPY BROWN
"I CRIED LIKE A BABY"
1575
"TOO SHY" # 1579
"DOWN IN THE ALLEY"
1582
SAVOY RECORD CO. NEWARK N.J.
A DIVISION OF WORLD WIDE RECORDS INC.

Latest Release
LLOYD PRICE
sings
LADY LUCK
10075
ABC-PARAMOUNT
FULL COLOR FIDELITY

ALA TOPSY
IS GETTING
BIGGER AND BIGGER

Miele On UA Sales Trek

NEW YORK—Andy Miele, national sales manager of United Artists Records, left New York last week to visit distributors in Baltimore, Charlotte, Atlanta and New Orleans. This is the first in a series of trips that Miele will make in the next few months to visit United Artists' distributors throughout the country. Miele will be working with distributors on UA's new product which includes sound track albums from "The Fugitive Kind" and "The Unforgiven", sets by Tito Rodriguez, Ferrente & Teicher, Glenn Osser, Gus Vali, the Stokowski "Beethoven: #7" and the "Original Amateur Hour 25th Anniversary Album". Miele will also be concentrating on two new singles, Vaughn Monroe's new version of "Ballerina" b/w "Love Me Forever" and the DeJohn Sisters' "Yes Indeed" b/w "Be Anything".

In announcing his trip, Andy Miele stated that "United Artists' album sales are considerably ahead of last year's figures and are pacing the industry's upswing in album sales". Miele will return to New York at the beginning of April.

Circe Label Formed

NEW YORK—Eldee Music Corp. announced that it has launched a new record line under the Circe label.

First release is an album titled "Pianologue" featuring concert pianist Philippa Duke Schuyler. Side one is a series of transcriptions of folk tunes Miss Schuyler has collected on her travels around the world. Side two contains her interpretation of Prelude & Fugue in A Minor (Bach-Liszt), Chopin's Scherzo in C sharp minor, and El Alborada Del Gracioso from Ravel's Miroirs Suite.

Circe has signed several other artists for future albums and single releases in both the classical and pop fields.

Cambridge Distributors handles the line in the New York area. The label is negotiating for distribution of its line in other states but said some areas are still open and inquiries are invited.

Everest Signs Cy Coleman

NEW YORK—LeRoy Holmes, Pop A&R Chief of Everest Records has announced the pacting of Cy Coleman to an Everest contract.

The jazz pianist, composer and arranger is in the process of cutting his initial album for the diskery which is scheduled for a June release.

Holmes stated that the first Coleman album will be centered around a surprise and novel theme.

Cy has just completed a very successful engagement at The Roundtable nitery in New York City.

"The Snow Queen" Heads Decca Album Release

NEW YORK — Decca Records is kicking off its spring selling season with a release of "carefully planned" product.

Heading the new release is the sound track album of "The Snow Queen", from the Universal-International full length feature cartoon, with the voices of Sandra Dee, Tommy Kirk, and Patty McCormack. Decca and U-I field men will be holding joint meetings throughout the country, for saturation exposure. Plans have been formulated for extensive radio and TV plugs, and heavy newspaper advertising; windows from coast to coast have already been scheduled to be timed with play dates as well as interior display in thousands of stores across the country.

Newest addition to "The Best Of—" series is a deluxe two record set featuring the late Alfred Apaka. Known as the "Voice of Hawaii", Apaka's many albums have been constant best sellers. Decca is also picking up its complete catalog of Apaka sets for strong promotion at this time.

"The Eloise Trio" album is a "rush" release, resulting from the success of the single, "Chi Chi Merengue" recently released from the set. Two sides were issued from the LP to acquaint dealers and deejays with the new group.

Kitty Wells' newest album is aptly "Kitty's Choice", and features her most favored tunes. This is Kitty's first album since signing her "Lifetime" contract with the label.

From Germany comes a new album by Kurt Edelhagen, titled "Toast To The Bands". This is a "swingin'" tribute to the sounds of the dance band era.

"Elena Madera", a new Decca personality whose popularity originated in the Caribbean, sings a selection of cha cha's, merengues, and Latin American favorites in her debut album.

A new EP is "Sweet Nothings" by Brenda Lee. The title tune is the lark's current hit.

Decca is also releasing its first Vocalion Stereo sets this month, to sell at the suggested list price of $2.98. Headlining the group is a "Kiddie Sing-A-Long" with Frank Luther, and "Campfire Sing-A-Long." Both sets have a complete set of lyrics printed on the back cover. Two albums of dance favorites are also included: "Come Closer To Me . . . Let's Dance" a society dance set by Jeffrey Lee, and "Snap Happy Polkas" by the ever popular Kenny Bass. (All sets available on monaural.)

Everything's George

SAN DIEGO, CALIF.—Gathered around the ivories are 12-year old Mark Seamons, pianist George Shearing and KFMB-TV newsman Harold Keen. Although young Mark is blind, as is Shearing, he has memorized all of George's recordings and is a master of the Shearing style. The meeting was arranged by Keen, who learned that the famed keyboard artist was coming to the city for a concert and was interested in meeting his 'double'.

Exhibit Space Reservations For MOA Arriving Regularly

OAKLAND, CALIF.—George A Miller, national president and manag ing director of MOA (Music Opera tors of America) released a list o record companies who have alread reserved exhibit space for the forth coming MOA Convention, being hel at the Morrison Hotel, Chicago, Illi nois, Monday, Tuesday and Wednes day, May 9, 10 and 11.

Miller indicated this initial list wil be supplemented every day until show time. Companies who have reserve exhibit space are: Christy Records Decca Distributing Company; Do Records; Jay Jay Records; M-G-M Records; and RCA Records.

Kesner Leaves Welk Band

NEW YORK—Dick Kesner, first violinist with the Lawrence Welk orchestra, last week resigned, to concentrate on forthcoming national concert appearances and recordings.

With the Welk band for more than six years, Kesner has been featured in concert appearances throughout the country for the past three years. Steadily increasing requests for concert performances, along with the opportunity to record independently, prompted his decision to devote full time to these endeavors, he said.

Bandleader Welk said, "We are indeed sorry to lose Dick. Fortunately, his present schedule will permit him frequent opportunities to appear on our television show. Although we do not like to see a top performer leave our group, we certainly want to help them in every way when they have an opportunity to develop themselves and do better in their musical careers."

Formerly with Freddie Martin for three years, and first violinist with the San Francisco Symphony Orchestra, Kesner performed at concerts last year with the Jackson (Miss.) Symphony and the Catholic Symphony Orchestra of Milwaukee. 18 to 20 concerts are presently being worked out, between which he will record in Hollywood for Coral.

Cosse And Landau Form Artists Management Bureau

LOS ANGELES—The formation of the Artists Management Bureau, under the ownership of X Cosse, formerly of Nashville, and Marty Landau, long time west coast bookers, was formally announced last week.

The company originated in November, 1959 and covers a twelve-state area in the west. Thus far booked in this circuit are the Browns, Marty Robbins, Jerry Lee Lewis, Johnny Preston, Hank Snow, Martha Carson, Floyd Robinson and the Little Dippers.

An agreement was reached recently with Artists Management Bureau to represent exclusively "Jubilee, USA," talent on the west coast, in Hawaii and Australia. Negotiations were completed with Jim McConnell head of the Top Talent Agency, Inc., Springfield, Missouri.

Last month Artists Management Bureau sent Floyd Robinson to Australia and is following this up by presenting Johnny Preston and Jerry Lee Lewis there, for Lee Gordon.

Artists Management has Johnny Preston going to England for ten weeks. This was arranged through Bill Hall, manager of Johnny Preston together with Norm Riley.

Edward Mills To Fill Doerfer Term; Severe Critic Of Radio And TV

WASHINGTON, D.C. — President Eisenhower has appointed Edward K. Mills to the Federal Communications Commission to fill the unexpired term of John C. Doerfer, who resigned recently as chairman of the commission.

Mills, former deputy administrator of the General Services Administration, is described as one of the severest critics of radio and television. Though without any background in the broadcasting industry, he was appointed in what is believed an administration move to restore public and congressional confidence in the F.C.C. His views on and beliefs on what can be done to improve present broadcasting shortcomings are widely known and respected. Also significant is that Mills' views are completely different than his predecessor's. A former associate was quoted as saying, "Ed Mills feels deeply that Federal regulatory agencies as quasi-judicial bodies have much the same responsibilities as the courts and that the commissions should follow the cannons of ethics observed by the judiciary." Mills, who was unavailable for comment on his appointment, was also described as an avowed enemy of Federal censorship in any form and that public education and frank talks with broadcasters can bring about the needed improvements in broadcasting standards.

It was not the first time that Mills had been asked to join the F.C.C. The former Mayor of his home town, Morristown, N.J., was approached in June 1957 but declined the appointment when he was not given assurance that appointment would not necessarily include the chairmanship of the commission.

Scout Label Launched By Contest

HOLLYWOOD — Crystalette Records' new subsidiary label, Scout, is being launched with a nation-wide contest open to all Cub Scouts and Brownies. Object of the contest is to put a picture of each on the label for one year. The only requirement for entering the contest is the submitting of a snapshot.

Carl F. Burns, president of Scout, said that this competition will help draw attention to the fact that 1960 is the 50th Anniversary of the Scout Organization.

Shegita Pacted To Silver Slipper

NEW YORK—Hy Broughton, A & R for the newly-formed Silver Slipper Records, announced the signing of Jimmy Shegita to a long term contract. Shegita recently finished a long stint in Las Vegas, and is familiar to the public through frequent TV appearances. A first album is being recorded now, with backgrounds by Axel Stordahl and the orchestra. Silver Slipper Records is owned by Bob Schulze, owner of the Silver Slipper theatre-casino in Las Vegas.

Drayson Mayfair Sales VP

NEW YORK—Jerry Winston, president of Mayfair Distributing, this city last week announced that Harold Drayson has joined Mayfair as vice president in charge of sales.

Drayson was assistant national sales manager of MGM Records and national sales manager of Lion Records, MGM subsidiary. He was with MGM since its inception.

Party Honors Jazztet Singing

CHICAGO — Leonard Chess, prexy of Chess Producing Company, and Jack Tracey, director of A & R for the Argo label, hosted a party Tuesday evening, March 15, at Frank Holzfiend's Blue Note jazz bistro in honor of the pacting of Art Farmer and Benny Golson's Jazztet group recently.

The widely known jazz group climaxed the evening's festivities with a ½ hour set to entertain visiting members of the press and local disk jockeys.

The Jazztet's debut LP on Argo is called "Meet The Jazztet".

How To Do "The Madison"

BALTIMORE—Photogs for the Amy label were on hand to take the above shots of WJZ-TV's Buddy Deane demonstrating how "The Madison" is done to the click record by Al Brown's Tunetoppers. The new dance craze broke out in and around Deane's area and is now starting to spread around the country.

Robert Mersey, Alias Spencer Ross, Signed To Big Top Wax Pact

NEW YORK—Robert Mersey, who produced, arranged and conducted the hit recording of "Tracey's Theme" under the pseudonym Spencer Ross, has been signed to an exclusive recording contract to Big Top Records it was announced last week by Paul Case of Big Top and Hill & Range Music.

The signing of Mersey created a legal conflict as to the use of the name Spencer Ross but it has been settled amicably.

Mersey's responsibility for the creation of "Tracey's Theme" began when he was employed by David Susskind's Talent Associates to record background themes for Talent Associates' TV productions. "Tracey's Theme" was recorded for use in "The Fallen Idol" but due to deadline difficulties it was not used then, but later incorporated into the music for "The Philadelphia Story."

The rights to the music used on the shows were assigned to Devon Music, Inc., with which Talent Associates is associated. Devon, recognizing the commercial possibilities of "Tracey's Theme," in turn arranged for the leasing of the master rights to Columbia Records. Columbia issued the music as a single and it became a hit.

With the signing of Mersey to Big Top, Devon claimed the name Spencer Ross as its property. Rather than litigate for the use of the name Spencer Ross, it was agreed (by Devon and Big Top) that Robert Mersey could represent himself as Spencer Ross on one recording for Big Top, so that the public would know of Mersey's direct connection and responsibility for whatever aura of success and artistic respect was due the name Spencer Ross to date. Thereafter, the name Spencer Ross would become the property of Devon, who would use it as a house name covering the work of various creators and arrangers in the industry other than Robert Mersey.

Mersey's initial release for Big Top is "Theme Of a Lonely Night" b/w "Bobby's Blues." The label will contain the Spencer Ross name as well as Mersey's.

ASCAP Sets Annual Affair Date

NEW YORK—ASCAP President Stanley Adams announced last week that the General Annual Meeting and Dinner of the Society will be held on Tuesday, March 29 in the Grand Ballroom of the Waldorf-Astoria, New York City.

The dinner for the membership, held in the evening, will feature such performers as ASCAP writer George Jessel, who will emcee the show, harmonica virtuoso Larry Adler, Miss Beverly Sills and Chester Ludgin, who will do excerpts from the "Ballad Of Baby Doe," Dominique, the magician, and singer Johnny Nash.

Vassar Records 1st Release Soon

NEW YORK—Dom Davilio has formed Vassar Records at 1619 Broadway, with himself in the post of president. First artist signed by Davilio is Barry Russet, whose initial outing is set for an April 15 release date. Distributors have already been set in fifteen key markets.

Pop Goes The Country For Capitol

NEW YORK—Capitol Records reports strong pop reaction to two of its consistent country best sellers, Hank Thompson and Faron Young. Thompson's new release is "A Six Pack To Go" and Young's is "Your Old Used To Be".

ANOTHER SMASH FOR
DION & THE BELMONTS
"WHEN YOU WISH UPON A STAR"
Laurie Records
BOURNE, INC.
ABC Music Corp.
136 W. 52nd Street, New York, N. Y.

Johnny Tillotson
"PLEDGING MY LOVE"
CADENCE # 1377
CADENCE RECORDS
119 W. 57th St., N. Y., N. Y.

HIS BIGGEST!
Duane Eddy
SHAZAM
Jamie 1151
Jamie RECORDS

"HEART OF A DREAMER"
Jimmy Karath
Whirl # 525
ardco
Allied Record Distributing Co.
1041 N. La Palmas Ave.
Hollywood 38, Calif.

Unanimous Acclaim!
THIS LAND IS YOUR LAND
by
Paul Clayton
416
MONUMENT RECORDS

MGM Records
Danny Valentino
sings
"BIOLOGY"
and
"A MILLION TEARS"
K 12881

Rack Best Sellers

STEREO ALBUMS (Regular Priced)

1 [illegible] (RCA Victor LSO-1032)

2 **THE SOUND OF MUSIC**
Original Cast (Columbia KOS-2020)

3 **FAITHFULLY**
Johnny Mathis (Columbia CS 8219)

4 **HEAVENLY**
Johnny Mathis (Columbia CS-8152)

5 **BELAFONTE AT CARNEGIE HALL**
Harry Belafonte (RCA Victor LSO-6006)

6 **STUDENT PRINCE**
Mario Lanza (RCA Victor LSC-2339)

7 **FOR THE FIRST TIME**
Mario Lanza (RCA Victor LSC-2238)

8 **LORD'S PRAYER**
Mormon Tabernacle Choir (Columbia MS 6068)

9 **HERE WE GO AGAIN**
Kingston Trio (Capitol T-1258)

10 **THEME FROM A SUMMER PLACE**
Billy Vaughn (Dot DLP-25276)

STEREO ALBUMS (Low Priced)

1 **SOUL OF SPAIN**
101 Strings (Stereo Fidelity SF 6000)

2 **SOUL OF SPAIN—Vol. II**
101 Strings (Stereo Fidelty SF 9900)

3 **MANTOVANI: SHOWCASE**
Mantovani (London SS-1)

4 **101 STRINGS PLAYS THE BLUES**
(Stereo Fidelity SF 5800)

5 **TV ACTION JAZZ**
Mundell Lowe (Camden CAS-522)

6 **THE WORLD'S GREATEST STANDARDS**
101 Strings (Stereo Fidelity SF 4300)

7 **PETER GUNN**
Aaron Bell (Lion SL-70112)

8 **1812 OVERTURE**
Morton Gould (RCA Victor LSC-2345)

9 **BEN-HUR**
Eric Kloss (Lion L-70123)

10 **HAWAII IN STEREO**
Leo Addeo Orch. (RCA Camden CAS-510)

MONAURAL ALBUMS (Reg. Priced)

1 **60 YEARS OF MUSIC AMERICA LOVES BEST**
(RCA Victor LM 6074)

2 **SOUND OF MUSIC**
Original Cast (Columbia KOL 5450)

3 **HERE WE GO AGAIN**
Kingston Trio (Capitol T-1258)

4 **HEAVENLY**
Johnny Mathis (Columbia CL-1351)

5 **FAITHFULLY**
Johnny Mathis (Columbia CL-1422)

6 **ENCORE OF GOLDEN HITS**
Platters (Mercury MG-20472)

7 **THIS IS DARIN**
Bobby Darin (Atco LP 33-115)

8 **THEME FROM A SUMMER PLACE**
Billy Vaughn (Dot DLP-3276)

9 **GUN FIGHTER BALLADS**
Marty Robbins (Columbia CL-1349)

10 **BELAFONTE AT CARNEGIE HALL**
Harry Belafonte (RCA Victor LOC-6006)

MONAURAL ALBUMS (Low Priced)

1 **SOUL OF SPAIN**
101 Strings (Somerset SF-6600)

2 **WEDNESDAY NIGHT MUSIC HALL**
Perry Como (Camden CAL 511)

3 **MANTOVANI: SHOWCASE**
Mantovani (London MS-5)

4 **SOUL OF SPAIN—Vol. II**
101 Strings (Somerset P-9900)

5 **101 STRINGS PLAY THE BLUES**
101 Strings (Somerset P 5800)

6 **JUST FOR YOU**
Perry Como (Camden 450)

7 **BACKBEAT SYMPHONY**
101 Strings (Somerset P 11500)

8 **THE WORLD'S GREATEST STANDARDS**
101 Strings (Somerset P 4300)

9 **HUCKLEBERRY HOUND**
Daws Butler & Don Messick (Colpix CP-202)

10 **YOU DO SOMETHING TO ME**
Mario Lanza (RCA Camden CAL-450)

KIDDIE ALBUMS

1 **SLEEPING BEAUTY**
Darlene Gillespie (Mickey Mouse MM-32)

2 **BAMBI**
Shirley Temple (RCA Bluebird LBY-1012)

3 **HUCKLEBERRY HOUND**
Voices of Daws Butler & Don Messick (Col-Pix CP 202)

4 **ZORRO**
Zorro (Mickey Mouse MM-28)

5 **POPEYE'S FAVORITE SEA CHANTIES**
Allen Swift (RCA Bluebird LBY-1018)

6 **FUN IN SHARILAND**
Shari Lewis (RCA Bluebird LBY-1006)

7 **LEGEND OF WYATT EARP**
Shorty Long (RCA Bluebird LBY-1004)

8 **DARBY O'GILL**
Arthur Shields (Disneyland ST-1901)

9 **PETER PAN**
Norman Leydon (RCA Victor LBY-1009)

10 **TOM THUMB**
Sound Track (Lion-L 70084)

EXTENDED PLAY (EP's)

1 **HEAVENLY**
Johnny Mathis (Columbia B-13511, 12, 13)

2 **THAT'S ALL**
Bobby Darin (Atca EP-4504)

3 **GUN FIGHTER BALLADS**
Marty Robbins (Columbia B 13491, 2, 3)

4 **TOUCH OF GOLD (Vol. II)**
Elvis Presley (RCA Victor EPA-5101)

5 **THE REBEL**
Johnny Cash (Columbia B 2155)

6 **FAITHFULLY**
Johnny Mathis (Columbia B-14221, 2, 3)

7 **GENIUS OF RAY CHARLES**
Ray Charles (Atlantic 1619)

8 **THIS IS DARIN**
Bobby Darin (Atco EP-4508)

9 **TOUCH OF GOLD**
Elvis Presley (RCA Victor EPA-5088)

10 **HERE WE GO AGAIN**
Kingston Trio (Capitol EAP-1, 2, 3-1258)

Album Reviews

($1.49 thru $2.98)

"RICHARD KILEY — RODGERS AND HAMMERSTEIN SONG BOOK" George Siravo and His Orch., RCA Camden CBL-102, $3.98

Content: Bookfold jacket features two lp's—24 selections from Rodgers and Hammerstein musicals. "Younger Than Springtime," "Love, Look Away," "June Is Bustin' Out All Over," "Oklahoma!", et al. **Cover:** First class merchandising job here with four color shot of Kiley on face, liner notes on flip, and inside bookfold liners sketching the R&H shows included in package. **Performance:** Kiley's rich professional baritone takes you along on a wonderful musical experience as he sings some of the finest songs ever written. Two dozen thoroughly enjoyable performances. **Commercial Value:** A pick for the racks. Strong merchandise with Kiley, R&H songbook selections and low-price feature combining for big attraction.

"JACK THE RIPPER" Incidental Music by Stanley Black, Narration by Cedric Hardwicke, RCA Camden CAL-590, $1.98

Content: LP features some of the background music from the flicker, with dialogue from the soundtrack. **Cover:** Dark wash tones paint "The Ripper" as he awaits the arrival of a female unfortunate. Real spooky. **Performance:** The complete story unfolds as Cedric Hardwicke narrates in a style usually associated with English mystery. Music adds greatly to the tingling story of the famed madman. **Commercial Value:** RCA Victor has the original soundtrack and this deck ought to share in the success from the movie promotion.

"MORE EDDY ARNOLD" RCA Camden CAL-563, $1.98

Content: "The Biggest Fool In Tennessee," "Take Her For A Boat Ride," "Just A Little Lovin'," 7 others. **Cover:** Natural color bust shot of the country singer. **Performance:** The Eddy Arnold style carresses a deck of pleasant songs in mixed tempos. Good listening here with a tasteful dash of country flavor. **Commercial Value:** Good seller here based on name value. Has vast following. Deck should show it.

"KATE SMITH—MEMORY LANE" Lion L-70135, $1.98

Content: "Memory Lane," "Now Is The Hour," "Dancing With Tears In My Eyes," 7 others. **Cover:** Black and white shot of the songbird, with blue lettered heading. **Performance:** Kate Smith takes listeners down memory lane with some of the better love songs, a few of which she has helped make famous. Good nostalgic deck. Good sound, too. **Commercial Value:** Kate's making news again and the TV show will probably stimulate sales on this lp.

"A SALUTE TO KEN GRIFFIN" Bill Simon, Organ, Lion L-70134, $1.98

Content: "Because," "Red River Valley," "La Paloma," 7 others. **Cover:** Tasteful artwork has floral topped with hand lettering, all in color. **Performance:** A brace of organ music that includes some items heard often enough on organ to attract. **Commercial Value:** Good deck for organ-music lovers—appeal of the Ken Griffin name should help sales.

"HAL MARCH CONDUCTS" Hamilton HLP-101, $1.98

Content: "Candy," "I'll Be Around," "Moonlight Becomes You," 9 others. **Cover:** Full color shot of the former TV emcee and current stage actor. **Performance:** A romantic deck of orchestral arrangements applied to some very nice selections making for an attractive mood package. **Commercial Value:** The March name could appeal to a wide audience. Selections won't hurt sales either.

"EDDIE ALBERT—OH, WHAT A BEAUTIFUL MORNIN'" Hamilton HLP-103, $1.98

Content: "A Still Small Voice," "The Best Things In Life Are Free," "No Man Is An Island," 9 others. **Cover:** Pastoral scene in color keynotes the title well. **Performance:** Selections have been culled for their spiritual substance and the Albert reading does its best to adhere to the meaning of each lyric. A serious approach by an actor with a presentable voice. **Commercial Value:** Point of sale is strong here with title tune combining with jacket art for a pleasant display.

"MORE PETER GUNN" Soundstage All-Stars, Hamilton HLP-112, $1.98

Content: "The Little Man Theme," "A Quiet Gass," "Spook," 9 others. **Cover:** Color photo reveals french-cuffed hand about to pull trigger on snub-nosed pistol. Eye-catcher. **Performance:** Pete Candoli arranged this brace of jazz and the big band sound puts the accent more on brass than percussion. Good solos—smooth sound. **Commercial Value:** The original did well. Racks should catch some of the sales attraction.

"LISZT: CONCERTO PATHETIQUE" Parliament PLP-124, $1.98

Content: Title plus flip offering, "Liszt-Darvas: Spanish Rhapsody." **Cover:** Classical art of the composer in bronze and blacks. Elegant. **Performance:** The deck was recorded in Europe and the result is a highly professional sound delivering the concertos with a full rich impact and clarity of tone. **Commercial Value:** Solid rack offering for classical category. First class packaging.

"TCHAIKOVSKY—PIANO CONCERTO NO. 1" Sviatoslav Richter, Czech Philharmonic Orch., Conducted by Karel Ancerl, Parliament PLP-120, $1.98

Content: 3 movements as performed by Richter on piano. **Cover:** Montage highlights keyboard artistry of pianist, in color. **Performance:** Richter has been acclaimed throughout the world for his musical accomplishments and the concerto reflects his talents. **Commercial Value:** A good rack offering with just about everything in its favor. Top notch classical merchandise. Richter's works are also available on a major label at regular price.

"THE SYMPHONY OF THE AIR VISITS SPAIN" D'Artega, Conductor, Design DCF-1003, $1.98 (Compatible Fidelity)

Content: "Granada," "Ritual Fire Dance," "Espana Cani," 7 others. **Cover:** Bold red lettering on "Spain" is backed with color shot of Spanish castle. Price and "compatible" feature in bright yellow. **Performance:** Billed as "The former Toscanini Orchestra," the group has recorded standard "Spain" tracks for depth and tonal qualities. Selections make for good listening. **Commercial Value:** LP is one of a series of recently issued "Compatible Fidelity" packages which can be played on either stereo or monaural music systems. The price should attract.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

NARM's Pete Wambach Gives Views On The Immediate Needs Of The Record Industry

I have written critiques and commendations about the record business in **Cash Box** before at the request of Norm Orleck, and annually am called upon, prior to the convention of the National Association of Record Merchandisers to do so.

For those who are new to the readership of this trade paper, an introduction is necessary. I am celebrating —and proudly—my 25th year as a disk jockey: am a retailer of records, a record merchandiser (rack jobber); music reviewer, composer (that's questionable, but I have been published by Fred Waring's Shawnee Press) and am a daily newspaper columnist on leave as Assistant Press Secretary to the Governor of Pennsylvania. Because of my coat-of-many-colors in the recorded music field, this article seems to have become an annual custom.

A few weeks ago, I was called into the office of the Governor of Pennsylvania and asked by his Executive Assistant to help co-ordinate Pennsylvania's new traffic safety system under the Commissioner of Traffic Safety, until such a co-ordinator is appointed. When this new 13-point system is finally in effect, it will probably be the outstanding traffic safety plan in the nation. But at the very beginning—and this is so with all plans—it needs a table of organization; a method of operation, and personnel, who in conscience, sincerely believe in the theory that traffic safety saves lives.

I find a similarity in Pennsylvania's traffic safety organization and the levels of the music business. But today, in my opinion, that musical table of organization is not functioning, and also in my opinion, no one really gives a damn whether it does or not. I hold that this is the trouble—a double trouble—of the record business.

And—to dispel that double-trouble, a double dose of medicine is required. First the recorded music business must recognize a definite table of organization, and second, it requires a collective conscience to make that organization work effectively and honestly.

There is no question that a table of organization exists, as it does in every business, professional, government and civic agency. In recorded music it goes from the manufacturer through the retailer. It goes from raw material to consumer. But how effective is it?

There are two avenues in the chart of recorded music from product to eventual sale. The manufacturer-distributor-retailer phase, and the manufacturer-distributor-rack merchandiser rack retailer phase. Because of the past impossibility of the distributor to service every desirable avenue to the consumer, the rack merchandiser came into being. And the rack merchandiser is here to stay, regardless of whether or not certain distributors think otherwise. Through this avenue, millions of records have been sold in the past few years—millions which had not come from the general market heretofore. The rack jobber has performed this necessary function and is a necessary part of the record business today.

If all phases of the industry will again begin to adhere to the descending steps of the normal T/O, no problems would be prevalent today. I am not writing an essay here to tell each phase of the industry, what its duties are, for they know better than I how to run their business. But I do say that if each entity of the recording industry would take care of its own responsibilities, no problems would exist today in the business.

The responsibilities in my opinion are as follows:

Manufacturer—Good product. And as much of that good product as possible. The great beauty of the record selling game is that each week brings new music, new sound, new art covers, etc. There is nothing dull about it. But it must be good. Mediocre merchandise eventually finds its way into cut-out operations and ruins the regular avenues of trade. Good product requires no gimmicks or hypos to sell it; no deejays-on-the-payroll to "review" it. It is up to the manufacturer to maintain rigid quality, followed up by rigid policy to the distributors. He must provide good sales-display material for the distributor to pass on to the dealer; similar promotion material for the distributor to provide for the rack merchandiser. He must also guarantee his product; have enough faith in it and its distributors to take it back when his over-enthusiasm has meant over-production. If there are cut-outs, he should have the guts to get rid of them; salvage what he can, but not dump them into the general market. Doing this, upsets the entire plan of operation. (RCA advised me last week that they will hereinafter not flood the market with cut-outs; rather, that they will be destroyed and taken off the market.)

Distributor—His major job is to provide distribution; literally, a merchandising thru-way to the customer. This is done through retailers and through rack-jobbers into rack-retailers. The distributor is the center—the heart—of the recorded sales plan. He should be respected as such. Through him—in his region—must pass all merchandise, and similarly through him, must come all returns, guarantees, discounts and the like. If the manufacturer makes a policy to sell direct to the rack-jobber, the distributor must in some way be remunerated. He has a vast responsibility and he must not be by-passed. At the same time from the levels of retailing and rack-jobbing, the distributor must be the guarantor of all guarantees and the arbiter of all argument. As the manufacturer's rep, he must stand behind his product and make sure, in some way that the product is not over-produced. It will only come back and cause him headaches. He is also the stimulant of sales; he promotes and is enthusiastic about his wards. It is his responsibility to pass on all deals, discounts, displays and the like to the elements to whom he sells. (One distributor last year boasted that he had made a profit of $40,000. on free merchandise alone). In my opinion, such a distributor should not be permitted to stay in the music business.

The Record Merchandiser—He provides the distributor and manufacturer with newly created markets for records; super-markets, chains, outlets—which had not been considered record markets five years ago. These rack-retailers, set up and guaranteed by record merchandisers, have provided a tremendous market for the music industry, and one which the distributor could not afford to reach. (He had enough to do to service retailers, and for this reason the rack jobber came into being. He knew service-sales distribution and put it to use for the music industry). Because the record-merchandiser guarantees his wares, he should be protected by the distributor and the manufacturer by some method of guarantee. He is a big buyer, and this works in two ways. Distributors like his buying-power, but hate his demands. The rack-jobber's obligation is to find new markets and create them; service them quickly with merchandise, empty them just as quickly of records which are going down on the lists and return that merchandise as quickly as possible to the distributor so that the latter might be able to re-distribute without loss to himself. The distributor similarly can advise the manufacturer of wares-on-hand, thus saving the latter expense in re-pressing when it is not necessary. A hit record does not last very long—and speed, especially by the rack-jobber is of the essence. The rack-jobber above all, owes loyalty to his own distributor and to none other.

(Note: At this point, I would discuss the retailer, whom I consider the backbone of the business. His is the outstanding function of the trade, and his problems are myriad. But this is no place for such a discussion, as it is similarly not the place for the discussion of disk jockeys, writers, publishers, song-pluggers and the like, who are all important entities of the business, and have a very distinct place in record sales. However, because I am also a retailer—no relationship to my rack-jobbing business, —I know and sympathize with the problem of retailers.)

The loyalty which rack-jobbers owe their distributors is a subject which I hope will be approached at the NARM Convention panel this weekend at Las Vegas. It is the lack of loyalty which provides most of the headaches of the manufacturer, distributor and rack-jobber and their relationship with one another.

This disloyalty can be traced to one word—**transhipping**—and conversely, **transbuying.** When a rack-jobber buys merchandise from a distributor not his own, he begins the breakdown which ruins the entire structure of the record business. When stuck with an overabundance of merchandise, he expects his own distributor to get him off the hook. This is ridiculous! However, the rack-jobber, getting a better price far afield, is not as much to blame as the distant distributor who has broken the rule of territory and sold to him. Most distributors are transhipping today, and I am sorry to say that most rack-jobbers whom I know (and members of NARM, too) have trans-purchased merchandise. If this one non-organizational sickness of the business could be resolved, it would cure many of the ills of our trade.

Transhipping is also prevalent on the manufacturer level; selling direct to the "junk-dealers." The latter practice, recently begun, has established another pattern in the record T/O: that of manufacturer-junk-dealers. This is the latest practice which has caused concern at all levels and is a liability which must be stopped quickly. As an example, one record was moving up on the charts, Newark's packaging company (who everyone knows) included that record with five others (out-dated) which were sold at retail for $1.00. It is hard to imagine what price he must have paid for the hit, but it could only have been sold by the manufacturer. Another example, which came to my firm was the fact that on March 10th. This packager offered us a package which included the Number One Hit of the Country (Cash Box That Week), as part of the package of seven records to retail at $1.00. I can't imagine what he paid for this record. But I don't doubt that he either got it from the manufacturer or from a transhipping distributor.

It is my opinion that the nations' number one tune, has no place on the out-dated rack. I have no argument with the operation, for I have sold out-dated records as sales stimulants (retail 10 for $1.00) for three years. Such firms should be recognized as out-dated distributors or dealers and should assume their place in the record business, if this be the wish of the industry. But putting hits in such packages, or selling cut-out albums in up-to-date racks, is not part of the merchandising plan of a healthy record industry in my opinion, and should be stopped post-haste.

Let the distributor and rack-merchandiser, and the manufacturer stop transhipping and transbuying; let the manufacturer stop dumping merchandise and creating out-of-plan avenues without the express knowledge of the others in the industry. If there is a need for out-of-date racks or dealers in the manufacturers opinion, let it be so stated. This has been a practice of the printed media, and is a possible solution to cut albums and out-dated singles. But not in conjunction with current and hit merchandise.

There is great need for standard practices in the record industry today, but the second need is for a conscience; a collective conscience of the industry. A general housecleaning of undesirables is needed in all phases of this industry, and this is true in the rack-jobbing field also. It is my opinion, that at the current convention of the National Association of Record Merchandisers at Las Vegas the problem of transhipping and transbuying should be openly discussed, and a code of Ethics adopted to which all members should adhere. If this code be acceptable to the rest of the industry, it should be universally adopted and strictly policed. If this can be done, I believe that we will have, in one stroke, cured many of the ills of a great business, and will have provided the modus-operandi under which our table of organization can be healthfully functioned.

I submit to the members of NARM that they have an opportunity during the panel session with the manufacturer-associate-members on Saturday morning, to begin discussions in a worthy and honest manner, and one befitting an organization which at its conventions, at least, is referred to as the "most sincere organization in the record business." Such honest trading must begin somewhere and because NARM has such direct relationship with manufacturers and with regional distributors, it is my opinion that this should be one of the important discussions on our agenda.

My organization has never transhipped or trans-purchased. I consider it a dishonest action and one which is a parasite on the face of the industry. Because an industry as a whole needs, I believe,, a moral standard, the eliminations of transhipping in any manner is necessary today if the future of this business is to become as healthy as it deserves to become. We have a table of organization—now, let's acquire a conscience.

NARM To Present First Annual Awards

LAS VEGAS—First annual awards presentations by the National Association of Record Merchandisers will take place at the organization's second convention to be held at the Tropicana Hotel, Las Vegas, March 31, to April 2.

Known as the 1959 NARM Awards, the presentations to recording artists will be the first such awards, exclusive of individual gold records or "grammies" given specifically on the basis of sales.

Thirty-one regular members of NARM have sent individual sales figures to Coordinator Earl Foreman, Washington, whose office is gathering and adding the data on which the awards will be presented.

NARM Prexy Jim Tiedjens, Milwaukee racker, feels that "the NARM awards, predicated solely on sales will be a true indication of a record's or artist's popularity."

Artists who win the awards will know a few days beforehand so that they might be in 'Vegas to receive the awards. If they cannot be present, reps of the companies will be on hand to accept.

A result of the racker's survey will be an indication of the true dollar value of rack sales by members of the organization. Although all rackers are not members of NARM, the thirty-one who comprise membership are generally large record merchandisers, and their sales figures will be announced collectively at the meeting.

Pete Wambach, Harrisburg, Pa., racker, who is assistant press secretary to the Governor of Pennsylvania, will be master of ceremonies of the Awards Dinner on Saturday night, April 2. It will be the final affair on this year's convention agenda.

The following award categories will be presented: Best Selling Hit Record, Best Selling Regular Priced LP, Best Selling Economy LP, Best Selling Extended Play, Best Selling Male Vocalist, Best Selling Female Vocalist, Best Selling Vocal Group, Best Selling Specialty LP record and Best Manufacturer Sponsored Promotion.

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B/w
"COOL ME BABY"
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Torrid Topics Set For NARM Forums

LAS VEGAS—Regular members of the National Association of Record Merchandisers (NARM) will be ready with guns loaded when company execs join four of their members for the "industry panel session" skedded for Saturday, April 2.

One of the highlights of the first NARM convention in Chicago last year, the "industry panel" subjects are chosen by the 31 regulars of NARM to be discussed with manufacturers' reps who are associate members of the organization.

The battle-royal, scheduled for 10:30 AM on the last day of NARM's Las Vegas conclave (March 30-April 2) will be moderated by Eddie Jay, Buffalo racker and vice-president of NARM.

Participants will be Cy Leslie, Pickwick Sales, Irwin Tarr, RCA, Bill Gallagher, Columbia and Hal Cook, Warner Brothers, who will represent the associates and NARM Secretary Eddie Snyder, Washington, Harold Goldman, St. Louis, Al Driscoll, Columbus, and NARM publicist Pete Wambach, Harrisburg.

The list of chosen subjects are as follows:

1. What constitutes a good record promotion and what can manufacturers do to create a better one?
2. Is the price of top hit tunes too high?
3. Has the rack jobber's percentage of returns on hits and LP's during 1959 been less than in previous years?
4. How can rackers do a better job of merchandising and selling kiddies' records?
5. What percentage of the market is stereo and how can the rack operator get his share?
6. How important is the low-priced LP and how important will this merchandise become in the future?
7. Is the manufacturer's current method of handling cut-out merchandise harmful to the industry and what role does this category play in supermarket merchandising?
8. Are EP's losing their position in the industry, and should the rack jobber continue to merchandise this product?

If the panel members exhaust these subjects in the three hours allotted to them, written questions will be accepted from manufacturers and rack operators in the audience at the Tropicana.

NARM Members will arrive in Vegas on the 30th and the convention will come to order on the 31st AM. The convention is a "working convention" as it was last year and two days will be devoted to workshop sessions conducted by NARM members and to visitations to the Associate Members display rooms. Five fifteen-minute addresses by trade publication and manufacturing execs will also be features the first two days.

Subscription To The Cash Box
$15 Per Year

Wesley Rose To Europe; Will Join Everly Tour

NASHVILLE—Wesley Rose leaves April 1 on a one month tour of Europe. Accompanied by his wife, Rose will visit many of the European Acuff-Rose offices and affiliates, later joining the Everly Brothers, who are embarking on a personal appearance tour of Paris and the British Isles.

Rose, general manager of one of the world's largest BMI publishing houses and chairman of the board of the Country Music Association, has included the following stops in his itinerary: Ralph Siegel of Acuff-Rose Munich; Jacques Kluger of Editions Acuff-Rose Benelux, Brussels; E. C. Holmes and Alan Lockey of Acuff-Rose Publications, Ltd., London; Rudy Revil of Les Editions Tropicales, Paris; and Ladislao Sugar of Edizioni Frank Music, Milan. Rose will then visit Maurice Rosengarten in Zurich before joining the Everly Bros. and Lester Rose, his brother, the Everly's road manager, who will about halfway through their tour. The Everly's have scheduled the following cities between April 3 and April 26: London, Ipswich, Portsmouth, Edinburgh, Glasgow, Doncaster, Hull, Stockton, Derby, Edmonton, Sheffield, Leicester, Bristol, Leeds, York, Wolverhampton, Manchester, Newcastle, Liverpool, Cardiff and Birmingham. The tour will encompass both p.a.'s and television performances. Following this tour Rose will accompany the Everly Bros. to a special meeting of all Warner Brothers Records' foreign affiliates to coordinate the artists' initial release on the Warner Bros. label.

Prior to his departure, Rose will spend several days in New York conferring with music attorney Harold Orenstein, the Acuff-Rose New York legal representative.

While trekking through Europe, Rose said he will "carry the 'Country Music Story' by singing the laurels of the two year old CMA. The present day picture of country music in foreign countries certainly underlines the truth in the statement we chose as our CMA slogan, 'Best Liked World-Wide.'"

Rose went on to say how the foreign market has become "a very important part of Acuff-Rose publications" and that "Nashville tunes and Nashville recording stars are becoming quite international." He referred to the current tour of Australia by Mark Dinning ("Teen Angel") accompanied by W. D. Kilpatrick, general manager of Acuff-Rose Artists Corp. Rose then mentioned that foreign tours are no novel experience for Nashville artists and executives. He said "We in Nashville are particularly proud that people in our allied nations include our stars and our songs on their list of favorites. Our music is basically country music and we think it is wonderful when musicians in other countries see fit to apply their techniques and arrangements to them."

Life Mag Director Of Marketing To Address NARM

LAS VEGAS — Ralph Gallagher, Life Magazine's director of marketing, will address one of the combined meetings of regular and associate members at the Tropicana Hotel on Friday morning. The magazine's marketing division has recently completed a survey of the supermarket field and the sales of records in that field. The result of the survey will be discussed for the first time at the NARM Convention.

Ed Snider, Washington, Secretary of NARM made the arangements with Life assistant to the publisher, Robert Loken, who arranged for Gallagher to attend the Las Vegas Conclave.

NARM prexy Jim Tiedjens, Milwaukee racker said Thursday that "the one-hour talk by Mr. Gallagher will be the outstanding non-industry contribution to any convention of the record business this year."

Five More Charged With Payola by FTC

WASHINGTON, D. C.—The Federal Trade Commission has charged five more record companies and distributors with engaging in payola to disk jockeys and radio station personnel, bringing to sixty-eight the total number of F. T. C. payola complaints to date.

Decca Distributing of New York was the one major firm in the new F. T. C. list. The other companies are Southern Record Distributors of Nashville, Hull Records of New York, Field Music of San Francisco, and Dolores Enterprises of New York.

TV Cartoons Aid Capitol's Reindeer Single

HOLLYWOOD—Television stations across the country this week begin showing a cartoon which Capitol Records is distributing to promote a new single record by the Singing Reindeer.

Soundtrack of the two-and-a-half minute cartoon is the top side of the Reindeer records, "The Happy Birthday Song."

Beamed at children's programming, the cartoon is similar to one released before Christmas in connection with the original hit Reindeer single, "The Happy Reindeer."

Flip side of the new Reindeer disk is "I Wanna Be An Easter Bunny," again featuring the most famous member of the electronic trio, Nervous. The record was released March 14.

Times "Fair Lady" Supplement

NEW YORK—Norman Rosemont, Vice-President and General Manager of Alfred Productions, the Alan Jay Lerner-Frederick Loewe production company, announced last week "the unprecedented publication of a special supplement" in the New York Times, Sunday, March 27th, in honor of the fourth anniversary of Lerner and Loewe's "My Fair Lady."

The special 16-page section in color and black-and-white is devoted exclusively to the musical. "My Fair Lady" is the first show in the history of Broadway and the history of the New York Times to be treated in this manner, Rosemont reports.

The supplement contains stories, articles and biographies about everyone concerned with "My Fair Lady," including the composers, the producer, the director, the choreographer, and the stars of the American and foreign productions.

It includes a reprint of James Thurber's New York Times article about "My Fair Lady," originally written after the show opened in March of 1956; articles by Cleveland Amory, Ira Gershwin, Bennett Cerf and Anita Loos; a story of "'My Fair Lady on records"; and an article by Richard Maney called "The Fairest Lady Of Them All."

There will be color pictures of the five stars who have played in the various American companies of "My Fair Lady." Full-color reproduction shots of scenes from the show will also be included.

Mercury Ups Three

CHICAGO—Mercury Records has announced three personnel promotions which became effective this month.

Mercury controller Marvin D. Wolfberg has appointed Herbert Wolfson chief accountant for Mercury Records Corp., and Paul Dudas chief accountant for Mercury Distributors.

Also, Peter Fabri, director of package goods sales, made known the appointment of Harry Kelly as field sales manager for Mercury-Wing product. Kelly has worked for Mercury-Midwest Distributors for the past year and a half. He will cover Mercury-Wing sales with special emphasis on rack jobbers.

Columbia - Arthur Murray Tie In On "Madison Time"

NEW YORK—Dave Kapralik, coordinator of national promotion for Columbia Records, in arranging a nationwide tie-in with the Arthur Murray Dance Studios to promote the Eddie Morrison-Ray Bryant recording of "Madison Time." Joan Darby and Joe Cash, two Baltimore teenagers who have been demonstrating the dance around the country for Columbia, will appear on the April 19 "Arthur Murray TV Party" to demonstrate the dance. A special Ray Bryant orchestration will be used by the studio orchestra. In addition, choreographer James Starbuck will produce a special dance number for the telecast.

Home Town Honors Zang

LEBANON, OHIO—The Mayor of this Ohio city has issued a proclamation declaring the week of April 1 to 10 Tommy Zang Week. This move was prompted after the city's Chamber of Commerce along with the Lebanon Retail Merchants Association voted and presented a bill to the Mayor requesting the proclamation. Zang's Hickory recording, "Under Your Spell Again" is a current best seller in the Cincinnati, Dayton, Hamilton and Lebanon areas.

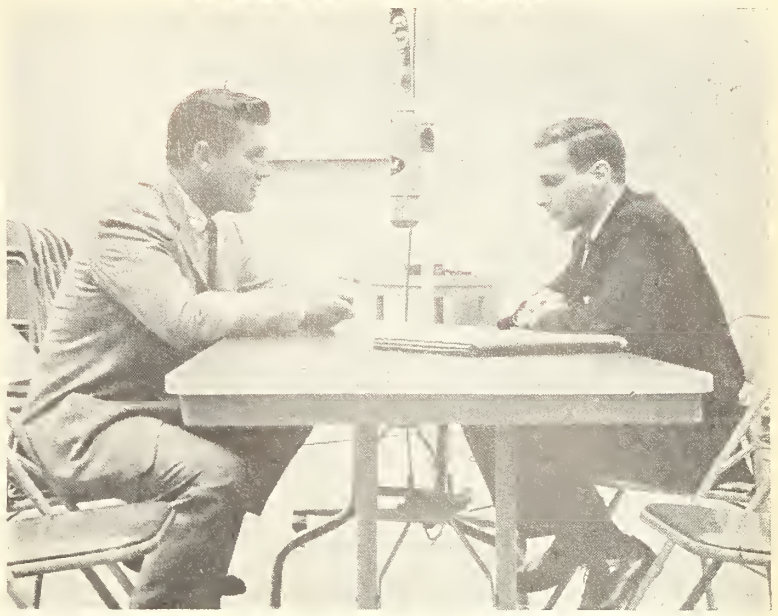
Lebanon retail stores will be featuring the Zang record for the entire week, issuing the record and a ticket for a gala Zang show on purchases over a certain amount. Zang will appear April 9 and 10.

Zang and Hickory sales manager Joe Lucas will cover the entire area preceding the event. They have scheduled several TV shows and record hops and will use a private plane to aid them in keeping up with the tight schedule of appearances.

Welcome Hank

NASHVILLE — W. E. "Lucky" Moeller, partner in the Jim Denny Artist Bureau, shows his pleasure in having RCA Victor veteran, Hank Snow, join the firm's roster of stars. The outfit has already lined up a lengthy personal appearance schedule, starting with a 20-day tour of the west coast.

About A Ballad



HOLLYWOOD—Gordon MacRae (left) tells newsman Harry Allen the MacRae story, with special emphasis on the singer's latest Capitol single release, "You Were There". The interview, conducted at Capitol Tower studios, was part of a radio documentary recently aired by the Canadian Broadcasting Company. The show, titled "Birth Of A Ballad," traced the history of a new pop song from the time the writer conceived it until the completed product hit the market.

New ASCAP Board of Review

NEW YORK—ASCAP President, Stanley Adams, announced last week the results of the membership election of writers and publishers to the new Board of Review, which, under the Society's Consent Decree, replaces the former Board of Appeals.

In the popular-production field the writers elected were Leroy Anderson and Lou Alter. In the standard field Virgil Thomson was elected. Thomson is the only holdover from the old Board of Appeals.

In the popular-production field, publishers elected were Richard Ahlert (Knollwood Music Corporation) and Arthur Israel (Famous Music Corporation). In the standard field Charles Foley (Charles Foley).

Aspen Music Fest Program

ASPEN, COLO.—Announcement of the program for the Aspen Music Festival, Summer 1960, was made last week by Norman Singer, executive director of the Festival. The program will cover a ten-week period from June 29 to September 4 and will be highlighted by the US premiere of Mozart's "Thamos, King of Egypt," which has just become available for performance in this country.

Other highlights of the season include: recent compositions by Darius Milhaud and Aaron Copland conducted by the composers; part one of a two-year Beethoven cycle; nine new Festival artists among whom are Hans Hotter and Eugene Istomin; performances of the seldom-heard Wolf-Ferrari opera, "The Inquisitive Women"; a Hugo Wolf Centenary Celebration and a Conference on American Music with composers Copland and Peter Mennin in attendance.

Izler Solomon returns for his fifth season as festival concerts director.

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"BIRMINGHAM JAIL"
WARREN STORM
NASCO 6031

SMASHING THROUGH!!
"TOM CAT BLUES"
LIGHTNIN' SLIM
EXCELLO 2173

CLICKING BIG!!
"WHY SHOULD I CRY"
LEROY WASHINGTON
EXCELLO 2172

NEW BIG BLUES!!
"LEARN TO TREAT ME BETTER"
b/w
"LOVE ME NOW"
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Columbia To Produce And Sponsor TV Series

NEW YORK—"Playback," a new daily television program series produced and sponsored by Columbia Records, will begin on WNTA-TV, Channel 13 on April 4th. The series represents the Company's first venture into regularly scheduled television programming.

The programs, which will be of five minute duration, will follow immediately after Channel 13's highly acclaimed "Play of the Week." Thus, each "Playback" will be seen seven times a week. Each "Playback" will feature one of Columbia's recording artists or ensembles, either in performance or in conversation.

Host for the "Playback" series will be Goddard Lieberson, President of Columbia Records, composer, author and producer of more then 30 albums, including such multi-million Broadway show best-sellers as "My Fair Lady" and "South Pacific."

Star of the first program will be Leonard Bernstein, the uniquely gifted conductor of the New York Philharmonic, composer, pianist, television personality and best-selling author. Bernstein was filmed at his own studio work room in conversation with Mr. Lieberson.

The second program in the series will present famed choral conductor and Columbia executive Mitch Miller on the recording studio, producing one of his best-selling "Sing Along With Mitch" albums.

Violin virtuoso Isaac Stern is the subject of the third "Playback." Mr. Stern is seen in rehearsal at his Central Park West home with his longtime accompanist Alexander Zakin.

Casuals Signed

NASHVILLE — The Allbritten-Shucher Talent Associates office has signed the Casuals, it was disclosed last week. Besides working their own dates, the group, which features vocalists Buzz and Richard, will make several appearances with Brenda Lee and the Browns during the forthcoming months.

Negotiations for a new recording contract for the group are being handled by the firm.

ASCAP Changes Distribution Rules To Curb Payola

NEW YORK—Stanley Adams, president of the American Society of Composers, Authors and Publishers, is informing ASCAP members that the Society has made a change in its distribution rules to curb incentives for artificial stimulation of performances, whether by "payola" or other means.

In a letter being sent to all 7000 members of the Society, Adams is announcing that as of January 1, 1960, performance credits will be reduced sharply for background and theme music used on certain types of network programs. This change, which results from ASCAP's continuous re-examination of its distribution system, has been presented to the Department of Justice, which concurs in the action.

Under the new rule, credit for non-feature (theme and background) uses of members' music on network programs appearing twice or more weekly have been reduced to 25% of the maximum credit earned for similar uses on programs appearing only once a week. The rule does not apply to feature uses on such programs, or to non-feature uses on once-a-week programs.

After making a detailed survey of performances on various types of programs, the Society determined that background and theme music on programs appearing two or more times a week was receiving far greater than normal use on other similar programs. This suggested that such disproportionate use was the result of factors other than the needs of the programs or the merit of the musical works. After informing the Justice Department of the results of its survey, ASCAP thereupon notified the Department that it proposed to make a necessary change in its distribution system. The new rule is designed to remove any incentive for artificially stimulated performances which would result in a disproportionate return to members.

Adams told members that if in the future similar distortions are found as to featured uses on multiple programs, or as to non-featured uses on other programs, the Society will make further appropriate changes in the distribution rules to correct such distortions.

Saxon & Conquest Expand

NEW YORK—Herb Breger, president of Saxon & Conquest Music Corp., New York music publishers, has announced the establishment of the firm's West Coast office at 1610 North Argyle, Hollywood, Calif. Murray Becker has been appointed to handle the company's West Coast affairs.

Saxon & Conquest's European activities are handled by its foreign subsidiary, City Music Ltd., 25 Denmark St., London, W. C. 2.

Meanwhile, Saxon & Conquest's recording subsidiary, Shell Records, has embarked upon a broad expansion program marked by a national promotion and publicity effort. Ruth Shapiro is in charge of promotion in the East. Dick LaPalm has been named promotion representative for the mid-West and Irwin Zucker will handle West Coast promotion. A national distribution arrangement has been effected, with a total of thirty-two distributors handling the label's products.

Shell's most recent releases include "Waiting For The Stars To Shine" b/w "When A Boy Meets A Girl" by the Silver Sisters and "The Fight" b/w "C'mere Baby Doll" by Gary Cane.

Capitol Femmes Clicking

NEW YORK—For the first time in more than a year, Capitol Records has three female vocalists on its top ten best seller list.

The gals are Peggy Lee with "Heart," Janice Harper with "Til Tomorrow" and Kay Starr with "You Always Hurt The One You Love." "Til Tomorrow" is from the musical hit "Fiorello" and "Heart" is from another Griffith and Price production "Damn Yankees."

Gornston To Address Musicians

NEW YORK — Publisher David Gornston will lecture at the Royal Festival Hall in London for the 1960 Convention of Dance Musicians, May 7th. Gornston will discuss Music Education, Modern Techniques for Individual Musicians and Band Rehearsal Techniques.

Carp Appointed CRI Counsel

HOLLYWOOD — Robert E. Carp, Secretary of Capitol Records, has been appointed Counsel, CRI, it was announced by Daniel C. Bonbright, Vice President, Adminstration and Finance Division, CRI.

In his new capacity, Carp will oversee all legal affairs of the Capitol family of companies at all locations. He will be concerned with the broad aspects of legal policy determination which were formerly Bonbright's direct responsibility. He will continue to report to Bonbright.

A graduate of the University of California at Berkeley, Carp joined CRI in January 1948 as an attorney. He was promoted in January 1952 to Director, Legal Department, CRI. During 1956 he was advanced to the position of Assistant Counsel and early in 1959 to Associate Counsel. He was elected Secretary of CRI in December 1955, and he will continue to hold that office in connection with his new responsibilities.

Liberace To Tour Europe

NEW YORK — Popular pianist Liberace is preparing to leave for Europe on a tour heretofore unprecedented by an American performer. The artist will open at the London Palladium on April 6, for an eight week stay—the longest play date ever booked by the famed club. He is then scheduled for a tour of the provinces, which includes bookings in: Manchester, Liverpool, Glasgow, and Birmingham, for a period of three weeks each. Upon completion of his tour, he will have played a total of twenty weeks in England.

Space Records Formed

TRENTON, N.J. — Space Records was formed here by songwriters Nick Valli and Joe Gioscio. First two single releases from the company are "Love Fever" b/w "How Many Times?" by Vince Penny and "In the City of Rome" b/w "Puppy Love" by Tony Cardell.

The firm is located at 605 Norway Avenue, this city. President Valli invites disk jockey requests for the records if they have not received them.

OPEN LETTER TO DJ's—From Jim Hawthorne, Pres., D.J.A.

If you were told that your very existence in the radio industry was dependent upon whether or not you answered this letter, you no doubt would act immediately!

THIS IS EXACTLY THAT! YOUR YES ANSWER WILL MEAN, IN ESSENCE, THAT YOU ENJOY WORKING AT YOUR PROFESSION!

As you probably know, DJA is planning to hold a membership meeting in Minneapolis, April 8, 9 and 10 (Registration April 8). DJA is sincere in wanting to set up an organization that will be both beyond reproach and a strong, powerful force against the attacks, most of which are unwarranted, upon the name Disc Jockey! DJA membership is made up of guys like you — hard working, intelligent men, proud to be affiliated with the profession of Disc Jockey.

BUT TO MAKE DJA WORK, YOU must be a part of it! This is not something we have undertaken in the face of attack, but something which has been embryonic for two years. I cannot overstate the importance of this meeting to you and me, and if you can attend, you are signifying that you believe in not only your own future but that of your stations and the entire broadcasting fraternity!

This is not a guild or union to negotiate wages or working conditions. IT IS A PROFESSIONAL NON-PROFIT ORGANIZATION DEDICATED TO MAINTAINING THE NAME DISC JOCKEY AND ALL GOOD ASSOCIATED WITH THAT NAME! YOU are needed in Minneapolis! Chances are your manager has contacted you regarding your attendance. Regardless, please jump into the action!

SEND NOW!

YOUR NAME

STATION

ADDRESS

CITY ZONE STATE

☐ I WILL ATTEND

PLEASE RESERVE ☐ DOUBLE ROOM ☐ SINGLE ROOM ☐ SHARE ROOM

Enclosed is $10. Registration Fee, made payable to Disc Jockey Assn., Inc., 1116 No. Western Ave., Los Angeles.

You do not have to be a member of DJA to attend.

It's "Madison Time"

COLUMBUS, OHIO — Columbia record artists, Bob & Joe dropped in recently to visit with Harv Morgan, WMNI-Program Director, to promote the label's current hit, "Madison Time", by Eddie Morrison & Ray Bryant, and their own release, "I Love Only You". In the top photo the boys are teaching Harv how to do the dance while in the bottom pic they're presenting him with a copy of the deck. Scene took place at the station's "Fabulous 4 Record Hop".

Wig-Date Line Distrib Set-up

NEW YORK — Wig Records, Inc. and its new subsidiary, Date Line Records, has announced distribution arrangements with 31 distributors thruout the United States and Canada.

The first Date Line release will feature Hathaway who sings and writes "Will You Stay In Love" b/w "Let Me Know." Wig President, Ernest Pintoff, has announced that radio time has been purchased in over 75 key markets and disk jockeys will spin the Date Line record as part of a special promotion for the Mennen Company. National air date for the first disk is scheduled for March 21.

For two weeks only the disk will be offered for 25¢ plus proof of product purchase. Following this two week period, records will be available only at regular prices through distributors.

Drug, food and variety store displays will be used in an extensive national promotion campaign.

Arnold Stone, Vice President of parent company, Wig Records, announced that artists and material are presently being screened for future releases. Dates for both the second and third Date Line releases have already been set for April 18 and May 16. Johnny Brantley has been recently appointed as National Promotion Manager.

Newport Jazz Fest Sets Dates

NEWPORT, R.I. — The Newport Jazz Festival will take place this year from Thursday evening, June 30, through Monday evening, July 4, it was announced last week by Louis L. Lorillard, president of the Festival. This marks an extension of the Festival from the customary four days to five days.

A budget of $110,000 for talent and facilities has been alloted by the board of directors. First announcements regarding talent to appear at this seventh annual edition of the world famous festival will be made shortly.

Also, the Second Newport Folk Festival, which bowed last year, will be extended from two to three days, taking place June 24, 25 and 26. A budget of $50,000 has been set for this event.

At a recent meeting of the Newport Jazz Festival's Board of Directors, officers and board member were elected to serve for the ensuing year. Jay Weston Associates of New York were again selected as the public relations agency for the events.

Stores To Advertise Design "Compatible" Disks

NEW YORK—Cy Leslie, president of Pickwick Sales Corp., merchandising arm for Design Compatible Fidelity Records, announced recently that fifteen retail stores will be taking half and full page display ads on March 13th and 20th featuring the new $1.98 Design Compatible albums that play on either stereophonic or monophonic equipment. The ads will highlight the twenty compatible LP's now released.

The New York group includes R. H. Macy's, Schirmer's and Doubleday in New York City. (Leslie revealed that Macy's subjected the compatible recordings to extensive tests in their own laboratories before giving it their approval.)

Nationally, the group of stores advertising the Design "Compatible" LP's are Jordan Marsh in Boston, May Co. in Cleveland, May Co. in Denver, Ride's in Dayton, Shillito's in Cincinnati, Lyon & Healy in Chicago, J. L. Hudson in Detroit, Shuster's in Milwaukee, Davis & Paxton in Atlanta, Thalheimer's in Richmond, Burdine's in Miami and Famous & Barr in St. Louis.

Leslie stated that additional stores are contacting him daily and a second group is now forming which will take display space in newspapers on March 27th the following Sunday.

Hanover-Signature Donations

NEW YORK — Hanover-Signature Records has donated copies of its spoken word and comedy albums to the New York Public Library Lending Library Service. The albums were given upon request of the Library System because of the demand for albums of this type.

Among the LP's are the Jack Kerouac poetry albums, the "San Francisco Poets" series, "Steve Allen Narrates the Trial of Socrates," Sam Levenson's "But Seriously Folks," and the American Humor series: "Man on the Street," "Pat Harrington, Jr.," and "Eddie Lawrence."

Irv Stimler of Hanover-Signature said that it has been the policy of the record firm to supply records to charitable and public institutions at no charge.

Pete Fountain Beards

NEW YORK—March is "Pete Fountain Month" at Coral and so enthused is the diskery about the artist and promotion, that Coral brass sported beards for the occasion. Visits were made to disk jockeys and trade papers in the area by Marty Hoffman and Kenny Luttman for the same purpose. Shown in the above pics are 1-(left to right) Len Salidor, Howard Kaye, Ken Luttman, Marty Hoffman and Dick Jacobs (seated). 2-WINS' Bruce Morrow and Judy Cross. 3-Hoffman, WMCA's Scott Muni and Luttman. 4-Luttman and WINS' Stan Z. Burns. 5-Luttman and WMGM's Norm Stevens. 6-Cash Box Editors Marty Ostrow and Ira Howard.

COUNTRY MUSIC ASSOCIATION, INC.

MEMBERSHIP APPLICATION

PURPOSES AND AIMS

The Country Music Association is a non-profit trade association for the purpose of fostering, publicizing, and promoting the growth of and interest in country music.
To make the public, especially the advertising industry, more cognizant of the commercial value of Country Music as an advertising means.
To secure increased programming time devoted to Country Music on both the network and local level in radio and television.
To promote Country Music in its entirety, with no selfish motives; to encourage the highest ethics throughout the industry; and to ensure that Country Music retains its individuality.
Country Music, as a type of entertainment, has enjoyed outstanding success for more than a quarter of a century as a tried and proven means of reaching the masses. The Country Music Association proposes to make advertisers and broadcasters aware of this fact.

WHO IS ELIGIBLE?

There are nine categories of CMA memberships on an individual basis, and they are:
ARTIST-MUSICIAN, MANAGER, BROKERS, PROMOTOR, ETC., COMPOSER, DISK JOCKEY, PUBLISHER, RADIO-TV PERSONNEL, RECORD COMPANY PERSONNEL, TRADE PUBLICATION PERSONNEL, NON-AFFILIATED.
The Non-Affiliated category covers a wide range—performance, society personnel, attorneys, record shop personnel, etc., and fans. Those who seek benefit from the popularity of Country Music should devote some time and energy to expand the popularity of Country Music.

MEMBERSHIP AND DUES

There are, at present, two types of membership—Organizational and Individual. The Organizational membership dues are based on the annual gross receipts of the business, on a sliding scale. The Individual membership dues are $10.00 per year—due on the first day of the month one year following the month in which one joins.

ADDITIONAL INFORMATION

The Country Music Association is not a static organization, but an active group which will continue to gather momentum and present a solid front. All monies taken into the CMA Treasury, above operating expenses will be used to promote the commercial possibilities of Country Music on a world-wide scale for the ultimate benefit of all those associated with the industry. The office secretary is the only paid employee. (All Officers and Directors give their time and bear their own traveling expenses.)
Every great industry has an organization working toward the recognition of its growth and importance. This Association is dedicated to preserving the heritage and promoting the great potential of Country Music.
The CMA office will be happy to answer any inquiries.

APPLICATION-BLANK COUPON

COUNTRY MUSIC ASSOCIATION, INC.

610 EXCHANGE BUILDING, NASHVILLE 3, TENNESSEE AL 4-6640

I hereby apply for membership in the Country Music Association as one desirous of promoting and furthering the growth and popularity of Country Music.

Name _____

Address _____

Name of Business _____

Business Address _____

Category _____ Individual $10.00 _____ Organizational $_____

I have enclosed ☐ check ☐ money order for _____

Country Disk Jockey
REGIONAL RECORD REPORTS

AL WEAVER
WKBC—N. Wilkesboro, N. C.

1. Another (R. Drusky)
2. Rockin' Rollin' Ocean (Snow)
3. Poor Boy (S. Jackson)
4. I Don't Care (L. Williams)
5. Just One Time (D. Gibson)
6. Family Bible (C. Gray)
7. Poor Wildwood Flower (H. J. Van)
8. He'll Have To Go (J. Reeves)
9. Two Squares (J. Skinner)
10. Hey Joe (B. Gallion)

BOB DYER
WKNX—Saginaw, Mich.

1. He'll Have To Go (J. Reeves)
2. Another (R. Drusky)
3. Straight A's In Love (J. Cash)
4. The Wreck Of The Old 97 (T. Collins)
5. Sink The Bismarck (J. Horton)
6. Rockin' Rollin' Ocean (Snow)
7. Please Help Me I'm Falling (H. Locklin)
8. Trouble In The Amen Corner (A. Compbell)
9. The One You Slip Around With (J. Shepard)
10. Just One Time (D. Gibson)

JIM HOWELL
WTJH—East Point, Ga.

1. Timbrook (L. Pruitt)
2. Prison Song (C. Putman)
3. Why Should I (G. Woods)
4. Darling I Will (L. Beaver)
5. Dear Mama (M. Kilgore)
6. Eyes Of Love (M. Singleton)
7. Are You Willing Willie (M. Worth)
8. Down To The Blues (Stewart)
9. Pinball Machine (L. Irving)
10. The Boy I Can't Forget (L. Manning)

HIRAM HIGSBY
KSIR—Wichita, Kans.

1. He'll Have To Go (J. Reeves)
2. Another (R. Drusky
3. Timbrook (L. Pruitt)
4. El Paso (M. Robbins)
5. Wishful Thinking (Stewart)
6. No Love Have I (W. Pierce)
7. Just One Time (D. Gibson)
8. Family Bible (C. Gray)
9. Until Today (E. Snodgrass)
10. Mary Don't You Weep (S. Jackson)

WILD BILL PRICKETT
WROS—Scottsboro, Ala.

1. Prison Song (C. Putman)
2. Til These Dreams Come True (B. Owens)
3. He'll Have To Go (J. Reeves)
4. Miller's Cave (T. Tucker)
5. Dead Man (G. Weston)
6. Another (J. Byron)
7. Family Bible (C. Gray)
8. World Keeps Turning (T. Douglas)
9. Pinball Machine (L. Irving)
10. Nobody's Darling But Mine (J. Sea)

BUDDY SEAPAUGH
KCIJ—Shreveport, La.

1. That's All I Got From You (J. O'Gwynn)
2. Sink The Bismarck (J. Horton)
3. Wishful Thinking (Stewart)
4. He'll Have To Go (J. Reeves)
5. Someone Sweet To Love (J. O'Gwynn)
6. Above And Beyond (Owens)
7. Dear Mama (M. Kilgore)
8. Eyes Of Love (M. Singleton)
9. Thunder And Lightning (T. Douglas)
10. Accidentally On Purpose (G. Jones)

THURSTON SPRINGER
WENO—Nashville, Tenn.

1. Poor Wildwood Flower (H. J. Vann)
2. I Lost An Angel (Lonzo & O)
3. Please Help Me I'm Falling (H. Locklin)
4. Wishful Thinking (Stewart)
5. Am I That Easy To Forget (S. Davis)
6. Legend Of The Steeple (P. Wagoner)
7. Trouble In The Amen Corner (A. Campbell)
8. Above And Beyond (Owens)
9. He'll Have To Go (J. Reeves)
10. Oh Mary Don't You Weep (S. Jackson)

JOHN YANISH
WNNJ—Newton, N. J.

1. He'll Have To Go (J. Reeves)
2. El Paso (M. Robbins)
3. Another (R. Drusky)
4. Just One Time (D. Gibson)
5. Timbrook (L. Pruitt)
6. Am I That Easy To Forget (S. Davis)
7. Sink The Bismarck (J. Horton)
8. No Love Have I (W. Pierce)
9. Until Today (E. Snodgrass)
10. Dear Mama (M. Kilgore)

CARTER CARLTON
WBKN—Newton, Mass.

1. Family Bible (C. Gray)
2. Another (R. Drusky)
3. He'll Have To Go (J. Reeves)
4. Above And Beyond (Owens)
5. Dead Or Alive (B. Anderson)
6. Oh Please Mr. Conductor (B. Dudley)
7. Just One Time (D. Gibson)
8. The One You Slip Around With (J. Howard)
9. Someone Sweet To Love (J. O'Gwynn)
10. Face To The Wall (F. Young)

RALPH EMERY
WSM—Nashville, Tenn.

1. Please Help Me I'm Falling (H. Locklin)
2. Am I That Easy To Forget (S. Davis)
3. He'll Have To Go (J. Reeves)
4. Why I'm Walking (Jackson)
5. Till These Dreams Come True (B. Owens)
6. One More Time (R. Price)
7. Just One Time (D. Gibson)
8. Patanio (H. Hawkins)
9. El Paso (M. Robbins)
10. Johnny My Love (Coopers)

CHUCK BROWN
WJWS—So. Hill, Va.

1. One More Time (R. Price)
2. The Old Lamplighter (Browns)
3. Your Old Used To Be (Young)
4. Who'll Be The First (R. Price)
5. He'll Have To Go (J. Reeves)
6. Why I'm Walking (G. Hamilton IV)
7. Just One Time (D. Gibson)
8. Sink The Bismarck (J. Horton)
9. Passin' Through (S. James)
10. Don't Know Why (R. Acuff)

BOB SCOTT
KHEY—El Paso, Tex.

1. Sink The Bismarck (J. Horton)
2. Another (R. Drusky)
3. Dead Or Alive (B. Anderson)
4. On The Job Too Long (B. Grammer)
5. Just One Time (D. Gibson)
6. A Touch Of Pink (J. Seymour)
7. He'll Have To Go (J. Reeves)
8. Wreck Of Old 97 (T. Collins)
9. Until Today (E. Snodgrass)
10. Poor Wildwood Flower (H. J. Van)

"UNCLE" DAVE
WELI—New Haven, Conn.

1. He'll Have To Go (J. Reeves)
2. El Paso (M. Robbins)
3. Down In The Hollow (B. Browning)
4. Make The Waterwheel Roll (C. Smith)
5. I Saw A Man (J. Cash)
6. Face To The Wall (F. Young)
7. Down Down Down (Maddox
8. Above And Beyond (Owens)
9. I Miss You Already (J. Newman)
10. In A Mansion Stands My Love (J. Reeves)

JOLLY JOE LALONDE
KRDG—Redding, Calif.

1. Sink The Bismarck (J. Horton)
2. Am I That Easy To Forget (S. Davis)
3. I Love You Because/Straight A's In Love (J. Cash)
4. Beautiful Brown Eyes (Judy, John & Bill)
5. He'll Have To Go/In A Mansion Stands My Love (Reeves)
6. Johnny Reb That's Me (E. Arnold)
7. I Ain't Never (W. Pierce)
8. Life Gets Tee-Jus/I'll Never See Maggie (W. Martindale)
9. Tobacco Road (J. Laudermilk)
10. The Stagger (Louvins)

SHERIFF DAVIS
WLOW—Norfolk, Va.

1. He'll Have To Go (J. Reeves)
2. A Six Pack To Go (Thompson)
3. Same Old Me (L. Price)
4. Just One Time (D. Gibson)
5. I Love You Because (J. Cash)
6. Big Iron (M. Robbins)
7. Sink The Bismarck (J. Horton)
8. Bottle Or Me (C. Hall)
9. Rockin' Rollin' Ocean (Snow)
10. Where Is Your Conscience (J. Humbird)

NOD SINCLAIR
CFRN—Edmonton, Alta., Can.

1. He'll Have To Go (J. Reeves)
2. Another (R. Drusky)
3. Wishful Thinking (Stewart)
4. Timbrook (L. Pruitt)
5. Dear Mama (M. Kilgore)
6. You're The Only Good Thing (G. Morgan)
7. Until Today (E. Snodgrass)
8. El Paso (M. Robbins)
9. Mary Don't You Weep (S. Jackson)
10. Nobody's Darling But Mine (J. Sea)

VERNON STEWART
KXRJ—Russellville, Ark.

1. Down To The Blues (Stewart)
2. Timbrook (L. Pruitt)
3. Tears On My Pillow (Holmes)
4. Darling I Will (L. Beavers)
5. Why Should I (G. Woods)
6. Prison Song (C. Putman)
7. Until Today (E. Snodgrass)
8. Are You Willing Willie (M. Worth)
9. The Drifter (Tennessee Drifters)
10. Dear Mama (M. Kilgore)

TOM WILLIAMS
WJOB—Hammond, Ill.

1. Another (R. Drusky)
2. Wishful Thinking (Stewart)
3. He'll Have To Go (J. Reeves)
4. El Paso (M. Robbins)
5. Timbrook (L. Pruitt)
6. Amigo's Guitar (K. Wells)
7. In A Mansion Stands (Reeves)
8. Don't Say Those Things (B. Perry)
9. No Love Have I (W. Pierce)
10. Straight A's In Love (J. Cash'

LITTLE HERBIE
KPIK—Colorado Spgs., Colo.

1. He'll Have To Go (J. Reeves)
2. You're The Only Good Thing (G. Morgan)
3. Another (R. Drusky)
4. Just One Time (D. Gibson)
5. Above And Beyond (Owens)
6. El Paso (M. Robbins)
7. Wishful Thinking (Stewart)
8. Nobody's Darling (J. Sea)
9. Thunder And Lightning (T. Douglas)
10. I Love You Because (J. Cash)

ERNIE KERNS
WOCH—No. Vernon, Ind.

1. He'll Have To Go (J. Reeves)
2. How Far To Little Rock (Stanley Bros.)
3. Please Help Me I'm Falling (H. Locklin)
4. Pinball Machine (L. Irving)
5. Sink The Bismarck (J. Horton)
6. The Rebel (J. Cash)
7. Straight A's In Love (J. Cash)
8. Trouble In The Amen Corner (A. Campbell)
9. Sweet Nothin's (B. Lee)
10. Another (R. Drusky)

SONNY SIEVERS
KCTI—Gonzales, Tex.

1. Thunder And Lightning (T. Douglas)
2. Rockin' Rollin' Ocean (Snow)
3. Bandana (Tennessee Two & Friend)
4. Money Side Of Life (Miller)
5. Am I That Easy To Forget (C. Belew)
6. Above And Beyond (Owens)
7. That's All I Got From You (J. O'Gwynn)
8. Please Help Me I'm Falling (H. Locklin)
9. Until Today (E. Snodgrass)
10. End Of The Line (J. Newman)

Country Reviews

B+ VERY GOOD — B GOOD
C+ FAIR — C MEDIOCRE

THE CASH BOX BULLSEYE

"JUST SUPPOSE" (2:55) [Central Songs BMI—Louvin Bros.] "I SEE A BRIDGE" (2:39) [Central Songs BMI—Louvin Bros.]

LOUVIN BROS. (Capitol 4359)

● Two stirring inspirational tunes get a strong sendoff by the Brothers, and could be in for a chart ride. "Just Suppose" features a recitation over chorus warbling. It has a meaningful moral which will be felt by many. "I See a Bridge" falls into the slow ballad groove and is an extremely touching opus. Both have the hit sound.

"I LOST AN ANGEL" (2:45) [Lonzo & Oscar BMI—Sullivan]

"BLUE LOVE" [Starday, Vokes BMI—Duke, Null, York]

LONZO & OSCAR (Starday 491)

● The team come up with their strongest record in a long time and the side marked for stardom is "I Lost An Angel," a tender, pop-styled ballad that is wrapped up convincingly by the boys, with a chorus and a harp-highlighted combo. Watch it climb fast. On "Blue Love" they find an infectiously rocking groove. Also has potential.

"THAT'S ALL I NEED" (1:50) [Cedarwood BMI—Tillis]

"SOMEDAY BABY" (2:10) [Acuff-Rose BMI—Kershaw, Kershaw]

DON WINTERS (Decca 31067)

● Winters could easily break through to country hitsville with his vigorous chanting of the gospel-flavored, infectious, Mel Tillis-penned stanza, "That's All I Need." It's quite an exciting session and should stir up lots of favorable reaction. "Someday Baby" on the flip is a more pop inclined medium rocker that also merits a listen.

EDDIE NOACK (D 1124)

B+ "SHAKE HANDS WITH THE BLUES" (2:00) [Glad BMI—Noack] Noack has a deck that should find a big audience in the hill market. It's a flavorful, medium paced country blues lament which the singer sells with deep sincerity. Give it a listen.

B+ "SUNFLOWER SONG" (2:00) [Glad BMI — Noack] Another traditional item proves Noack has the right groove with this kind of material. Also has strong appeal.

CAL SMITH (Plaid 103)

B+ "ELEVEN LONG YEARS" [B-Flat BMI—Shofner] Hauntingly beautiful lament is mourned with sincere feelings by Smith. Soft chorus backdrop maintains the quiet mood. Based on the Caryl Chessman case, it still might get airplay because the name isn't mentioned.

B "TEARSTAINED PILLOW" [B-Flat BMI—Shofner] Here Smith returns to a more familiar country theme, and does it up in fine fashion. Singer has a good way with a ballad.

SMOKEY STOVER (Ol' Podner 104)

B "LIFETIME OF FORGETTIN'" (2:25) [Glad BMI—Stover, Olson] Stover weeps up a storm on this sorrowful tale of woe. Has the magnetic traditional waltz sound that only "droopy" fiddles can achieve.

C "BALLAD OF JIMMY HOFFA" (2:25) [Moss Rose BMI—Gray, Breeland] Fast moving ballad that makes a martyr of Teamster Chief Jimmy Hoffa. Doubt if it will get any airplay.

CURLY HERDMAN (Sharon 001)

B "JOHN BROWN" (2:40) [Arr. Herdman] Herdman's a fiddlin' fool and he proves it with his hot treatment of the old "Ten Little Indians." Short vocal is also featured.

B "EAST TENNESSEE BLUES" (2:25) [Arr. Herdman] Again Herdman and his instrumental crew wrap up an old tune in high flying style. This side's all instrumental.

JIMMY MARTIN (Decca 31073)

B+ "THE JOKE'S ON YOU" (Champion BMI — Martin, Williams] Martin whips up a contagious bluegrass storm, what with lots of scrubbin' and pickin' going on behind his twangy chanting. Deck sure has that sound to score in the hillbilly areas.

B+ "FOGGY OLD LONDON" (2:10) [Cajun BMI—Robinson] More of the same here, but slightly tuned down to a flavorful straight country session. Chorus and combo again are a delight.

NORM OWENS (Eastman 799)

B "ROUGH'N READY TEDDY" (2:21) [Rogers & Van Buren BMI —Tebbetts, Knight] Historical saga (in the current trend) concerns President Teddy Roosevelt and his exploits during the Spanish-American War. Well produced session.

C+ "TEN PACES" (2:23) [Briarcliff BMI — Doro] Romantic triangle that ends in a gun duel between two friends is told attractively by Owens.

MARSHAL PACK (Choice 5702)

C+ "SILVER HAIR" (2:10) [Lynn BMI—Pack] Sentimental reminiscing is tenderly handled by the singer. Pleasant, quiet waltz affair.

C+ "I HEAR HIM WEEPING" (2:50) [Lynn BMI—Pack] Effective delivery of a sacred poem, backed by organ music. Deeply inspiring side.

JIM HADLEY (Buddy 117)

B "I REMEMBER" (3:00) [Gaylord BMI — Hadley] Poignant sentimental waltz is served up tenderly by Hadley. A female voice joins him for most of the deck. Pretty session. Could attract plays.

C+ "MIDNIGHT TRAIN" (2:22) [Gaylord BMI—Hadley] Rolling blues chant is a bright vehicle for Hadley's honest vocalizing.

Country Round Up

WSM's Grand Ole Opry continues to expand with the addition of **Patsy Cline** and **George Hamilton IV** to its permanent roster of stars. That Hamilton lad is sure making great strides since he decided to trade a pop career for a try at the country field. WSM program manager **Ott Devine** commented after the signing that the Opry feels that both young stars will be a great asset to the show. . . . **"Windy" Hill Mathis** comes up with some startling news up his way at KBYR-Anchorage, Alaska. Windy, who works for the only commercial radio station in the area spinning country disks, sez that

PATSY CLINE

SUZI ARDEN

MARION WORTH

country music is the favorite music of the **Eskimo** and the **Alaskan Indian**, not to mention the vast amount of people who have come there from all over the country. Windy makes two requests: That any country artists coming up his way notify him and he'll be glad to put the spotlight on him, and secondly, he'd like to get all the country disks he can. Has to stock the library for the natives. . . . **Don Reno** and **Red Smiley**, under the personal management of New Dominion Barn Dance producer **Carlton Haney**, have just published a song and picture folio which features material on the Barn Dance. Reno and Smiley keeping busy these days by appearing on WDBJ-TV-Roanoke each morning, on WSVA-TV-Harrisonburg each Wed. and Sat. nite, and with radio shows Sat. nites on WSVA and WRVA. . . . **Suzi Arden**, former Jubilee USA performer, has been set by **Jim Gemmel** for a feature guest slot at the 13th Annual Azalea Festival in Wilmington, N.C. The four day affair (3/31-4/3) will also spotlight **Shirlee Hunter** of Richmond, Va.'s Barn Dance. . . . **Curley Gold**, mending nicely from his accident last year, writes from his home in San Francisco, that **Bob Wills** and his **Texas Playboys** are currently featured at the Golden Nugget Saloon in Las Vegas. Out his way, **Pee Wee White Wing** is the attraction each Sat. nite at Napridack Hall in San Jose.

* * * * *

Pee Wee King has his fingers crossed that he'll get a revival on his "You Belong To Me" via the **Joni James** pop version on MGM. Tells us that **Gene King** of Ridgeway Music reports fine reaction. The King unit, with **Redd Stewart** and **Cousin Minnie Pearl** in tow, into Wichita, Kans. for a one-nighter Apr. 14, which follows King's three-day stand at the Home & Sports Show in Hastings, Nebr. Then King and Stewart trek to Hollywood for six weeks of business deals and p.a.'s. Dates are being set up by **Chazz Adams** and the **Bob Neal** agency. . . . **Mayor John Yanish**, the coffee drinking early bird of WNNJ-Newton, N.J., wants people to know he opened another hour and thirty minutes country music program across the boards. On Mar. 21 he had **Johnny Cash**, the **Tennessee Two** and **Gordon Terry** on the show. John's looking for talent and can be contacted at Box 27, Hamburg, N.J. . . . Another deejay featuring live country entertainment is **Curley Herdman** of WNAR-Norristown, Pa. In succession he had **Tex Zario**, **Betty Hartell** and **Jerri Lynn Sands**. Curly himself is a champion fiddler and is on the Sharon label. . . . Have a whole list of deejays badly in need of country disks to spin. So if you believe in country music, heed their plea: **Woody Woodell** (WPIC-Sharon, Pa.), **Dean Sharpless** (WPHB-Philipsburg, Pa.), **Pete Wasilko** (Allegheny Mt. Network, Brisbin, Pa.), **Ted Daigle** (CJLX-Ft. William, Ontario), **Ray Hobbs** (WDOD-Chattanooga, Tenn.) and **Eddie Matherly** (WKCW-Warrenton, Va.). C'mon fellas, let's help them push country music. . . . **Al "Flat Top" Daly** really excited now that O.L.O. is again World's Champion Blood Donors. Tells us that **Bonnie King** was really great in all the help she gave unselfishly. . . . **Bob Perry**, Bandera artist whose latest is "Don't Say Those Things," has joined the cast of WWVA's Jamboree in Wheeling. He'll also be working p.a.'s in the area. . . . Happy Wilson of WBHP-Hunstville, Ala. pens he heard a dub of **Marion Worth's** new session for Guyden and he honestly believes she's come up with another big hit. Says it even has pop potential.

* * * * *

Little Herbie of KPIK-Colorado Springs, Colo. infos that the station has got the town all hopped up with the coming of a big country show Mar. 31. To be held at the City Auditorium, the show features **Johnny Horton**, **Wynn Stewart**, **Jan Howard** and **Archie Campbell**. . . . Interesting story sent out by Capitol about how **Hank Thompson** found "A Six Pack To Go." Hank first heard the tune last fall in a small place in Wichita Fall, Texas but lost contact with the boy who sang it. Then last December, when Hank was on his way to the coast for a recording session, he did a one-nighter in Holbrook, Ariz. He stopped into a little tavern and heard a fiddler and guitarist picking the tune out. Johnny Lowe, leader of the band, was one of the writers of the tune and had it self-copywrited. After locating the other writer, Dick Hart, Hank cleared the way for recording the song. Seems that Hart and Lowe had written the tune in 1952 but couldn't find a publisher who was interested. Just goes to show you songwriters never give up, even if you have to wait eight years for a hit. . . . The Pals Rendezvous, located at 298 Divisidaro St., San Francisco, is looking for name singles artists to appear there. Contact owner Forrest Menzie, c/c of the club. . . . Russell Sims, prexy of Sims Records, excited about the hit possibilities of **Johnnie Silvers'** first outing for his label. Decks are titled "Tuff Stuff" and "When Love Ain't Right." Deejays without copies can get 'em at the diskery, 2205 North Dayton, Phoenix, Ariz. . . . This office received the latest copy of the **James O'Gwynn** Fan Club News from president **Shirley Johnson**. As usual Shirley has turned out a journal chock full of interesting news.

Country

TOP 50 ACROSS THE NATION

Pos.	Last Week		
1	(1)	HE'LL HAVE TO GO	*Jim Reeves (RCA Victor 7643)*
2	(2)	ANOTHER	*Ray Drusky (Decca 31024)*
3	(3)	JUST ONE TIME	*Don Gibson (RCA Victor 7690)*
4	(4)	WISHFUL THINKING	*Wynn Stewart (Challenge 59061)*
5	(12)	SINK THE BISMARCK	*Johnny Horton (Columbia 41568)*
6	(13)	ABOVE AND BEYOND	*Buck Owens (Capitol 4337)*
7	(9)	AM I THAT EASY TO FORGET	*Skeeter Davis (RCA Victor 7671)*
8	(5)	TIMBROOK	*Lewis Pruitt (Decca 31038)*
9	(6)	FAMILY BIBLE	*Claude Gray ("D" 1118)*
10	(7)	EL PASO	*Marty Robbins (Columbia 41511)*
11	(15)	PLEASE HELP ME, I'M FALLING	*Hank Locklin (RCA Victor 7692)*
12	(11)	I MISS YOU ALREADY	*Jimmy Newman (MGM 12864)*
13	(14)	MAKE THE WATER WHEEL ROLL	*Carl Smith (Columbia 41557)*
14	(16)	BIG IRON	*Marty Robbins (Columbia 41589)*
15	(10)	UNTIL TODAY	*Elmer Snadgrass & Musical Pioneers (Decca 31048)*
16	(8)	NO LOVE HAVE I	*Webb Pierce (Decca 31021)*
17	(19)	THE EYES OF LOVE	*Margie Singleton (Starday 472)*
18	(26)	SIX PACK TO GO	*Hank Thompson (Capitol 4343)*
19	(18)	YOU'RE THE ONLY GOOD THING	*George Morgan (Columbia 46523)*
20	(20)	DEAR MAMA	*Merle Kilgare (Starday 469)*
21	(30)	ROCKIN' ROLLIN' OCEAN	*Hank Snow (RCA Victor 7702)*
22	(17)	MARY DON'T YOU WEEP	*Stonewall Jackson (Columbia 41533)*
23	(21)	THE PRISON SONG	*Curley Putman (Everest 19334)*
24	(22)	GEORGIA TOWN BLUES	*Mel Tillis & Phil Phillips (Columbia 41530)*
25	(23)	SAME OLD ME	*Ray Price (Columbia 41977)*
26	(25)	NOBODY'S DARLING BUT MINE	*Johnny Sea (NRC 049)*
27	(29)	STRAIGHT A's IN LOVE	*Johnny Cash (Sun 334)*
28	(24)	ARE YOU WILLING, WILLIE	*Marion Worth (Guyden 2026)*
29	(31)	CRYING MY HEART OUT OVER YOU	*Lester Flatt & Earl Scruggs (Columbia 41518)*
30	(34)	THE OLD LAMPLIGHTER	*The Three Browns (RCA Victor 7700)*
31	(35)	PINBALL MACHINE	*Lonnie Irving (Starday 486)*
32	(27)	SPARKLING BROWN EYES	*George Jones (Mercury 71583)*
33	(28)	THE ONE YOU SLIP AROUND WITH	*Jan Howard (Challenge 39059)*
34	(37)	TILL THESE DREAMS COME TRUE	*Buck Owens (Capitol 4337)*
35	(48)	ONE MORE TIME	*Ray Price (Columbia 41590)*
36	(—)	WHY I'M WALKIN'	*Stonewall Jackson (Columbia 41591) George Hamilton IV (ABC Paramount 10090)*
37	(32)	AMIGO'S GUITAR	*Kitty Wells (Decca 30987)*
38	(38)	THAT'S ALL I GOT FROM YOU	*James O'Gwynn (Mercury 71584)*
39	(—)	ACCIDENTLY ON PURPOSE	*George Jones (Mercury 71583)*
40	(—)	YOUR OLD USED TO BE	*Faron Young (Capitol 4351)*

41. DON'T KNOW WHY.
42. THUNDER AND LIGHTNING.
43. I LOVE YOU BECAUSE.
44. LEGEND OF THE BIG STEEPLE.
46. LOVER'S LEAP.
47. HOW FAR TO LITTLE ROCK.
48. BOTTLE OR ME.
49. TROUBLE IN THE AMEN CORNER.
50. WRECK OF OLD '97.

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A Market That Must Be Taken Seriously

THE EXPORT MARKET

The export coin machine market has long since settled down to a competitive market as compared with the business done during the immediate post-war years when U.S. exporters enjoyed an outlet for used equipment that could be almost taken for granted.

However since 1957, the peak year for export sales, when more than $26 million in business was transacted between the United States and foreign coin machine markets, this volume has dropped approximately $6 million. It figures. Eventually, any vacuum must become saturated when it is continuously filled with content. Close to 100,000 machines were exported during 1959 alone.

Another contributing factor to the drop in export volume is present in Europe with the advent of European manufacturers who were not in business during the post-war years. Also, territories in various parts of the world no longer import coin equipment thereby reducing the number of outlets available. Years of experience have caused foreign buyers to conduct their business in a more efficient and economic manner just as any businessman learns through this same experience. A growing number of export firms in this country has led to a supply and demand situation that is slow in taking place but eventually causes a turnabout from a seller's to a buyer's market. The buyer becomes more selective, more price-conscious and more aware of the situation in general, all of which leads to a drop in price and causes firms which are not geared to compete in what becomes a "tight" market, to fall by the wayside.

However, the serious competitors in the export field soon sharpen pencils and re-organize the export division, taking a second look at a market that was once lucrative, to a point, but has now leveled off. They find the reason why and take the necessary steps to a solution that will restore a profit picture.

While the 1959 export dollar volume has indeed fallen off by several millions of dollars, to our knowledge a few dozen distributors in this country have not only entered the export market on a full scale venture as recently as this past year, but report tremendous success increasing a volume to a point where they now consider this market a prime part of their overall business.

These comparative "newcomers" have had to produce right from the outset with experienced buyers. There was no room left for the soft-sell approach. The serious and competitive business techniques have paid off handsomely.

The reason for this success in a market no longer profitable for others is a basic one. Give 'em what they want (and they'll pay for quality), at a competitive but fair price, and the buyer will re-order. It should be stated here that a sale price need not be rock bottom. Quality merchandise will seldom compete with lowest priced merchandise. But it will earn more money for the buyer. The past fifteen years has proven this and it is an economic fact not only in this country but throughout the international coin machine market. Unless an exporter conducts his business in this manner there can be no future for him.

The export business has evolved from a vacuum with plenty of room for just about everything and everybody to a most selective and competitive market that must now be taken seriously to be sold profitably.

EXPORTS OF U. S. PHONOGRAPHS, GAMES AND VENDORS

EXPORTS OF U. S. PHONOGRAPHS FOR FOURTH QUARTER, 1959

(October, November, December)

NORTH and CENTRAL AMERICA

	Number of Units	Dollar Value
Canada	295	$ 212,087
Mexico	33	31,457
Guatemala	14	10,867
British Honduras	7	4,783
Nicaragua	34	24,860
Costa Rica	35	24,234
Bahamas	5	2,307
Cuba	25	18,514
Dominican Republic	9	6,663
Trinidad	18	14,322
Netherlands Antilles	5	3,522
Honduras	13	9,828
Panama	5	4,015
Jamaica	9	5,492
Leeward & Windward Is.	5	3,698
El Salvador	2	1,770
Bermuda	1	691
Totals	515	$ 379,110

SOUTH AMERICA

Venezuela	182	$ 159,946
British Guiana	7	3,664
Ecuador	60	47,511
Colombia	1	1,002
Chile	11	9,999
Brazil	2	1,600
Totals	263	$ 223,722

EUROPE

Sweden	15	$ 12,480
Norway	141	103,170
Denmark	59	44,269
United Kingdom	182	140,018
Belgium	786	462,438
West Germany	826	521,638
Switzerland	213	141,937
Malta	2	1,629
Iceland	1	500
Ireland	13	4,195
Netherlands	11	8,830
France	35	17,716
Italy	170	64,206
Greece	15	1,215
Totals	2,469	$1,524,241

ASIA

Iran	2	$ 1,478
Thailand	1	745
Republic of the Philippines	17	13,018
Hong Kong	7	6,259
Japan	11	9,251
Nansei & Nanpo Islands	45	39,634
Israel	1	635
Ceylon	2	1,900
Totals	86	$ 72,920

AUSTRALIA

Australia	10	$ 4,890
Totals	10	$ 4,890

AFRICA

Ghana	1	$ 858
Nigeria	2	1,587
Liberia	1	679
Totals	4	$ 3,124
GRAND TOTALS	3,347	$2,208,007

EXPORTS OF U. S. AMUSEMENTS FOR FOURTH QUARTER, 1959

(October, November, December)

NORTH and CENTRAL AMERICA

	Number of Units	Dollar Value
Canada	1,094	$ 87,705
Panama	2	1,044
Mexico	40	1,664
Canal Zone	2	860
Barbados	4	1,320
Bermuda	16	7,770
Trinidad	2	650
Totals	1,160	$ 101,013

SOUTH AMERICA

Venezuela	2,178	$ 152,139
Brazil	50	35,861
Ecuador	10	3,370
Totals	2,238	$ 191,370

EUROPE

Sweden	543	$ 57,580
Norway	43	5,205
Denmark	20	3,545
United Kingdom	588	120,178
Netherlands	430	39,978
Belgium	2,155	252,693
France	123	43,887
West Germany	768	206,129
Switzerland	42	15,009
Italy	107	7,322
Turkey	2	1,800
Malta	3	500
Greece	9	2,450
Totals	4,833	$ 756,276

ASIA

Lebanon	283	$ 25,391
Vietnam	9	1,975
Taiwan	22	9,562
Nansei & Nanpo Islands	18	10,210
Iran	2	1,800
Japan	3	3,100
Israel	4	500
Thailand	2	800
Republic of the Philippines	8	2,800
Totals	351	$ 56,138

AUSTRALIA

Australia	136	$ 16,670
Totals	136	$ 16,670

AFRICA

Ethiopia	4	$ 2,600
Union of South Africa	126	12,200
Totals	130	$ 14,800
GRAND TOTALS	8,848	$1,136,267

EXPORTS OF U. S. VENDING MACHINES FOR FOURTH QUARTER, 1959

(October, November, December)

NORTH and CENTRAL AMERICA

	Number of Units	Dollar Value
Canada	3,896	$ 453,881
Mexico	53	1,700
Costa Rica	1	747
Cuba	48	528
Trinidad	1	525
Netherlands Antilles	11	1,855
Guatemala	3	930
Honduras	2	572
Panama	5	1,750
Totals	4,020	$ 462,488

EUROPE

Sweden	95	$ 33,510
United Kingdom	318	85,344
Netherlands	78	19,878
France	12	7,411
West Germany	1,215	113,621
Switzerland	60	30,426
Belgium	3,060	31,300
Union of Soviet Socialist Republics	1	432
Totals	4,839	$ 321,922

ASIA

Singapore	95	$ 4,326
Japan	1	146
Federation of Malaya	112	2,167
Nansei & Nanpo Islands	11	3,315
Totals	219	$ 9,954

AFRICA

Union of South Africa	44	$ 1,458
Mozambique	2	654
Totals	46	$ 2,112
GRAND TOTALS	9,124	$ 796,476

COIN MACHINES OF ALL KINDS EXPORTED BY THE UNITED STATES TO NATIONS THRUOUT THE WORLD FOR OCTOBER, NOVEMBER AND DECEMBER TOTALED

21,319 MACHINES

VALUED AT

$4,140,750

The Cash Box "INTERNATIONAL QUARTERLY EXPORT EDITION"

ANALYZATION OF THE 4th QUARTER (OCT., NOV., DEC., 1959)

4th QUARTER EXPORTS DECLINE FROM 3rd

Full Year Statistics Show Shipments of Machines Up—But Dollar Volume Down

With the exception of a dollar volume increase in the export of vending machines, all export statistics show a decline. The total shipments of equipment in the 4th quarter (October, November and December) of 1959 added up to 21,319 machines, valued at $4,140,750. These exports, compared to the previous quarter, dropped off from totals of 25,565 machines, valued at $4,922,555—a loss of 4,246 machines and $781,805. It's interesting to note that for the full year of 1959, more machines were exported (85,336) than in 1958 (82,510) —but the dollar volume fell from $20,653,085 to $19,185,043, a decline of $1,468,042. The explanation for the drop in dollar volume, altho an increase in number of machines, could be that the price per machine has fallen (and that a goodly number of low priced vendors were exported).

Europe, with Belgium and West Germany, still are the leading buyers of equipment from American firms. The United Kingdom bought more machines in this quarter than at any time since the last war, but the increase over the previous quarter wasn't too great. However, the next quarter figures will probably show a decided improvement, as the import restrictions in Britain were removed in September, and probably several months transpired before any decided improvement in buying took place.

Checking back to the 4th quarter of 1958, we find that it wasn't too bad, compared with the same quarter of 1959. Dollar volume dropped off $606,231, but 4,818 more machines were shipped out, with music machines the biggest loser.

An analysis of each division of the industry shows the following facts:

1) **Phonographs:** American exporters shipped a total of 3,347 phonographs in the 4th quarter, valued at $4,140,750. This compares with the 3rd quarter shipments of 3,413 machines, valued at $2,370,842—a drop off of 66 machines, and a dollar volume of $162,835. In the 4th quarter of 1958, 4,141 music machines were shipped, valued at $2,857,187—a drop in the 1959 comparable period of 794 machines and $649,180. As usual, Europe was the big buyer, absorbing 2,469 machines, valued at $1,524,241, with West Germany and Belgium once again the largest importers. Switzerland, Italy and the United Kingdom showed an increase in buying. North America also bought more than in the 3rd quarter, with Canada the main factor. In South America, Venezuela once again was the largest buyer, but bought considerably less than in the previous quarter. Asia and Australia also showed slight increases.

2) **Amusement Machines:** Machines in this division also slumped off in the 4th quarter compared with purchases in the 3rd quarter. In the 4th quarter, 8,848 games were shipped, valued at $1,136,267. This compares with 3rd quarter shipments of 8,961 machines, valued at $1,844,531—a drop of 113 games, and a dollar value of $708,264. Comparision with the same 4th quarter of 1958 is interesting—altho 2,211 more games were bought by importers in this comparable period, $194,110 less money was spent. West Germany fell away off in purchases of amusement machines in this quarter from the previous quarter, but Belgium bought more games and spent more money. The United Kingdom, with import restrictions off, bought about the same in the 4th quarter as it did in the 3rd quarter. However, compared with the 4th quarter of 1958, Britain showed a great increase. South America bought considerably more amusement machines in the 4th quarter than it did in the 3rd quarter, with Venezuela, as usual, the big buyer. However, North America slid off badly, with Canada the reason. Australia's buying jumped considerably, with the rest of the Far East about the same.

3) **Vending Machines:** While 4,067 less vending machines were exported in the 4th quarter than in the 3rd quarter, the dollar volume was up $89,294. A total of 9,124 vendors were shipped, valued at $796,476.

Once again it is evident that less low priced machines were shipped. What brought this total up were the purchases made by Canada, who took 3,896 machines for $453,881. These imports by Canada made North America the largest buyer, with Europe the runner-up. In Europe, Belgium and West Germany were the biggest buyers. It's interesting to note that this division is the only one in which the 4th quarter exports were larger than the same quarter in 1958. 3,401 more vendors were shipped, valued at $237,059 more.

Activities of the manufacturers during the past quarter (January, February and March 1960)

American Shuffleboard Corporation, Union City, New Jersey, continued production on its "Imperial" shuffleboard game series.

AMI, Inc., Grand Rapids, Michigan, continued in production on its 1960 Model "K" phonograph series with five models: "K-200-E"; "K-200-A"; "K-200-M"; "K-120-E"; and "K-100-A". Available in monaural and stereo.

Auto-Bell Manufacturing Company, Chicago, Illinois, continued producing "Magic-Mirror Horoscope," and introduced "Mermaid," electronic upright amusement game.

Auto-Photo Company, Los Angeles, California, continued production on Model "12" and Model "14" automatic photo machines featuring two different print sizes.

Bally Manufacturing Company, Chicago, Illinois, continued production on "6-Pocket Pool Table"; "County Fair," in-line game; "Monarch Bowler," shuffle alley; "Targets," amusement game; "Lotta-Fun," 5-ball game; "Fun-Way," 5-ball game, "Moon Raider Gun," "Little Champion," kiddie ride; "Fire Chief," kiddie ride; "Western Express," kiddie ride; "Spook Gun," kiddie shooting gallery; "Pony Twins," kiddie ride; "Speed Queen," kiddie ride; "Toonerville Trolley," kiddie ride; Model "T," kiddie ride; and "The Champion," kiddie ride. During this quarter the firm introduced "Official Jumbo," shuffle alley; "Bally Derby Gun"; "Beauty Contest," 1-ball game; and "Laguna Beach," in-line game.

Chicago Dynamic Industries, Inc., Chicago, Illinois, continued in production on "4-Game Bowler," shuffle alley; "Playland Rifle Gallery"; "Queen Bowler"; "Jet Pilot," arcade game; "Star Rocket," upright electronic amusement game; "King Bowler"; "Twin Bowler" and "Commando Machine Gun." The firm introduced during this period, "Shoot The Clown" rifle game, and "Bull's Eye Drop Ball," shuffle-type novelty game.

Fischer Sales and Manufacturing Company, Chicago, Illinois, continued producing "Imperial VII," "Imperial VI," and "Deluxe" 6-pocket pool games, and "Party Pool," bumper pool game.

J. F. Frantz Manufacturing Company, Chicago, Illinois, continued producing "Dodge City" pistol game; "Kicker and Catcher"; ABT "Rifle Sport," shooting gallery; "Aristo" scale; ABT "Challenger" pistol game; and ABT "Guesser Scale."

Games, Inc., Chicago, Illinois, introduced "Super Wild Cat" and "Twin Super Wild Cat," dual player, electronic upright amusement games.

D. Gottlieb & Company, Chicago, Illinois, introduced "Lightning Ball," "Seven Seas," "World Beauties," and "Lite-A-Card" pinball games.

Heart Distributing Company, Orleans, Indiana, continued production on "Blood Pressure Machine."

Irving Kaye Company, Brooklyn, New York, continued production on "Fleetwood Double Ball Viewer," 6-pocket pool table; "Jumbo Fleetwood Model," "Jumbo Hockey" and "Cue Ball."

J. H. Keeney & Company, Chicago, Illinois, continued production on "Big Dipper," and "Big 3," electronic upright amusement games, and "Popcorn Vendor," "Riviera" cigarette vendor, "Snack Vendor," "Deluxe Hot Chocolate and Hot Coffee Vendor." Introduced during this quarter were "Criss Cross Diamond," electronic upright amusement game and "Hi-Straight," 5-ball amusement game.

Marvel Manufacturing Company, Chicago, Illinois, continued production on "Lucky Horoscope" and "Old Smokey" kiddie ride.

Rock-Ola Manufacturing Company, Chicago, Illinois, continued production on its 1960 "Tempo II" phonograph series, Model "1485," 200-selections and Model "1478," 120-selections. Both models available in monaural and stereo.

The Seeburg Corporation, Chicago, Illinois, introduced its 1960 Model "Q" phonograph series with two models, "Q-160," 160-selections and "Q-100," 100-selections. Available in monaural and stereo. Production continued on Seeburg "1000" background music system, 1000-selections; Model "E-2" cigarette machine, 825-pack capacity; cold drink and Coffee vending machines.

Tusco Manufacturing Company, Thousand Oaks, California, continued production on "Baby Tusco," "Camel" and "Charger" kiddie rides.

United Manufacturing Company, Chicago, Illinois, continued production on "3-Way" shuffle alley; "Zenith" shuffle alley; and "Advance" bowler. Introduced "Big Bonus" shuffle alley and "Teamate" bowler.

United Music Corporation, Chicago, Illinois, continued production on its "UPB-100" phonograph model.

Valley Sales Company, Bay City, Michigan, introduced its 1960 line of pool games: two Bumper Pool Game models and five 6-Pocket pool table games.

Williams Electronic Manufacturing Company, Chicago, Illinois, continued production on "Rocket," 5-ball game, and introduced "21," "Nags," "Fiesta" and "Golden Gloves," 5-ball amusement games.

The Wurlitzer Company, North Tonawanda, New York, introduced the 1960 "2400" phonograph series with three models: "2400," 200-selections; "2404," 104-selections; and "2410," 100-selections. All models available in monaural and stereo.

[illegible] Signed To Exhibit At NAMM Convention May 9, 10 and 11

[illegible] — George A. [illegible] president and manager of Music Operators of [illegible] released a list of [illegible] signed up for [illegible] convention, being held at [illegible] Chicago, Illinois, [illegible] and Wednesday, [illegible], 10 and 11.

"We have already received the reservations of 21 companies who will display a variety of phonographs, amusement devices, vending machines, kiddie rides and records," stated Miller. "Our experience in the past shows that many firms wait a while before sending in their reservations, and we expect that by showtime we'll have a number of additional reservations to announce."

Coin machine firms listed are: American Shuffleboard Company, Union City, N.J.; AMI, Inc., Grand Rapids, Mich.; Automatic Products Company, St. Paul, Minn.; Auto-Photo Company, Los Angeles, Calif.; Bally Manufacturing Company, Chicago; Bally Vending Company, Chicago; Paul Bennett Company, Chicago; The Billboard; The Cash Box; Capitol Projectors, Inc., New York City; Cinesonic Sound, New York City; Coin Machine Council, Chicago; Continental Vending Company, Westbury, L.I., N.Y.; Fischer Sales & Manufacturing Company, Arlington Heights, Ill.; Irving Kaye Company, Brooklyn, N.Y.; Logan Distributing Company, Chicago; National Rejectors, Inc., St. Louis, Mo.; National Vending Company, St. Louis, Mo.; Schroeder Industries Corporation, Woburn, Mass.; Standard Financial Corporation, New York City; Star Title Strip Company, Pittsburgh, Pa.; Tape-Athon Corporation, Englewood, Calif.; Tusco Manufacturing Corporation, Thousand Oaks, Calif.; United Music Corporation, Chicago; Valley Sales Company, Bay City, Mich.; and Wico Corporation, Chicago.

Record firms listed are: Christy Records; Decca Distributing Company; Dot Records; Jay Jay Records; M-G-M Records and RCA Records.

Philly Seeburg Distributors Expand Territory With Purchase Of Balti Firm

Sales Area Now Includes 6 States And D.C.

BALTIMORE, MD. — According to Zaven Hovsepian, former salesman for Eastern Music Systems Corp., Philadelphia, and newly appointed vice-president in-charge-of-sales for the recently formed Eastern Distributors, Inc., this city, the prime reason for the Philadelphia firm purchasing Musical Sales Corporation, local Seeburg distributorship, from Mac and Hy Lesnick, was the optimism resulting from the success the team enjoyed with their sales and service program conducted by Hovsepian, Nat Solow, Marvin Stein and Bill Adair, Eastern Music principals. The Philadelphia Seeburg distributorship was acquired by Solow, Stein and Adair several years ago. With the recent purchase of the Baltimore outlet from the Lesnicks the Seeburg distributors have expanded their sales territory which now extends from Virginia to South Jersey. Officers of the Baltimore firm include Hovsepian who is vice-president in-charge-of-sales and Nat Solow, secretary of Eastern Distributors Inc., the new Baltimore firm.

Hovsepian advised that the Lesnick brothers will continue to operate their one-stop record department, one of the largest in the country, and will also continue coin machine operations which include music, games and cigarettes. In addition, the Lesnicks will expand into a new corporation recently formed, Industrial Vending, with full-line vending its prime function. All of which will keep Mac and Hy Lesnick busy even without the normal chores of distributing Seeburg equipment, which they managed successfully for about 17 years.

Nat Solow advised that he and Hovsepian will head the Baltimore firm commuting from the Philly area, while Marvin Stein and Bill Adair will continue to head Eastern Music Systems Corp. outlet. Both companies are separate corporations but with the same management and ownership.

According to the quartet, the "Contract Sales and Service" program, whereby operators may sign to have the distrib service their routes for a fee, leaving the ops free to solicit locations and handle administration duties, has already attracted dozens of operators in the Baltimore area who are interested. This same program has been promoted successfully in Philadelphia. "Operators will be free of service headaches, labor problems, and costly unnecessary calls once they sign for the service contract," stated Hovsepian, who added, "of course extra time should mean extra locations and greater collections, all adding up to purchases of more equipment. It benefits everyone and we don't see why it shouldn't hold true here as it has for several years in Philadelphia."

Hovsepian formerly handled sales for the Philly outlet in South Jersey, Philadelphia and Delaware, where he called on music operators for five years.

A new sales representative has been added to the Baltimore staff with all other members of the former Lesnick staff remaining. John Cameron, former music machine and games salesman in the Richmond territory will handle Seeburg sales in that same area calling on a familiar territory. Cameron will be used to strengthen Seeburg representation in the Richmond area.

The new Baltimore Seeburg distribs will remain in the Musical Sales showrooms while the Philly firm will continue at its same address. Together the two Seeburg distributor firms will handle part of West Virginia, Virginia, Maryland, Washington, D.C., Delaware, Eastern Pennsylvania and South Jersey.

N.Y. State Coinmen Lauded During Annual Cardinal Spellman Affair

Church And Business Leaders Hear Industry Members Recognized For Continuous Support

NEW YORK—The climax of the annual Cardinal Spellman Servicemen's Club activities, celebrated each year with a Communion Breakfast attended by officials of the organization and leading businessmen from all parts of the nation, was held on Sunday, March 20, at the Plaza Hotel, and again this year, the coin machine industry was represented.

As reported in the March 26 issue of **The Cash Box**, the coin industry from New York State contributed receipts from its annual drive, to His Eminence Francis Cardinal Spellman, during a presentation made in the Chancery Offices of the New York Archdiocese, on March 11. The Communion Breakfast was part of a morning and afternoon program which included dedication of a new servicemen's club by His Eminence.

Pictured above, top, the coinmen present are congratulated for their participation in the support of the Cardinal Spellman Servicemen's Club. Left to right, Msgr. John P. Kelly, director of CSSC smiles as Major General Terence P. Finnegan, Chief of Chaplains, United States Air Force, shakes hands with Barney Sugarman, Runyon Sales Company, AMI distributor in New York. Most Reverend James H. Griffiths, Auxiliary Bishop of New York and Chairman of the CSSC Board (center), looks on as Al "Senator" Bodkin, chairman of the Public Relations Commitee and Marty Toohey, **The Cash Box**, stand with group. Below, Toohey, Sugarman and Bodkin, seated at the Communion Breakfast, with senior volunteers of CSSC.

The event was a highlight in a series of rapid strides made by the Public Relations Committee of New York State and brought to the attention of many notables of the Church and Business the coin machine industry, when Msgr. Kelly addressed a group of several hundred during post-breakfast proceedings and recognized it as "a business group who has helped support this worthy and all important cause for many years. They are the men responsible for the juke box in our game room and also for the financial contributions which we have always been able to depend on."

The coin industry was ranked with restaurateurs, leading New York notables, and other business firms and people who join together in support of this servicemen's club recognized as one of the largest service social clubs in the world.

Leading coinmen in this area were quick to recognize the honor as an all important phase in the recent turning of events, changing a warped and misconstrued picture of the industry to one in which every member can be proud. (See page 70).

UJA-Coin Div. To Honor N.Y.S. Coin Trio

Accept Moore's Resignation

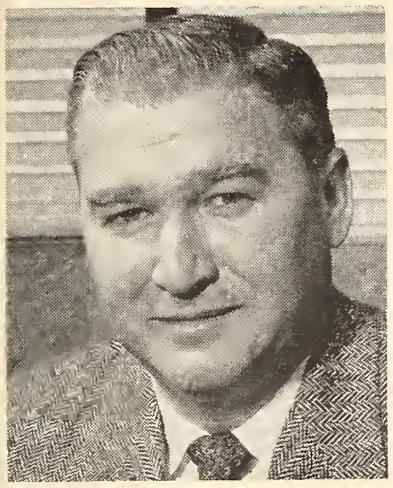
NEW YORK—The Coin Machine Division of the United Jewish Appeal, this city, under the chairmanship of Irving Holzman, accepted formal letter of resignation from Sandy Moore, Sandy Moore Distributors, New York, and proceeded to appoint an outstanding trio of coinmen selected for their "benevolent and leadership qualities", as guests-of-honor for the annual UJA-Coin Machine Division Banquet, to be held Saturday, April 30, at the Commodore Hotel.

Jack Wilson, president of the New York State Operators Guild; Tom Greco, president of the New York State Operators Association and Carl Pavesi, president of the Westchester Operators Guild, were chosen for their outstanding performance as leaders of the coin machine industry for many years throughout the New York State area. It was reported that UJA officials stated, "We have accepted formal resignation as 1960 guest-of-honor from Sandy Moore for reasons of ill health."

The meeting, held less than six weeks before the close of the drive was highlighted with several speakers. Mrs. Frances M. Bodkin, wife of Al Bodkin, former guest-of-honor and chairman of previous drives, asked that all workers immediately start an unending effort in order that the pre-determined goal be achieved to help the UJA cause in foreign lands. Lou Boorstein, Leslie Distributors, former guest-of-honor, who recently returned from a trip to Israel, advised all guests that the monies donated by the UJA-Coin Division, and that of all businesses in the nation, is put to excellent use in Israel and almost always for emergency purposes. "There are signs acknowledging donations from businessmen in the United States, displayed throughout the cities and villages, thanking donors for their much needed support," stated Boorstein. His talk was one received with attention and delivered with sincerity.

Officials of the UJA advised that proceedings are well underway for the annual banquet and affair with tickets selling well. Contributions are still coming in with the goal in sight. Workers were asked to contact every possible donor in order that the much needed funds be made available in time for the presentation.

Keeney Introduces "Eleven Belles" One Ball Pin Game



PAUL HUEBSCH

CHICAGO — Paul Huebsch, vice-president of J. H. Keeney & Company, this city, announced last week that Keeney's new "Eleven Belles" one-ball pinball amusement game has been released to the trade this past week, and is now in full production at the plant.

Huebsch further advised that the game, which is contained in a trim, compact, colorfully finished cabinet, had been out on an extensive pre-test run in many locations throughout the country.

Collection reports pouring in to Huebsch's office indicated to him almost immediately that Keeney has a proven winner in production in "Eleven Belles".

" 'Eleven Belles' is just the type of pinball amusement game we enjoy breaking the markets with at the start of the Spring season.

"It is loaded with action on the playfield and backglass," he continued. "We know that operators and players will go for our new 'Double Feature' scoring feature."

Other scoring features in "Eleven Belles" include fast action flippers at the bottom of the playfield to increase tense and exciting play. Hitting the numbered pop bumpers on the playfield lights the corresponding "Belles" on the backglass.

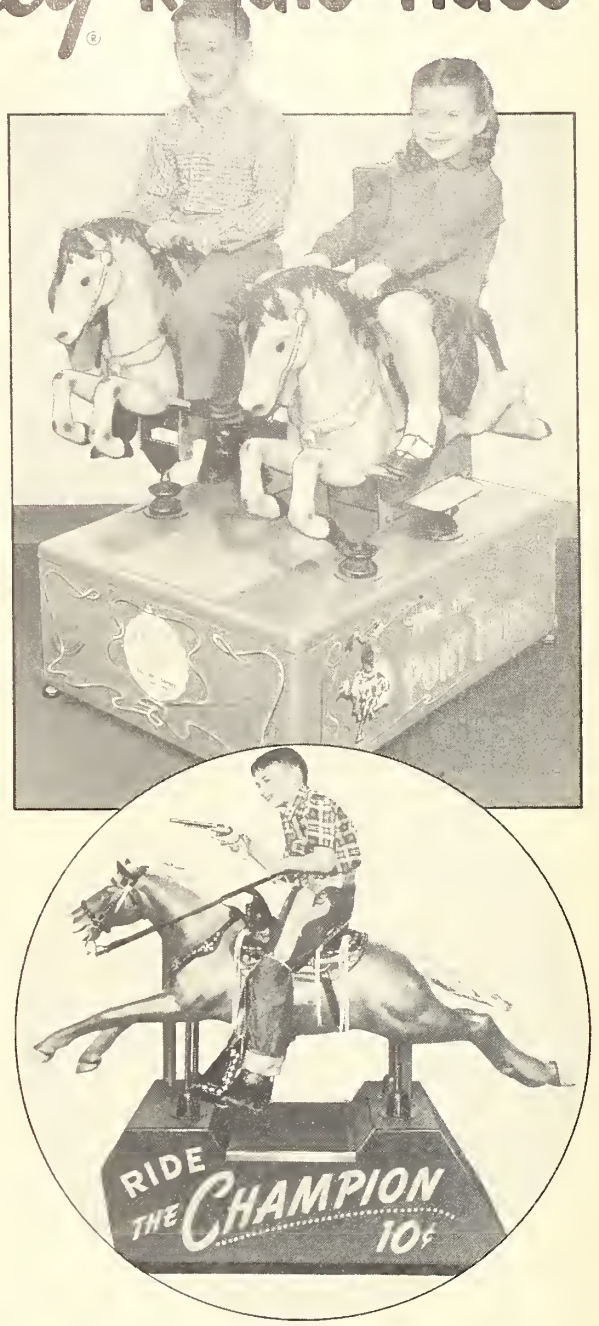
Dropping a ball into the "Spotting Hole" lights the "Belles" indicated by the spotting lights on the playfield (if not already lit through pop bumper action).

"Special When Lit rollover doubles the number of points for any of the combinations listed in the above scoring features. The scoring in numbers is as follows: Any 6 Belles earn two points, any 7 Belles earn four points, 8 points rack up eight points in scoring. Also any 9 or 10 Belles earn twenty points, and "Eleven Belles" earn the maximum which is one hundred points.

Huebsch concluded by stating that "Eleven Belles" is now in full production and sample orders are already moving out to Keeney's distributors all over the country.

Earn big extra profits now with Bally kiddie-rides

NOW . . . and from now on! 4,000,000 babies born annually and constantly rising birth-rate insure continued prosperity to kiddie-ride operators. Flashy eye-appeal and exciting action built into Ballyrides insure top earning-power . . . up to $100 a week in floor-space as small as 18 in. by 36 in. Simple mechanism and sturdy construction of Ballyrides insure years of trouble-free profitable performance.



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MUSIC

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SEEBURG 100G	435
SEEBURG 100B	295
ROCK-OLA 1448	425
ROCK-OLA 1438	325
A.M.I. G-120	425
WURLITZER 2300	795
WURLITZER 1700	295
WURLITZER 1800	345

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MUSIC SPECIALS

WURLITZER 1500	$ 95
SEEBURG 100A	95
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SEEBURG 800E-1	$250
DuGRENIER K-14 (Shadow Box)	165
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12-Col. EASTERN	115
10-Col. EASTERN	65
9-Col. NATIONAL	95
11-Col. NATIONAL (Slant Front)	175
11-Col. NATIONAL (ML)	155

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ABC Vending Has Most Successful Business Year

LONG ISLAND CITY, N.Y.—Benjamin Sherman, chairman of the board, ABC Vending, this city, advised last week that the firm enjoyed its most successful year in 1959. The announcement was scheduled to precede formal distribution of the company's annual report. Sales during 1959 totaled $66,094,057 while net profit reached $2,305,439.

Gisser's "Quality Policy" Pays Off With Sales

[illegible] Morris Gisser's report on [illegible] his firm, Cleveland Coin Machine Exchange, Inc., this city, caused the veteran coinman to advise in an interview last week that "there is no substitute for quality," a motto he has long adhered to.

Noting the repeat orders from foreign firms who were not necessarily regular Cleveland Coin customers two or more years ago, Gisser stated that in analysing the firm's increased export business, the one characteristic that repeatedly stood out was the quality equipment factor.

MORRIS GISSER

"We ask for a reasonable price on all of our equipment because of the condition the equipment must be in before it's approved for shipping," said Gisser. "Letters from Europe indicating satisfaction and backed up with re-orders have proven our theory that the export market is not a place to dump equipment but a market that demands quality equipment.

"We expect 1960 to be a bright year for export sales and we intend to adhere to the policy of 'No Substitute For Quality'," stated Gisser in conclusion.

- Pull out front
- Steel runways & mechanism
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- Slate top
- 90" x 52"

Some [illegible] territories still available.

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WILLIAMS PINCH HITTER	375.00
AMERICAN BANK SHUFFLE 12'	250.00
MOOEL T AUTO	535.00
ROCK-OLA 1465 New 200-Sel.	650.00
ROCK-OLA 1468 New 120 Stereo	WRITE
ROCK-OLA 1475 New 200 Mon. & Stereo	WRITE
SEEBURG M100C	295.00
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Biz Good As Balmy Breezes Set Pace For Spring-Summer Season

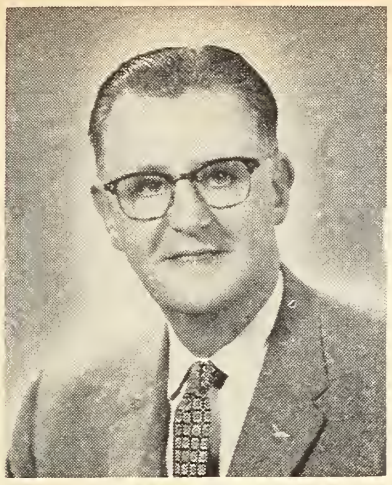
CALIFORNIA CLIPPINGS

A spell of warm weather has invaded So. Calif. and conversation among the operators and distributors has already begun to drift toward summer vacations—who's going where and when. . . . At Paul A. Laymon's, **Ed Davis**, Vp of Rock-Ola Mfg. Co., and **Irving Webb**, Rock-Ola's west coast Regional Sales Mgr., in town on business for several days. **Ed Wilkes, Charlie Daniels**, and **Jimmy Wilkens**, along with Davis and Webb, had a night on the town last week, starting the evening off with dinner at the Bantam Cock. Jimmy also mentioned that business the past week had been the best of the year. . . . **Walter Cook**, operator from L.A., purchased a Volkswagen panel truck recently and had it customized with refrigerator, stove, bed, etc., to provide living quarters for camping trips. . . . At Leuenhagen's "record bar," country and western star, **Jimmy Wakely**, stepped in to check the sales on the latest releases for his Shasta label. **Claire, Kay**, and **Mary Solle** planning a week-end in Palm Springs over the Easter holiday. . . . **Jack Simon**, at Simon Distributing, back on the job and feeling fine following his recent operation. Jack says, "It's great to be back," and is presently preparing for his eastern trip, which was postponed due to his operation. **Sonny Lomberg** reports used equipment in general has been moving out at a steady pace. **Mr. & Mrs. Culp**, from Oklahoma City, in town on a short vacation and stopped by to visit with Sonny. . . . **Bill Happel**, at Badger Sales, informs **Harold Knittel**, from Las Vegas, stopped in to visit at Badger during his recent stay in town. Happel went on to say that they are presently awaiting Chicago Coin's new baseball game called, "World Series," which is being shipped by air. **Marshall Ames** states he spent an evening in Las Vegas last week as the guest of his brother. **"Rocky" Nesselroad** says the new AMI model "K" phonograph is selling at a steady clip. Everyone is starting to talk about vacation time at Badger, with Rocky planning to spend two weeks in July in Cleveland. The next AMI service school is scheduled to be held April 4th, and will concern the new "K" 200. . . . At the Wurlitzer factory branch, **John Scavarda** has taken over as the new office manager. He comes to Los Angeles from Denver, and has been in the coin machine business for almost 8 years. **Ray Barry** and **Pat Pugliese** in Bakersfield last week for a successful showing of the new Wurlitzer "2400" phonograph. Ray reports the "2400" has been moving very well and that they are temporarily out, but have another shipment due in soon. . . . **Hank Tronick**, at C.A. Robinson & Co., informs that attendance at the Santa Anita racetrack has dropped off since the introduction of the Williams "Nags" game. United's "Team Mate" bowler, "Big Bonus" shuffle alley, and the "UPB" 100 phonograph, currently combine to make up the best earning package for the operator, Hank commented. . . . At American Coin Machine, **Bill Lanzy** states the customizing of the B's, C's, and R phonographs is continuing to go along very well. Business has been excellent the past two weeks at American. Bill says he's planning to spend the week-end in Palm Springs, to soak up a little sun. American's shop maintainance manager, **Buddy**, has been out several days with the flu. . . . **Ronnie Ricklin**, at California Music, reports he is now the album buyer at California. **Sam Ricklin** sends word from Hawaii that he and **Mrs. Ricklin** are having a wonderful time. . . . At the Seeburg factory branch, **Dan Donohue** states the large signs on the outside of the building have been completely repainted. Donohue also commented that business continues to pick-up weekly. A very successful showing of the new model "Q" Seeburg phonograph was held last week in San Bernardino for the operators in that area. The showing took place at the Rancho Del Valle and featured a sit-down dinner for all operators and their wives. **Matt Nordberg's** new Ford station wagon being seen all over So. Calif. visiting the operators in all areas. **Jack LaRue**, Seeburg western sales engineer, visiting the area and calling on all operators helping them install their new "Q" phonographs. . . . Some of the visiting operators seen on Pico this week were: **Jack Neel**, Riverside; **S. L. Griffin**, Pomona; **Ray Brandenburg**, La Habra; **Bill Vessel**, Covina.

Commercial Music Holds Special Wurlitzer Showing In Amarillo

DALLAS DOINGS

The local RCA office, keeping very busy these days, reports new releases: **Homer & Jethro's** "El Paso," **Rod Lauren's** "This I Know," **Della Reese's** "Sometime," and **Don Gibson's** "Just One Time". . . . From Commercial Music comes word that **Gene Williams** held a showing of new Wurlitzer equipment in Amarillo. . . . **Bernie Williams** is home on furlough after his basic training stint at Ft. Ord, Calif. His next assignment is to report to a camp in Georgia. . . . **Buna Carr** and daughter **Mary Francis** visited Commercial Music last week. . . . The top-selling single last week at Straus-Frank, Columbia outlet, was "Big Iron" by **Marty Robbins**. . . . **Dave Naugle**, program director for KFJZ, Ft. Worth, reports his station's "Talentsville, U.S.A." promotion going great. . . . Back to Dallas after his honeymoon in Acapulco is **Jack Sharpe**, KLIF program director. . . . **Mike Koenig** flew to Kansas City to pick up his wife who was visiting her sick mother. . . . In town buying equipment for their route were **Mr. and Mrs. John Beard**, Brownfield. . . . **Rudy Vallee**, the Presley of the Roaring Twenties, arrived in Dallas late Monday for two important one-nighters for the convention crowds. . . . These news items from King Records: The 5 **Royales** came to town last Friday and appeared that night at the Longhorn Ranch. "I'm With You" is their latest release. Going over big at King are **Earl Bostick's** new "Elgie" waxing, and **James Brown's** "I Know It's True." Brown was in Dallas last week playing one-nighters in this area. . . . **Jim Lowe**, WRR program director, will drop his Kats Karavan record program after a run of several years. . . . Straus-Frank thanks all the stations who joined them in Columbia's "Make March Mitch Miller Month" promotion by scheduling his fabulously successful "Sing Along" albums. . . . Commercial Music is now booking orders on the new Williams' "Nags" Marble Table. There is fine reception from all operators.



George Miller
General Chairman
John Wallace, Co-Chairman
Louis Casola, Co-Chairman

•

WATCH THE TRADE PAPERS FROM THIS DATE ON FOR ALL INFORMATION PERTAINING TO THE MOA CONVENTION

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OPERATORS and EXHIBITORS
Working, Planning, Talking Together Will Make The 1960 MOA Convention
THE BEST OF ALL TIME

EXHIBITORS

Manufacturers of automatic phonographs and amusement devices will exhibit their equipment—and some of them have agreed to contribute machines as door prizes. The lucky operators can pick up automatic phonographs, shuffle alleys, pool tables, etc.

RECORD COMPANY FORUM

Record Companies will hold a Forum Meeting between music operators, sales forces and others. More on this meeting at a later date.

OTHER FORUM MEETINGS

Other Forum Meetings of great interest are being arranged by the committee headed by J. Harry Snodgrass, Chairman; Norman Gefke, Joe Lederman, Louis Casola, Albert Denver and Jake Friedman on all matters vital to the automatic phonograph industry. Professional moderators will be secured for these Forum Meetings.

LADIES' LUNCHEON

Those in attendance will again be the complimentary guests of MUSIC OPERATORS OF AMERICA at the Ladies' Luncheon, Tuesday Noon, May 10, 1960. A real outstanding Floor Show, equal to last year's show, will be presented by Paul Wittenmyer. Tickets for this affair can be secured at the Registration Desk.

BANQUET AND FLOOR SHOW

Top recording stars will be featured with a well balanced all-star show, Wednesday night, May 11, 1960; Arranged by Buddy Basch and Paul Wittenmyer of the Roberts Agency. Tickets for this affair can be purchased through Howard Ellis, 1430 South 13th Street, Omaha, Nebraska — ATlantic 0-425 or at Convention time.

For Further Information, Write or Call:

MUSIC OPERATORS OF AMERICA, INC.

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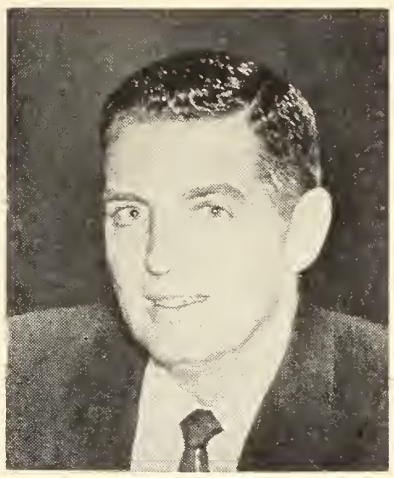
Bally Diversifies Pin Production With Release Of 3 "Queens" Pin Games



BILL O'DONNELL

CHICAGO—Announcing delivery of three new pinball games, Bill O'Donnell, general sales manager of Bally Manufacturing Company, this city, pointed out that the Bally factory is currently producing the largest and most widely diversified pinball line in the history of the company. Bally policy, he added, is to provide—with four different pinball games—a game for every operating requirement.

"Bally 'Laguna Beach,'" O'Donnell said, "is, as we expected, topping 'County Fair' in the in-line class for player-appeal and earning-power.

"Now, along with 'Laguna Beach', we are introducing a new trio of single-coin games, designed for the accelerated play-tempo popularized by 'Beauty Contest'. We call the new games 'the three queens' — 'Beach Queens', 'Island Queens' and 'Tropic Queens'.

"Basic game is 'Beach Queens', designed to give players more fun, action, suspense, skill-thrills and scoring satisfaction with one lively ball than he gets with five balls in an ordinary single-coin game. Scoring is by the easy-to-understand 'Light-a-Lady' system, which in 'Beauty Contest' was recognized as the greatest 'came-close-try again' repeat-play stimulator since the days of 'Bumper' and 'Bally Reserve'. High-scoring for competitive play is also included in 'Beach Queens'.

"An attractive new feature of 'Beach Queens' is the mystery-lighting Double Feature by which final score is doubled when 'Double' signal is lit on backglass—by hitting Thumper-Bumper when lit. Because 'Beach Queens' is a single-coin game, the Double Feature does not, of course, increase coins per game. However, location-tests prove that the fascination of shooting for a 'Light-a-Lady' score, when 'Double' is lit, is loaded with repeat-play appeal.

"'Island Queens' is identical to 'Beach Queens' but is played with two balls, instead of one. 'Beach Queens' and 'Island Queens' are both free-play games. 'Tropic Queens,' played with one ball, is operated without free-plays.

"All three 'Queens' feature the extra lively ball action and scoring surprises produced by Sling-Shot Kickers, Thumper-Bumper and Mystery-Spotting Kickout-Saucer. Cabinet, playfield and backglass of all three games are richly colorful with a Hawaiian motif, the 'Light-a-Lady' figures being graceful hula dancers. And, of course, all three 'Queens' are equipped with the operating convenience of the 'Auto-Mission' Coin-Divider," concluded O'Donnell.

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Nashville Newspaper Plugs "Popcorn Vendor"

NASHVILLE, TENN. — Ben's Vending Service, owned by B. E. (Tommy) Tomlin and his son, Ben E. Tomlin, received publicity in a local newspaper here when it stated that the new firm, after less than two months of operating, had placed 50 Keeney "Popcorn Vendors" on location. Keeney officials were quoted later as saying, "Confirms our claims about 'Popcorn Vendor's popularity!"

Heart Fund Group Named For Late Al Stern

AL STERN

CHICAGO—The recent tragic passing of Allen J. Stern, late president of World Wide Distributing Company, this city, was reportedly so strongly felt by heads of the Edgewater Heart Fund organization that its chairman, and managing director of Edgewater Hospital, Dr. Maurice Mazel, M. D., recently urged the supervising officers of the heart fund group to change its name to the Allen J. Stern Heart Fund. Voting for approval was unanimous, according to reports.

Mr. Stern, who died Wednesday, March 9, at the age of 50, had been prominently associated with the Edgewater Heart Fund ever since its inception several years ago.

It is very fitting, advised Dr. Mazel, that this organization shall now bear Mr. Stern's name. Especially in view of the fact that he devoted so much of his time during his lifetime to raising funds for it and numerous other charitable organizations. His philanthropic activities were widely known throughout this area.

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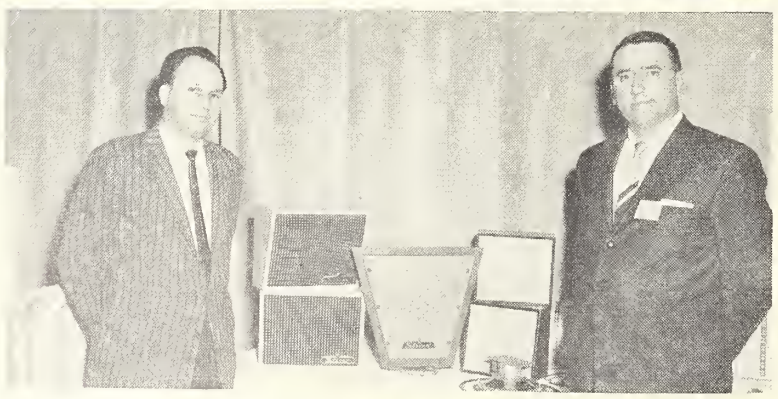


OMAHA, NEB.—The above photos, taken at the Nebraska Music Guild Convention, were unavailable at press time last week when photo coverage of the 9-state show appeared in the March 26 issue of The Cash Box.

Top picture shows the workshop discussion with Ted Nichols, chairman of the forum (standing far right).

From left to right are Hank Ross, Midway Manufacturing Company; Sam Lewis, Williams Electronic Manufacturing Company; Dale Hooten, Phil Moss Company; L. W. Peteet, Wurlitzer Company; Joe Blend, H-Z Vending & Sales Company; Wayne Neyen, D. Gottlieb & Company; Frank Mitchell, Rock-Ola Manufacturing Company and Nichols.

Bottom photo has the Wico Corporation booth manned by Ed Ruber and Jim Pennington. The firm displayed corner and wall speaker combinations along with baffles, used by music operators.

Coinman's Wife Lauded As Mother, Civic Worker

PARIS, TEXAS — When the Paris News needed a personality for a Sunday profile story they didn't look any further than the wife of A. W. Clem III, owner of the Paris Music Company.

Mrs. Clem was publicized in a seven-column story with photo as a model mother and a staunch civic worker in her community.

The story began "Four sons, and a daughter would normally be considered a full-time occupation for most Paris housewives . . ." and went on to relate the extra-curricular activities of the proud community-minded woman who is active in PTA, March of Dimes, United Fund, her Church, Girl Scouts, Polio Drive, Community Chest, Red Cross and virtually every drive that comes her way.

Mrs. Clem was profiled as a woman who almost single-handedly led a drive resulting in the largest vote turnout of any Paris election.

Currently she is primarily interested in plans for the improvement of Paris public schools.

"Her time is well spent", reads the newspaper story, "with more than enough left for her own home, as reflected in her model family", of which we may add, A. W. Clem III is a mighty proud member.

Wico Stresses 1-Stop Parts House Feature

ED RUBER

CHICAGO—Ed Ruber, Wico Corporation of this city, advised this past week that the firm has now reached the point where coin men all over the United States and abroad depend on the Wico order department to supply them with hard-to-get parts and other components for many types of amusement and music equipment.

He said, "As specialists in the supplying of difficult to acquire parts and components for shuffle alleys, bowling alleys, gun games, baseball games, pinballs, bingos and automatic phonographs, we have built up quite a following throughout the world.

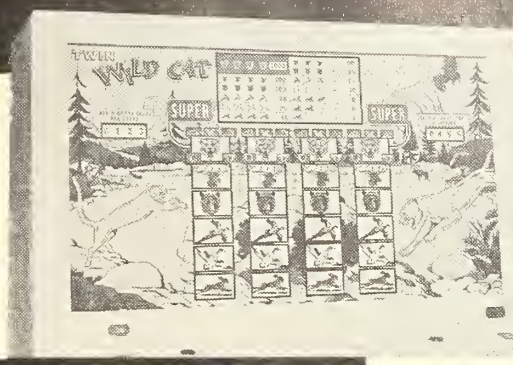
"We guarantee fast, worldwide service and an up-to-date, complete catalog which is available to all members of the coin machine trade making for a one-stop parts house," concluded Ruber.

115 WAYS TO SCORE on the

DUAL PLAYER

ONE PLAYER

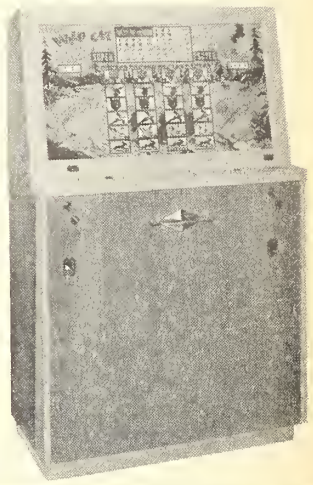
ONE PLAYER



TWIN SUPER

WILD CAT

- NEW PLAYER APPEAL
- LOCATION TESTED
- TERRIFIC EARNING POWER
- SCUFF PROOF BASE



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Norman Pink Takes A Wife; Distrib Export Biz Reported Good

—UPPER MIDWEST MUSINGS—

Ed Shaffer, Shaffer Music, Columbus, planning a European business trip with an eye to expanding export equipment sales. . . . **Al Calderon**, Calderon Dist. Co., Indianapolis, just back from a vacation in Florida. Visited with his college daughter down at Coral Gables. "She's gone and taken top honors in practically every class," beams Al. . . . **Morris Gisser**, Cleveland Coin, Cleveland, happy over the reception his merchandise has met with overseas. Doing a big export job. . . . **Jim Stolp**, Greenbush, Minn. in town the early part of the week making the rounds. Greenbush is way up north very close to the Canadian border and there is still plenty of snow and Spring is far away. . . . **Jack Bailey**, Brown's Valley, Minn., in town on a fast trip as Jack drove into the cities early in the morning and started for home the same day. . . . **Art Hagness**, Grand Forks, N. D. in town for a few days. Sporting a very nice tan that he got while vacationing in Hawaii. First trip for Art and **Mrs. Hagness** and they loved it. . . . **Mr. & Mrs. Earl Berkovitch**, Superior, Wisc. in town for a few days on a little vacation. . . . **Mr. & Mrs. Ted Salveson**, Huron, S. D. spent a couple of days in the cities and anxious to get home to celebrate **Mrs. Salveson's** birthday which was on St. Patrick's Day. Happy Birthday to you **Mrs. Salveson**. . . . Congratulations to **Norman Pink** on his marriage Sunday March 20, 1960. The ceremony took place in Winnipeg, Canada. Norman is with the Advance Music Co., Mpls. The couple will spend a two week honeymoon in Hawaii. . . . **Mrs. Lee Brahs** in the hospital with a kidney infection is getting along nicely and is on the road to recovery. . . . **Al Smart** and his son **Douglas**, Bemidji, Minn., in the cities for a couple of days visiting with a few distributors. . . . **Ray Schultz** and his son-in-law, Grand Rapids, Minn., in town for the day. First visit in many months. . . . **Mr. & Mrs. Ike Sundem**, Montevideo, Minn. in town for the day picking up parts and records. . . . **Mr. & Mrs. Elgin McDaniel**, Wadena, Minn. in town over the week end as was **Mr. & Mrs. Elmer Cummings**, Brookings, S. D. . . . **Mr. Mrs. Al Kirtz**, Lake City, Minn., in the cities for the day to pick up some parts and equipment. . . . **Mr. & Mrs. Harold Rose**, Fargo, N. D. in town over the week end and Harold making the rounds as Mrs. Rose did some shopping. . . . Operators in town this week were **Glen Bischel** and his service man **Bob LeClare**, Chippewa Falls, Wisc., **Mr. & Mrs. Leonard Anderson**, Hudson, Wisc., **Art Berg**, Fairmont, Minn., **Arndt Petersen & Clayt. Norberg**, Mankato, Minn., **C. E. Harris**, Darwin, Minn., **Joe Weber**, Blue Earth, Minn., **Russell Gherty**, **Don Bolier**, Baldwin, Wisc., **Lloyd Williamson**, Winona, Minn.

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A.M.I.

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B	Domes	17.95
	Centers, l. or r.	8.95
	Bottoms, l. or r.	10.95
C	Domes, l. or r.	12.50
	Centers	6.25
	Bottoms, l. or r.	7.50
D-40—80 Domes		22.00
E-40—80—120 Metal Grille for lower part of machine—eliminates cleaning plastic louvers. 2 to set		10.00

SEEBURG

Models 146-147-148 Domes—orig. fact.	$10.00
Model 100C—Highly polished chrome tubes, replace glass tubes. Set of 12	14.95
Chrome Pilasters, pr.	17.95
Dome side, plastic	2.95
Models 100R-100J Door side—plastic	4.10
Model V200 Dome side—plastic	3.95
Model 200 100 sel. W.O.M.	1.75
200 sel. W.O.M.	1.95
200 Inst. (wall box) ea.	.55
Models G and W Chrome Pilasters—set of 2	22.95

WURLITZER

Model 1250 Center Dome	$20.95
Dome Ends, each	7.10
Model 1400 Center Dome	14.95
Dome Ends, each	11.50
Bottom Sides—set of 2	16.50
Models 1500-1550 Center Dome	17.50
Dome Ends, l. or r.	9.00
Pilasters, set of 2	21.95
Model 1700 Dome Ends, each	3.95
Lower Pilasters, set	21.95
Models 1900 - 2000 - 2100 - 2104 Dome Ends, l. or r.	2.00
Models 1900 - 2000 Chrome Metal Grille	18.95

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M.O.N.Y. Changes Spring Outing Plans

NEW YORK—Irving Fenichel, chairman of the Music Operator's of New York Spring Outing Committee has advised that Brown's Hotel, Loch Sheldrake, N. Y. has replaced the Concord Hotel as the site for a Spring Outing. June 3rd to June 5th is the weekend date with rates ranging from $16.00 to $27.50 per day. Send all checks to MONY at 250 West 57th Street, but make payable to Brown's Hotel. Fenichel advised that further information may be had by contacting him at MONY or calling Nash Gordon at the same address.

Westchester Ops Pledge 100% Support Of PR Coin Council and UJA-Coin Div. Drive

WESTCHESTER, N. Y.—Seymour [illegible] of the Westchester [illegible], this city, has advised [illegible] the March meeting of the association held Monday, March 21 which incidentally saw almost a [illegible] membership attendance, it was agreed and voted on that the Guild, as a group, enroll each member as a contributor to the Coin Machine Council, National Public Relations Committee, recently formed in Chicago. The Coin Council has asked support from every operator, distributor and manufacturer in the United States.

Also, on the meeting's agenda was discussion of UJA-Coin Division contributions and the group pledged contributions, individually, for donations to the UJA drive.

The Guild will hold its annual banquet and dance on Tuesday, May 17, at the Holiday Inn, Scarsdale, New York, and according to reports the tickets have been selling very well. The Westchester ops see a full house each year the popular affair is staged. Journal advertising is being solicited and ticket sales can be had at the association offices or by telephoning WEstmore 9-4199 direct to Scarsdale.

Carl Pavesi, president of the Guild, was appointed one of three guests-of-honor at a UJA meeting in New York several days after the Westchester meet and details of his appointment are in this issue on page 62.

Sterling Asks Aid For Moosic Youth Cntr.

MOOSIC, PENNA.—Ben Sterling, veteran coinman and guiding light of several charity organizations in his community, has advised that many coinmen across the nation have responded to his plea for funds for the Moosic Youth Center bonds which are due. His story appeared in the March 19 issue of The Cash Box.

Read the story and help Ben Sterling with a few dollars for a most worthy cause. Send your check today payable to the Moosic Youth Center, c/o Ben Sterling, Sterling Service, Moosic, Pennsylvania.

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UNITED'S SKY RAIDER GUNS...$275.
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British Coin Distrib

Phonograph Operators Association

Viewing in retrospect the recent Amusement Trades Exhibition John Singleton, Secretary and General Manager of the Association had this to say: "My most vivid recollections are of the great increase in the amount and variety of imported equipment on display, following the lifting of the restrictions that had been in force for so many years, and of the tremendous interest shown in the exhibits by the record-breaking number of visitors to the show. And, of course, one is left with the knowledge that the present venue is far too small to accommodate all the firms that would like to exhibit and that it is becoming essential to find a larger hall. Unfortunately, this is something that is far easier said than done and, anxious as we may be to obtain more commodious premises, it is by no means certain that we shall be able to do so. However, we are busily exploring all the possibilities in the hope that some solution to the problem will be forthcoming.

"The Government's new Betting and Gaming Bill is another thing that is naturally in the forefront of our minds at this time. This is now going through the Parliamentary mill, but progress is slow and the parts of the Bill that are of particular interest to amusement caterers have not yet been reached. In the meantime, a great deal of activity is taking place and numerous amendments to the Bill have already been tabled for discussion, many of them sponsored by the various amusement trade organisations. Although one cannot say at this stage in exactly what form the new laws will finally be approved by Parliament there seems little doubt that our business will be recognized and legalised.

"But there will be little more to it than that, and for the benefit of those who have the mistaken idea that it will soon be possible to operate all types of machines and games without restriction, a timely word of warning will not come amiss. To complete the picture, I might also add that it will be some months yet before the new Bill is finally passed; even then, it will not come into force at once and it is possible that we may have to wait until the 1961 season before we can begin to enjoy its benefits."

Phonograph Equipment (1958) Ltd.

Cyril Shack of Phonographic Equipment (1958) Ltd. told The Cash Box that his company is concentrating mainly on Wurlitzer goods. The new Wurlitzer Phonograph has received a very big reception—this is the first year since the war that they have been available to operators—and over the last six months interest in them has rapidly increased mainly due to their good appearance, very competitive price and trouble free performance.

Shack reports that the reaction from the recent Amusement Trades Exhibition has not been confined to the ordinary operator who came along to see what they had to offer, but extended to the amusement arcade people who found themselves now able to re-equip with Wurlitzer. Phonographic Equipment are still supplying orders taken at the Exhibition and all will be met by Easter when the arcade people start their season. Large quantities of machines have been coming in and continue to arrive each week from the States. Pintables are very slow. Operators seem to be very interested in the Bingo tables—mainly due to the low price at which they can be bought—round about £125—which is a considerable reduction on previous prices, brought about by the increased competition, and operators are buying (in some cases direct) from the States, Belgium and Holland. Regarding 'slots' Shack feels that their importance has been over-rated. There are a certain number in operation in places where the law has 'turned a blind eye' but there will not be an open market until the new Betting and Gaming Bill has been passed and it is a hundred percent legal.

Music Systems Ltd.

John Sanderson, Managing Director of Music Systems Ltd., sole importers in the British Isles of the United Phonograph, recently showed the "U.P.B. 100" in all five colours at the Amusement Trades Exhibition, both monaural and stereophonic models being on view and demonstrated. The sound proof double-glazed booth proved a boon at the Exhibition and the United was one of the stars of the show and its incredibly fast change was featured by both B.B.C. television and I.T.V. in their News Bulletins. Sanderson reports that during the last quarter they were fortunate to be appointed Sole Importers of the Bowling Alleys and other products of the United Manufacturing Corporation of Chicago, and joint distributors of the flipper pintables manufactured by Gottlieb & Williams.

During the quarter also they entered into an arrangement with a Great Britain wide large servicing organisation who service everything from a toaster to a washing machine or from a record player to a television whereby they will undertake, if required, the servicing of United Phonographs, and only Uniteds, throughout the British Isles. This, Sanderson claims, will allow people without technical knowledge or staff to become operators. To accommodate and display this equipment Music Systems Ltd. have purchased larger premises in Bury St. Edmunds so that their showrooms, stores and workshops will all be both larger and under one roof. These premises will be opened in time for the arrival of their next consignment.

The Ditchburn Organisation

Norman Lever, General Manager of The Ditchburn Organisation, reports the continued growth in popularity of the new Seeburg '100' and '160' both on show for the first time in this country at the recent Amusement Trades Exhibition. Orders continue to be received for the Music Maker '30' selection model. Lever also reports that the sensation of the recent Automatic Vending Exhibition was the surprise revelation by his Organisation of three entirely new models Hotspa '460', Colespa '360' and the Mini-Spa. All three machines are fully automatic selling freshly made drinks at the rate of one every seven seconds in hygenic disposable cups. They are manufactured at the Ditchburn Organisation's modern factory at Lythem, Lancashire and are the result of combining solid British workmanship with American 'know-how' gained as a result of 27 years experience of Automatic Drink Vending. The new styling and colour of these machines, plus the new illuminated perspex display panels, give greater impact to their customer appeal and so increase still further their profitability. Following upon the outstanding success of the standard Hotspa and Colespa (which continue in production) the introduction of these new models increase the range of Ditchburn equipment available for the provision of hot and cold drinks.

eport On 1960 Market

Automaten Distributors Ltd.

Automaten Distributors Limited ıave, for many years, been the manuacturers and importers of all kinds ıf automatic machines, and are the ole distributors for George Wiegant & Sohne of Berlin for juke boxes, ıutomatic and vending machines inluding the popular Tonmaster 60 ;election wall box, the Diplomat 120 ;election console model and the Bimbo box specially designed for :hildrens stores. They have now ›rought all their experience to bear ›n the problem of record sales with :heir newest development — Disc-O-Matic—a record sales promotion ma:hine which answers in a completely new way the problem of allowing cus:omers to hear the record of their :hoice and of giving all information necessary to make a sale. Disc-O-Matic is a self-contained unit incorporating an attractive eye-catching display of twenty record covers.

On the front of the cabinet is a simple telephone dial by means of which customers can dial their chosen records and immediately hear a 45 second excerpt followed by a 15 second sales announcement giving details of artiste, maker, number, price, etc. The advantages to the busy record dealer are obvious—time-saving, labour-saving and there is no damage to record stocks through repeated handling, as Disc-O-Matic's based on a new conception of tape recording. By special arrangement with the recording companies and music publishers Automaten Distributors are permitted to transfer music to a broad endless tape enclosed in a plastic cassette from which it is never removed. This system completely eliminates difficulties normally associated with the handling of conventional tape.

Fresh cassettes can be made available each week or as required in order to keep abreast with any changes in the "Top 100". Orders indicate that dealers who saw Disc-O-Matic at the recent A.T.E. have been quick to realise its potential.

Chal-West Ltd.

Charles Henry, Managing Director of Chal-West Ltd., commenting on the success of the Chantal Meteor 200 introduced on the U.K. market just over twelve months ago, says that the scepticism at first shown by operators, naturally a conservative breed, to this unconventional model, has vanished and the swing to Chantal which started slowly has now gathered momentum.

Today the undoubted advantages of the simple mechanism resulting in fewer parts to go wrong and, consequently, fewer servicing calls, has been proved on several hundred locations all over Britain. With fewer components production costs are less accounting for the price being lower than is usual with 200 selection boxes. Henry also says that Chantal, which is the only British company manufacturing machines, undoubtedly took a chance with the new Meteor but it has paid off handsomely.

Photome Ltd.

David Trace of Photome Ltd. says that without any fanfare of trumpets or roll of drums, the face of the world is being, not changed, but recorded. Over the past five years more than thirty countries have installed the automatic photographic studious built by Photome Ltd. of England. Associates of the Auto-Photo Company of Los Angeles, who developed the equipment, the British company is not only operating in the United Kingdom but exporting throughout the world. They forecast a fantastic future and have a full order book to back their claim. The studios which are coin or operator controlled are capable of dispensing 160 strips of 6 photographs each hour.

Peter Simper Co. Ltd.

Peter Simper of Peter Simper & Co. Ltd., Regional Main Distributors for Bal-Ami, who has recently returned from America, was very struck with the ready hospitality and friendship extended to him and his companions—He says "I would think it would be no exaggeration to say that Americans are the most friendly people in the world. I found the general trend of the amusement business much more like our own than I had expected. I do feel, however, that operators generally in this country are likely to be more prosperous in the next five years than their friends in America, where competition would appear to be a little higher." During the last quarter Simper has been mainly concerned with preparing his new London premises into which he hopes to move within the next two or three weeks. This will make the company's fifth depot—others already exist in Torquay, Cardiff, Bordon, and Bath. The search to find an animal or 'thing' to represent the Bal-Ami has brought a fantastic response of ideas from Great Britain, the Continent and America. The winner will receive a prize of at least £100.

Ruffler and Walker

The new Rock-Ola dual purpose machine "Tempo II" shown by Ruffler & Walker for the first time in this country at The Amusement Trades Exhibition, has proved a worthy successor to the "Tempo I" and has been greeted with enthusiasm by operators. Orders taken at the Exhibition are still being delivered. Top site operators are most favourably inclined towards stereo and one of their main headaches—the changeover from monaural to stereo—does not arise with the dual purpose "Tempo II". The only drawback is the short supply of stereo disks from the Top Twenty but it is hoped that this will be remedied in the near future. On the games side Ruffler & Walker are importing a great amount of American equipment both new and reconditioned and business, over the last quarter, shows a big opening up in this particular market. The company is going all out on candy floss machines, exporting to both the United States and Canada. The cages, unlike the old machines, are cast in one piece and are competitive with American prices. The company's new premises in Lavender Hill, occupying an area of some 17,000 square feet, comprising two floors, is nearing completion and it is hoped it will be ready for occupation by Easter. The new factory will house the games, pin table, juke box and reconditioning sections as well as stores, enabling the present building to be devoted to showrooms.

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220	R	2200	1800
201	G	2100	1700
KD 200	C	2150	1650
VL-200	B	2000	

ROCK-OLA	AMI	
1458	H 200	G 120
1454	H 120	F 120
1448	G 200	E 120

WALL BOXES

SEEBURG	WURLITZER	AMI
100 & 200 Selection	200 Selection	WB

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Games' SKEET SHOOT	225
Games' GUNSMOKE	195
Games' BIG HORN	195
Auto Bell PLAY BALL	275
Auto Bell WAGON WHEEL	225
Auto Bell COUNTY FAIR	125

BOWLING ALLEYS	
Bally 14' LUCKY	$575
United 13' SIMPLEX	595
C.C. 16' CLASSIC	325
C.C. 16' T.V.	275
C.C. 14' BOWLING LEAGUE	225
Bally 11' A.B.C.	225
United 14' HI SCORE	245
United 13' ROYAL	275

BASEBALL	
Bally HEAVY HITTER	$325
Wms. PINCH HITTER	325
Wms. SHORT STOP	275
Bally BIG INNING	275
Wms. 1957 BASEBALL	225
Wms. 4-BAGGER	175
United STAR SLUGGER	145
United SUPER SLUGGER	125
Wms. BIG LEAGUE	95

ARCADE	
Bally SPOOK GUN	$225
Chi Coin CRISS CROSS HOCKEY	275
Bally SKILL PARADE	175
Bally SKILL ROLL	95
United SHOOTING STAR	145
C.C. EXPLORER	145
C.C. ROCKET SHUFFLE	125
Wms. CRANE	65
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Women Donate Phono To Hospital

CREEDMOR STATE HOSPITAL, N. Y.—On Thursday, March 17, the New York State Public Relations Committee fulfilled another step in its current program designed to better relations between the public and the coin machine industry when a phonograph was presented to the hospital staff here at Creedmor State Hospital.

The request for a phonograph was handled by the committee and delivered personally by Al "Senator" Bodkin, chairman of the PR committee and Meyer Parkoff, Atlantic New York Corporation.

Pictured above, Bodkin and Parkoff flank the hospital staff, kneeling from left to right, Alice Hurbut, fund chairlady; Doctor Dilts, in charge of hospital wards; Elizabeth Larsen, welfare chairlady, and Edythe Palmer, president of the children's league. Standing are Doctor Gloria Faretura, chief psychiatrist and Doctor Harry La Burt, director in charge of Creedmor State Hospital.

The phonograph will be used in the area designated as the Mentally Distressed Children's Ward, where the kids will hear their favorite music, compliments of the State's coinmen.

The banner hanging in the background is the official PR coin banner which is earning a reputation for itself around New York State. This donation was one of several that occur periodically depending on the number of requests for phonographs and the equipment available for contributions.

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- CHICAGO COIN SIX SHOOTERS
- KEENEY SPORTSMEN
- 3 Like New MUTO VOICE-O-GRAPHS

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You can get the buy of your life . . . Make an offer or come in and see us!
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Philly Seeburg Outlet Extends To Virginia With Musical Sales Deal

— EASTERN FLASHES —

Coinmen hereabouts were talking about the expansion of the Seeburg Philly outlet with **Nat Solow, Marvin Stein** and **Bill Adair**, of Eastern Music Systems Corp. branching out with the purchase of **Mac** and **Hy Lesnick's** Musical Sales Baltimore outlet last week. Nat, of course, was with Atlantic New York Corp. here for many years before going to Philly and assuming the Seeburg territory with Marv and Bill. The boys have their work cut out for them with a territory stretching from Virginia to South Jersey. "We've got a lot of confidence in the Seeburg line and our experience in Philly shows that we can do a bigger job with a bigger territory," was the way the fellas summed up their feelings on the deal. . . . **Jerry Koci**, general manager, Chicago Dynamic Industries, Inc., visited the city all last week to be on hand to show the electronics line of Precision Products Division of the Chicago Dynamic Industries, Inc. during the IRE electronics trade show at the Coliseum. Jerry looked as fresh and chipper as ever and from all reports the exhibit was quite successful as evidenced by the thousands of engineers and electronics people attending the show. . . . **Barney "Shugy" Sugerman**, Runyon Sales Co., listed several reasons for the sales success the firm has been enjoying on the new "Official Jumbo". "It's a fast machine that can be played in less than 30 seconds, which is really something, the game has regulation and high score features and it's a handsome looking piece of equipment," stated Sugerman. **Perry Lowengrub** and **Irv "Kempy" Kempner** have been doing a bang-up sales job while **Morris Rood's** workload has increased proportionately. **Myron Sugerman** is reportedly doing a solid export business out of the firm's Newark branch. . . . **Al Simon** and **Al D'Inzillo**, Albert Simon, Inc., are looking forward to completion of the new store front. The renovation includes a sign that runs across the breadth of both showrooms with revamped entrances and show windows. Meanwhile, Rock-Ola "Tempo II" sales are quite satisfactory, according to Simon, and the ChiCoin game sales have been quite good. "If we do the game business for each of the next three quarters that we did during this first three months we'll be very happy," said Al Simon. The ChiCoin plant is shipping "World Series", the new baseball game and the Simon outlet is awaiting delivery. . . . **Irving Holzman**, Black Sales Co., delivered a boatload of United "UPB-100"'s last week and the United music sales picture looks very good. Nothin' wrong with United "Big Bonus" shuffle action either, according to Irv. . . . **Mike Munves**, Mike Munves Corp., announced that at last the delivery on "Ingo Grip-Test" units has arrived! The arcade outlet expected a quick follow-up delivery on the big seller almost two weeks ago. But orders from Sweden take time and the shipment is now in the showroom (or was expected to be after notification from the docks that the merchandise had arrived!). **Joe Munves** flew to Harrisburg on Tuesday with an itinerary that included the south, namely Florida and the outdoor folk. . . . **Marvin Roth**, Roth Novelty Co., Wilkes-Barre, Penna., advises that equipment sales are heavy with ops buying up shuffles and music. . . . **Murray Kaye**, Atlantic New York Corp., held down the showroom activity while **Meyer Parkoff** was away. Seeburg Model "Q" biz looked good and so did the vending equipment on display for several vending operators who strolled in earlier in the week. . . . **Harry Koeppel**, Koeppel Dist. Co., moved some reconditioned equipment out last week with several export orders ready to go. . . . **Charlie Rubenstein**, arcade vet, reported ill and may enter the hospital shortly. . . . Coinrow here is beginning to take on the look of Fifth Avenue with buildings being torn down from one end of Tenth Ave. to the other. A motel has gone up on 50th St. with more buildings being razed further up the street and also on 42nd St. across from Munves, Black Sales and Simon's. . . . **Al "Senator" Bodkin, Barney Sugerman** and **Marty Toohey** attended the annual Communion Breakfast with **Msgr. John P. Kelly** and **Bishop Griffith** of the Cardinal Spellman Servicemen's Club last week and were received very graciously. . . . **Meyer Parkoff** and **Al Bodkin** drove out to Creedmor State Hospital last week to donate a phonograph to the institution as part of the N. Y. State PR program activities. . . . **Carl Pavesi**, pres. Westchester Ops Guild, states that tix sales are moving very well for the forthcoming annual affair in Scarsdale, N. Y. (Holiday Inn), Tuesday, May 17th. . . . **Nash Gordon**, M.O.N.Y. drops by the office on PR work and advises that the association will endeavor to get ops together at Brown's Hotel for a social weekend on June 3-5. Send in your ticket orders today!

HAPPY BIRTHDAY THIS WEEK TO:

Archie J. LaBeau, St. Paul, Minn. . . . **Frank Miller**, Irving, Ky. **Robert A. Holland**, Akron, Ohio . . . **Edward H. Ellis**, New York, N. Y. . . . **Paul A. Leymon**, Los Angeles, Calif. . . . **Harry Koeppel**, New York, N. Y. . . . **Ben Hofer**, New Braunfels, Texas. . . . **Don Knott**, Galesburg, Ill. . . . **Charles Harris**, Cleveland, Ohio . . . **Jerald D. Belsen**, Los Angeles, Calif. . . . George Carsley, Montreal, Canada . . . **David Rosen**, Philadelphia, Pa. . . . **George H. Reynolds**, Columbia, S. C. . . . **A. B. Cooper**, Atlantic Beach, N. C. . . . **William E. Zelko**, Columbus, Ohio . . . **Benny Erdely**, Grundy, Va. . . . **Audrey Reynolds Hunter**, Dallas, Texas . . . Palmer F. Burke, Youngstown, Ohio . . . **William E. Fitzgerald**, Grand Rapids, Mich. . . . Olie Shirey, Gulfport, Miss. . . . **Mrs. Minnie M. Gregory**, Madison, Wisc. . . . **Albert S. Denver**, New York, N. Y. . . . J. W. Hooks, Brownwood, Texas . . . **Ken C. Willis**, Miami, Fla. . . . Charles E. Rowlette, Leesburg, Ind. . . . **Newton Migicovsky**, St. Laurent, Montreal, Que., Canada.

LOCAL COIN FIRMS ENJOYING A SPRING BIZ BOOM

— CHICAGO CHATTER

Spring is definitely in the air all over this coinbiz hub of activity, what with the almost unanimous "increase in sales" reports we've been receiving throughout the past week, following a hurried tour through the factories, distributors, and a peek at several large locations. Production lines are humming along and sales desks are acquiring that pleasant "cluttered" look, while the fellows behind the desks are smiling more these days. All this is in evidence despite the snow and blustery winter weather which is stubbornly nanging around in this coinbiz mecca.

E. G. DORIS

Art Weinand, director of sales for Chicago Dynamic Industries, is easily one of the smilingest coinmen around these days, especially since Chicago Coin's new "World Series" shuffle baseball amusement game was released to the trade last week. Art assures us, one and all, that this terrific and timely game is loaded with exciting playing features. Another ChiCoin-ite singing the praises of "World Series" is **Mort Secore** . . . United Manufacturing's sales chief, **Bill DeSelm** tells us that the increase in business has already prompted some of United's representatives to scoot back out on the road. **Al Thoelke** climbed into his snazzy Mercedes Benz and made tracks for St. Louis. From there he plans to comb Kansas City, and then motor through Iowa and Wisconsin before returning to Chi. **Johnny Casola** enplaned for Dallas, Texas. Then he hies himself to New Orleans, the rest of Louisiana and Mississippi. **LeRoy Kraehmer**, executive vice-president of United Music Corp., conducted a service school session last Saturday and Sunday (March 26 & 27) at Sandy Moore's Long Island showrooms. The set was sponsored by **Irv Holzman's** Black Sales Co. Bill infos that the sessions were heavily attended by New York and Long Island operators; and that he has been receiving an unprecedented batch of orders on United Music's "UPB-100" phonograph.

DAVE GOTTLIEB

R. W. (Bill) Weikel, director of sales for Fischer Sales & Manufacturing, reveals that he and prexy Ewald Fischer received much complimentary comment from visiting operators at the recent Nebraska Music Guild convention due to the appearance there of billiard trick shot artist **Don Tozer.** Tozer's exciting billiard shenanigans was accomplished on the new Fischer 6-pocket billiard table. . . . **Jack Gordon** and **Tom Herrick**, Seeburg vice-presidents, both expressed their congrats to Eastern Distributing, Inc. and its principals, **Marv Stein, Nat Solow, Bill Adair** and **Zaven Hovsepian**, on their acquisition of **Mac** and **Hy Lesnick's** Seeburg Baltimore distributorship. Eastern added this property as an adjunct to their Philly Seeburg distributorship, Eastern Music Systems. . . . Wico's **Ed Ruber** returned from his tour through parts of the near southwest with Wico's representative **Jim Pennington.** Despite the heavy snowfall in many areas they drove through and tortuous mountain passes they had to maneuver through, Ed tells us the trip was quite a pleasant jaunt (oh, yeah!).

Speaking of busy offices, and this is really underestimating it a bit, the action is plenty heavy at Bally Manufacturing. **Bill O'Donnell** appears as though the phone is glued to his head, and **Art Garvey** keeps picking up the phone between his comments to us. All in all, Bally is doing big business with the bevy of "Queens" already released to the trade these past few weeks. This line of pinball amusement games includes the "Beach Queen" one-ball replay, "Island Queen" 2-ball replay, "Tropic Queen" no replay game, and Bally's exciting "Laguna Beach". Bill tells us the super duper queen of them all is still "Beauty Queen." **Herb Jones** keeps himself plenty busy with Bally's terrific promotional action, and his guidance—along with fellows such as **Ed Ratajack, Lou Casola, Art Weinand, Herb Oettinger, Bob Slifer** (NCMDA), **Sam Lewis, Les Montooth,** and **Clinton S. Pierce** of the Coin-Machine Council for public relations. . . . We can't help laughing when we realize that **Herb Kraus**, head of the PR firm which bears his name, is getting "coinbiz" in his blood. He can spend hours articulating on the subject. This is funny considering the fact that he's only been "inoculated with the disease" for a short while.

JOE ROBBINS

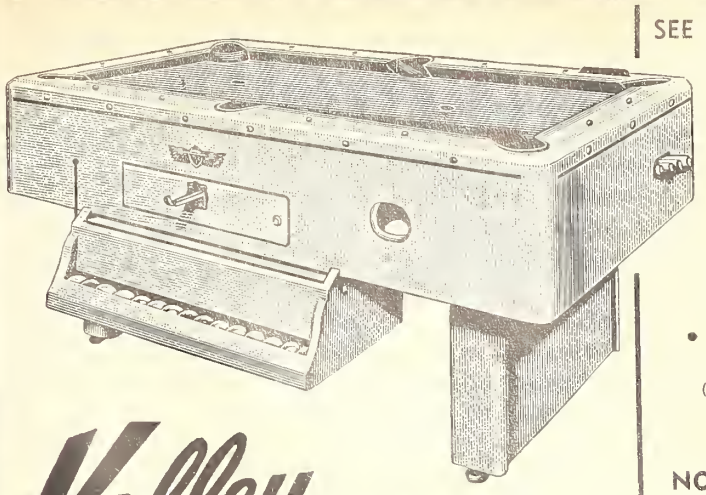
Williams Electronic's vice prexy **Sam Lewis** smiles impishly when we ask him "what's new". We're beginning to suspect that something new is cooking at Williams Electronics. Anyway the production lines are humming along "like sixty". Sam advises that "Nags" is definitely a long run amusement game, and is racking up enviable sales figures all over the country. **Sam Stern** absolutely concurs with Lewis along these lines. . . . **Joel Stern** returned to his desk at World Wide Distribs last Monday, and he's still suffering from the tragic loss of his dad, **Allen J. Stern.** Joel infos that business has been great at World Wide, even during his recent absence. He and the Stern family were pleased to learn from **Dr. Maurice Mazel,** chairman of the Edgewater Heart Fund organization that the entire Board of Directors of the charitable group recently voted to change the name of the organization to the Allen J. Stern Heart Fund. Truly a wonderful tribute to a wonderful man. . . . Keeney's **Paul Huebsch** informs us that the new "Eleven Belles" one-ball amusement pinball game was released last week. There will be further big news emanating from Paul's office shortly.

GIL KITT

Nate Gottlieb reports continued heavy sales action with D. Gottlieb & Company's "Lite-A-Card" 2-player pinball amusement game. **Dave** and **Dorothy Gottlieb** getting ready to leave their Miami Beach winter playland for the "frozen north". They are pulling for it to get much warmer hereabouts before they return. . . . **Gil Kitt**, owner of Empire Coin, and **Joe Robbins** both tell us the heavy action at Empire is on United's bowling and shuffle alleys, and the recently acquired Fischer billiard table line. . . . Auto-Bell's **Al Warren** advises that the orders are pouring in on Auto-Bell Novelty's "Mermaids" and "Magic-Mirror" Horoscope. . . . The Rock-Ola offices really jumped last week since all of the brass was in town for a change. **Edward Doris** returned from his recent jaunt to the west coast, and **Frank Mitchell** left snow packed Omaha shortly after the Music Guild convention terminated. He wasn't sorry to get back to "warm Chi" (br-rrr). **George Hincker** and **Jack Barabash** returned to the city after the big celebration at **Al Simon's** distrib in New York. **Les Rieck** is readying a short trip to St. Louis to sing the praises of Rock-Ola's 1960 "Tempo II" model phonographs. . . . Marvel Manufacturing's **Estelle Bye** and prexy **Ted Rubey** are more than pleased that operators have responded in great numbers to Marvel's phonograph plastics line. Marvel not only offers a complete line of parts, but the fact that they are unbreakable is what delights most operators.

Clarence Schuyler, Games, Inc., is experiencing a terrific reaction, sales-wise, to Games, Inc.'s "Twin Super Wild Cat" amusement game. The action doesn't let up for a moment, according to Schuyler. . . . **O. L. (Bob) Slifer,** managing director of the National Coin Machine Distributors Association, tells us he's in quite a dither preparing all of the necessary papers and forms for the upcoming annual meeting and election of officers of NCMDA. The meet is skedded for Sunday, May 8, just prior to the opening of the MOA convention. . . . Tower's **Bob Greene** is bedded down with the nasty ol' flu (and we know how he feels!). . . . **Mort Levinson,** National Coin Machine Exchange reports that business in general has been excellent of late, especially with Gottlieb's 2-player pinball "Lit-A-Card".

First Coin's **Joe Kline, Sam Kolber** and **Fred Kline** are very thrilled since they received the initial order the other day of Chicago Coin's new "World Series" baseball shuffle game. Joe, Sam and Freddie have been banging away at the long distance phones trying to latch on to a lot of much needed used equipment for their overseas shipments. . . . **Nate Feinstein** is feeling more like his old self again after a recent unhappy bout with the flu bug. The new spring season is very much in evidence at Atlas Music, as business is booming there on Seeburg phonographs and vending equipment, according to Nate and **Harold Schwartz.** . . . The good news continues to roll along as Purveyor's **Herb Perkins** tells us he just completed an exceptional week of sales. If this keeps up Herb will have to forego his usual short business-pleasure trips. . . . Another "spring fever" victim is Midway's **Ralph Sheffield,** who states that he barely spent an hour off the phone all last week at the plant. Orders are pouring in, according to Ralph. . . . Now that Chet Gore's new Exhibit Supply plant is completely situated he's beginning to think about plans for his new arcade games line. It will be some time yet until he can go into production.



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Separate NO-STOOP Cue Ball Return

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Cox Canteen Pres.

PALM BEACH, FLA. — Directors of Automatic Canteen Company of America announced last week during a special meeting here, that John W. Cox, formerly appointed a director and consultant for the firm, has been elected president of the Canteen firm.

In the same announcement, it was advised that Frederick L. Schuster, also a director and consultant for the firm, has been appointed vice-chairman. Both positions were previously held by Arnold M. Johnson, who died on March 10. Nathaniel Leverone continues as chairman.

Cox will be in charge of the company's operations in this country and of the current domestic and foreign expansion programs.

Chi Coin Releases "World Series" Baseball

J. A. (ART) WEINAND

CHICAGO — J. Arthur Weinand, director of sales for Chicago Dynamic Industries, Incorporated, announced the release this past week of Chicago Coin's new "World Series" baseball amusement shuffle game.

Weinand stressed the fact that Chicago Coin's baseball amusement games—an annual harbinger of the Spring season — have maintained a strong sales pattern for the past several years.

He further indicated that "World Series" looms as Chicago Coin's strongest entry in this annual series of baseball games, as it is loaded with exciting play features.

"The player is easily attracted to 'World Series'," Weinand stated, "and just as soon as he starts to play he'll attract a crowd to witness the thrilling action.

"Naturally," he continued, "this immediately sets off a chain reaction of continuous play.

"There are three action-filled scoring fields on the playfield and corresponding positions on the backboard," Weinand said. "They are 'Left field', 'Center field' and 'Right field'. The player skillfully shoots for the field that is lit up for high score."

Weinand continued by stating that the traveling ball action plus animated baseball players positioned on the baseball diamond on the backboard delivers all the thrills of an actual baseball game.

Other suspense-filled features include such action shots as "Singles," "Doubles," "Triples," "Home Runs," "Pinch Hit Home Runs"; and, of course, "Outs."

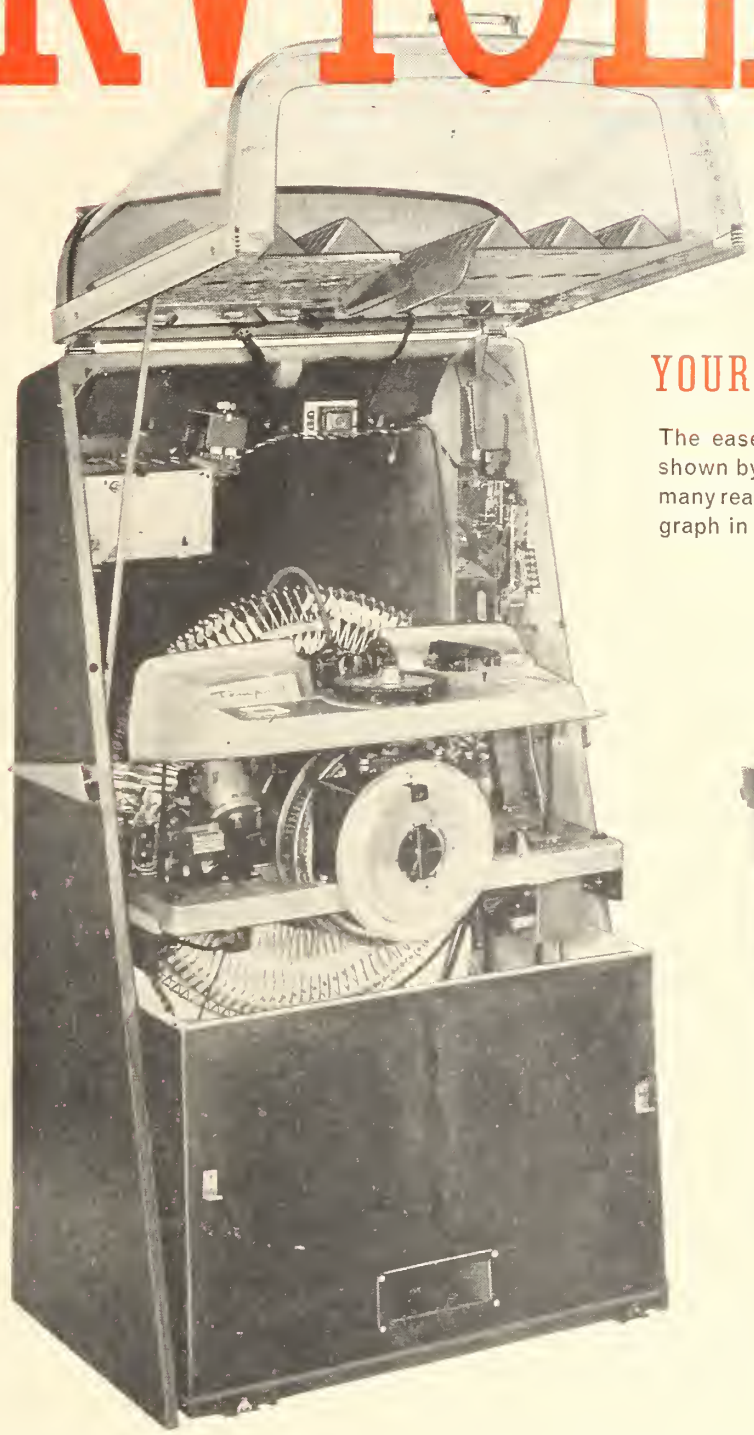
"Pinch hit home runs not only build up the score, but are totalized as well," Weinand said. "We add a word to the operator in saying that the frequency of possible pinch hit home runs can be set by the operator; and, in fact, the total scoring of pinch hit home runs can be set and metered."

An added feature attraction, according to Weinand, is that the player scores 3 extra runs when he builds up three home run scores. Naturally, he added, there are three outs to each game played.

"Chicago Coin's all-new 'World Series' amusement shuffle game follows right on the heels of the great success achieved with 'Drop Ball', 'Shoot The Clown', and all of the other successful Chicago Coin games released the past few months of this year," Weinand asserted.

"Sample orders are already being shipped to our distributors. Also production and shipping are geared for a maximum effort throughout the nation and overseas," Weinand said in conclusion.

SERVICEABLE



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Because the TEMPO II is "Location Engineered," you'll discover a new ease of operation and service. Its complete accessibility is the operator's key to bigger profits. The Easy-Raise-Dome and the Walk-Away-Feather-weight-Door completely expose all the operating parts of the phonograph and put all parts in easy reach for fast, economical, one man servicing. When service is needed it can be handled faster and more economically on the new 1960 Rock-Ola TEMPO II all-purpose phonograph because it's "Location Engineered."

Before you buy another phonograph, stop in at your local Rock-Ola distributor's showroom and see the TEMPO II. See for yourself its serviceability. Listen to its amazing "Tri-Fonic" flexibility which gives you three phonographs in one to play any type of music to fit the needs of any location. For the maximum profit per each location, for greatest dependability and ease of servicing, it's Rock-Ola in 1960.

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WANT—As always we need for immediate export unlimited quantities of: Bally Bingos, United Bingos, all types of Shuffles, Seeburg, AMI, Wurlitzer music. Call collect. BELGIAN AMUSEMENT CO., 808 NO. BROAD ST., PHILADELPHIA, PA. (Tel. POplar 3-7808).

WANT—Vanguard Guns—For resale. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO. (Tel. CH 3-7191).

WANT—Bally Ice Frolics; Bally Beauties. Send your list to: IMPERIAL COIN MACHINE COMPANY, 498 ANDERSON AVENUE, CLIFFSIDE, NEW JERSEY.

WANT — To Purchase — United Top Notch Shuffle Alleys. Will pay highest cash prices. Write or call— TRI-STATE DISTRIBUTING CO., P. O. BOX 615, ROME, GA. (Tel. 8982).

WANT — Route man, also top mechanic. Top wages. Sober, apply in person. FRONTIER MUSIC CO., INC., 2209 MILLS ST., EL PASO, TEXAS.

WANT — Will pay cash for all late Guns, all late Arcade Machines. State lowest price in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO DIST. CO., 4135 W. ARMITAGE, CHICAGO 39, ILL. (Tel. DIckens 2-7060).

WANT—Glass for shuffle king overhead scoring unit, Un. Show Boats, Un. Triple Plays. FOR SALE—3-4-5's. Make offer. NOBRO NOVELTY, 142 DORE ST., SAN FRANCISCO, CALIF. (Tel. MArket 1-5438).

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WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD STREET, NORTH BELLEMORE, L. I., N. Y. (Tel. CAstle 1-0556).

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WANT — Upright games, Hunters, Skeet Shoots, Wild Cats, Double Shot and Super Hunters, any quantity, quote your best price. KAY'S MUSIC SERVICE, 147 COLUMBIA AVE., VANDERGRIFT, PENNA.

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WANT—1 United Stardust Back Glass. Also, Pin Back Glasses; Shuffle and Ball Bowler Back Glasses. Quote best prices. MR. RONALD REGO, ATLAS DISTRIBUTORS, 1024 COMMONWEALTH AVE., BOSTON, MASS. (Tel. REgent 4-1384-85-86).

WANT — To Buy—Panorams, Shuffle Targette Deluxe, Venus Deluxe, Comet Deluxe, State Fair, Pirate Gun, Sky Raider, Big Top, Wild West, Circus Gun, Safari, Polar Hunt, Genco Backetball, Criss Cross Hockey, Twin Hockey, Triple Play, Cypress Garden, Sea Isle, Beach Time. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

WANT—Late Wurlitzer Phonographs and Late Bally Bingos for resale. FOLLETT MUSIC CO., S. 180 HOWARD ST., SPOKANE, WASH. (Tel. MA 4-8585).

WANT — Mars, Fireball, Lightning, Capitol Shuffle Alleys, United Midget Alley, Late Bingos & Lott-A-Funs, Circus, Spook, Davy Crocket, Polar Hunt, Vanguard, Hercules, Bulls Eye Circus Guns, Up-Right Hunters, Seeburg L & R. Please send list and prices, cash or trade. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel. TO. 1-6715).

WANT—Any quantity new records, 45 RPM, 33 EP's, up to 30¢ each. We pay freight. Over-runs, cut outs, splits, offies, any make. REKORD PAK, 123 WILSON AVENUE, NEWARK 5, NEW JERSEY. (Tel. MArket 2-3844).

WANT—Late used 45 R.P.M. Records not over 5 months old. I pay 15¢ and the freight. R. SMITH, 620 N.E. 165th ST., NORTH MIAMI BEACH 62, FLA.

WANT—To act as distributor for record manufacturing companies, servicing music stores and operators in Indiana 30 years in the record business. Send lists and prices. C. W. HUGHES, 120 E. MAIN STREET, LADOGA, INDIANA. (Tel. WHitney 2-2232—WHitney 2-2549 Evenings).

WANT—Exhibit's IOU, Selectem and Horseshoes. State price, quantity and condition in first letter. NEW LIDO ARCADE, 412 EAST BALTIMORE STREET, BALTIMORE, MD.

WANT—22 ft. American or Rock-Ola Shuffleboards. Give condition and price asked. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel. FUlton 3-2232).

WANT—Wish to Buy and Sell any machines or model Phonographs. Also Amusement Games. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH 4, NEW JERSEY. (Tel. BIgelow 8-3524-5).

WANT—Unlimited quantities of Seeburg A and B. Further all other models Seeburg, Wurlitzer 1700, 1800, 1900; Bally Bingos, multiplayer Pinballs. State condition and lowest prices f.o.b. outgoing vessel. MARALSTA-92, KROONSTRAAT, ANTWERP, BELGIUM. Cable Address: MAROMATIC ANTWERP.

WANT—Bingos, United Clipper, Capitol, Lightning; Seeburg M100A, M100B, HF100R; Wurlitzer 2104, 2204. We will pay top dollar, or take in trade against Bally, United, ChiCoin Bowlers. RUNYON SALES COMPANY, INC., 593 TENTH AVE., NEW YORK 18, N. Y. (Tel. LOngacre 4-1880).

WANT—Chicago Coin Bowlers; Hollywood, Blinker, Bullseye, Super Frame, Score a-line, Championship; United Bowlers; Ace Clipper Mercury, Capitol, Mars, Regulation. Cash or will trade 14 foot Bowlers. Call, Write or Wire today! PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel. JUniper 8-1814).

WANT — Bally: King Pin, Shuffle; Gottlieb: Atlas, Falstaff, Jubilee, Contest, Sweet Sue; Williams: Hy Hand, Twenty One (21). Will pay top prices for these machines. STAR COIN MACHINE CO., 1502 N.W. 25th ST., FORT WORTH 6, TEX. (Tel. MArket 6-5411).

WANT — Baseball Games. Chicago Home Run and Super Home Run, Six Player. All Williams Baseballs from World Series thru Fifty-Four. Must have good back glass and all parts. Condition, as is. Write, listing what you have, giving best price first letter. H. L. NEILL, 1501 N.W. 23rd ST., SAN ANTONIO 1, TEX.

WANT—Seeburg 200 Library Units 2-door style only. FOR SALE—Bally Heavy Hitter $350; Genco Flying Aces $195; Majestic $265; AMI D80 refinished $175; Seeburg 100 Wall Boxes, chrome, white buttons $35. CLOER DISTRIBUTING CO., 1613 MAIN, JOPLIN, MO. (Tel. MAfair 3-4202).

WANT—Elderly man to do shop work. PAUL MACELI MUSIC CO., 108 DOPKING ST., FRONTENAC, KAN.

WANT—Unlimited quantities of Mills Slots—Reconditioned with 10¢ slug rejector. Quote FOB American Port. Write us today. L'AUTOMATE, 60, RUE VAN SCHOOR, BRUSSELS 3, BELGIUM. (Cable JEUMATE—BRUSSELS).

WANT — Crusader Guns, Hercules Guns, United Star Slugger, for resale. COIN MACHINE EXCHANGE, 4605 — 127th ST., S.W., TACOMA, WASH. (Tel. JUniper 8-7153).

WANT—I wish to import to England new Williams and Gottlieb pintables. American exporters please contact immediately quoting prices and models. PETER SIMPER & CO., 42, SOUTHGATE STREET, BATH, SOMERSET, ENGLAND.

FOR SALE

FOR SALE—Seeburg 100B $175; B.L. $210; Seeburg C $250; Seeburg HF100G $350; HF100R $395; Wurlitzer 2204 $500; Wurlitzer 2250 $575; AMI G200 $345; AMI G120 $325; Rock-Ola Rocket 1438 $210. All machines clean, ready for location. ⅓ dep. INTERBORO MUSIC CO., INC., 433 WEST 45th ST., NEW YORK CITY. (Tel. JU 2-2363).

FOR SALE—Relays—low cost, high quality, general purpose open style made to your specifications. Short run our specialty. Also electrical harnesses and switch stack assemblies. MARVEL MANUFACTURING CO., 2847 W. FULLERTON AVE., CHICAGO, ILL. (Tel. DI 2-2424).

FOR SALE — All late Bally Bingos, slightly used uprights; Gunsmoke, Hunter, Super Hunter, Wild Cat, Deluxe Big Tent, Shawnees. Write or phone for prices. PENN COIN-O-MATIC CORP., 821 NO. BROAD ST., PHILADELPHIA 23, PA. (Tel. PO 5-2676).

FOR SALE — Complete line of Pool Table Supplies & parts. Slates, Cushions, Balls, Cloth, Bumpers, etc. Save money, save time—Buy direct. Write or phone for our new 1959 Catalog. EASTERN NOVELTY DIST., 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-8574).

FOR SALE—ChiCoin League Bowler, 11 ft., Bally Strike Bowler, 11 and 14 ft., United DeLuxe Bowling Alley, 11 ft., Bally Tournament Bowler, 14 ft., any at $250 ea. Good condition. Deposit required. DAVE LOWY, 592 TENTH AVE., NEW YORK 36, N. Y. (Tel. CHickering 4-5100).

FOR SALE — Rock-Olas 1454 @ $449.50; 1458 @ $550; 1468 @ $849.50; (8) 1455's @ $475; 1475 ST @ $875; 1452 @ $395; AMI F-120 @ $349.50; Rock-Ola Hideaways, Stereo and Hi Fi, Write. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND 5, ORE. (Tel. CApitol 8-7565).

FOR SALE — Williams Short Stop $250; Bally Heavy Hitter $325; Williams 57 Baseball $225; Bally Big Inning $250; Williams King Of Swat $99; Williams Hercules Gun $395; Bally Spook Gun $219; Genco Motorama $199. DICKSON DISTRIBUTING COMPANY, 631 W. CALIFORNIA, OKLAHOMA CITY 4, OKLAHOMA. (Tel. CEntral 6-3691).

CLASSIFIED ADVERTISING SECTION

FOR SALE — Little Buckaroo $325; Deluxe Big Tent $275; Double Shot $225; Shawnee $325; CC Twin Ball Bowler $545; United Lightning $150; Wms. Pinch Hitter $375; American Bank Shuffle 12′ $250; Rock-Ola 1465 new 200 $650; Rock-Ola 1468 new 120 Stereo, write; Rock-Ola 1475 new 200 Mon. & Stereo, write; Seeburg 220SR $850. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. (Tel. HEnderson 1-7577).

FOR SALE—Beach Time $230; Miss America $110; Key West $60; Nite Club $60; Gayety $30; Sun Valley $165; Show Time $85; Big Show $60; Broadway $50. One-third deposit with each order. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel. TU 6729).

FOR SALE—Fischer 4 Pocket Slate Pool Table $89.50; Ex. Ringer Ball, Genco Shuffle Pool $70 both; Ex. Shooting Gallerys $89.50; Bally ABC Shuffles $249.50. Send for complete bargain list. ODCO, INC., 1102 BROADWAY, ALBANY 4, N. Y.

FOR SALE—100,000 new 45 rpm 6 months to 1 year old, $10 per 100, $95 per 1000. Also 25,000 EP's $25 per C; $200 per M; 12″ LP's available $100 per C; $950 per M. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel. OLympia 8-4012).

FOR SALE—"Pylon" The new plastic coating that won't chip, crack or peel. Can be used on games, bowlers, shuffles, phonographs. Will cut cleaning time 90%. Guaranteed America's finest reconditioned coin machines. MUSICAL SALES, 2334 OLIVE ST., ST. LOUIS, MO. (Tel. CH 1-8561).

FOR SALE—Uprights, Auto Bell Playball, Wagon Wheels, County Fair, Capitol Projector Auto Test, latest model, CC Rebound Shuffles, Old Smokie (train) Kiddie Ride, no reasonable offer refused, contact: JACK GORELICK, J. ROSENFELD COMPANY, 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel. FOrest 7-6730).

FOR SALE — Seeburg: B-100 $175; C-100 $260; G-100 $365; R-100 $395; Wurlitzer: 1700 $375; 1800 $450; 2000 $545; 2150 $645; 2100 $645; 2200 $795; Used Bally Bingos, write; Uprights & Novelty Games, write. All machines shopped. NORTHWEST SALES COMPANY, 171 GRANT ST., WOODBURN, ORE. (Tel. YUkon 1-3611).

FOR SALE — Carnival Queen $350; Cypress Gardens $235; Sea Island $485; Beach Time $275; County Fair $645; Show Time $160; Key West $125; Big Show $85; Lotta Fun $525. These machines are in top condition and ready for location. STAR COIN MACHINE CO., 1502 N.W. 25th ST., FORT WORTH 6, TEXAS. (Tel. MArket 6-5411).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—A machine that pays for itself first week with little or no service! Lucky Horoscope Operators report this and more. NATIONAL DISTRIBUTORS, 127 SO. ENGLISH AVE., SPRINGFIELD, ILLINOIS.

FOR SALE — Seeburg Stereo 222 $899.50; Seeburg KDH $469.50; Seeburg VL $299.50; Seeburg V $279.50; Seeburg G 100 $349.50; AMI F 120 $329.50; AMI E 80 $159.50; AMI D 80 $119.50; Muto Photomat $99.50. CULP DISTRIBUTING CO., 614 WEST GRAND, OKLAHOMA CITY, OKLA. (Tel. CE 2-8084).

FOR SALE — Seeburg C-100 $300; Seeburg G-100 $400; Seeburg R-100 $425; Seeburg VL200 $375; Wurlitzer 2000 $395; AMI H200E $525; AMI I200E $675. Write for information on volume controls. BELMONT MUSIC CO., 116-118 N.E. GLENDALE AVE., PEORIA, ILL. (Tel. 6-4424 - 4-5868).

FOR SALE — United 16′ Bonus B.A. $525; 16′ Playtime B.A. $545; 16′ Royal B.A. $295; 14′ Bowling Alley $175; 11′ Bowling Alley $175; Royal Shuffle Alley $95; Capitol Shuffle Alley $215; Speedy S.A. $115; Chief S.A. $95. CENTRAL OHIO COIN MACHINE, INC., 858 NO. HIGH ST., COLUMBUS 15, OHIO. (Tel. AXminster 4-3529).

FOR SALE — Specials — Bally: Ballerinas $544.50, write for quantity price; Sea Islands $425, write for quantity price; Cypress Gardens $165; Lotta-Funs $449.50; Pan. American Bowler $695; Champion Horse $575; Beauty Contests $425; Bally Targets $385; Batting Practice $299.50; Heavy Hitters $255; Gottlieb: Mademoiselle $345; Williams: Crusader Guns $349.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel. JAckson 2-5306).

FOR SALE—Wurlitzer 2100, $500; 9 United Play-Mate Rebound Shuffles, like new, $150 ea.; Seeburg V-200 used $365; Seeburg V-200 change over $450; Rock-Ola 1465 $685; 12 Corsair 20 Col. Cigarette Vendors, used, $200 each. All models AMI Phonos, lowest prices, write or call— CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS 3, MO. (Tel. MA 1-3511).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel. CEdar 2-7600).

FOR SALE — Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel. FOrest 5-3456).

FOR SALE — Lotta Fun $495, new and slightly used. Limited quantity. ⅓ down must accompany order. THOMPSON DIST. CO., 127 E. SECOND SOUTH, SALT LAKE CITY 11, UTAH. (Tel. ELgin 9-2029).

FOR SALE—Bally Bingos, practically all models, low prices, single sale or quantities. Call collect. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 8, INDIANA. (Tel. HA 3-4508).

FOR SALE — Eastern 22 Cigarette Vendors converted $139.50; 9-M National Cigarette Vendors $65; AMI G200's $295; AMI E120 $195; AMI I-200 $595; AMI J-120 $695; Seeburg V-200's $325. All ready for location, 1/3 deposit with order, balance C.O.D. MUSIC SYSTEMS, INC., 737 CARNEGIE AVE., CLEVELAND, OHIO.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Attention Exporters and Importers: We have a quantity of clean 1455H Rock-Olas for immediate shipment at sacrifice prices. MID-WEST DISTRIBUTORS, 709 LINWOOD BLVD., KANSAS CITY, MO. (Tel. WEstport 1-8776).

FOR SALE—Show Times $65; Keeney Deluxe Big Tents $250; Seeburg 45 RPM 100A $125; United Shuffle Targette $100. AUTOMATIC MUSIC CO., 703 MAIN STREET, REAR, BRIDGEPORT, OHIO. (Tel. NE 5-1443).

FOR SALE—Seeburg M100B $250; C $325; G 425; R $500; V200 $500; KD200 $750; HHF 100R $450; Wurlitzer 1800 $335; Rock-Ola 1438 $350. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel. DEcatur 2-1500).

FOR SALE — Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $49.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E. SYRACUSE 3, N. Y.

FOR SALE—Attention Pittsburgh operators, for sale 14 ft. Alleys with small balls, come and pick them up, only $125. WANT—Free play Lotta-Funs, give quantity and price. PENNSYLVANIA VENDING CORP., 1224 BROWNSVILLE RD., PITTSBURGH 10, PA.

FOR SALE—1st Quality Cloth $6.95 yd.; Deluxe Cloth $8.95 yd.; 48″ Cue Sticks $18.00 doz.; 52″ Cue Sticks $21.00 doz.; Bumper Rails $11.95 set; Bumper Pool Balls $10.00. Write for Quantity Prices. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO 51, ILL. (Tel. ALbany 2-3272).

FOR SALE—Special, Watling Scales— Model 500 Guesser, Tip-top condition, $30 each; New 6V6, 6SL7, 6J7, original carton, 60¢ each; 6 Volt Battery Charger $5; Steel Cabinet 38″x31″x17″; Comb. Lock Safe $35. GAYCOIN DISTRIBUTORS, 4866 WOODWARD, DETROIT, MICH.

FOR SALE—Records, New 45's, 100 assorted tunes per carton—60% majors, 11¢ and less. EP's 25¢ per record, 12″ LP's majors and others, pre-packaged 100 or more, $75. Will send sample order. Send check or money order. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel. DUnkirk 3-8735).

FOR SALE—Seeburg KD200's $595; VL200 $500; M100C $340; M100B or BL $265; Wurlitzer 2100 $495; 2000 $450; 1900 $465; AMI F-120 $375; G-200 $395; Chicago Coin Rebound Shuffle (floor sample) $125; Genco Motorama $225; Keeney Cross Country $75; Bally Skill Roll $65. All equipment reconditioned, guaranteed ready for location. R. F. JONES CO., 2600—2nd AVENUE, SEATTLE, WASHINGTON. (Tel. MA 4-7255). R. F. JONES CO., 1200 S.E. MORRISON ST., PORTLAND, OREGON. (Tel. BElmont 4-5373).

FOR SALE—Scarum Burglar Alarms —operates on flashlight battery—2 minute installation, slightest tampering sets off alarm. Scares hoodlums away before damage is done, $4.95 complete, 3 for $12.00. Send check. G. I. SPECIALTY, 3361 YORK ROAD, DEPT. 6, PHILADELPHIA 40, PA.

FOR SALE — Bally Big Time $60; Bally Cypress Gardens $150; Beach Time $225; F.P. Bally Heavy Hitter $275. SCIOTO NOVELTY, INC., 1909 EIGHTH ST., PORTSMOUTH, OHIO. (Tel. EL 3-4179).

FOR SALE—Used A.M.I. I-200E $750; HO200E $600; H-120E $595; G-200 $350; D-80 $195; D-40 $95; Used Wurlitzer: 1400 $50; 1650 $195; Used Seeburg: K-2-200 $525; VL-200 $395; V-200 $350; M-100-BL $265; M-100-C $275; M-100-B $225; Used Rock-Ola: 1455 $500; 1448 $425; 1428 $275. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH.

FOR SALE — We have: Surf Clubs, Gayetys, Starlettes, Varietys, Palm Springs, Big Times, Gaytimes, Frolics and Ice Frolics. No fair offer refused. GLOBE DISTRIBUTING CO., INC., 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780).

FOR SALE — Have a few Wurlitzer 2000, 2100 and 2200. Also Wurlitzer 2300 Stereo's for wholesalers and exporters. UNITED DISTRIBUTORS, INC., 902 WEST SECOND ST., WICHITA, KANSAS. (Tel. HObart 4-6111).

FOR SALE — Wms. Vanguard Gun $375; Wms. Ten Pins $125; Bally All Star Bowler $125. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, NEW YORK. (Tel. FR 7-2162 or FR 4-7549).

FOR SALE — Exporters Attention — Bowlers, all makes and sizes $165 each. Lowest prices on all types. Send inquiries; call, write, wire: IRVING HOLZMAN, BLACK SALES CO., 583 TENTH AVENUE, NEW YORK, N. Y. (Tel. PEnnsylvania 6-6680).

FOR SALE—Save on Lamp Bulbs #44, #47, #51, #55, $5.45 a hundred; Calcoin M100A kits 45 RPM $44.50; 33⅓ RPM $22.50; Cash Box Burglar Alarms complete w/battery $4.95. Send check or c.o.d. DUARTE INTERNATIONAL SALES, 835 E. 41st St., LOS ANGELES 11, CALIF.

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone eall will convince you. We are faetory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel. NEwton 5-2531).

FOR SALE—Gottlieb Register $125; Scoreboard $65; Continental Cafe $165; Flagship $150; Williams Piccadilly $75; Genco 6 Pl. Skill Ball $125; United Targette $75; Comet $95; Williams 6 Pl. Major League Baseball $95; Chi-Coin Rebound Shuffle $65; National 9 ft. Shuffleboard w/elec. Scoring $75. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, NEW JERSEY. (Tel. UN 3-8584).

FOR SALE — AMI J-200E, Monaural or Stereo, new or used $645; H-200E $575; G-200 (all conversions) $300; G-120 $375; G-80 $350; F-120 $345; E-120 $150; D-40 (45) $100; C (45) $75; B (45) $75; Seeburg KD-200 $495; HF-100R $445; HF-100G $395; M-100C $295; M-100B $225; M-100A (45) $100; M-100A (78) $75; Wurlitzer 1800 $295; 1500 $100; Rock-Ola 1468 $575; 1458 $475. Cleaned and checked. ⅓ deposit. AMI SALES COMPANY, 3652 W. NORTH AVE., CHICAGO 47, ILL. (Tel. HUmboldt 6-1070).

FOR SALE — KD 200 Phonograph $495; VL 200 Phonograph $345; V 200 Phonograph $295; M 100C Phonograph $255; AMI G 120 Phonograph $325; AMI 200 Wall Boxes $72.50; Mark II Cigarette Vendor $149.50 Converted; Spacarb 4 Flavor Cold Drink $175. Call or write: J & J DISTRIBUTORS, INC., 1327 NO. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. MElrose 4-3571).

CLASSIFIED ADVERTISING SECTION

[illegible] SALE—Amusement Games Only. Due to A.[illegible] over 3,000 used 78 RPM records, sold selected tunes from 1946 to 1955. Must [illegible] PIERCE VENDING CO., [illegible] 362 GREENWOOD [illegible].

FOR SALE—Amusement Equipment Exhibit Kissometer, Egyptian Mummy, Smiling Face, Handgram, Screen Test, also other exhibit arcade equipment, all in A-1 condition. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel. JA 7-8511).

FOR SALE—Brand new Quam 8 inch P.M. speaker $4.75 Build into Cabinet $8.50. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO.

FOR SALE — Seeburg A $95; 1500 Wurlitzer $95; 1550 A Wurlitzer $115. T & L DISTRIBUTING, INC., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel. MAin 1-8751).

FOR SALE — Keeney Deluxe Big Tent $225; Keeney Shawnee $325; Keeney Big Tent $195; Bally Dlx All Star Bowler $100; Keeney League Leader $150; Showtime $80; Key West $75; Big Show $60; Night Club $50; Parade $50; Broadway $50; Miami Beach $50; Beach Beauty $50; Double Header $50. D & L COIN MACHINE CO., 414 KELKER ST., HARRISBURG, PA. (Tel. CEdar 4-1051).

FOR SALE—See us for all types of Bally Bingos, all machines completely cleaned and shopped. You will be thoroughly satisfied with our equipment. Write or call: NASTASI DISTRIBTING CO., 912 POYDRAS, NEW ORLEANS, LA. (Tel. MA 6386).

FOR SALE—Smoke Shop—V27, Capacity 630, "The Best Electric Cigarette Machine On The Market." Call or write today. BILOTTA ENTERPRISES, INC., 224 NO. MAIN ST., NEWARK, NEW YORK. (Tel. DEerfield 1-1855).

FOR SALE—Attention European Distributors: Lowest prices on AMI, Wurlitzer, and Seeburg phonographs. We only quote and ship to bonafide distributors. All prices f.o.b., New York City. Prompt delivery. Terms: Letter of credit or deposit and sight draft. Write—SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, NEW YORK.

FOR SALE — Wurlitzers (2204) $619.50; (2000) $399.50; Rock-Olas (1465) $449.50; (1442) $319.50; AMI's (H-200) $499.50; (H-120) $499.50; (E-120) $199.50; (F-120) $349.50; Seeburg's (B's) $249.50; (C's) $399.50; (G's) $419.50; (V-200) $319.50; (Speeded up and converted $419.50); (VL-200) $449.50; (KD-200) $539.50; Cigarette Machines, all kinds from $20; Keeney 22 Col. $99.50. G. K. GABRIELSON & CO., 724 MEMORIAL DR., S.E., ATLANTA 16, GEORGIA. (Tel. JA 5-7441).

FOR SALE — Auto-Bell Circus Side Show (new) $345; Play Ball $215; Galloping Dominoes (like new) $295; Horoscope (floor sample) $445; Games, Inc. Double Shot $245; Wildcat $395; Keeney De-Luxe Big Tent $245; Bally Sportsman $425. Rush deposit: MICKEY ANDERSON AMUSEMENT CO., 314 EAST 11th ST., ERIE, PA. (Tel. GLendale 2-3207).

FOR SALE—7 Seeburg C 100 @ $245 ea.; 6 Seeburg R 100 @ $450 ea.; 2 Seeburg W 100 @ $420 ea.; 3 Seeburg G 100 @ $400 ea.; 2 AMI 1200 @ $725 ea. REX-BILOTTA CORPORATION, 821 SOUTH SALINA ST., SYRACUSE 3, NEW YORK. (Tel. HArrison 2-8255).

FOR SALE—Like new, Bally Lotta Fun, Beauty Contest, Deluxe Club Bowler. WANT—Bally Lucky Alleys—11 & 14 ft. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel. AL 4-4040).

FOR SALE—Wall Boxes, 20 selection Seeburg 10¢, 3 for 25¢; 800 3020's $5; Rock-Ola 120 Selection $45 & $35; Beach Clubs $50; Yacht Clubs $45; Gayety $65; Vendo Coin Changer & Stand $65. HALLGREN DISTRIBUTORS, INC., 1626 3rd AVE., MOLINE, ILLINOIS. (Tel. 4-6703).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. PIONEER VENDING, INC., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel. MOntana 1-5000).

FOR SALE — Millions of extra coins are taken from clean machines. Clean right with Lemonite. Hermitage Music Co., Rock City Amusement and S. L. Steibel Co. use and sell Lemonite. Try Lemonite Electronic Contact Cleaner. GRACO SALES COMPANY, ARLINGTON, TENNESSEE.

FOR SALE—Sun Valley $150; Miss America $125; Mutoscope Lord's Prayer $150; Wms. Soccer $150; Genco Basketball $150. ⅓ deposit, balance C.O.D. HUB ENTERPRISES, 2216 DIVISION STREET, BALTIMORE 17, MD. (Tel. LA 3-3525).

MISCELLANEOUS

NOTICE—Call or write for pictures and information on Phonograph Cabinet restyling. No more replacement expense of plastics, glass tubes or glass pilasters on Seeburg Models B-C and R. SUN REFINISHING CO., 1619 MILBY, HOUSTON 3, TEXAS. (Tel. CA 7-1919).

NOTICE—Burglar Alarm for coin operated equipment operates on flashlight battery. Sensitive to tampering, 100% protection. Installed quickly, powerful alarm. Instructions. $4.95—Three $12, Dozen $45—quantity prices to distributors. BLOCK MARBLE CO., 1425 NO. BROAD ST., PHILADELPHIA 22, PA.

NOTICE—Buy your parts and supplies from the nation's oldest and original parts and supply house. Save real money. One transportation charge. Largest stocks, lowest prices. Useful gifts with orders of $25 or more. Catalog free. BLOCK MARBLE CO., 1425 NO. BROAD ST., PHILADELPHIA 22, PA.

MISCELLANEOUS — BIG SERVICE TIP — 5 Ball Operators — Do you have wearing around Bang Bumpers? Recondition your games with self-adhering Vinyl Plastic Cover—it rings. Only $7.50 per 100. Send check to: SELECT ENTERPRISES, 338 NO. 7th ST., CAMDEN, N. J.

MISCELLANEOUS — NOTICE — Sidewalk Engineer Tractors repaired. J. PROKOP SERVICE, 2728 W. FRANCIS PL., CHICAGO 47, ILL.

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have not authorized price publication.

AMI, INC.
- K-200 (E) 200 Sel. Phono., St. or Mo.
- K-200 (A) 200 Sel. Phono., St. or Mo.
- K-200 (M) 200 Sel. Phono, St. or Mo.
- K-120 120 Sel. Phono., St. or Mo.
- K-100 (A) 100 Sel. Phono., St. or Mo.
- K-200 Hideaway, 200 Sel., Selective Play, St. or Mo.
- WQ-120 120 Sel. W. B.
- WQ-200 200 Sel. W. B.
- KQ-200-1 200 Sel. W.B., Dual Price Play
- WQ-200-3 200 Sel. W. B., Dual price Play, 4-Coin Rejector
- Bar Grip W. B. Mounting Bracket
- EX-600 Cylindrical Wall Spkr.
- L-2130 Ceiling Spkr., Choice of Grille Types Listed
  - L-2135 Random Pattern Grille
  - L-2136 Uniform Pattern Grille
  - L-2137 Circular Flush-Mount Grille
- Remote Vol. & Cancel Cont., St. or Mo.

AUTO-BELL NOVELTY CO.
- Mermaid
- Magic Mirror Horoscope

AUTO-PHOTO CO.
- Model 12 Studio $3,245.00

BALLY MFG. CO.

Beach Queens (1 ball play, replay model)	$ 640.00
Island Queens (2 shots a game, replay model)	650.00
Tropic Queens (1 ball play, non-replay model)	640.00
Official Jumbo (Shuffle)	905.00
Bally Derby (Gun Game)	725.00
Beauty Contest	625.00
Monarch Bowler (Shuffle)	865.00
Pony Twins (Kiddie Ride)	705.00
County Fair (5-Ball)	1,075.00
Targets	
Standard Model	620.00
Replay Model	640.00
6-Pocket Pool Table	419.50
Lotta-Fun (5-Ball)	825.00
Fun-Way (5-Ball, No Replays)	825.00
Moon Raider (Rifle Game)	625.00
Little Champion (Kiddie Ride)	550.00
Fire Chief (Kiddie Ride)	898.00
Western Express (Kiddie Ride)	898.00
Spook-Gun (Kiddie Shooting-Gallery)	465.00
Speed-Queen (Kiddie Ride)	865.00
Toonerville Trolley	865.00
Model T (w/o Record chngr.)	865.00
The Champion (all metal cab)	865.00

CHICAGO COIN MACHINE
- Shoot The Clown (Rifle Game)
- Bull's Eye Drop Ball
- 4 Game Bowler
- Playland Rifle Gallery
- Queen Bowler
  - 16 ft. 5 in.
  - 21 ft. 5 in.
- Jet Pilot
- Star Rocket (Upright)
- King Bowler
  - 16 ft. 5 in.
  - 21 ft. 5 in.
- Twin Bowler
- Commando Machine Gun

EXHIBIT SUPPLY CO.
- Card Vendor

J. F. FRANTZ MFG. CO.
- Dodge City (Counter Pistol)
- Kicker & Catcher
- ABT Challenge Pistol
- ABT Guesser Scale
- ABT Rifle Sport
- Aristo Scale

GAMES, INC.
- Twin Super Wild Cat (Dual Plyr.)

D. GOTTLIEB & CO.
- Lite-A-Card (2 Player)

IRVING KAYE CO., INC.
- Fleetwood Double Ball Viewer
- 6-Pkt. Pool Table
- Jumbo Fleetwood Model
- Jumbo Hockey

J. H. KEENEY & CO., INC.

Criss Cross Diamond (upright)	$ 695.00
Hi-Straight, 5-Ball	525.00
Big Dipper	1,095.00
Big 3	995.00
Popcorn Vendor	640.00

ROCK-OLA MFG. CORP.
- 1485 St 200 Sel. Phono.
- 1485 200 Sel. Phono.
- 1478 St 120 Sel. Phono.
- 1478 120 Sel. Phono.
- 1621 Hi-Fi Wall Spkr.
- 1620 St Wall Spkr.
- 1950 Remote Vol. Cont. with Cancel Button 50¢ Coin Chute Available for All Models
- Dual Credit Unit Available for 200 Sel. Model 1485
- 1555 Dual W. B. for 120 or 200 Sel.

THE SEEBURG CORP.
- Q-160, 160 Sel. Phono.
- Q-100, 100 Sel. Phono.
- D-3W160 Wall-O-Matic, 160 Sel. Dual Pricing
- S-3W160 Wall-O-Matic, 160 Sel. Single Pricing
- HD-3WU Wall-O-Matic, 200 Sel. Half Dollar
- HD-3WU Wall-O-Matic 100-160-200 Sel.
- 3W100 Wall-O-Matic "100" Sgl. Pricing
- RSVC-1 Remote St Vol. Cont.
- CCI Coin Counter
- TWI Twin St Wall Spkrs.
- TCI Twin St Corner Spkrs.
- TRI Twin St Recessed Spkrs.
- PS6LZ—Power Supply
- HFAI-3—Power Amplifier
- Cigarette Vender Model E-2
- 1000, Background Music Unit
- 4CD Cold Drink Vendor
- SFB-1000 Fresh Brew Coffee Vendor
- SFB-500 Fresh Brew Coffee Vendor
- SM-500 Powdered Coffee Vendor

UNITED MFG. CO.

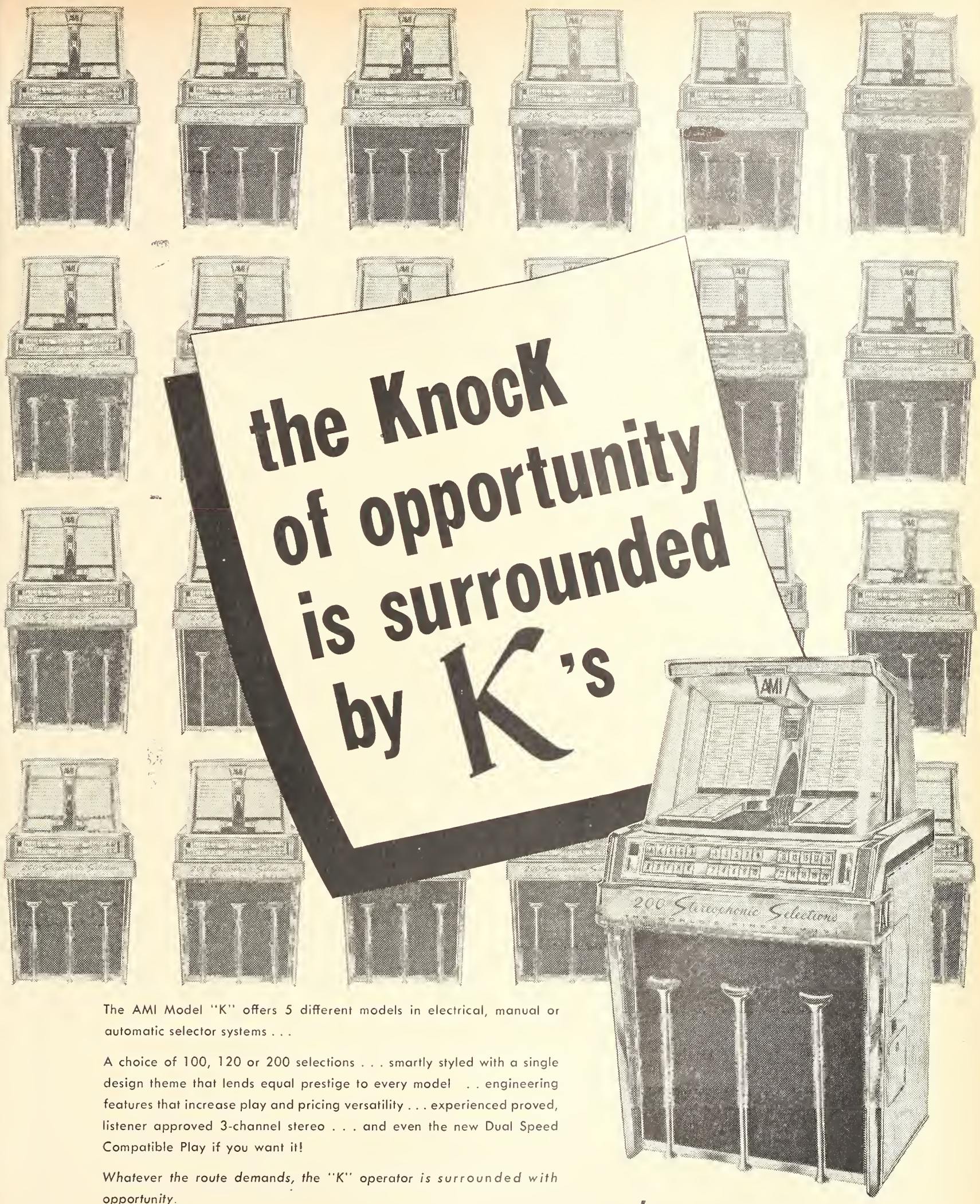
Falcon Bowler	
13′	$1,520.00
16′	1,550.00
Big Bonus Shuffle Alley	990.00

UNITED MUSIC CORP.
- UPB-100, 100 Sel. Phono.
- UPB-100S, 100 Sel. St. Phono.
- UPB-100H, 100 Sel. Hdw'y. Phono.
- UWB-1, Sel. 3 Wire W. B.
- UBG-1, Bar Grip
- UAP-1, Aux. Power Supply
- UCS-1, 8″ Dual Cone Corner Spkr.
- UWS-1, 8″ Dual Cone Wall Spkr.
- UWS-1, 8″ Dual Cone Recessed Ceiling Spkr.
- UCS-2, 12″ Dual Cone Corner Spkr. for Stereo.
- UWS-2, 12″ Dual Cone Wall Spkr. for Stereo.
- URV-1, Remote Vol. Cont. and Cancel for Monaural
- URV-2, Remote Vol. Cont. and Cancel for Stereo.
- URA-1, Remote Amplifier for increased Audio Power
- UMS-1, Microphone System for paging or public address
- UPS-1, Play Stimulator UPB-100 Series

VALLEY SALES CO.
- Bumper Pool Table (2 Models Available)
- 6 Pocket Pool Table (5 Models Available)

WILLIAMS MFG. CO.
- "21" (5-Ball)
- Nags
- Fiesta
- Golden Gloves (Single Player, 5-Ball)
- Rocket (5-Ball)

THE WURLITZER CO.
- 2400-S, St. 200 Sel. Phono and Step. Dual Pricing optional.
- 2400, Mo., 200 Sel. with Step. Dual Pricing optional.
- 2404-S, Stereo, 104 Sel. Stepper optional.
- 2404, Mo., 104 Sel. Stepper optional.
- 2410-S, St., 100 Sel. Step. Dual Pricing optional.
- 2410, Mo., 100 Sel. Step. Dual Pricing optional.
- 5252 W.B., 200 Sel. 10-25-50¢, D. Pricing
- 5250 W.B., 200 Sel. 10-25-50¢.
- 5207 W.B., 104 Sel. 5-10-25¢
- 5202 W.B., 100 Sel. 10-25-50¢, Dual Pricing.
- 5200 W.B., 100 Sel. 10-25-50¢.
- 5122 St. Console Floor Spkr.
- 5123 St. Corner Spkr., 12″ Coaxial.
- 5124 St. Corner Spkr., 8″ Ext. Range.
- 5125 St. Extender Spkr. packed in pairs.
- 5126 St. Directional Spkr.



The AMI Model "K" offers 5 different models in electrical, manual or automatic selector systems . . .

A choice of 100, 120 or 200 selections . . . smartly styled with a single design theme that lends equal prestige to every model . . engineering features that increase play and pricing versatility . . . experienced proved, listener approved 3-channel stereo . . . and even the new Dual Speed Compatible Play if you want it!

Whatever the route demands, the "K" operator is surrounded with opportunity.

YOUR King OF VERSATILITY
WITH OPTIONAL DUAL SPEED COMPATIBLE PLAY

Affiliate of Automatic Canteen Company of America
1500 UNION AVENUE, S.E., GRAND RAPIDS 2, MICHIGAN. SINCE 1909 DESIGNERS ENGINEERS AND MANUFACTURERS OF AUTOMATIC MUSICAL INSTRUMENTS FOR BUSINESS AND INDUSTRY

from AMI

and its family of distributors in the United States and Canada

THIS WEEK'S USED MACHINE QUOTATIONS

How To Use "The Cash Box Price Lists"

Quite often many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" set exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will he offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

CODE (Numeral Preceding Machine)

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

AMI

4. D-40, '51, 40 Sel.	95.00	150.00
4* D-80, '51, 80 Sel.	195.00	225.00
5. E-40, '53, 40 Sel.	125.00	195.00
2. E-80, '53, 80 Sel.	195.00	250.00
4* E-120, '53, 120 Sel.	195.00	250.00
4. F-80, '54, 80 Sel.	285.00	350.00
4* F-120, '54, 120 Sel.	350.00	375.00
4. G-80, '55, 80 Sel.	375.00	425.00
4* G-120, '55, 120 Sel.	375.00	425.00
4* G-200, '56, 200 Sel.	345.00	395.00
4. H-120, '57, 120 Sel.	525.00	595.00
4* H-200, '57, 200 Sel.	550.00	600.00
5. I-100M, '58, 100 Sel.	700.00	725.00
4* I-200M, '58, 200 Sel.	700.00	735.00
4. I-200E, '58, 200 Sel.	700.00	750.00
6. WM Wall Box	5.00	8.00
6. SM or SL Stepper	5.00	8.00
5. W200 Wall Box	80.00	89.00

ROCK-OLA

4. 1436, '52, Fireball, 120 Sel.	75.00	125.00
4. 1436A, '53, Fireball, 120 Sel.	95.00	125.00
1* 1438, '54, Comet, 120 Sel.	275.00	295.00
4* 1446, '54, HiFi, 120 Sel.	295.00	315.00
4* 1448, '55, HiFi, 120 Sel.	395.00	425.00
2. 1452, '55, 50 Sel.	375.00	400.00
4* 1454, '56, 120 Sel.	475.00	495.00
4* 1455, '57, 200 Sel.	450.00	500.00
4. 1458, '58, 120 Sel.	550.00	575.00
4* 1465, '58, 200 Sel.	685.00	725.00

SEEBURG

2* M100A, '51, 100 Sel.	95.00	125.00
4* M100B, '51, 100 Sel.	225.00	275.00
4* M100BL, '51, 100 Sel., Light Cab.	265.00	275.00
2* M100C, '52, 100 Sel.	275.00	325.00
2* HF100G, '53, 100 Sel.	395.00	425.00
4* HF100R, '54, 100 Sel.	450.00	500.00
2. V160, '55, 160 Sel.	300.00	325.00
2* V200, '55, 200 Sel.	325.00	350.00
2* VL200, '56, 200 Sel.	395.00	450.00
4* KD200, '57, 200 Sel.	595.00	625.00
2* KD200H, '57, 200 Sel.	500.00	575.00
1* L100, '57, 100 Sel.	525.00	595.00
4* 201, '58, 200 Sel.	850.00	875.00
4. 161, '58, 160 Sel.	825.00	850.00
4. 220, '58, 100 Sel.	850.00	875.00
6. W1-L56 Wall Box 5¢	3.00	5.00
6. 3W2 Wall-a-Matic	3.00	5.00
6. W4L-56	5.00	8.00
6. 3W5-L56 Wall Box, 5¢, 10¢, 25¢	5.00	8.00
6. W6L-56 5/10/25 Wireless	5.00	9.00
6. 3W7-L-56	5.00	8.00
4. 3W1 Wall-a-Matic	37.50	49.50

WURLITZER

6. 1250, '50, 48 Sel., 45 or 78 RPM	49.50	75.00
2. 1400, '51, 48 Sel., 45 or 78 RPM	50.00	75.00
2. 1450, '51, 48 Sel., 45 or 78 RPM	75.00	95.00
2* 1500, '52, 104 Sel., 45 & 78 Intermix	75.00	95.00
4* 1500A, '53, 104 Sel., 45 & 78 Intermix	100.00	139.00
2. 1600, '53, 48 Sel., 45 & 78 Intermix	95.00	125.00
4. 1650, '53, 48 Sel.	195.00	225.00
5. 1650A, '54, 48 Sel.	195.00	225.00
4. 1700, '54, 104 Sel.	275.00	295.00
2* 1800, '55, 104 Sel.	295.00	335.00
4* 1900, '56, 104 Sel.	400.00	465.00
4* 2000, '56, 200 Sel.	395.00	450.00
4* 2100, '57, 200 Sel.	495.00	525.00
4. 2104, '57, 104 Sel.	500.00	525.00
4* 2150, '57, 200 Sel.	500.00	525.00
4. 2204, '58, 104 Sel.	595.00	645.00
1. 2200, '58, 200 Sel.	650.00	750.00
7. 2250, '58, 200 Sel.	575.00	625.00
6. 2140 Wall Box	2.50	5.00
6. 3020 Wall Box	3.00	5.00
6. 3048 (Conv. of 3020)	3.00	10.00
6. 3031 Wall Box	3.00	9.00
6. 3045 Wall Box	3.00	9.00
6. 4820 Wall Box	8.00	20.00
6. 4851 Wall Box	9.00	25.00
4. 5210 Wall Box	89.50	99.50

BALLY

4. Ballerina (6/59)	525.00	545.00
4. Balls-A-Poppin' (11/56)	40.00	60.00
4. Beach Beauty (11/55)	50.00	60.00
4* Beach Time (9/58)	225.00	245.00
2* Big Show (9/56)	60.00	85.00
4. Big Time (1/55)	50.00	65.00
4. Broadway (12/55)	60.00	75.00
6. Carnival (11/57)	100.00	125.00
4* Carnival Queen (1/59)	260.00	280.00
4. Circus (8/57)	90.00	95.00
4. Crossroads (1/56)	175.00	195.00
4* Cypress Gardens (6/58)	175.00	195.00
2. Double Header (7/56)	65.00	85.00
4. Gay Times (6/55)	50.00	65.00
4* Gayety (3/55)	35.00	65.00
4* Key West (12/56)	75.00	110.00
2* Lotta-Fun (9/59)	600.00	650.00
4. Miami Beach (9/54)	45.00	60.00
2* Miss America (2/58)	110.00	135.00
4. Night Club (4/56)	50.00	60.00
4. Parade (6/56)	75.00	90.00
1* Sea Island (2/59)	450.00	485.00
4* Show Time (3/57)	65.00	85.00
4* Sun Valley (7/57)	145.00	165.00
6. Target Roll (1/58)	125.00	150.00
6. U.S.A. (8/58)	225.00	250.00

CHICAGO COIN

6. Blondie (8/56)	40.00	75.00
6. Capri (10/56)	75.00	85.00

GENCO

6. Flying Aces (7/58)	195.00	239.00
6. Fun Fair (12/57)	120.00	139.00
4. Show Boat (12/57)	125.00	150.00

GOTTLIEB

4. Ace High (1/57)	90.00	100.00
6. Arabian Nights (12/53)	50.00	60.00
4. Atlas (5/59)	350.00	375.00
4. Auto Race (9/56)	90.00	115.00
4. Brite Star (4/58)	225.00	255.00
6. Chinatown (10/52)	40.00	75.00
4. Classy Bowler (7/56)	115.00	125.00
4. Continental Cafe (7/57)	175.00	185.00
4. Criss Cross (3/58)	185.00	195.00
4. Daisy Mae (7/54)	50.00	75.00
4. Derby Day (5/56)	95.00	100.00
4. Diamond Lil (12/54)	60.00	80.00
4. Double Action (1/59)	315.00	350.00
4. Dragonette (6/54)	70.00	80.00
4. Duette (4/55)	75.00	100.00
2. Easy Aces (12/55)	100.00	125.00
4. Fair Lady (12/56)	145.00	165.00
4. Falstaff (11/57)	265.00	295.00
4. Flagship (1/57)	150.00	160.00
4. Frontiersman (11/55)	75.00	85.00
2. Gladiator (1/56)	100.00	125.00
4. Gold Star (8/54)	65.00	75.00
4. Gypsy Queen (2/55)	60.00	75.00
4. Harbor Lites (2/56)	75.00	95.00
4. Hawaiian Beauty (4/54)	85.00	110.00
4. Hi-Diver (4/59)	250.00	269.00
4. Jockey Club (5/54)	70.00	90.00
4. Jubilee (5/55)	145.00	175.00
4. Lady Luck (9/54)	45.00	60.00
4. Majestic (4/57)	275.00	290.00
6. Marathon (10/55)	115.00	125.00
6. Mystic Marvel (3/54)	75.00	90.00
4. Picnic (10/58)	295.00	315.00
4. Poker Face (9/53)	50.00	75.00
4. Queen of Diamonds (6/59)	250.00	275.00
4. Miss Annabelle (8/59)	265.00	300.00
4. Universe (10/59)	275.00	300.00
4. Race Time (3/59)	239.50	310.00
6. Rainbow (12/56)	145.00	165.00
4. Register (10/56)	115.00	125.00
4. Rocket Ship (5/58)	185.00	200.00
4. Roto Pool (7/58)	175.00	200.00
4. Royal Flush (5/57)	135.00	145.00
4. Scoreboard (4/56)	65.00	95.00
4. Sea Belles (8/56)	125.00	135.00
4. Silver (10/57)	150.00	175.00
4. Sittin' Pretty (11/58)	210.00	235.00
4. Sluggin' Champ (4/55)	90.00	125.00
6. Southern Belle (6/55)	59.00	75.00
6. Stage Coach (11/54)	70.00	80.00
4. Straight Flush (12/57)	185.00	225.00
4. Straight Shooter (2/59)	245.00	250.00
4. Sunshine (10/58)	235.00	245.00
4. Super Circus (10/57)	225.00	250.00
4. Sweet-Add-A-Line (7/55)	95.00	105.00
4. Toreador (6/56)	110.00	125.00
4. Tournament (8/55)	110.00	115.00
4. Twin Bell (1/55)	75.00	95.00
4. Whirlwind (2/58)	200.00	225.00
6. Wishing Well (9/55)	95.00	110.00
4. World Champ (8/57)	125.00	135.00

UNITED

4. Brazil (10/56)	80.00	100.00
6. Caravan (2/56)	65.00	95.00
6. Jolly Joker (11/55)	75.00	90.00
6. Monaco (8/56)	95.00	160.00
6. Pixie (1/55)	25.00	45.00
6. Playtime (10/57)	135.00	150.00
6. South Seas (2/56)	35.00	50.00
6. Starlets (12/55)	35.00	55.00
6. Triple Play (8/55)	55.00	100.00
6. Tropicana (1/55)	45.00	110.00

WILLIAMS

6. Arrow Head (7/57)	95.00	100.00
6. Band Wagon (8/55)	100.00	125.00
4. Big Ben (9/54)	55.00	75.00
6. Circus Wagon (10/55)	95.00	125.00
6. Cue Ball (2/57)	130.00	150.00
6. Fun House (10/56)	100.00	125.00
5. Gay Paree (6/57)	125.00	150.00
4. Gusher (9/58)	140.00	165.00
6. Hi-Hand (6/57)	125.00	150.00
6. Hot Diggity (8/56)	100.00	125.00
4. Jig Saw (12/57)	125.00	140.00
6. Kings (8/57)	110.00	125.00
6. "9" Sisters (1/54)	50.00	100.00
6. Perky (11/56)	80.00	115.00
4. Peter Pan (4/55)	75.00	95.00
4. Piccadilly (5/56)	75.00	85.00
6. Race The Clock (5/55)	50.00	95.00
5. Regatta (11/55)	115.00	150.00
4. Reno (10/57)	110.00	130.00
6. Shamrock (1/57)	90.00	110.00
6. Skyway (8/56)	50.00	100.00
4. Smoke Signal (10/55)	55.00	70.00
6. Snafu (12/55)	60.00	75.00
6. Soccer Kick Off (12/57)	195.00	265.00
6. Spitfire (2/55)	50.00	75.00
6. Stardust (3/56)	80.00	85.00
6. Starfire (1/57)	140.00	175.00
6. Steeplechase (11/57)	150.00	175.00
6. Super Score (9/56)	75.00	80.00
6. Surf Rider (12/56)	80.00	100.00
6. Three Deuces (8/55)	75.00	115.00
6. Thunder Bird (5/54)	55.00	75.00
6. Tim-Buc-Tu (1/56)	65.00	70.00
4. Top Hat (10/58)	195.00	214.00
4. Turf Champ (8/58)	175.00	195.00
6. Wonderland (5/55)	75.00	90.00

BALLY

Shuffles

6. Jet Bowler (8/54)	90.00	125.00
6. Rocket Bowler (8/54)	65.00	115.00
6. Mystic Bowler (12/54)	65.00	125.00
6. Magic Bowler (12/54)	65.00	135.00
o. Blue Ribbon (3/55)	125.00	175.00
6. Gold Medal (3/55)	150.00	195.00
6. ABC Bowler (7/55)	200.00	225.00
6. Deluxe model	245.00	330.00
6. Congress (7/55)	225.00	245.0
6. Deluxe model	255.00	275.00
6. Jumbo Bowler (9/55)	265.00	350.00
6. King Pin Bowler (9/55)	225.00	270.00
6. ABC Super DeLuxe Bowler (9/57)	375.00	425.00
4. All-Star Bowling (12/57)	110.00	135.00
4. All-Star DeLuxe (2/58)	125.00	145.00

Ball Bowlers

4. ABC Bowling Lane (1/57)	225.00	250.00
4. ABC Tournament Bowler (6/57)	325.00	375.00
4. ABC Champion Bowler (10/57)	375.00	425.00
4. Strike Bowler (11/57)	265.00	300.00
4. Trophy Bowler (4/58)	450.00	525.00
4. Lucky Alley (8/58)	645.00	650.00

CHICAGO COIN

Shuffles

6. Criss Bowler (12/53)	40.00	95.00
6. Playtime (10/54)	95.00	170.00
6. Fireball (11/54)	95.00	185.00
6. Thunderbolt (12/54)	100.00	175.00
6. Triple Strike (2/55)	100.00	205.00
6. Arrow (2/55)	125.00	195.00
6. Criss Cross Targette (1/55)	35.00	75.00
6. Deluxe model	40.00	110.00
6. Bonus Score (4/55)	150.00	205.00
5. Hollywood (5/55)	175.00	229.00
6. Blinker (8/55)	175.00	225.00
6. Score-A-Line (9/55)	175.00	250.00
4. Bowling Team (10/55)	175.00	225.00
6. Miami Shuffle (10/56)	65.00	115.00
4. Rocket Shuffle (3/58) 1 Player	145.00	195.00
4. 2 Player	195.00	225.00
4. Explorer Shuffle (6/58)	200.00	250.00
4. Rebound Shuffle (12/58)	100.00	125.00

Ball Bowlers

4. Bowling League (2/57)	195.00	225.00
6. Ski Bowl (11/57) 6 Player	85.00	115.00
4. Classic Bowling League (7/57)	375.00	425.00
4. TV Bowling League (11/57)	295.00	325.00

GENCO

Ball Bowlers

4. Skill Ball 2 Player (11/56)	60.00	90.00
4. 6 player (2/57)	100.00	125.00

KEENEY

Shuffles

6. Diamond Bowler (5/54)	65.00	125.00
6. Bikini (6/54)	65.00	150.00
6. Century (6/54)	90.00	170.00
6. American (9/54)	90.00	175.00
6. National (9/54)	90.00	125.00
6. Speedlane (4/55)	125.00	150.00

UNITED

Shuffles

4. Leader (11/53)	95.00	115.00
6. Rainbow (5/54)	80.00	115.00
6. Banner (8/54) Del.	65.00	115.00
4. Shuffle Targette, Del. (8/54)	75.00	95.00
6. Speedy (8/54)	60.00	135.00
6. 11th Frame (10/54)	65.00	115.00
4. Comet Targette (11/54)	95.00	110.00
4. Mercury (12/54)	80.00	100.00
6. Mars (1/55)	90.00	135.00
6. DeLuxe model	95.00	190.00
4. Lightning (2/55)	145.00	165.00
6. DeLuxe model	95.00	145.00
4. Venus (3/55)	90.00	135.00
6. DeLuxe model	100.00	195.00
6. Clipper (5/55)	100.00	125.00
6. DeLuxe model	100.00	195.00
4. 5th Inning (6/55)	65.00	75.00
4. Capitol (6/55)	215.00	225.00
4. DeLuxe model	225.00	240.00
4. Super Bonus (9/55)	160.00	225.00
6. DeLuxe model	195.00	245.00
6. Top Notch (10/55)	270.00	325.00
6. Top Notch Special	295.00	325.00
4. Regulation (11/55)	270.00	295.00
4. DeLuxe model	275.00	325.00
6. Midget Bowling Alley (3/58)	95.00	135.00
4. Shooting Stars (4/58)	150.00	175.00

Ball Bowlers

4. Derby Roll (6/55)	75.00	100.00
6. DeLuxe model	100.00	195.00
4. Bowling Alley (11/56)	225.00	245.00
4. Jumbo Bowling Alley (9/57)	425.00	450.00
4. Royal Bowler (12/57)	250.00	300.00
4. Pixie Bowler (8/58)	125.00	150.00

WILLIAMS

Ball Bowlers

4. Roll-A-Ball (12/56) 6 Player	90.00	100.00

4. Bally Champion Horse	325.00	425.00
4. Bally Moon Ride	125.00	200.00
4. Bally Space Ship	225.00	295.00
4. Bally Speed Boat	165.00	295.00
4. Bally Toonerville Trolley	475.00	525.00
4. Bert Lane Lancer Horse	225.00	295.00
4. Bert Lane Merry-Go-Round	175.00	215.00
4. B.L. Miss America Boat	225.00	295.00
4. Bert Lane Fire Engine	250.00	395.00
4. Capitol Donald Duck	250.00	325.00
4. Capitol Elsie	150.00	200.00
4. Capitol Palomino Horse	195.00	275.00
6. Capitol See Saw	125.00	295.00
6. Chicago Coin Super Jet	125.00	275.00
4. Chicago Round The World Trainer	300.00	325.00
4. Deco Merry-Go-Round	195.00	295.00
6. Deco Space Ranger	225.00	295.00
4. Exhibit Big Bronco	295.00	350.00
6. Exhibit Mustang	295.00	350.00
6. Exhibit Sea Skates	125.00	225.00
6. Exhibit Space Patrol	125.00	250.00
4. Exhibit Rudolph The Reindeer	250.00	300.00
4. Scientific Television	175.00	250.00
6. Scientific Boat Ride	100.00	125.00
4. Texas Merry-Go-Round	200.00	245.00
4. Tusko Baby Elephant	495.00	595.00

6. ABT 6 Gun Rifle Range	375.00	425.00
6. Air Football	112.50	195.00
6. Air Hockey	125.00	195.00
1. Amus. Boomerang	75.00	95.00
4. Auto Photo Model 9	1100.00	1200.00
4. B Undersea Raider	50.00	125.00
4. B Bulls Eye Shooting Gallery (9/55)	195.00	250.00
4* B Big Inning (5/58)	275.00	295.00
4. B Heavy Hitter (4/59)	335.00	375.00
4. B Golf Champ (8/58)	175.00	250.00
4. B Batting Practice (8/59)	495.00	550.00
4. Skill Roll (Upright) (B 3/58)	65.00	85.00
4. Capitol Midget Movies	100.00	125.00
4. CC Bullseye Baseball	195.00	200.00
4. CC Basketball Champ	90.00	125.00
4. CC 4-Player Derby	95.00	125.00
4. CC Goalee	95.00	110.00
6. CC Hockey	45.00	65.00
4. CC Midget Skee	60.00	125.00
4. CC Pistol	50.00	75.00
4. CC Home Run 6 Player (3/54)	50.00	75.00
4. Super model	85.00	130.00
4. CC Big League (5/55)	100.00	150.00
4. CC Twin Hockey (5/56)	200.00	215.00
4. CC Steam Shovel (5/56)	115.00	125.00
4. CC Batter Up (4/58)	210.00	225.00
4. CC Criss Cross Hockey (10/58)	295.00	325.00
4. CC Croquet (8/58)	75.00	95.00
4. Ex Gun Patrol	75.00	100.00
4. Ex Jet Gun	95.00	125.00
4. Ex Space Gun	100.00	125.00
4. Ex Pony Express	75.00	125.00
4. Ex Silver Bullets	40.00	100.00
4. Ex Six Shooter	55.00	95.00
4. Ex Shooting Gal. (6/54)	75.00	95.00
4. Ex Star Shtg. Gal. (9/54)	75.00	125.00
4. Ex Sportland Shooting Gallery (11/54)	65.00	125.00
6. Ex "500" Shooting Gallery (3/55)	110.00	125.00
6. Ex Treasure Cove Shooting Gallery (6/55)	210.00	245.00
4. Ex Jungle Hunt (3/57)	195.00	225.00
4. Ex Ringer Ball (11/56)	35.00	75.00
4. Ex Pop Gun Circus (9/57)	250.00	295.00
6. Ge Lucky Seven	65.00	90.00
6. Ge Sky Gunner	100.00	125.00
6. Ge Night Fighter	70.00	140.00
4. Ge 2-Player Basketball	100.00	150.00
4. Ge Rifle Gal. (6/54)	110.00	135.00
4. Ge Big Top Rifle Gallery (6/54)	175.00	195.00
5. Super model (12/55)	250.00	275.00
4. Ge Wild West Gun (2/55)	150.00	175.00
4. Ge Sky Rocket Rifle Gallery (5/55)	125.00	150.00
4. Ge Championship Baseball (9/55)	110.00	125.00
6. Ge Quarterback (10/55)	50.00	65.00
4. Ge Hi Fly Baseball (5/56)	95.00	120.00
4. Ge State Fair Rifle Gal. (6/56)	200.00	240.00
4. Ge Davy Crockett (10/56)	190.00	225.00
4. Ge Circus Rifle (3/57)	275.00	295.00
4. Ge Motorama (10/57)	215.00	225.00
4. Ge Gypsy Grandma (5/57)	165.00	195.00
4. Ge Space Age Gun (6/58)	155.00	175.00
4. Jungle Joe	45.00	125.00
4. Ke Air Raider	50.00	150.00
6. Ke Sub Gun	50.00	125.00
4. Ke Sportsman (11/54)	85.00	95.00
6. DeLuxe model	130.00	175.00
6. Ke Ranger (3/55)	195.00	210.00
6. DeLuxe model (3/55)	190.00	230.00
4. Ke League Leader (4/58)	125.00	145.00
4. Ke Sportland	135.00	150.00
4. Mills Panorama Peek (11/54)	195.00	250.00
5. Munves Squoits (11/57)	365.00	395.00
6. Mu Atomic Bomber	65.00	95.00
6. Mu Ace Bombers	85.00	125.00
4. Mu Dr. Mobile (Prewar)	65.00	125.00
6. Mu Fly Saucers	95.00	125.00
4. Muto Lord's Prayer	195.00	225.00
2. Mu Photo (Pre-War)	100.00	200.00
4. Mu Photo (DeLuxe)	195.00	295.00
4. Mu Silver Gloves	175.00	195.00
4. Mu Sky Fighter	95.00	125.00
6. Munves Squoits (11/57) Muto Voice-O-Graph	395.00	495.00
4. Pre-War Model	165.00	225.00
6. Post-War Model	1,025.00	1,100.00
6. Mu K. O. Champ	150.00	245.00
6. Mu Drive Yourself	395.00	485.00
4. Mu Rock 'n Roll (7/56)	20.00	45.00
4. Mu Bang-O-Rama (4/57)	37.50	75.00
4. Philadelphia Toboggan Skee Alley	200.00	245.00
6. Scientific Basketball	20.00	75.00
6. Scientific Batting Pr.	30.00	95.00
6. Scientific Pitch 'Em	45.00	125.00
4. Seeburg Bear Gun	75.00	85.00
4. Seeburg Coon Hunt	125.00	150.00
4. Set Shot Basketball	165.00	195.00
4. Telequiz	65.00	95.00
6. Un Jungle Gun	95.00	145.00
4. DeLuxe model	95.00	125.00
4. Un Carn, Gun (10/54)	150.00	160.00
4. DeLuxe model	85.00	125.00
4. Un Bonus Gun (1/55)	175.00	220.00
4. DeLuxe model	145.00	175.00
4. Un Star Slugger (7/55)	100.00	175.00
4. Un Super Slugger (4/56)	100.00	125.00
4. Un Pirate Gun (10/56)	200.00	245.00
4. Wm DeLuxe Baseball (4/53)	75.00	95.00
4. Wm Major Leaguer, 6-Player	95.00	115.00
6. Wm Pennant Baseball (12/53)	50.00	75.00
6. Wm Super Pennant Basehall (12/53)	50.00	115.00
6. Wm Snper Star Baseball (12/53)	50.00	120.00
6. Wm Big League Base-Ball (2/54)	65.00	150.00
6. Wm All-Star Baseball (2/54)	90.00	125.00
6. Wm Big League Base-ball (2/54)	100.00	150.00
4. Wm Jet Fighter (10/54)	95.00	145.00
4. Wm. Safari (2/54)	175.00	210.00
6. DeLuxe Model	180.00	265.00
6. Wm Polar Hunt (3/55)	150.00	175.00
4* Wm Sidewalk Engineer (4/55)	85.00	105.00
4. Wm King Of Swat (5/55)	110.00	135.00
4. Wm Four Bagger (4/56)	175.00	195.00
4. DeLuxe Model	215.00	220.00
4. Wm Crane (10/56)	60.00	115.00
4. Wm Peppy The Clown (12/56)	150.00	195.00
4. Wm 1957 Baseball	250.00	275.00
4. Wm Ten Strike (12/57)	120.00	150.00
4. Wm Ten Pins (12/57)	125.00	160.00
4. Wm Shortstop (4/58)	275.00	315.00
4. Wm Vanguard (10/58)	350.00	375.00
4. Wm Hercules (2/59)	415.00	425.00
4. Wm Crusader (6/59)	400.00	425.00

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4. Gun Smoke (Ga 5/56)	200.00	225.00
4. Hunter (Ga 5/55)	150.00	175.00
4. Jumbo (B 5/59)	500.00	550.00
4. Skeet Shoot (Ga 1/57)	255.00	275.00
4. Sportsman (B 6/59)	500.00	550.00
4. Spr. Big Tent (Ke 6/57)	175.00	200.00
4. Skill Parade (B 1/59)	150.00	195.00
4. Deluxe Skill Parade (B 4/59)	225.00	250.00
4. Super Hunter (Ga 6/57)	225.00	250.00
4. Circus Wagon Wheel (Au 5/59)	250.00	265.00
1. Shawnee (Ke 1/59)	325.00	375.00
2. Little Buckaroo (Ke 2/59)	325.00	375.00
2. Big Roundup (Ke 3/59)	345.00	395.00
4* Wild Cat (Ga 12/58)	395.00	425.00
4. Twin Wild Cat (Ga 7/59)	475.00	500.00
4. Big Tent (Ke 12/55)	100.00	150.00
4* Del. Big Tent (Ke 5/59)	245.00	275.00
4. Circus (Au 5/56)	175.00	215.00
4. County Fair (Au 3/57)	145.00	195.00
4. Double Shot (Ga 4/58)	225.00	265.00

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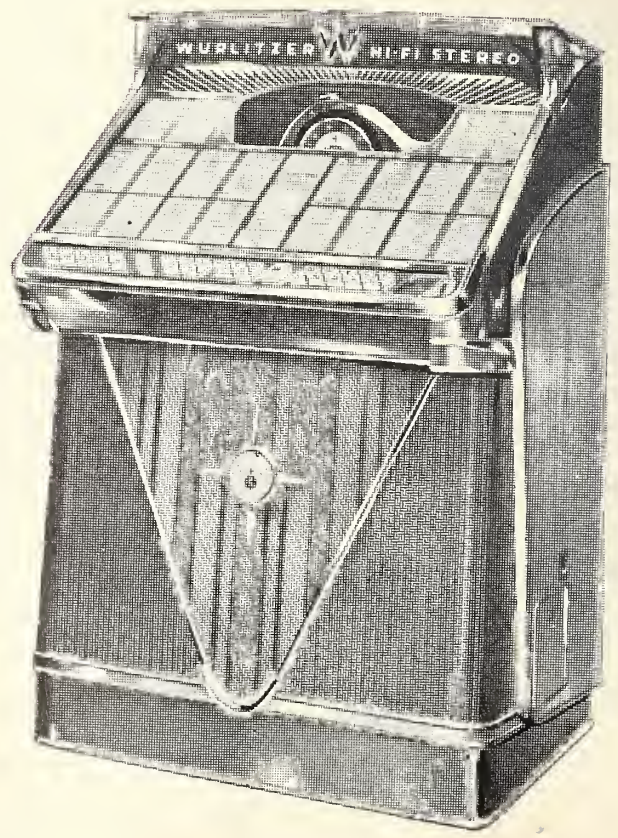

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